

STEVEN LISTEY
HUMBLE HUMAN
RIGHTS HERO



Spotlight: Green Entrepreneurs • Taking Healthy Snacks National Community Trail Blazing • Fresh Idea Makes Waves • The Swamp Man

President's Message



could never list everything that makes me proud to be an Alumnus of Saint Mary's University. On a weekly basis, I hear about the difference that our family of students, professors, staff and alumni are making in a variety of disciplines, media and countries. At the same time, campus renewal is taking place, with renovations and new construction creating a more sustainable, beautiful place for our community.

This issue of *Maroon and White* highlights stories on the Atlantic Centre and Saint Mary's work for the rights of the disabled, a story highlighting the University's long connection with Canada's Navy, and features on four alumni entrepreneurs who are working towards a more sustainable world for all of us. These people and projects are great examples of why Saint Mary's alumni are so proud of their Alma Mater.

Our Alumni Association and Alumni Office are always eager to find out how we can help you become more involved with our university community. You can volunteer with your local Alumni chapter, help recruit future students by sharing your experiences, update us with news on yourself and other graduates for *Maroon and White*, follow us on Facebook or sign up for our monthly newsletter. Please visit us online at www. smu.ca/alumni and stay in touch.

Yours truly,

Greg Poirier (MBA'03)

President

Saint Mary's University Alumni Association

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3	New	Faces	on t	he A	Alum	ni (Counci	1

- 3 Alumni Outreach Program
- 4 New Faces
- 6 Homburg Centre Breaks Ground

Feature Articles

- 8 The Faces of Steven Estey
 Humble Human Rights Hero
- 11 Students Soar at the Atlantic Centre
- 13 10 Cool Things

Spotlight: Green Entrepreneurs

- 16 Taking Healthy Snacks National
- 18 Community Trail Blazing
- 20 Fresh Idea Makes Waves
- The Swamp Man

Alumni News

- 25 2010 Alumni Awards
- 26 Alumni Events
- 28 2010 Homecoming
- 30 Hall of Fame
- 33 Alumni Come Out Swinging
- 35 Students Flex Creative Muscle
- 36 When It Rains, It Pours
- 39 Grads Urged to Avoid Playing It Safe
- 40 Essay Contest
- 41 Snippets
- 44 In Memoriam
- 45 Saint Mary's Moment

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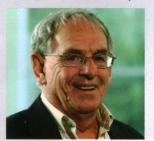
NEW FACES ON THE Alumni Council



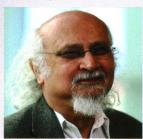
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Ross Simmonds (BComm'09) Digital Strategist, Colour

ALUMNI OUTREACH

Alumni volunteers are among the University's most valuable resources. When you support Saint Mary's University by contributing your time and energy to its programs, you are contributing to the life and health of your alma mater.



Bjorn Ferguson (BComm'02)

I am a Detective with The Royal Bahamas Police Force and live in Nassau, Bahamas.

Why did you become an Outreach Volunteer and take on the responsibility of organizing alumni events in the Bahamas?

I wanted to ensure that all Alumni had the opportunity to stay connected and create networking opportunities in the Bahamas and throughout the wider Saint Mary's Alumni family.

What does Saint Mary's mean to you?

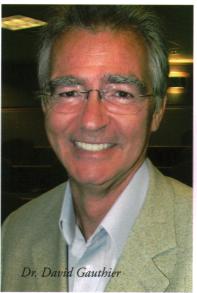
Saint Mary's means family. It is the foundation of a sustainable and rewarding life.

For more details on the Outreach Program or to sign up as a volunteer, visit our web site at www. smu.ca/alumni and fill out the Alumni Outreach volunteer form, or contact us at alumni@smu.ca or (902) 420-4520.

















DR. ROBERT P KELLY – Chancellor. One of North America's leading financiers, Dr. Kelly was sworn in as Chancellor for Saint Mary's University during Fall Convocation. He is Chairman/CEO of BNY Mellon and graduated from Saint Mary's in 1975. He has been a good friend of the University for many years, offering counsel to administrators and speaking to students at University events like the Turning Points in Leadership Dinner. As Chancellor, he will act as key ambassador and advocate for Saint Mary's globally and preside over a number of ceremonial events on campus.

DR. RUSSELL FRALICH – Management Professor. An engineer by training, Fralich spent 14 years working on the business management side of the telecom industry in Canada, Germany and Sweden. Before coming to Saint Mary's he returned to school in Montreal and got his Ph.D at HEC Montreal. He teaches and researches in the area of strategic management.

MARIE BRASWELL – Associate Registrar, Recruitment and Admissions. Braswell comes to the University from George Brown College in Toronto where she served as Manager, Liaison and Recruitment, Marketing and Communications. Before joining George Brown, she held a number of positions, including College Prep Coordinator at the Nova Scotia Community College.

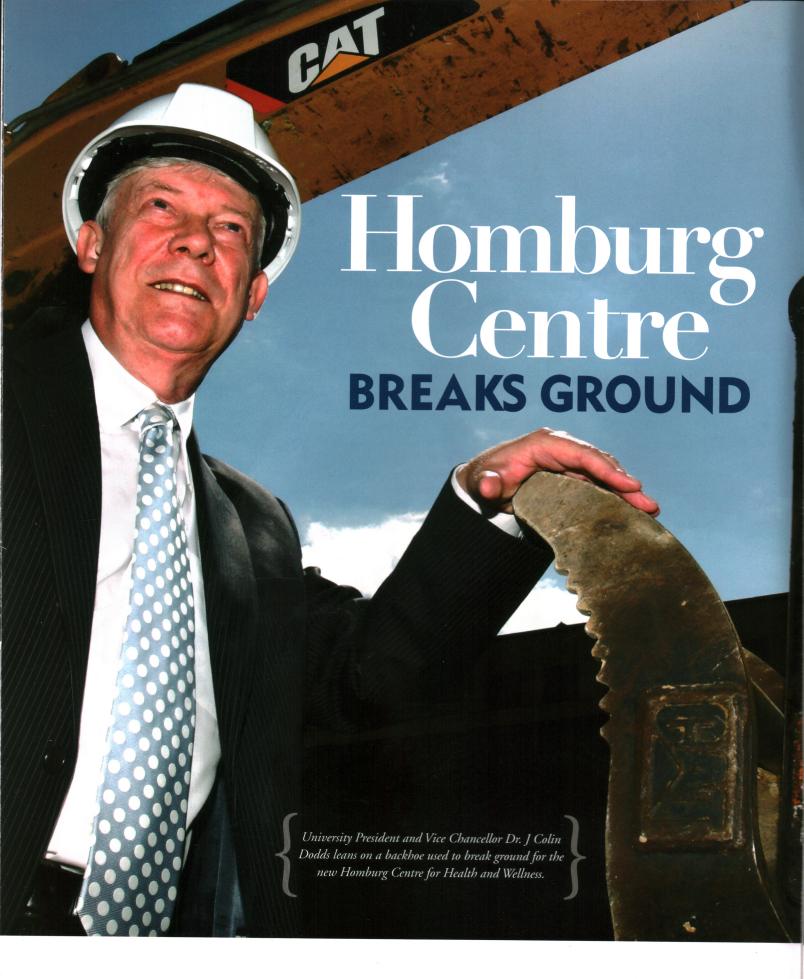
VALERIE WADMAN – Occupational Health Safety and Wellness Officer. Wadman is a safety professional who spent 27 years working with the Province of Nova Scotia before coming to Saint Mary's. She worked in several departments, but has dealt exclusively with safety issues since 1998. She has numerous federal and provincial safety certifications. As the OH&S and Wellness Officer she ensures compliance with current safety legislation, standards and codes of practice.

JOHN MEASOR – Assistant Professor, Political Science. Measor has previously taught at the University of Montana and University of Victoria. He teaches Comparative Politics, but his research focus is the Modern Middle East.

DR. DAVID GAUTHIER – Vice-President Academic and Research. Dr. Gauthier joins Saint Mary's after 25 years at the University of Regina where he served as a professor, researcher and senior administrator. He is a geographer by discipline and has authored over 140 publications and received more than 121 academic awards, grants and contracts. He is a Canadian representative on the World Commission on Protected Areas and has organized and facilitated numerous conservation conferences, symposia and workshops.

LONNIE RATCHFORD – Manager of Security. A life-long interest in law enforcement and education drew Ratchford to Saint Mary's. The New Waterford native joined the University in July after a 21-year career with the Toronto Police Force. He held a number of positions with the Ontario force, but spent the last five in charge of the operations unit of the detectives in the drug squad. As Security Manager, he supervises eight full-time staff and between 30 and 50 student security officers.

STEVE PROCTOR – Communications Manager. A journalist and author, Proctor joined Saint Mary's after a 25 year career with The Chronicle Herald, the largest daily newspaper east of Montreal. He spent the last seven years as Business Editor. He has written two books and his articles continue to appear in regional and national magazines.





ith the roar of an engine and the crash of a backhoe bucket against pavement, construction of the new \$8 million Homburg Centre for Health and Wellness officially got underway August 19.

As University President Dr. J. Colin Dodds and Homburg Invest CEO Dr. Richard Homburg guided levers, the pair broke up a section of pavement in a parking lot near the Tower, where the steel skeleton of the new centre is rising.

Designed as a multipurpose academic and athletic complex to inspire students, faculty, staff and the community to work toward healthier lifestyles, the centre will feature wellness program space, studios, seminar rooms and community fitness/studio space.

It will also be the new home for the Centre for the Study of Sport and Health, a facility The centre was the vision of Dr. Homburg, CEO of Homburg Invest, a real estate investment and development company with holdings and management offices in North America and Europe. Dr. Homburg believes healthier Nova Scotians are key to a more productive and economically prosperous future.

Dr. Homburg's commitment was strengthened by a personal experience several years ago that left him paralyzed. He was only able to return to a busy life after participating in a rehabilitation program that focused on a healthy lifestyle.

The Centre for Health and Wellness will consist of a 20,250 square-foot addition and 3,340 square-foot renovation to the University's existing Tower athletic facility. A senior team of leaders from across campus is developing a detailed plan for the space. The entire facility, including the Tower, will

"It will be a showcase building for the university."

destined to attract international researchers interested in extending the University's growing research competence in the area of sport and health.

"It will be a showcase building for the university," says Dr. Dodds who watches the progress of construction carefully as he passes the building daily on his way to and from his home. "It's more than just a fitness centre. It's about holistic health and wellness. It puts us on the cutting edge of this research in Eastern Canada."

"It also acknowledges the leading role Saint Mary's University has taken in the study and promotion of social health, medicine and sport. A balanced and healthy lifestyle is a principal societal concern and the Homburg Centre will ensure that programs and facilities are in place to address the needs of our entire community," he said.

be rebranded as the Homburg Centre for Health and Wellness.

The cost of the facility is \$8 million. Dr. Homburg has committed \$5 million. BMO Financial Group, Manulife Financial and McInnes Cooper have also made leadership donations. The remainder has been raised through internal financing and by alumni and friends who donated to the University's capital campaign.

Saint Mary's University Administrative Vice-President, Gabrielle Morrison, said the centre will enhance and celebrate all types of social health and wellness issues.

"This is not just about physical fitness. The programs and research delivered through the centre will promote seven areas of wellness: physical, emotional, occupational, social, environmental, intellectual and spiritual."



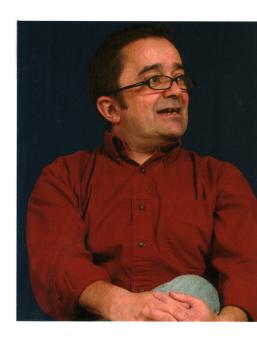




STEVEN ESTEVEN Suzanne Robicheau HUMBLE HUMAN RIGHTS HERO







Steven Estey's eyes light up when he enters Saint Mary's new Atrium.

