

BRANDING THE
WORLD
P.6LORD
OF THE
BOX OFFICE
P.10EXCITEMENT,
EUPHORIA, AND
DISAPPOINTMENT
FILLED HALIFAX
FOR THE WJC P.14

THE JOURNAL

SAINT MARY'S UNIVERSITY • HALIFAX • NOVA SCOTIA

Volume 68 - Number 14 - January 8, 2003

Saint Mary's loses a legend

Athletic Director Larry Uteck lost his five-year fight with ALS on Christmas morning

by Daniel Bonner

Christmas is a time for friends and family, but tragically Saint Mary's lost a key member of its family in the early morning hours of Christmas day. Larry Uteck, who among other things coached the football Huskies for fifteen years, and reigned as Athletic Director for five more, passed away peacefully on December 25th at the age of fifty, as a result of Amyotrophic Lateral Sclerosis, a disease he was diagnosed with in 1997.

University President Dr. Colin Dodds said on Uteck's passing that he was an integral figure for Saint Mary's athletics, and one that can never be replaced fully. "Larry helped the program immensely, in terms of his knowledge of the rules and regulations and his vision for the future of Saint Mary's athletics. Few people know that all throughout Larry's illness, and in particular near the end, he was key to strategizing for the future of all of the athletics



Photo courtesy George Ghizl, Saint Mary's Athletics

Larry Uteck patrolling the sidelines during one of his more than 130 games as head coach of the Saint Mary's Huskies football team. Uteck, Saint Mary's Director of Athletics and Recreation, passed away on Christmas morning after a long fight with ALS.

programs here at Saint Mary's. Just the fact that Larry was able to endure

such a terrible disease and yet continue to come to work, and do everything

else he possibly could, is such a tribute to the man as a whole and his character.

He was a role model for us all - a role model for student/athletes and a one for us as individuals. He was a terrific man, and his loss will be felt throughout Saint Mary's University."

"I had the good fortune to know Larry for about fifteen years," reflects Chris Larson, Director of Development with the hockey Huskies. Larson, who was also a key member of the host organizing committee for the World Juniors, was busy with preparation for the tournament when he heard the news. "We were very busy getting ready, and making final preparations, but when we heard it stopped us dead in our tracks. Out of everybody that knew Larry, I don't think anyone expected him to pass so quickly. To know Larry Uteck is to know a man of commitment, a man of passion and a man that truly loved Saint Mary's. Larry's personality before he became ill was one that created an aura everywhere

Continued on page 15

Surveying academic integrity

by David Miller

An opportunity to express your opinion on the topic of academic integrity in universities will be available for all Saint Mary's students in early February. Dr. Donald McCabe from Rutgers University is directing this survey. Dr. McCabe is also the Director at the Centre for Academic Integrity at Duke University and has conducted a number of similar surveys throughout the United States.

Saint Mary's students will be participating in a survey aimed at both students and faculty and will attempt to discern the overall attitudes regarding academic integrity and what needs to be done in

order to encourage integrity from students. Academic integrity is an important topic for professors and students as competition and resources make cheating and plagiarism more common. Stiffer penalties and more thorough checking by professors is becoming the norm, but these may not be enough to stop some students.

All results of the survey are guaranteed to be confidential and anonymous. Results from surveys are sent to a server based at Rutgers University and will be analyzed there. Each participating university will receive results based on the faculty and staff of their school,

and only the full results of all schools will be used for public presentation and publication.

The survey will be done from February 3rd-7th, 2003 from a link found in the S.A.T.U.R.N. Cafe. Four different surveys will be used to help distinguish the differing opinions of students, faculty, and teaching assistants. Within the student section, one survey will be directed at first year students and another at the remaining students. The survey is quite short, and will take approximately ten minutes to complete.

The survey results will be presented through presentations, media releases, and a special

edition of Teaching and Learning at Saint Mary's to be released in the spring. The goal of participation in this project is to determine the issues of academic integrity as they apply to Saint Mary's. This survey will provide an opportunity to discuss, debate, and review the current policies and practices. Recommendations may be made to change these policies and practices to be more representative of the student's and faculty's opinions and feelings about academic integrity.