The campus was a very different place when he arrived in 1990 to do a Master's Degree in International Development Studies. And though he had visited many times since, he had never seen the living wall.

"Isn't this something?" he says, craning his neck for a closer look.

The Executive Director for Disabled Peoples' International, Saint Mary's alumnus Estey is a study in contrasts. Small in stature, he has a sizable presence and a commanding voice.

"I'm like the Wizard of Oz," he says wryly. Although he is deaf, he is a natural communicator, and despite working in the serious field of disability rights, he has a flawless sense of comedic timing that emerges full force when he describes his personal life.

"Anne wears the ears in our family," says Estey of his wife, Anne MacRae, who is executive director of the Nova Scotia Disabled Persons Commission. Speaking of their 14 year-old adopted son, Isai, who has cerebral palsy, Estey is equally droll. "He's the perfect kid for me. I can't hear, and he can't talk." Even Sam, the 13-year-old family dog is fair game. "What breed is Sam? He's a Strooch. His father was a stray, and his mom was a pooch."

Feature Article

It's tempting to speculate about what Estey might have done had he not lost his hearing. A career as a standup comedian springs to mind.

But it is far more likely that he would have pursued the passion for microfinance that led him to Saint Mary's, and once there, landed him a scholarship from the Canadian International Development Agency to work with a small business development firm in Kingston, Jamaica.

"Would my career have taken another path? I suppose it's possible, but it's water under the bridge. I like what I do."

"Steve has worked with great skill, passion and integrity to ensure the UN crafted a relevant human rights treaty," says Cynthia Bruce, provincial co-ordinator for the Nova Scotia League for Equal Opportunities. "His ability to establish positive working relationships and to clearly articulate the importance of a human rights approach was critical to the ratification by Canada."

A few weeks later, Estey shared the details of that momentous day at a ratification celebration co-hosted by Saint Mary's president Dr. J. Colin Dodds and Alexa McDonough, interim president, Mount Saint Vincent University.

"His ability to establish positive working relationships and to clearly articulate the importance of a human rights approach was critical to the ratification by Canada."

The seeds of what Estey does were sown at Saint Mary's University when he became a board member, and eventually, the president of the National Educational Association of Disabled Students, a consumer organization for post-secondary students with disabilities. This led to an invitation from the Council of Canadians with Disabilities to join their international development committee to advocate for the disabled in other countries.

After graduation, Estey joined the staff of Disabled Peoples International, a position that took him all over the world and involved him in talks leading up to the United Nations Convention on the Rights of Persons with Disabilities. When the talks intensified in 2002, the Canadian government asked him to become a member of its official delegation to the UN, an invitation that led to more than four years of intense negotiations.

"Steve made a huge contribution and continues to do so," says Dulcie McCallum, freedom of information and protection of privacy review officer for the province of Nova Scotia. "This is the first time in history that the people most affected by a UN document were intimately involved in the process."

On March 11, Estey was at UN headquarters in New York when Canada signed the convention.

"It was an honour for me to be at the Saint Mary's ratification celebration and hear Steven speak about the historic signing of the (convention)," said Peter MacKay, defence minister and MP for Central Nova. "His words were both stirring and persuasive, typifying the passion Mr. Estey has brought to this incredible achievement. I firmly believe that Steven's efforts in making this convention a reality have helped thousands of Canadians."

Estey isn't exactly sure what will come next. He plans to continue his work with DPI, and there's the offer of a PhD program through a university in the U.K.

"I might do it in my spare time," he says with a rueful laugh. "I can collect my doctoral degree and my first social security cheque at the same time."

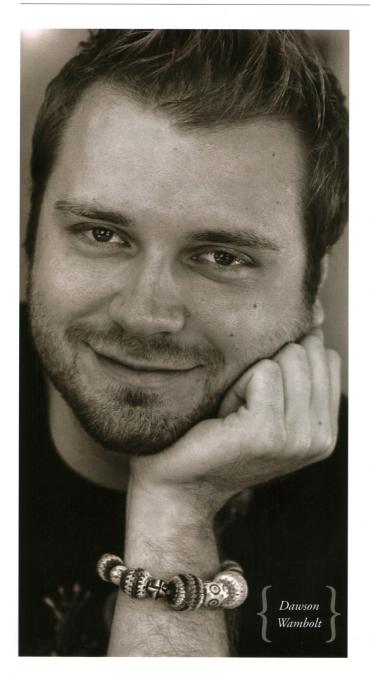
The subject of retirement reminds him of Stephen Lewis, whom he recently saw in Geneva at a conference on AIDS.

"He's in his mid-70's," says Estey, "and yet he shows no sign of slowing down because he's not motivated by making money; he's motivated by making a contribution to something important.

"I'm the same way. And I don't mean that in a self-aggrandizing sort of way, but I want to continue working as long as I can make a contribution."

STUDENTS SOAR at the Atlantic Centre

Over 1,500 students have studied at Saint Mary's with support from the Atlantic Centre.



Dawson Wambolt was 0 for 2 when he arrived at Saint Mary's in 2007, after a five-year stint as a reserve infantry officer with the Canadian Forces.

The 24-year-old was ambitious and hard-working, could fly a single-engine aircraft and had represented Canada as a goodwill ambassador to Sweden. But good student wasn't on his resume.

"I had been kicked out of college twice for having low grades," he confesses.

Yet when graduation day arrived this past spring, he delivered the valedictory address.

"It was quite a turnaround to go from failing student to valedictorian," says Wambolt, now in the first year of a Master's program in Counselling Psychology at the Adler School of Professional Psychology in Vancouver.

"It wouldn't have happened without the support I had from the Atlantic Centre."

When the centre opened in 1985, Saint Mary's was one of the few universities in Canada to offer support services for students with disabilities. But the Centre's roots stretch back to 1968.

"That's the year the Edmund Rice residence opened with 21 units specifically designed for students with physical disabilities," explains Barry Abbott, a centre counsellor and Saint Mary's graduate.

"By today's standards, it may not be particularly accessible, but it was remarkable in its time compared

The J.W. McConnell Family Foundation gave Saint Mary's University and the Atlantic Centre a \$1.2 million grant in 1999 to lead a global team of university and industry experts in the development of Liberated Learning, a type of speech recognition technology. The technology transcribes spoken language, displays it as readable text and produces accessible multimedia notes.

to what most other campuses were doing, and in Atlantic Canada, it was a first."

More firsts followed — in 1975, a library of tapes recorded by volunteer readers, and in 1983, the arrival of the university's first deaf student.

For Abbott, who has been blind since birth, the library made a big difference.

"Before that, I had to take time from going to the pub to meet with the six volunteer readers who read aloud to me. In retrospect, the time away from the pub was probably a good thing."

"(In 1983), there was only one Canadian university that had specialized programming for the deaf," says Dr. David Leitch, longtime director of the centre.

With Dr. Leitch as an advocate, Saint Mary's received a \$600,000 grant from the Department of the Secretary of State to support programming for the deaf, money used to set up the Atlantic Centre. A shortage of qualified signlanguage interpreters prompted Saint Mary's to develop the first sign-language interpreter training program in the Maritimes, and a deaf teacher was hired to deliver it.

Within a few years, the Centre's services broadened to include students with any disabilities that affected learning.

"It's no surprise that we have evolved in this way," says Abbott. "The core services for the deaf also work well for students with other disabilities."

This year, the Centre will assist about 350 students, most of whom have invisible disabilities like anxiety, attention deficit hyperactivity disorder, learning disabilities and autism spectrum disorders such as Asperger's syndrome.

These students will master the same material as their fellow students, they will do as well or better than their peers, and some, like Wambolt, will soar.

In his first year at Saint Mary's, Wambolt and fellow student Alana Green decided to open a Martial Arts Boot Camp, a fitness business that blended his military background with hers in martial arts. While preparing to pitch their idea at a Toronto taping of CBC's Gemini Award-winning reality series *The Dragon's Den*, Green noticed Wambolt showed some of the signs of ADHD.

"My doctor referred me to a psychiatrist who specialized in attention deficit disorder," Wambolt recalls, "and what do you know, I fit the bill."

The diagnosis came just in time — Wambolt was thinking about leaving university again.

"I'm not a stupid person but I was working really hard and still not getting the grades I needed."

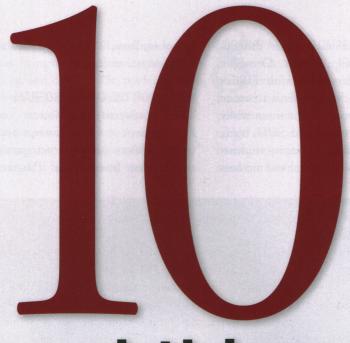
He began meeting with Abbott and taking medication that improved his concentration.

The Atlantic Centre also arranged extra time for tests and exams and for a quiet room to write them in.

Wambolt soon made the Dean's List and this past spring, he graduated with an Honours BA in Psychology.

"If it wasn't for Saint Mary's, the Atlantic Centre and psychology professors like Dr. (Phil) Street, I wouldn't be in grad school today.

My goal is to end up teaching at Saint Mary's. I'd like to inspire others in the same way that the people at Saint Mary's inspired me."



cool things

that happened on campus

CONFUCIUS INSTITUTE LAUNCHED

Saint Mary's reputation as one of the most international universities in the country was enhanced in October with the opening of the University's Confucius Institute. The non-profit organization promotes Chinese language, arts, culture, and history, and supports the local teaching of the Chinese language. The Institute is the result of a long standing relationship with China, and in particular with Xiamen University. There are 300 Confucius Institutes in more than 75 countries. The Saint Mary's office is just the eighth in Canada. The president of Xiamen University, Dr. Zhu Chongshi, was present for the official opening of the Institute.

SHORTLISTED FOR GILLER

Dr. Alexander MacLeod, English and Atlantic Canada Studies, was shortlisted for the 2010 Giller Prize, the country's most prestigious literary award. He was nominated for his collection of short stories, *Light Lifting*, which are set in and around Windsor, Ontario. MacLeod, 38, lives in Dartmouth with his wife and three children. He says the seven stories were written over the past 13 years, in the stolen moments between earning a PhD, teaching and raising a family. He is the son of acclaimed writer Alistair MacLeod.

CAPITAL CAMPAIGN GOAL SURPASSED

Saint Mary's wrapped up the most successful fundraising campaign in its history Nov. 2 with a celebration in the Atrium honouring donors and volunteers who made the effort possible. Launched in 2006, the campaign raised just over \$45.4 million dollars, surpassing the campaign goal by more than 10 per cent. At the ceremony Campaign Chair Paul Sobey lauded the efforts of the campaign team, the students, and especially the donors who stepped up to support the school, even in the middle of the largest economic downturn in recent memory. Thousands of donors contributed to the effort with donations that ranged from a few dollars to a \$5 million contribution by Dr. Richard Homburg, CEO of Homburg Invest.

CLEANING UP THE AIR

Dr. Jason Clyburne, Chemistry, received several research grants that allow him to build a pilot plant that will safely remove carbon dioxide (CO2) from industrial emissions. Dr. Clyburne's work with inexpensive designer chemicals, called ionic liquids, has shown promise for the efficient removal of toxins and environmentally hazardous substances. He can now test it in the field, working with industrial processes such as burning coal. "The affordable removal of carbon dioxide from gaseous industrial emissions is one of the holy grails in climate

change research," said Dr. Clyburne. "With Encana's support, and earlier support by GreenCentre Canada and Springboard Atlantic, we can now move from the lab and develop a prototype to see if what we think works really does."