Similar surveys conducted in American universities and high schools have found that cheating is commonplace

and many students feel it is necessary. There is evidence to show that a traditional academic honour code system is an effective tool to combat cheating. A system of shared responsibility, in the form of an honour code, represents the end result of much of Donald McCabe's research. There has been some concern expressed about the number of faculty members that do nothing when cheating is noted in the classroom. McCabe has also noted that faculty are also unlikely to reprimand a student harshly.

If you have questions, please contact Jon Kincade, vpacademicsmusa@stmarys.ca or Margaret-Anne Bennett, Office of Instructional Development, margaret-anne.bennett@stmarys.ca.

SMUSA PAGE

www.smusa.ca

SAINT MARY'S UNIVERSITY
STUDENTS'
ASSOCIATION



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From all of us at
The Saint Mary's University
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January 22nd

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Wednesday: First Open Mic Night of 2003
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THURSDAY

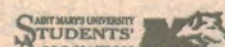
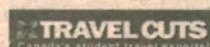
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First Pub Night

NEWS

David Miller - journal.news@stmarys.ca Office: 496-8204

Marks slow in coming

by Jon Kincade

So you finished your exams about a week and a half ago, or you didn't have any and it's now the middle of December, and guess what? You still don't have any marks posted on SATURN. Chances are you did one of three things. You either e-mailed or called your professor/chair/VP Academic/registrar; you complained bitterly to anyone who'd listen; or, like the majority, you did neither and simply waited, and waited, and then waited some more.

Not getting your marks back quickly may not seem like the end of the world to some, but it can be extremely frustrating if your future plans depend on how you did in course XYZ. What if you're transferring, or going to law school? Do you plan on taking summer courses? Last year there were students unable to take course ABC in the summer because the pre-requisite XYZ did not have final marks submitted in time.

This time it may have been annoying or inconvenient, but, based on all the email and phone calls received over Christmas break at the SMUSA office, that when it comes time for those marks to count for something, you're going to get pretty upset about the lack of respect that you are getting from your professors. Shocking as it may be, the tardy submission of marks is not a new problem here at SMU. Academic Regulation 9a (pg. 27) states that "The time frames for submission of mid-year and final grades to the Registrar are: In the case of courses in which no formal examination was scheduled...within the period... for formal examinations, one week from the beginning of the examination period; and in the case of courses where formal examinations were scheduled... five days from the day on which the examination was written."

As is known, the Academic Calendar is the Bible that guides us all

while on this campus, excepting some faculty apparently. The majority of professors do comply with the regulations such as grade submissions and giving out a syllabus. For that they should be commended, however there are a few faculty who simply don't believe that they owe their students (the person that pays the majority of their salary) the same respect they demand.

The University recognized this problem some time ago and at the Executive level of Senate in October where a motion by Dr. McCalla was seconded by the VP Academic for SMUSA: "Whereas the Senate of Saint Mary's University has specified time lines for the submission of final grades (Academic Regulation 9(a)), the submission of course grading systems (Academic Regulation 4(b)) and whereas there is evidence of a lack of ongoing adherence to these Senate Regulations; therefore Senate Executive

recommends that the Chair of Senate write to the Presidents of the Saint Mary's University Faculty Union, CUPE 3912, and the University asking that they: investigate the infractions, and collectively seek ways to gain adherence to the regulations."

While the Senate was, for the most part, eager to pass this motion, there was still the fundamental problem of a "lack of teeth." Many students have suggested that a permanent vacation might be in order, and short of some lashings, nothing seems to be out of the picture for some. Unfortunately the reality of the situation is a little more complicated than that and simply firing at will isn't a very viable solution.