COUNTING OUR CREATURES

Seventy students and scientists identified an astonishing 622 different species in just 24 hours during a BioBlitz event held in May at Crystal Crescent Beach Provincial Park. Spearheaded by Saint Mary's University, the event helps biology students and scientists from around the province get a better understanding of the biodiversity, or the number of different species in a given ecosystem. "It's like being inside an episode of Planet Earth," said first year biology student Christa Skinner. "You don't look at the plants and animals through a TV screen; you interact with them first hand in their natural environment!"

SIFE TEAM: TOP OF THE PACK

The University's 2010 Students in Free Enterprise (SIFE) team scored its first ever top 10 finish at the ACE National Exposition held in Calgary. Throughout the three-day event, the team faced off against postsecondary students from more than 40 universities and colleges across Canada, showcasing their economic outreach projects and business venture achievements. SIFE SMU was named in the Top 10 for projects that included: a Dollar and a Dream workshop series, which has members teaching financial literacy skills to high school students; Project U-Turn, which is dedicated to helping city youth achieve their goals through entrepreneurship; *Project Greenlight*, where members work with Halifax West High School students to create and implement environmentally sustainable projects; and *SMU Angels*, which assisted 25 university students to secure start-up capital and mentors

school students, 21 at-risk youth and countless university students.

KUDOS FOR THE CO-OP PROGRAM

The University's Master of Management – Co-operatives and Credit Union program was rated as the Best International Program



for business ventures. Nicholas Tingley, President of the SIFE SMU team, was recognized with the ACE Student Leader of the Year Award. The group generated close to \$400,000 in economic activity and directly impacted the lives of over 2,000 high

in 2010 as judged by the Canadian Association for University Continuing Education. The award is given annually to recognize the exemplary work of educators who create continuing education programs. The Saint Mary's Master's effort is

an innovative web-based program that brings together, in cyberspace, co-op and credit union professionals from around the world to learn how to combine the principles of co-operation with active, aggressive management practices. Also, as a result of a new funding arrangement

LOOKING AT THE FUTURE OF WORK

In late October, the Sobey School of Business hosted two major events focused on the future of work. A public session saw thought leaders tackle subjects ranging from how to manage the Gen Y whiz kids to the need for more rules in the workplace



with the federal government, Saint Mary's-based research will help form the backbone of a new federal study examining the social, economic and environmental advantages that cooperatives provide to communities.

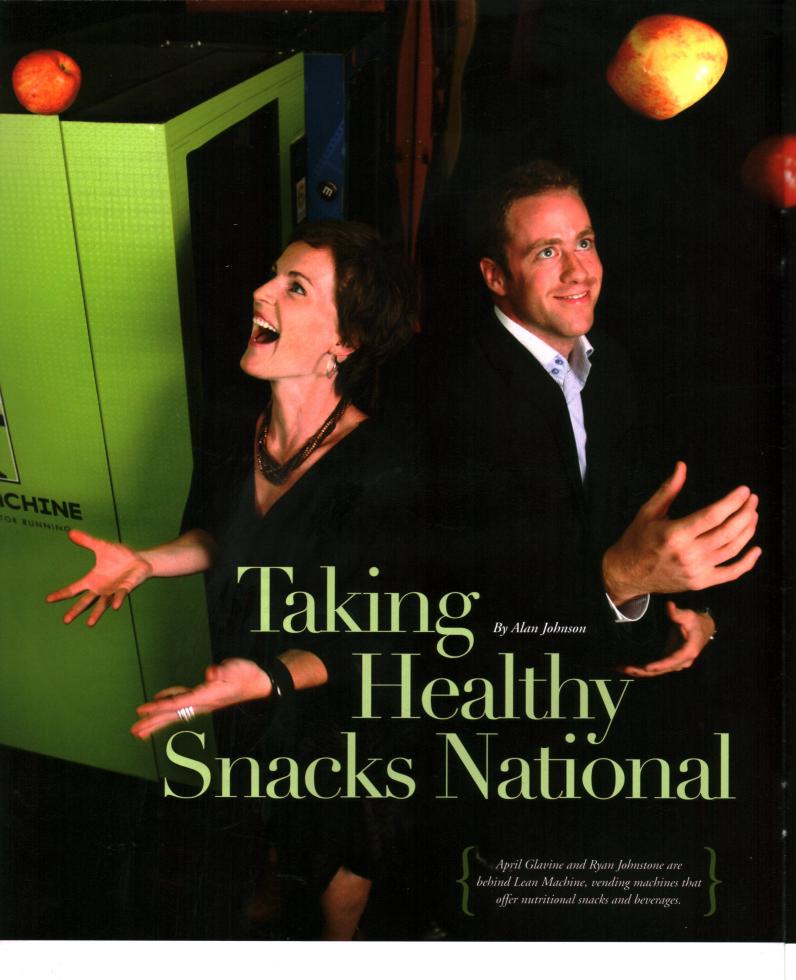
to prevent anarchy. The academic symposium that followed, *Challenges for Work and Workers in a Knowledge Economy*, brought together experts from across North America and Europe.

TEACHING FILM SKILLS TO YOUNG INNU

Dr. Trudy Sable spent time in Northern Labrador this past summer working with seven young Innu to document signs of climate change in the region. She said the work was gratifying because she saw at-risk youth connect to filmmaking as a way of storytelling. She said the experience also helped the young men connect with their ancestral land. Dr. Sable is Director of the Gorsebrook Research Institute's Office of Aboriginal and Northern Research.

HELPING GRAND PRÉ EARN HERITAGE STATUS

Archeological work being carried out at Grand Pré by Saint Mary's professors and students may help clinch UNESCO World Heritage Status for the area. The community is lobbying for the international designation and Dr. Jonathan Fowler says international decision makers are considering the back-breaking work he and his students have carried out to uncover the history of the Acadians, who lived in the region prior to the infamous deportation in 1775. This summer, the group thought they might have found the wall of an old Parish church, but subsequent research showed it was a more common plantation house. Dr. Fowler remains undeterred. "Every scrape provides a little more understanding," he says, "and every button, nail or coin unearthed helps create a bigger and more detailed picture of the people who lived there." A formal request for Heritage Status will be made early next year with a decision rendered by 2012.





Ryan Johnstone and his business partner April Glavine are taking a bite out of North America's billion dollar snack food industry - and they are doing it with healthy foods.

The two Saint Mary's University alumni graduated together in 2004 with very different degrees, but over the past years they have built a business that has raised money for community groups, put fresh fruit in school vending machines and most recently made apple snacks a hit at movie theatres.

Johnstone graduated with a Bachelor of Science and lives in Truro. Glavine graduated with a Bachelor of Commerce and resides in Saint John, New Brunswick. They say the distance can sometimes make the operation of Lean Machine a challenge, but when you're trying to cover the Canadian marketplace, the points of view from two different provinces can be a very good thing.

The company started when the pair developed a health snack vending machine model to take advantage of the increasingly strict nutrition policies being adopted within school boards and health care administrations.

"In Nova Scotia we knew a chocolate bar ban based on the province's food and nutritional guidelines was coming, so we tested replacement options from fruit to granola bars on all our friends," says Glavine.

With the help of Terra Beata, a Lunenburg cranberry operation, they looked at dehydrated fruit options. They tested a range of products from pears to cranberries, but settled on apples with their distinctly Nova Scotian appeal. The company went to work and Vita Pome Apple Crisps, served in individual snack-sized bags, were born.

"Our vision was to have something that satisfies that crispy, snacking craving," says Johnstone. "But at the same time, it's not loaded with fats or preservatives."

A 40-gram bag of apple crisps contains 140 calories and seven grams of fibre, making up 28 per cent of recommended daily intake.

Vita Pome has been on the market for a couple of years. It is not only sold in vending machines, but following in the footsteps of the chocolate bar industry, the treat is finding success in student fundraising campaigns.

The company's most recent coup comes in the backyard of its candy bar and fast food competition: movie theatres. Since the beginning of the summer, Vita Pome has been available in vending machines at several Empire Theatres locations in Metro Halifax.

"At Empire Theatres, we have a great track record of introducing new products that our guests may want to try," says Empire's Dean Leland.

The pair's product development efforts have leaned heavily on food experts at PEI's Holland College, which has allowed Lean Machine to utilize each vending machine at the school as a separate focus group for product growth. The machines allow clients to choose among 50 initial products, five developed by Lean Machine, and the rest by competitors.

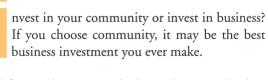
Although the company started with servicing the local market, it has national aspirations. Glavine and Johnstone recently struck a deal with the Rocky View School District in Calgary that will see all of the district's vending machines branded with the Lean Machine name and coloring. The pair is also bidding on what could turn out to be lucrative health district contracts in various parts of Canada.

The pair's success may be driven by a ceaseless commitment to the customer, but they also credit the lessons of their professors, mentors and business heroes they brushed up against while at Saint Mary's University.

"You know I came into the university world chasing my curiosities about science, but always knowing that business is what made the world turn," says Johnstone.

"Saint Mary's provided me with context and connections and experiences that I'm not sure I would've been able to receive at another institution. The faculty provided a great backbone for the foundations of my business mind and how I was able to connect the dots between science and business."





"If every business took their advertising budget and put that advertising budget in the community, we create a better community to live in," said Trail Shop owner Joachim Stroink (BA '99).

"Yes, you work twice as hard because you're not depending on a billboard, you're depending on physically being out there ... but the reward and returns from that are greater than any ad you could ever do."

Stroink, owner of the outdoor goods retailer in Halifax for the past six years, ranks his business third on his list of priorities. Number one is family and number two is community.

He said the store's connection to community and environmental sustainability is its most powerful form of branding in the marketplace – certainly more powerful than newspapers or billboards. Powerful because it appeals to a society that is increasingly conscious of what they buy, where they buy and from whom they buy.

Stroink's business philosophy is simple. "I have to nurture and respect my community, and my community will nurture and respect me."

The philosophy seems to be working.

Last year The Trail Shop, which employs 23 people, had its best year ever, increasing revenues by 18 per cent. This year it opened a new store in Wolfville as well as one online.

Recent examples of the store's community and environmental outreach include organizing *The Great Canadian Backyard Campout* on Citadel Hill in Halifax and a running race called "Not Since Moses" across the Bay of Fundy at low tide. By encouraging people to run on the mud flats or camp in their backyards, Stroink said they learn to appreciate our environment.

"Everybody's talking about green – green power, green this, green that – well, if people don't understand what we have to lose, then they're not going to be green," he said.

Day to day, the Trail Shop makes sure it does its part by recycling, being as paperless as possible, offering Canadian-made products, and taking the time to find items – even from lesser-known brands – made with environmentally sustainable materials such as organically grown cotton or merino wool.

"It's not just about helping my business," he says, "it's about helping our country and our community."

And if members of the staff want to undertake community or environmental initiatives of their own, Stroink said the store is behind them 100 per cent.

When a staff member, for example, recently wanted to help an orphanage in Kenya, the store contacted suppliers, for any seconds or surplus goods, and arranged for the items to be sent to the orphanage.

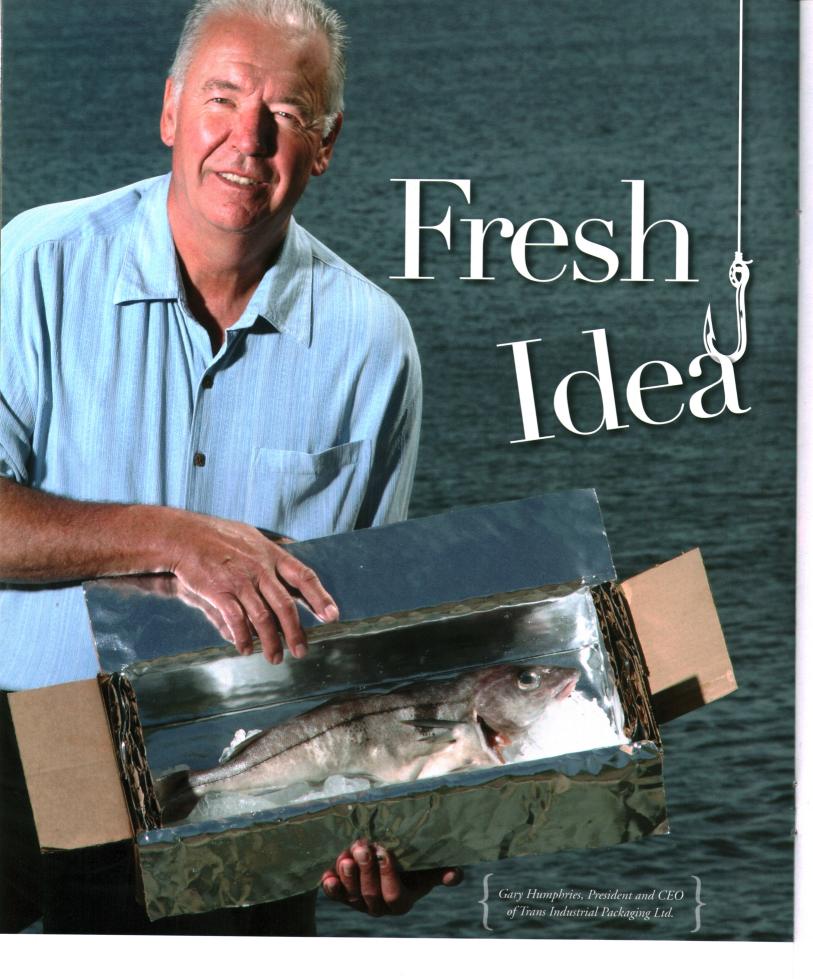
"We'll help any of our staff. If they are going to better their community, we'll help them do it" said Stroink.

Personally, Stroink is the past president of the Learning Disabilities Association of Nova Scotia, serves on the board of directors of The Dandelion Community Investment Cooperative Limited (backing loans for young entrepreneurs) and is a founding partner of Camp Brigadoon (a camp for sick kids), to name just a few.

After graduating from Saint Mary's in 2000, Stroink planned to be a mountain guide, but later decided he wanted to do more with his life.

"I remember sitting up there above the clouds looking at a little Cessna flying below me, and I said, 'You know what? This isn't the life for me ... I need to do more than this."

He hopes other business people will realize the same thing. \square



Saint Mary's graduate Gary Humphries (B Comm '71) knows what it's like to savour a long-awaited reward. As President and CEO at Trans Industrial Packaging Ltd. of Dartmouth, Nova Scotia, Gary is finally unveiling his revolutionary invention for packaging fresh seafood for shipping. The unique shipping container, brand named Thermafresh, was eight years in the making and the idea has been bandied about for more than thirty years. Most notably, Thermafresh containers are recyclable; over 97% of the product is paper fiber and, after the recycling processes, it is made into other paper products.

According to Gary, who founded Trans Industrial 20 years ago, this particular product was a great concept with lots of hiccups.

By Joanne Ellis 27/25

"It took eight long years of work, more work and rework to come up with this system," says Gary. "Everything from the intellectual property, the design and custom production were led by our team of 25 employees right here in Nova Scotia."

With interest now coming in from around the globe including Peru, Europe and the US Eastern seaboard from Miami to Maine, he's hoping it's pay-off time for all that patience.

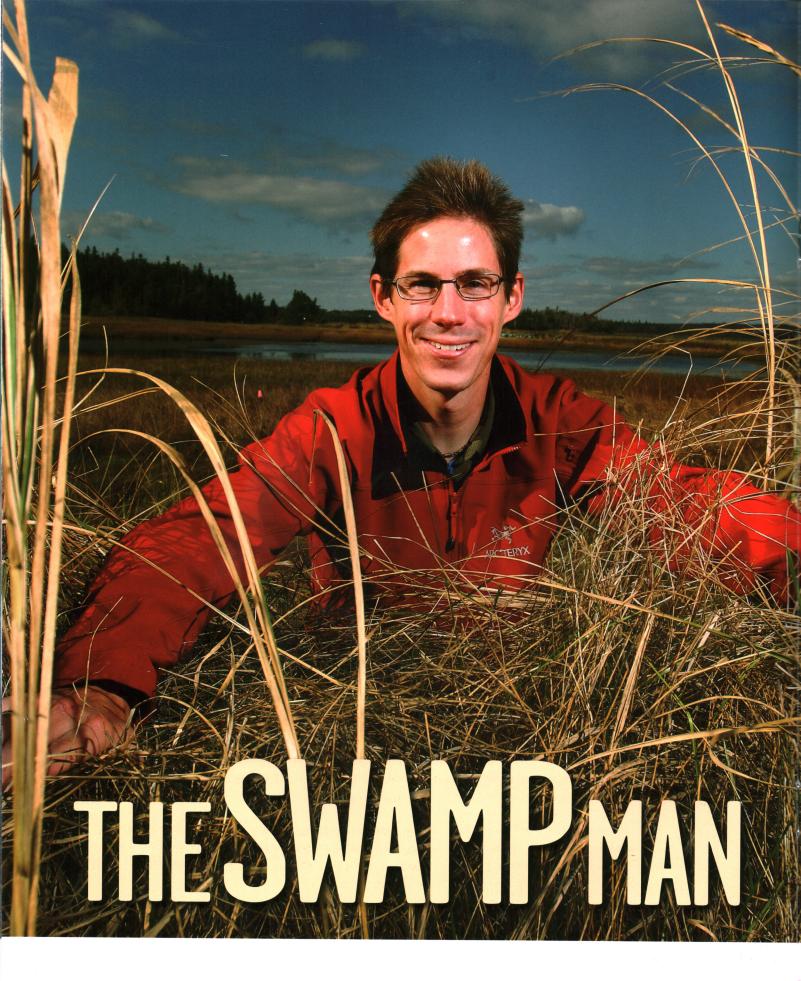
What kept the team going all that time...all those Christmas and summer vacations year after year? With a laugh Gary ponders, "Well, maybe it's the Maritime tenacity, but we never gave up. Every rework and every hurdle just pushed us farther."

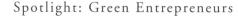
As this friendly, unassuming executive describes the process leading to the public launch and its growth potential, you can't help but get excited about this Canadian homegrown business success story.

All the biggest players in the international packaging industry have tried to come up with a sustainable way of shipping fish this way, but until now the only option was non-biodegradable polystyrene foam. In some cities, the use of polystyrene foam is banned and the trend is expanding as consumer demand for environmentally sustainable products increases.

This Dartmouth native still makes Saint Mary's a part of his busy life. He keeps in touch with many of his university friends, who remain close to this day. He also enjoys connecting with other alumni at the annual golf events and dinners. "I am very proud of my Saint Mary's alumni status and grateful for what the university provided me."

A father of five who makes St. Margaret's Bay home, Gary is now negotiating to sign up Thermafresh customers. And when they do, you just know the celebration toasts will be made over chilled drinks, packed on ice. \square







Professor works to restore lost salt marshes.

By Richard Woodbury

Tony Bowron witnesses some of the most beautiful scenery when he's at work. Some mornings, it's a heavy mist covering the wetland where he's working, which is soon replaced by a sunrise. Other days, he sees thunder clouds form in the distance and hears the lightning crash, although they never quite seem to reach him. And not a day goes by where a Great Blue Heron or an eagle doesn't fly by. "You sort of step back and go, 'This is our office,'" says Bowron, marvelling in the sights he takes in every day.

Bowron is a part-time environmental studies professor at Saint Mary's and the president of CB Wetlands & Environmental Specialists Inc. His company rebuilds and restores wetlands.

Wetlands are a prominent feature of Nova Scotia's landscape. And as the province is almost entirely surrounded by the ocean, salt marshes abound.

Wetlands have important social, ecological and economic functions. They provide habitat for plants, fish and other animals, and also help protect ecosystems by removing organic waste and bacteria. They filter excess nutrients and contaminants, which contributes to human health.

However, salt marshes in particular are in danger. Over the last 400 years, 80 per cent of the ones along the Bay of Fundy (and 65 per cent provincewide) have been lost due to human activity.

"That's a lot of ecological, social and economic loss that has occurred," says Bowron.

Spotlight: Green Entrepreneurs

The loss of wetlands can be attributed to things such as agriculture, the construction of dikes and the building of roads and causeways.

Bowron has been involved in restoring wetlands for 11 years and CB Wetlands has been in operation since 2005. The six-person company is made up entirely of people with connections to SMU. Two of the staff members are full-time professors, two are alumni who recently began Master's of Applied Science programs at the university, and the sixth has been a lab instructor at the university for the last few years.

The attitude toward wetland restoration has changed in recent years in Nova Scotia. Bowron used to encounter widespread opposition accompanied by a "Why bother?" attitude. But he says many former opponents are now "some of the main partners or proponents and leaders in the field of coastal restoration."

cost and much greater risk to infrastructure and even life," he says.

Provincial environmental regulations now recognize the importance of wetlands and call for retention of their present square footage. This means that when damage to a wetland is unavoidable (i.e. road construction), a similar wetland elsewhere in the province must be restored or enhanced.

Restoration involves figuring out what is harming the wetland and determining how tidal flow can be restored "so that the plants and animals that naturally would occur in that system are able to recolonize and re-establish that wetland habitat," says Bowron.

The time frame for a typical restoration is six to seven years
— one to two years for planning and construction and
five years of post-restoration monitoring. (Construction

Salt marshes help act as a natural barrier to storm surges.

The acceptance of wetland restoration will increase, partly because of climate change, he says. As increasingly freakish weather systems occur more frequently, more attention will be drawn to the role wetlands can play in mitigating the effects.

Salt marshes help act as a natural barrier to storm surges. When the waves hit a marsh, much of their energy is absorbed.

"If you don't have that marsh there, those waves are going to come right onto shore, and whether it's your house, the road or coastal infrastructure, that storm will be slamming straight into [it]," says Bowron. "The coastal wetlands act as a buffer zone. They take a lot of the bite out of tidal surges and incoming storms."

Bowron warns that now is the time to act.

"We either take the steps to restore and protect what we have on our terms now at a lower cost, or we wait, and nature's going to force it upon us at a much higher usually only takes a few weeks and is the shortest part of the project.)

Bowron has worked on six restorations. One was on Hants County's St. Croix River, where land had been diked and farmed for close to 300 years. Project organizers decided to re-establish a wetland at four sections of land bordering Highway 101, near Windsor. Removing parts of the dikes, or breaching them, allowed the tidal waters to flow in again, something Bowron says is emotional to watch.

"To be able to stand back and see that site for the first time in almost 300 years have a free flow of tidal water and see the Bay of Fundy sediment start depositing on that marsh, to start seeing the fish come in on that marsh, it's indescribable," he says.

Part of the challenge has to do with changing 400 years of thinking on holding back the tide.

But "it can be done," he says. More important, it has to be done. \square



The 2010 Alumni Awards were presented during the President's Wine & Cheese Reception as part of Homecoming 2010. The recipients were nominated by their peers, colleagues and friends. For further details on each award, please visit www.smu.ca/alumni/a_awards.html

The Father William A. Stewart, S.J., Medal for Excellence in Teaching: Dr. Barry Gorman, Accounting Department

Associate Alumni Membership: Donna Filek

Alumni Volunteer of the Year Award:

Kathy Naulls (Assoc'08) and Paul Hollingsworth (BA'94)

Distinguished Community Service Award:

Dr. John A.P. Sullivan (BSc'69) and Fr. George Leach, posthumously (HS'54)

Young Alumni Award:

Khalid Waleed Alkhudair (BComm '07)

photo: (left to right) Dr. John A.P. Sullivan (Bsc'69), Kathy Naulls (Assoc'08), Paul Hollingsworth (BA'94), Donna Filek, and Dr. Barry Gorman.