There have been no technical problems with S.A.T.U.R.N at all and that every last mark that was submitted was processed within 24 hours. So if you're one of the hundreds who went more than a week (or 5 days if you didn't write an exam)

without your marks, and you still don't have them, your professor may deserve a failing grade. Write a letter of complaint to the professor, chair, dean and then finally the VP Academic & Research in that order. Send a copy to SMUSA VP Academic as well for the record or visit the SMUSA office anytime between 10:00am-5:00pm Monday to Friday on the 5th floor of the student centre for information and help with this or any of your academic concerns including the appeal of your (potentially late) grades.

As a final message to any faculty member who got the marks in on time, give or take a day if it snowed - kudos and thank you, it is truly appreciated. For all the tardy ones who thought that Christmas break started whenever they pleased, a doctor's note or an apology will be accepted, but either way, you get a score of zero in our books.

Workers rights

by David Miller

Joint research by a husband and wife team of Saint Mary's professors has looked into labour conflict in the health care industry. The main topic of their paper, released by the Canadian Centre for Policy Alternatives, is whether professionals and support staff in the health care industry should have the right to strike. The paper also explores the reasons underlying the decisions by more than 200,000 workers to exercise their right to strike, whether legally or illegally in the last three years.

Doctors Larry and Judy Haiven are both professors in the Faculty of Commerce at Saint Mary's University and have observed the employment situation in health care for the past 25 years. They have found that the major strikes common across Canada in the health care sector are signs that there may be a crisis currently occurring or

impending. This crisis can be seen in the constant debate regarding privatization of health care and the release of the Romanow report. Canadians, from doctors and nurses to patients and the general public, are very concerned with the ability of the government to provide consistent and quality health care, and when there are labour conflicts, there is instability.

The Nova Scotia Government, reacting to an impending strike by nurses last year, forbade nurses from striking. Although the province claimed that it was doing so to ensure the provision of full health care services to all people, it did not seem that way to many people, including the Haivens. Calling such measures "Draconian" and stating that such actions do not solve the problem but simply aggravate the situation further. This was the case in Nova Scotia

where many nurses sent in their resignations to the province. Although binding arbitration was eventually agreed to, tension still exists and is unlikely to disappear any time soon.

The Haivens have noted that the claims by governments that enforcing back to work legislation is necessary to ensure health services are provided are unfounded as workers have made arrangements to ensure that hospitals remain staffed enough to continue operation.

The full text of the study may be accessed on the Canadian Centre for Policy Alternatives website at www.policyalternatives.ca. The CCPA researches issues of economic and social justice. This research is translated into reports, papers, books, and other publications. This research attempts to provide an alternative to the popular opinion regarding many issues and attempts to make these alternatives workable and feasible.

Studying stars

Deupree awarded \$1.4 million

by David Miller

Saint Mary's University has been awarded \$1.4 million to establish a Canada Research Chair in Astrophysics. The funding will be provided over a seven year period and is awarded specifically to Dr. Robert Deupree. Deupree is a former senior staff scientist at Los Alamos National Laboratory. Deupree will become the Director of the new Institute for Computational Astrophysics.

Saint Mary's is scheduled to receive five more Canada Research Chairs within the next few years as part of the commitment made by the federal government to invest in research in universities. In the budget of 2000, nine hundred million dollars was allocated to this program. More than two thousand chairs will be established by 2005, helping to increase Canada's role in research. There is hope that this investment will also slow the migration of researchers out of Canada for more lucrative research facilities and funding. The Canada Research Chair will allow Saint Mary's to attract more researchers and students and sheds light on the role of Saint Mary's contribution to the research field, Dr. Dodds said in a press release.

Dr. Deupree's research is modeling the internal structure of stars using computer programs. These complicated models require high speed computers and powerful applications. As a leading researcher in this field, there may be major advances in the understanding of the structure of stars. Deupree's research agenda will include an analysis of circulation within stars using his computer software; a study of the effects of a massive body close to a star; and a development of complex algorithms to include the effects of the three spatial dimensions. These algorithms would be unique and would require very powerful computers.