Alumni and friends gathered in a box in Toronto to watched the Blue Jays beat the NY Yankees 6-1. (June 4)

Amanda Dupupet, Andrea Skoke (B.Comm'04), Anthony Skoke (BComm'04) and Marcel Dupupet (BComm'04) enjoy the game from the box. (June 4)

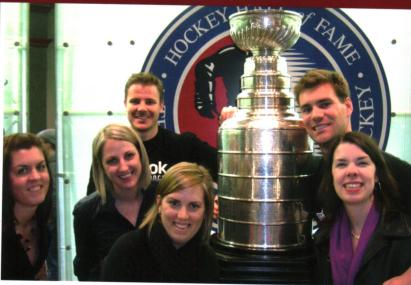




Alumni



Director of Alumni, Pat Crowley talks with John Mullane (BComm'65) and Keith Guinchard (BComm'77) at a Alumni Reception in Victoria, BC. (June 8)



Toronto Alumni gathered at the Hockey Hall of Fame and posed with the Stanley Cup, (l-r) Andrea Skoke (BComm'04) Ashley Mamchur, Anthony Skoke (BComm'04) Meghan Van Gaal (B.Comm'08) Marcel Dupupet (BComm'04) & Amanda Dupupet. (April 17)

Mike Croft, Annelise Vandenberg, Steve Sarty, and Mark Johnson, winners of the 2010 Alumni Golf Tournament. See page 29 for full story. (August 26) 2010 Grad Class President, Cheryl Mac Donald (BA'10) and her parents, Richard and Francine and brother James at the Baccalaurate Service. (May 20)





Events



The 24th Annual Husky Howl Golf Tournament in Ottawa saw the timeless battles between the Dennehy and Hoganson families finally came to a head with both shooting a -7 to tie for the first time ever! (August 12)



Paul Hollingsworth (BA'94) provided inspiration at the 2010 Baccalaureate Service. (May 20)



Nathan Curtis Gildart (BA'95), Fraser Gould (BA'96) and Geoff Brown (BA'97) enjoy an alumni event at Yoyogi Park in Tokyo. (August 8)

Visit www.smu.ca/alumni for more photos from other Alumni Events!





1) The Best Damo 50, a group of alumni from 2004-2009 held their annual gathering during Homecoming. The

1) The Best Damn 50, a group of alumni from 2004 -2009 held their annual gathering during Homecoming. The event was organized by Jeff Lohnes (BComm'08) and Matt Graham (BComm'08) and fun was had by over 75 alumni and friends! 2) Judge Robert (Bob) White, offers a toast to the University on behalf of the Class of 1960. 3) Fr. Randy Hendricks, SMU Chaplain, celebrates the Alumni Mass of Remembrance. 4) Enjoying new and old friends were Orlando Croox (MBA'03) and Ross Simmonds (BComm'09). 5) Dr J. Colin Dodds, University President, welcomes alumni to the President's Reception. 6) Class of 1960 - Celebrating their 50th Anniversary (Left-right) Bob White, Gerry Power, Pat Oldfield, Raymond Mombourquette, Peter Eldridge, Lou Cuccia, Paul Crane, Jim O'Regan. 7) Brothers Joe (BA'58) and Gerry (BComm'60) Power share a laugh at the Golden Grad Luncheon with Ken Fellows (BComm'55). 8) Jack DeVan (BA'38), our most experienced alumnus attending the Golden Grad Luncheon with his daughter Linda Collins.

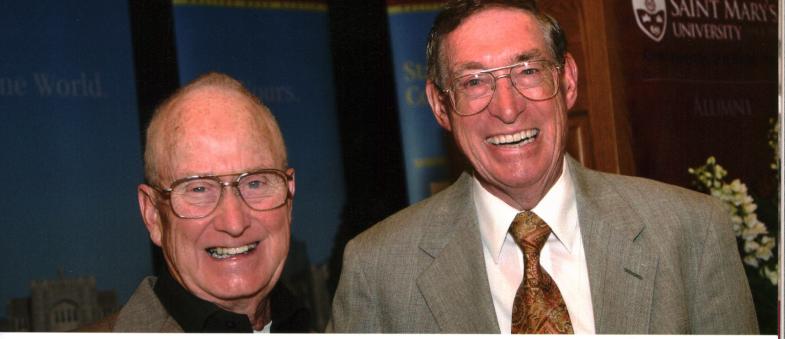












above: After 60 years, Bonn and Isaacs still find time to share a laugh.

It's January 1950, and Al Isaacs (DipEng'55) is the new kid at Dartmouth High School, having relocated with his family from Lamaline, Newfoundland.

"We didn't hold that against him," jokes Dartmouth native Ed Bonn (DipEng'55, BSc'56).

"We stayed during lunch hour, even though there was no cafeteria," recalls Al. "But if you brought a sandwich, they found a space for you."

"We discovered we had many things in common," adds Ed. "We had the same economic background and a passion for mathematics." From double dating to being lab partners ("We didn't blow up the school," Isaacs says proudly) they became inseparable.

Sixty years later, Ed and Al are just as close as ever, even if thousands of miles separate them. But not on this September afternoon: the happy occasion for their reunion is Homecoming 2010. Sitting in the McNally Theatre Auditorium, they are regaling each other with memories. And their mutual affection punctuates every story they tell.

It's only natural to assume two kids who spent their every waking hour together made a pact to go to Saint Mary's. Yet Ed chose the university because you only had to be fluent in one language. Al, who couldn't afford tuition, credits the divine intervention of Father Malone, the Dean of Admissions.

"Professor Jim Ryan introduced us. We talked and then Father Malone filled out an admissions form and told me to take it the Bursar's office. I started university the following week, and missed all the hazing that Ed went through. Later, I sent Father Malone money from a summer job to repay him, but he wouldn't take it."

Their reminiscences of Saint Mary's could easily fill a book, but one stands out for Ed: the day Al left class 30 minutes into writing the final Organic Chemistry exam.

"Turns out he had scarlet fever," says Ed. "So I went to my doctor, got a penicillin shot and didn't catch it." Equally fortuitous, Al passed the test.

After graduation, both men attended Nova Scotia Technical College, earning engineering degrees, Al in Electrical and Ed in Chemical. But their paths began to diverge. Al married his wife, Ann, and headed west to the University of British Columbia with an NRC scholarship. He later earned a PhD at Stanford University in California and worked for Watkins-Johnson. Ed married Sheila and they relocated to Sarnia which remained their home base for a 33 year career with the Engineering, Producing, Refining and Chemical Divisions of Imperial Oil. Sheila passed away in 2007.

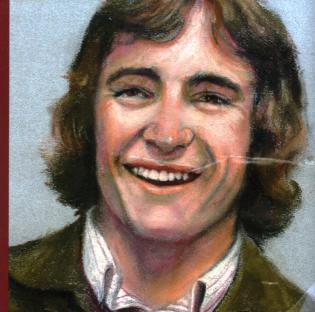
For years, they had little contact, until a chance meeting in a Toronto airport in the mid 1970s. "That re-established the friendship," says Ed, adding that they keep in touch regularly by phone, email and visits.

The afternoon with Al and Ed passes all too quickly. They discuss plans to travel the province and attend their high school reunion in October before returning home. They're inseparable, just as before. Yet both men, who are well versed in the science of systems and structures, find it difficult to explain why their friendship endures.

"Sometimes you just click with people," observes Ed. "I don't think you can really analyze that."

They are, however, more forthcoming on the pivotal role that Saint Mary's played in their professional success. Says Ed, "I've had a varied career and the education I got here was second to none in preparing me for that."





Huskie Heroes

A goalie, an all-star defensive halfback and the 1988 Atlantic Bowl Football Champions were inducted into the Saint Mary's University Sport Hall of Fame and Heritage Centre before a full house September 18.

Coming on the heels of a season that included a national hockey victory and four AUS titles, the crowd was in a boisterous mood as the nominees recalled the moments in the rink, on the gridiron and in the locker rooms that changes their lives forever.

BRIAN BURGESS may be the only Saint Mary's athlete to have played on two national championship teams in the same year in two different sports: basketball and football.

The burly New Englander was recruited to play basketball in 1973 and was a member of the squad that won the national championship by beating out Lakehead University at Waterloo. At the close of the season though, he thought he might try his hand at football. The team had already played two pre-season games but Coach Al Keith allowed him to come to one practice and tryout.

His speed and natural athleticism were evident and he became a fixture on the team.

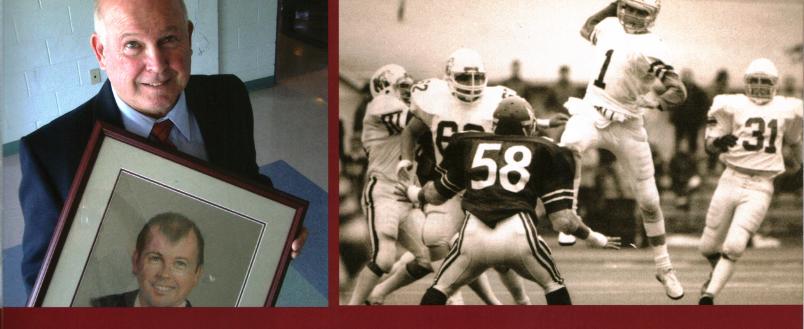
Burgess was a four time AUAA All Star and two-time All Canadian ('76 and '78). The defensive halfback was previously inducted into the Hall in as part of the 1973 football team.

CHARLES "CHUCK" GODDARD was already a star when he came to Saint Mary's.

From the time he first strapped on a pair of goalie skates, he seemed able to turn aside shots from the most talented players. In minor hockey, he backstopped three Ontario championship teams before jumping to the Peterborough Petes of the Ontario Hockey Association, where he captured the Best Goaltender Award in 1962, All Star Honours in 1962 and 1963, and the Memorial Cup in 1964.

left: 1988 Team representative Bill Scollard addresses the crowd.

right: hall of fame portrait of inductee Brian Burgess.



Enshrined in Hall

Between 1966 and 1968 he was scouted by various NHL teams, attended a Montreal Canadiens training camp, served briefly as a back-up goalie for both the Canadiens and the Minnesota North Stars, and played with a variety of AHL, EHL and CPHL teams including the Cleveland Barons, the Memphis South Stars, the Denver Spurs, the Charlotte Checkers and the Long Island Ducks.

He came to Saint Mary in 1969 and proceeded to set a CIAU/CIS record for shutouts by a goaltender, that stood for 35 years. He had a playing record of 81 wins and five losses in league play and led the team to four AUAA and four CIAU championships. He was an AUAA All Star four times, a CIAU All Star in 69-70 and was the CIAU Championship's Most Valuable Player of the Game in 1969. He was the University's Male Athlete of the Year in 1972.

THE 1988 SAINT MARY'S HUSKIES FOOTBALL TEAM went 7-0 during the regular season and then defeated Acadia 37-35 to claim an Atlantic conference championship. They whipped Bishops 44-10 in the Atlantic Bowl, but fell to the Calgary Dinos in the Vanier Cup final.

The season long effort earned the team a lot of respect and some impressive hardware. Coach Larry Uteck won the Frank Tindall Trophy as Coach of the Year and Chris Flynn took home the Hec Crighton Trophy as the most outstanding University Football Player in Canada. Flynn, linebacker Scott Dunthorne and guard Louis Olsacher were named to the 1988 All-Canadian Team. Tight End Brian Smith and lineman Doug MacKenzie made the CIAU/CUFCA All-Canadian Second Team.

Bill Scollard, a member of the team, said the group succeeded because to a player they realized good was not enough. They had to be great. "And that is the legacy we passed on to the players that have followed us." \Box

left: Inductee Chuck Goddard holds his portrait.

right: The 1988 football team in action.

Thank you to our golf sponsors!

On behalf of the Saint Mary's University Alumni Association and our 20 bursary recipients, we would like to thank all of our golfers, sponsors, volunteers, Granite Springs, and everyone else who helped to make this year's tournament a success!

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left: Jessica McCarron, one of the proud recipients of an Alumni Golf Tournament bursary.

Jessica McCarron isn't much of a golfer, but the fourth year biology student walked away a winner at the 34th annual Saint Mary's University Golf Tournament August 26.

She didn't win a prize for most honest score, nor did she complete a fluke shot on one of the tricky fairways at the Granite Springs course located in Bayside, just outside of Halifax. She was one of 20 students who were presented with \$1,000 bursaries raised through the entrance fee for the sold out tournament.

"This will make a huge difference," she said following the presentation at the clubhouse. "I was going to have to take a part-time job, but now I can focus on studies. That's key because I want to go to vet school and it's going to take a lot of work."

McCarron and the 19 other recipients spent the day on the course entertaining golfers with events like hockey stick putting and Frisbee toss. Their antics were especially welcome when the skies opened up mid-morning and new water hazards appeared in the middle of previously dry fairways.

Tournament Chair Mike MacKenzie said the 150 Saint Mary's alumni and guests showed their determination and Huskie spirit by carrying on, and were rewarded with clearing skies for the closing holes.

The tournament was sponsored by Aecon. The Granville "Bullet" Kelly Trophy for the best score went to the boisterous team from IC Roofing made up of Mike Croft, Annelise Vandenberg, Steve Sarty, and Mark Johnson. They shot 18 under par.

For team photos of this year's event and details on next year's tournament visit www.smu.ca/alumni

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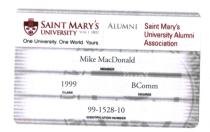
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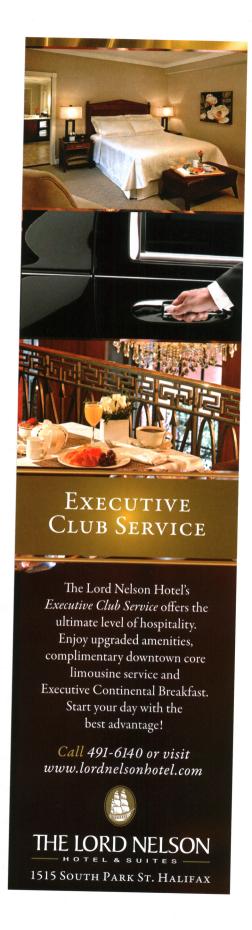
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Students Flex Creative Muscle

When some of the winning athletes at the 2011 Canada Winter Games say farewell to Nova Scotia in February, they will be will be packing a little piece of Saint Mary's.

Hanging from their necks, tucked in their pockets or stowed carefully in their bags will be treasured medals designed by two Saint Mary's University marketing students.

Amber Whyley and Marlon Solis clinched the golden opportunity after topping 90 other entries in a province-wide competition the Canada Games committee sponsored earlier this year.

Whyley, a recent marketing graduate from Nassau in the Bahamas, and Solis, a third-year student who hails from Malaysia, admitted it was a challenge to satisfy the committee's desire for a design that reflected both the traditional and modern features of the Halifax area.

"We had to do a lot of thinking and use our marketing skills on how important it is to understand your customers," Solis said. "In a sense, the Canada Games committee was our customer. We wanted to know what they wanted.

"In order to that, we had to do a lot of research."

Whyley agreed. "We looked at previous medals to see what the flavour was for the Games and how the committee chose the medal designs." The design the pair came up with incorporates images such as Canada's Maple Leaf, the Wave sculpture on the Halifax waterfront — reflecting the city's and province's ocean heritage —the wrought-iron main gate to the Public Gardens and the Celtic knot, taken from the province's Celtic Cross.

"We also had some elements depicting the athletic spirit," Amber said.

"We wanted to stay away from the obvious," she added, noting the absence of seagulls and lighthouses.

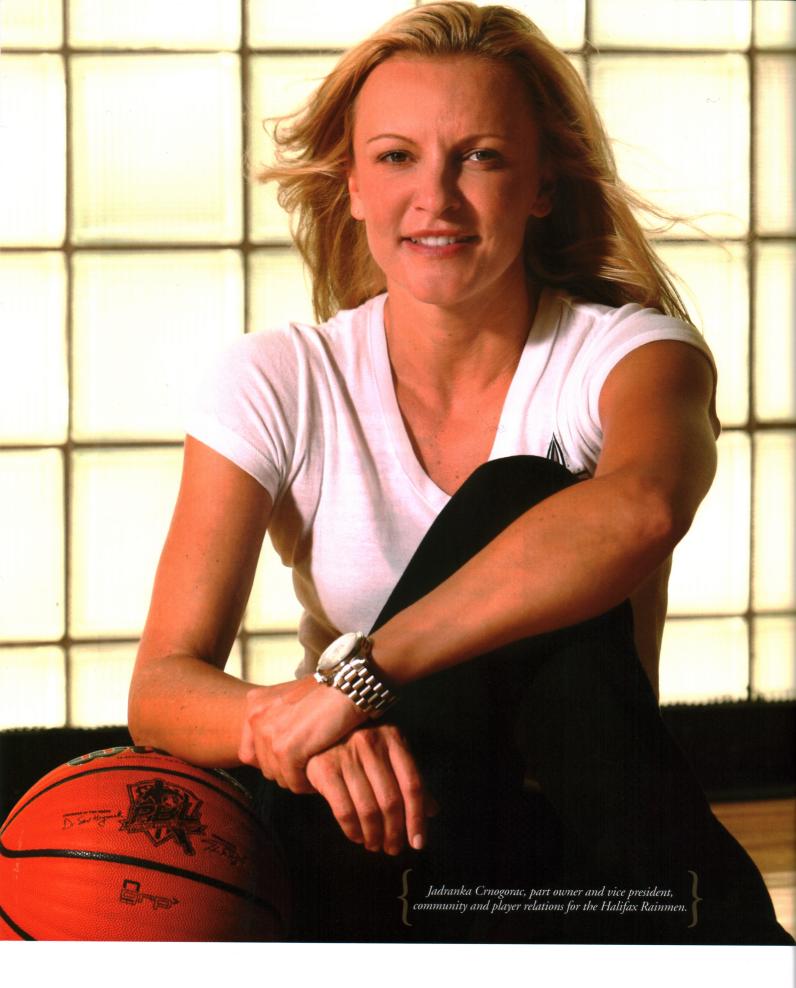
"We wanted something that represented Nova Scotia through and through."

"I think our interpretation was very symbolic, and it came off in a very beautiful way." Whyley said.

Both surprised, and happy their design was accepted, they said they found the whole experience rewarding and worthwhile because it's something they can add to their portfolios.

The pair will present the first set of medals at the Games, which will run February 11 to 27. The event is expected to draw over 2,700 athletes from across the country, participating in 20 sports.

Whyley plans to pursue a postgraduate degree to gain more experience in the marketing field. Solis will pursue a degree in graphic design at NSCAD University.





There's something appropriate about chatting with Jadranka Crnogorac (BA '98) on a rainy afternoon — not just because she is part owner of, and vice-president (community and player relations) for the Halifax Rainmen basketball team, but also because you quickly realize there is little, if anything, that can dampen her spirits.

Take the Rainmen, for example. When Crnogorac and her partners announced the return of minor pro basketball to Halifax in 2006, people were skeptical they could pull it off.

Certainly, the first season proved challenging. Crnogorac recalls several last-minute scrambles to find and fly in opponents, so the team could play every home game. And the second season brought a change of leagues as the team moved from the American Basketball Association to the Premier Basketball League. Yet Crnogorac's faith never wavered.

"We had a five-year vision. Our goal for the first year was to play every single home game. That was our guarantee to the fans. We never thought, 'Will we get past season one or two?' Failure was never an option."

Crnogorac's resolve will come as no surprise to anyone who saw her play basketball for Saint Mary's from 1993 to 1998. But soccer was the first sport she ever played, following in the footsteps of her father, a pro athlete in their native Croatia. She also tried volleyball and track and field. But when she started playing basketball in junior high, she found her passion.

Her talent was such that Crnogorac played for the province's 1993 Canada Games team. The assistant coach of that team was Jill Healy, who coached the women's basketball team at Saint Mary's. And that was a factor in Crnogorac's decision to study at Saint Mary's.

"We never thought, 'Will we get past season one or two?' Failure was never an option."

"I liked the size of the school and the athletic program," explains Crnogorac, who majored in management, "not just women's basketball. It impressed me that the men's teams were always strong."

One of her staunchest admirers was Steve Sarty (BA '95), who was playing for the university's football team.

"I heard the team had a phenomenal point guard," recalls Sarty, now director of athletics and recreation at the university. "I went to their games and very quickly realized why. She was aggressive, smooth with the ball and a pure shooter."

Crnogorac was so accomplished that, for many years, she held the Atlantic University Sport record for three-pointers in a single basketball game — nine — an honour she now shares with Kelsey Hodgson.

Yet she's not given to boasting about her athletic achievements.

"Andre (Levingston, Rainmen team owner and CEO) says I should be proud of my accomplishments, and I am. I just don't talk about myself a lot."

But she does like to talk about Saint Mary's and her ongoing ties to the university, such as her involvement in the Larry Uteck Golf Classic, named for the SMU athletic director who died of amyotrophic lateral sclerosis (Lou Gehrig's disease) in December 2002.

"Larry helped me out during my university career. I love Saint Mary's and still have close relationships with the coaches, who have brought new talent to our attention. And the university has offered us gym time for practice, so they've always been very supportive."

After graduating, Crnogorac logged a year in a European basketball league, but the salary was not enough to

live on. She returned to Canada and headed to Toronto, determined to work with the Raptors.

Instead, she logged time with the Blue Jays before joining a telecommunications firm.

At about that time, she met Detroit native Levingston through a mutual friend. He had plans to establish a minor pro basketball team in Mississauga, ON, and asked Crnogorac to work with him. She persuaded him to consider Halifax, based on the city's support for the Mooseheads, Canadian Interuniversity Sport and AUS tournaments and the former Windjammers basketball team. The rest, as they say, is history.

The team has come a long way since those early days, much to Crnogorac's delight. Attendance for Rainmen games averaged 3,000 to 4,000 during the 2009-10 season, and the team is on track to reach management's fifth-year goal of 4,000 to 5,000 per game. She says corporations are eager to join Rogers, EastLink and Kent as team sponsors. And the team briefly made the playoffs this past season, whetting Crnogorac's appetite for a league championship.

"That's our goal: to win that in the next year or two, preferably next year."

But what does she see in her own future?

"I always wanted to have my own TV show, like Olympic gold medallist Summer Sanders. I've been doing live interviews during the Rainmen games on EastLink and I'm always joking that I'm going to take my tapes and send them to ESPN and be the next Erin Andrews."

Given Crnogorac's track record, Erin might want to watch her back.

Grads Urged to Avoid Playing It Safe

Claude Mongeau could have completed his MBA at McGill and found work in a familiar city. Instead, he went to Paris.

approach. You'll know deep down when you're not in the right environment. You'll be kind of coasting."

In Paris, it would have been easy for him to take a job with a Canadian business. Instead, he signed on with a big international consulting firm.