OPINION

David Miller - journal.news@stmarys.ca Office: 496-8204

Provincial rant

by David Miller

Just before the fall session of the Nova Scotia Legislature closed this year, a major cabinet shuffle occurred in the John Hamm government. This shuffle moved some ministers who have been under fire in the past few months as well as providing better leverage against potential candidates in the coming election expected sometime this year.

The biggest move was Jane Purves, from Education to Health. Many students will be happy with this move as Purves was not always seen as the greatest minister for the Education portfolio. Nova Scotia remains the only province with no non-repayable student financial aid program and the

highest average tuition in Canada. While other province put freezes or lower tuition by figures as much as ten percent, Nova Scotians' continue to experience tuition hikes of five percent. Jane Purves had some low moments in her tenure as minister of Education, once remarking that if schools could no longer afford to provide toilet paper and other things that students should be expected to bring them from home. Seems that free public education does not include such items as toilet paper. As students may sigh in relief over the move to the Health portfolio, many others cringe. Purves is a smoker. While this is not that uncommon in Canada, as Health Minister, Purves is supposed to

promote a healthy image for all Nova Scotians. Although as a smoker she will likely become very familiar with the health care system in the future, it would seem that kicking the habit should be an immediate priority. This would send a message to the other people addicted to the cancerous tobacco products so many others are forced to endure, but she is not. She said she will try, but was unsuccessful in earlier attempts, so she did not make any promises.

On the topic of smoking, specifically second-hand smoke, all bars and lounges will no longer allow patrons to smoke before 9:00pm in the main bar. Smoking will be prohibited to separately ventilated, isolated rooms that cover

no more than 25% of the available seating area.

Not much of a relief for non-smokers. Who actually goes to a bar and leaves before 9:00pm? Has anyone ever even been to a bar where the music starts before 9:00pm? This legislation simply appears to aggravate smokers and non-smokers as well as bar owners. Hopefully this will represent a stepping stone to an all-out ban on smoking in bars in the near future instead of simply being an attempt at appeasing the anti-smoking lobby.

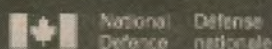
Back to the cabinet shuffle and the safe move of sliding Jamie Muir from Health to Justice. Justice is rarely a controversial ministerial position, but will still allow Muir to remain a major player in the government and become Attorney General. Although not a demotion, it is also not a promotion, and is a handy way to defray any more negative commentary on Muir's work as Health Minister, a tricky portfolio.

The new education minister, Angus MacIsaac, previously was Minister for Service Nova Scotia, but as representative for Antigonish Hamm must have thought he would know something about education. The proof has not been seen yet, but MacIsaac, to be fair, has not been given a chance to show what he has in store

for students.

There is little else of consequence in the shuffling of the cabinet. All ministers are generalists, expected to be able to perform adequately in any portfolio, and are rarely given a portfolio that matches their training or previous experience. A new position was also created and given to Rodney MacDonald, already Minister of Tourism and Culture. This new position is responsible for all matters relating to health promotion, including addiction services and tobacco control. Odd that this position is created when the new Minister of Health is a smoker. One must assume Purves would be unable to promote a healthy lifestyle and that Rodney does not have enough to do. At least Hamm can be applauded for not adding a full minister, there will be some salary saved by forcing a new position on Rodney. Only three other ministers kept their position, Neil LeBlanc as Finance minister, Tim Olive in natural resources, and Cecil Clark in economic development.

This shuffle shows that the government is doing something, even if it does appear to be running on the spot. They look like hard workers, but they never seem to get anywhere, at least from my perspective.



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Guest Speaker Pat Rochon from GAP Adventures

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EDITORIAL

Marcin Modzynski - marcinmodzynski@hotmail.com Office: 596-8201

Screw everybody else; or, How I stopped worrying and learned to love myself

When pondering potential topics for the first editorial of the year 2003, nothing really jumped out to slap me in the face and make that wonderful little idea light bulb appear magically over my head. The typical New Year type pieces floated to the forefront of my mind, but being one to simply reflect on the year past, and the one yet to come, it seemed uninteresting. However, upon discussing possible ideas with a friend a couple of days ago, we came across a number of editorial-worthy angles on the New Year.