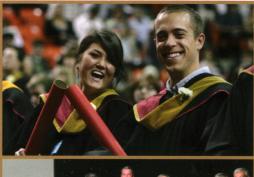
After returning to Montreal in the early 1990s, he could have had a successful career with a Canadian consulting firm. But against the advice of many friends, he accepted an invitation to join CN, then a struggling Crown corporation.

"Many of my friends thought I had lost my mind," Mongeau told Saint Mary's graduates during May Convocation ceremonies at the Halifax Metro Centre. "But Paul Tellier, then head of CN, talked to me about a vision and an agenda for change. As a true leader, he wanted to make CN the best railway in North America. And he told me how I could personally make a real difference."

Mongeau signed on with CN not because he was prescient enough to see just how successful it would become, but because he wanted to work closely with passionate, visionary people willing to take big risks.

Now CEO of CN, he urged the graduates to make the same kind of choices: Take the road less travelled; make choices that expand your horizons and put you in the heart of the action; and take the opportunity to stay close to people who are strong agents of change.

"Leadership skills grow in an environment that allows you to stretch yourself and gives you opportunities to truly make a difference," Mongeau said. "Don't settle for the safe







Close to 1,000 students in ceremonial cap and gown crossed the stage in two waves to receive diplomas from Saint Mary's University outgoing Chancellor Dr. David F. Sobey.

In addition to the degrees bestowed on students, honorary degrees were presented to Mongeau and five other prominent Canadians in recognition of their commitment to the community and the country. The other recipients were Neville Gilfoy, CEO of Progress Media Group; Dr. Patricia Rowe, a pioneer in Industrial and Organizational Psychology; Dr. Michael Durland, Co-CEO of Scotia Capital; Paul Dyer, Regional Vice-President with Scotiatrust; and education advocate Sandra Irving.

Dawson Wambolt of Halifax was the valedictorian for the morning ceremony, and Erin Garner of Annapolis Royal was the

valedictorian for the afternoon ceremony.

Bernadette Gatien of Grand Bay, N.B., was presented with a PhD in Industrial and Organizational Psychology, the first doctorate in the field handed out by the University. Gatien is now teaching at Saint Mary's.

Dr. Barry Gorman, Accounting, was presented with the Father William A. Stewart, S.J., Medal for Excellence in Teaching during the ceremony. The medal is awarded annually to a faculty member who has made significant contributions to the education of students through excellence in teaching and service.

top: Graduates are all smiles at the Spring Convocation. middle: The convocation platform party included from left, back Honorary degree recipient Claude Mongeau, Registrar Paul Dixon, Vice President Academic Terry Murphy, Board of Governor representative John Fitzpatrick, Chancellor David Sobey, Carol Dodds, President J. Colin Dodds, and Honorary degree recipient Paul Dyer. Front, from left, Honorary degree recipients Dr. Patricia Rowe, Michael Durland, Neville Gilfoy and Sandra Irving. bottom: Claude Mongeau, President and CEO of CN, delivered the keynote address at Convocation.



A Huskie at Heart

By Kimberley Dares (BA '10)

Saint Mary's University has become a part of me. As I prepare to cross the stage at convocation in just a few short weeks I find myself feeling a mix of excitement, and at the same time, sadness. I have learned so much in and out of the classroom in my four years as a student at Saint Mary's. While I feel that I am taking a lot of memories and lessons learned from my time at Saint Mary's with me, I am leaving a little part of myself on campus.

In high school I never had to wonder where I would go after graduation, I always knew it would be Saint Mary's. In fact, I was so sure SMU was the place for me I didn't even apply to any other schools. First year was a challenge as I struggled to adjust to my new surroundings and the new expectations of higher education. Looking back, it is hard to remember the shy, quiet girl I was, wandering around campus with a lost look on my face trying to find the library. It was not until second year that I really found my place at Saint Mary's, becoming involved with the student newspaper, The Journal, where I made many friends. The Journal opened my eyes to all the amazing things happening on campus, from society events to individual students making a difference. I met many incredible people and was given the chance to tell their fantastic stories.

The moments that stand out in my memory from my time at Saint Mary's are those that united the SMU community. Moments such as Richard Homburg's generous donation to the Hearts & Minds campaign, the fundraising campaigns for Haiti, Huskies athletic games including the recent Men's CIS Hockey Championship, and Open Mic Night at the Gorsebrook all bring a smile to my face as they remind me I am part of something larger than myself. Being a Huskie means many things to many people but what it represents is a sense of community and friendship.

On a personal level, my time at SMU has taught me that persistence goes a long way and that believing in yourself can make a difference in how much you can accomplish. I have learned to think and to dream, and what's most valuable, I've learned how to make those dreams come true. I've also learned it is ok to ask for help and luckily for me at SMU help is easy to find. During my time at Saint Mary's I have faced many challenges academically and personally but with the support of the faculty, administration as well as my friends and family, I was able to get through even the toughest days.

Saint Mary's has provided me with many wonderful opportunities that I never thought possible. I was fortunate enough to be able to join my classmates on a 24-hour long bus trip to the 2007 Vanier Cup in Toronto which was an unforgettable experience. I was also fortunate that SMU allowed me to have fun, such as during my days as a member of the "Pit Crew" which pumped up the crowd at Huskies Football home games by sliding down a hill near the field after every SMU touchdown. I also was given the opportunity to travel to Belfast, Northern Ireland with the Conflict Resolution Society. The trip to Belfast influenced my perspective and helped me to realize how lucky I am to have grown up in a safe and peaceful community.

The community feeling of this university is something I will never forget. Meeting a fellow Santamarian for the first time is never awkward because there is that shared experience and passion for Saint Mary's that unites us. Complete strangers become friends based on a shared love of Huskies football and the Gorsebrook and a hatred of the seats in Burke Theatre B. Saint Mary's provides current students and alumni with a common bond, an appreciation for what it means to be a Huskie. I have friends at many other universities but few display the love for their school that I feel Saint Mary's students and alumni display.

Although I would rather stay at Saint Mary's indefinitely I know it is time to move on. I know the lessons and skills that I have learned during my time at Saint Mary's will help me as I move forward with my life. SMU has provided a great stepping stone for the rest of my life and I know that my successes in the future can be related to my successes as a student. I have loved this school since the first day I stepped on campus and I will always be a Huskie at heart.

We asked our grads to describe what their time at Saint Mary's has meant to them. What learning and life experiences will they carry with them? What connections they have made with Saint Mary's? Kimberley's submission was awarded first place.

2010

Marilyn Zang (BComm) returned to China after graduation in May and attended the 2010 EXPO in Shanghai.

2008



Victoria (Robicheau) Samson (BA) was married to Kenzie Samson in 2008. The couple is pleased to announce the birth of their daughter, Isabella Anne Donna, who was born on January 27, 2010.

2007

Zach Churchill (BA) won the Liberal Nomination at a party meeting in May 2010 and in June won the by-election and is now MLA for the riding of Yarmouth, NS.

Evan Cohen (MBA) joined TD Bank Financial Group's Wealth Management Products & Services in May 2010 as an Associate Product Manager, Managed Investment Solutions. Prior to joining TD in 2008, Evan was the Managing Director of the Sobey MBA Program at Saint Mary's.

2006

Christina Martin (BA) celebrated the release of her third album, 'I Can Too', in September 2010. Christina has toured extensively across Canada, the United States and Ireland.

Paul W. Fitzgerald (BA, MA) has been busy growing his company Salt & Pepper Media Inc., a global public relations/mass media firm with clients in Canada, the USA, UK and Spain.

2004

Kim Kierans (MA Atlantic Canada Studies) has been appointed to Vice-President of University of King's College for a 5 year term.

2003



Jon Bruhm (BA) and Terra-Lee Duncan were married on April 27, 2010, aboard the Emerald Princess. Santamarians Lauren Cullen (BComm '06), Angela Kinsman (BA '10) and Daniel Woods (BA '04) were among the guests who joined them on their Caribbean Cruise.

Marc Lapointe (MBA) was appointed Director of University Development at L'Université de Moncton in April 2010.

Chris (BA) and Natalie (Crowley) Mullins (BA) are pleased to announce the birth of their daughter, Eva Lolita, who was born on August 21, 2010. Three of Eva's grandparents and two uncles are Saint Mary's alumni.

Catherine Robar (BComm) is the founding director of The Themba Development Project and has been nominated for the CBC Champion's of Change awards.

2002

Jeff Cormier (BComm) has joined the Toronto, ON office of Fraser Milner Casgrain LLP as part of its Financial Services Group.

2001

Trevor Heisler (MBA) has been appointed as director, Investor Relations, Cinaport Financial Services Inc.

1999

T. Samantha Watson (BComm) is a recent MBA graduate from the University of Liverpool. Since graduating Samantha has become the VP and CFO of Foyil Asset Management. Samantha has fond memories of Saint Mary's – being a member of the Yearbook Committee and an executive of the Caribbean Society.

1998

John "Jackie" Barrett (BSc) has been selected to represent Canada for the 2011 Special Olympics World Summer Games, taking place in Athens, Greece. This will be John's third trip to the Special Olympics World Summer Games as a Powerlifter.

1997

Alice Walsh (BA) has recently had her eighth book, A Gift of Music, published by Creative Publishing.



Trevor (BSc) and Bonnie (MacLean) Clark (BSc) announce the addition of a baby boy, Morgan Sterling, on May 26, 2009. Morgan (right, now 16 months), Toby (left, 4 1/2) and their parents reside in Ottawa where Bonnie continues her job in preservation at Library and Archives Canada and Trevor works in the environmental sector for Defence Construction Canada.

1994



Karen (Hamel) Allen (MBA) married Duane Roy Allen on September 1, 2007. The couple is pleased to announce the birth of their son, James John, who was born on December 9, 2009.

Janice Gillis (BA) recently visited Halifax, NS and stayed at Saint Mary's and had a great experience. Janice says the university has gone through many changes, but one thing that has remained the same; the friendliness and down home feelings.

Paul Hollingsworth (BA), CTV Atlantic's recognized sports authority, and the Atlantic correspondent for TSN has published a new book, Sidney Crosby: The Story of a Champion.

1993

Zoë Roy (MA) has published a collection of short fiction, Butterfly Tears, which was released by Inanna Publications and Education Inc. in October 2009.

1992

Liam Murphy (BA Hons), an Associate Professor in the Department of Anthropology at California State University, has published a book based on his doctoral fieldwork in Northern Ireland. Believing in Belfast: Charismatic Christianity After the Troubles was released by Carolina Academic Press in April 2010.

Colleen (Hallihan) Power (BA) has been happily married to a Correctional Officer for the past 12 years. They have three boys, aged 3, 9 and 11. Colleen would love to hear from friends and can be reached at Power16@nb.sympatico.ca

1990

Patti (Sutherland) Balsillie (BA) has lived in the Yukon since graduation and owns a consulting business that works with TransCanada Pipeline. She attended the 2010 Vancouver Winter Olympics and served as Director of Youth, Legacy, Sponsorship, Communications and Marketing with a group of 70 Yukon First Nations people who showcased world class visual and performing arts, youth, elders and entrepreneurs.



Carolee Doyle (BComm, BA '92), Nancy Bussey (BComm '89) and Karen Baldwin (BComm '94), formerly of the 1988 AUS Champion Field Hockey team, gathered with their sons Blake, Malcolm and Luke. Their sons play on the TASA Novice Advanced hockey team, as well as the 2002-born Nova Scotia Selects Spring Elite team, which won the silver medal at the 2010 Bluenose Cup.

Catherine (Watkins) Biermann (BComm) has rejoined the corporate world after successfully selling her retail scrapbooking store. She joined Medavie Blue Cross in January 2010 as a Program Manager in the Health Management Solutions department in Dartmouth, NS.

1988

Lisa Jackson (BA) relocated to Ottawa, ON in 2008 and is employed with the Royal Canadian Mounted Police.

1987

E. Kevin Kelloway (MSc), Canada Research Chair in Occupational Health Psychology and Director of the CN Centre for Occupational Health and Safety at SMU, has been named as a Fellow of the Canadian Psychological Association in recognition of his contributions to Psychology. He was previously named as a Fellow of both the Association for Psychological Science and the Society for Industrial and Organizational Psychology.

Paul Myers (BA) recently accepted a position with the Ontario Public Service Union in Toronto as Staff Representative/ Negotiator. Paul is married to Emma and has 2 children: Sarah (age 16) and Anna Teresa (age 7). Paul says hello to the former members of the Political Science, Debating and Liberal Clubs.

1985

Marlene MacAulay (BA) lives in St. John's, NL, is married and continues her career in social work. Between 1985 and 2005 Marlene has obtained BSW, MSW and M.Ed degrees and has worked as a social worker in St. Stephen and Fredericton, NB and Halifax, NS.

1982

Tim McCluskey (BEd), his wife, Anne (Caissie) and university-attending children have returned to the Maritimes to settle in Fredericton, NB after 28 years "away", with the last 26 years being spent in Kamloops, BC. Tim has taken a position in the Office of Educator Excellence in New Brunswick's Department of Education.

Please send address changes, suggestions for stories and snippets to: Saint Mary's University Alumni Office 923 Robie Street Halifax, Nova Scotia B3H 3C3 T: 902.420.5420 F: 902.420.5140 E: alumni@smu.ca www.smu.ca/alumni/

1981

Paul Allen (BComm) was promoted to the rank of Lieutenant-Colonel and appointed as Commanding Officer of the newly formed 36 Service Battalion in April 2010. 36 Service Battalion is one of the largest reserve army units in Atlantic Canada. Paul is a Chartered Accountant and continues to be employed on a full-time basis as the Executive Director of the Nova Scotia Utility and Review Board.

Ron Miller (BComm) is now living in Cambridge, ON. His son Cody is starting his first year at the University of Guelph. This has brought back a lot of memories of his time at Saint Mary's. Ron gives a shout out to his varsity soccer teammates from 1977 to 1981.

1978

Neil (BComm '76) and Edony Elder (BA) have moved into a new house in Largo, FL. Neil works for West Marine, a California based company, and Edony tutors elementary children on the 'Title 1' program – a program for children who are failing in reading and math. They have moved from California where Edony taught in Vista High School for 18 years.

1976

Tom Hyland (BA, BEd '77) is pleased to announce that his son Keegan has signed on to play basketball with Gonzaga University in the Fall of 2010.

Greg Gallant (BComm) was recently elected Chair of the Institute of Chartered Accountants of Ontario. Greg is a partner with Grant Thornton LLP in Toronto and lives in Oakville. He is also Chair of Partnership Board of Grant Thornton LLP.

1975

Murray Angus (BA) was recently named to the Order of Canada. The announcement, made by then Governor General Michaëlle Jean, cited Angus "for his varied contributions to building awareness and respect for Canada's Native people and their traditions, and for the role he has played in empowering Inuit youth

as one of the founders of the Nunavut Sivuniksavut college program in Ottawa."

1973

Karen Hennigar (BComm) won the World Senior Women's Curling Championship in Chelyabinsk, Russia as part of Team Canada in April 2010. The team went undefeated in the round robin, won the semi-final against Sweden, and emerged as the victor following an extra end against Switzerland.

1970

Mike Brownlow (BEd, BA'68) is the new CEO of Commissionaires Nova Scotia. He is responsible for more than 1,700 individuals at more than 200 sites throughout the Province. Mike also served as Administrative Assistant to the Vice-President of Finance and Development 1969 - 1970 during his time at Saint Mary's.

Dennis McCormack (BA) recently released his new book Present Into Past. He has also released a number of Celtic and folk music albums.

1969

Leo Brooks (DipEng) received the DalTech Alumni Volunteer Award for his involvement with the DalTech/TUNS Alumni Association, as well as a 2009 Honorary Life Membership from Engineers Nova Scotia. He also served as Vice-Chair of the Greater Burnside Business Association and as a member of the Real Estate and Building Committees for the New Saint Benedict Catholic Church in Clayton Park West.

Dick Franklin (BComm) is proud of his daughter, Missy, who will be competing at the National Swim Meet in Irvine, California. At 15, Missy is ranked 9th in the world in 200 IM.

Len Gougeon (BA) has recently published a new book titled, Emerson's Truth, Emerson's Wisdom: Transcendental Advice for Everyday Life. For the past 36 years Gougeon has been a distinguished University Fellow and Professor of American Literature at the University of Scranton. Being an accomplished author, and former president

of the Ralph Waldo Emerson Society, has lead him to receiving the 2008 Ralph Waldo Emerson Society's Distinguished Achievement Award.

1966

Dr. David Murphy (BA) was named one of the Top 50 Power Brokers in Athletics in Canada by The Globe and Mail. Dr. Murphy is currently guiding Simon Fraser University (SFU) into the NCAA; they will be the first and only foreign institution admitted into the NCAA. Winning 4 National Championships this year (2009-10), SFU will resume play this fall.

1965

Kevin Carroll (BA) is currently serving as President of the Canadian Bar Association. He has served as President of the Ontario Branch of the CBA in the mid-nineties, and is the 2004 recipient of the Law Society of Upper Canada Medal. His daughter, Joanna, practices law and son, Daniel (BA '02), works with Henderson Structured Settlement Inc. His wife, Aileen (BA '65), continues her political career as MP for Barrie, ON.

1963

Dave Cassivi (BA) was recently appointed for a two-year term to the Board of Directors of the Independent Electricity System Operator. Dave was appointed to the board in 2007, following a record 37 years in elected municipal office.

1959

Burris Devanney (BA) will be launching his first book titled African Chronicles in November 2010.

1955

Pat McDonald (BA) is the author of Where the River Brought Them the official bicentennial history of Rocky Mountain House. Pat has earned three university degrees in Arts, Law and Master's in Education. After retiring as a high school history teacher, Pat has written on topics such as the fur trade, first nations and many more.

In Memoriam

Christine Squires BA'76 October 3, 2010 Frank S. Boyd BA'69 October 3, 2010 Terry Francis BComm'83 September 26, 2010 Frank Flemming HS'44 September 5, 2010 Charles Williams MEd'79, BComm'59 August 30, 2010 Helen Conrad

August 29, 2010

Kevin Moriarty
BSc'61

August 24, 2010

MA'77, BEd'70, BA'69

Tracey MacDougall
BComm'98
August 3, 2010

William Lottridge BA'73 July 30, 2010 Danny McCormick BA'78 July 2, 2010

*Dr. Maureen Forrester*DLitt'72
June 16, 2010

Roy Tanton DigEng'44 May 21, 2010

Scott Gillis BA'86 May 2, 2010

Everett Kerr BComm'77 April 26, 2010

Albert Pothier
DigEng'58
March 27, 2010

Kae-Riise Fraser BA'07 March 19, 2010

Douglas M. Casey MEd'74, MA'60, BA'47 March 18, 2010

James Bird MBA'94 March 16, 2010 Rev. John DeLouchry BA'46 March 10, 2010

Dr. Jane Shaw Law DLitt'93 March 6, 2010

Michael Nickerson BSc'76 February 28, 2010

Thomas M. O'Neill HS'48 February 24, 2010

Kenneth Pottie Class of '58 February 21, 2010

Ming-Yee Lau BComm'76 February 20, 2010

John Poirier BA'80 January 15, 2010

Wayne Tillman BA'96 January 15, 2010

Dr. A. Garnet Brown
DComm'01
January 7, 2010

Rev. Terence Walsh DLitt'78 January 6, 2010

Jim Crane BA'68 January 2, 2010

Catherine MacKay BA'72 January 1, 2010

With Sympathy

Margo Marshall September 19, 2010

Rev. Dr. Donald Fairfax DCL'07 August 6, 2010

Dr. Hari Das July 12, 2010

Donald Bonner April 26, 2010

Dr. Halina Bobr-Tylingo April 17, 2010

Sarah Gillis February 18, 2010

Prof. Hectorine Benoit-Barnes January 31, 2010

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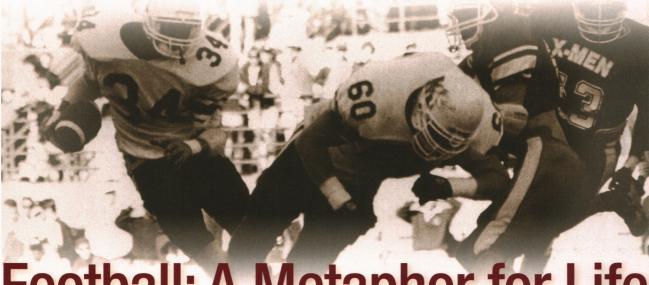
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Company Name:	Position/Title:
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Football: A Metaphor for Life

My memories of Saint Mary's are still incredibly vivid more than 13 years after graduation. I am not sure if it is simply because that time in any life leaves such strong impressions or whether it is because the challenges seemed so overwhelming at that time. Regardless, the images are as clear as if they happened yesterday.

Memories are triggered by many things, not the least of which includes friends and significant events. For me, my time at Saint Mary's was transformational. Beginning school in 1992 I learned that the game of football - and everything that goes with it - is an excellent metaphor for life.

I had always wanted to work in the financial services industry. My father completed a 40 year career with RBC while I was still in high school, so with an interest in economics and my Father's career as my only real guideline, I studied Commerce with a Major in both Economics and Finance. The selection of Finance as a second major was just to ensure I was employable after graduation. I loved economics, but didn't feel like it would generate a lot of income by itself.

One of my vivid memories was teaming up with a good friend and a top student to compete in a Stock Market Competition that was part of my Portfolio Management course. We spent hours pouring over statements of eligible firms in order to build a winning portfolio. As a side experiment, I provided my girlfriend the list of eligible firms and watched as she built her portfolio based on her favorite ticker symbols while watching Another World. Guess what? She out performed us and I became a Naval Officer.

My football days at Saint Mary's generated enough memories to fill a half-time show. I began as a green and inexperienced rookie in 1992 and quickly learned being a Huskie was about more than passing,

punting or memorizing the playbook. I quickly learned about diligence, resiliency, and patience. As the seasons passed, I learned that there is no substitute for a strong work ethic or knowing how to win with modesty and lose graciously. I made lifelong friends on that field and developed an entirely new perspective of teamwork, something that I draw upon to this day.

I was fortunate to play for Coach Larry Uteck before he became AD on a full time basis. It was his strong belief in fair play and hard work that we as players absorbed. Given the success he enjoyed as head coach, outside observers might think he was obsessed with winning - nothing could be further from the truth. His obsession was holding players accountable to reach their potential and fulfill their commitment to classmates, professors, teammates and coaches.

After one abysmal first quarter on offence during a game in Sackville NB, I remember Coach Uteck called a timeout. He gathered the flat offensive group together and said "I don't give a (expletive) about the scoreboard. I couldn't care less if we win or lose, but I don't coach quitters." I'm sure there was more to his talk than that, but I don't remember it. He'd made his point: commit and follow through for 60 minutes - that is your remit, that's what you signed up for.

I still draw upon these lessons each day. Now in a role that trains and develops future leaders in the Navy, I hope I can not only critique proper practices and procedures, but in so doing, instill personal pride in sailors as Larry did athletes.

Jeff Hutt (B.Com 1997) is a Lieutenant-Commander in the Canadian Navy which is marking its 100th anniversary this year.

□

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