First and foremost was, scratch the New Year's resolution idea all together. For those of you who make these resolutions and stick to them, you have my utmost respect and admiration for utilizing such an event to your advantage in taking the opportunity to better yourselves. For the rest of us, who make resolutions because it's what everybody does for New Year's and not only do we not keep them, but are down on ourselves for being weak, forget it. No one knows you better than yourself, and no one knows better what you can and cannot reasonably accomplish. I can't think of a worse way to start a brand new year than with lies, especially to yourself. This is not to say that we should let a new year come and go without any consideration for what it means to us, but do what works best for you. It goes without saying that every individual is different and unique in the ways they think about themselves and their experiences, so when trying to improve your life, doesn't it make sense to tailor your self-improvement to your own specific needs and

thoughts? One must question the effectiveness of a mass movement of self-improvement that is exactly the same for everybody. As with many common practices, the important thing is to extract from a misguided tradition its essence, or, the reason it became a tradition in the first place. Although it is just another day of the year, with no true significance other than the one the calendar bestows upon it, society utilizes the calendar and so much of what we do does in fact end up relying on it. A new year often brings with it a feeling of starting anew, a clean slate, which offers us the chance to do, well, whatever we like. The idea here seems to be to realize what you may not have liked about the previous year, with a chance to rectify things for the new year. This can be accomplished any number of ways, including resolutions; however, only you know the best method for achieving these kinds of goals, if you happen to have them. Something to remember is that this should be just about you. This is one of the problems with resolutions; they've become so ingrained that people will just automatically ask, "So, what's your New Year's resolution?" The simple fact that people know they will have to answer questions about their resolutions has a large bearing on what people choose. This seems to be totally missing the point; resolutions are about you yourself, and don't really have anything to do with anybody else, and most definitely do not need to be shared with others. This is a great time to be completely honest with yourself about yourself, which is actually easier

than doing the same thing with another person. There's no surprises or shocking revelations; you know as soon as you tell yourself something whether it's true or not. With that little truism in mind, one can make a truly honest attempt at looking at oneself, faults and all.

Another problem with resolutions are that they seem to perfectly go hand in hand with today's media tactic of making the average person feel inadequate. Not only are we constantly bombarded with these images of apparent 'perfection', i.e. models, electronics, etc. that we're told we need to be like or have in order to achieve the media-ordained version of 'happiness', but we get the same kind of guff from societal traditions as well. We get enough of that coming from every angle as it is, so an aspect of an event that somehow miraculously escaped being completely commercialized should be kept away from the tendency to make us feel like everything else; too fat, too thin, too plain, too stupid, too smart, too poor... the list goes on. Keep this one thing to yourself, just for yourself. If you can remain honest with yourself, even if it's just for this one thing, then no one else matters. This is one of those cases where you've got to look out for yourself, because when it comes to stuff like this, no one else will. It was perhaps put best in an episode of the Simpsons where they visit Duffland and meet Surly the mascot who informs them, "Hey! Surly only looks out for one guy—Surly!" So what it all boils down to is, this New Year, be like Surly and look out for number one.

To the Editor:

This letter is in response to the Student Council, and their recent decision to publicly condemn a US-led war against Iraq, and any possible Canadian involvement that might ensue. Firstly, I think that on such a controversial topic as war in Iraq, it is impossible to say that all Saint Mary's students are either for or against such an action. Erika Shea may be against such a war personally, but it was presumptuous for the council to take such an action.

I am a student at SMU, but I am also an officer in the Canadian Armed Forces. I do not want a war in Iraq, but would be willing to go if necessary. I believe that war should always be a last resort between nations, and is at best an imperfect solution in an imperfect world. But war is sometimes necessary. Does it bother people that Saddam Hussein is stockpiling weapons of mass destruction (and he is, contrary to the teachings of some leftist ideologists)? It sure scares the hell out of me that he has them. Do we as Canadians want to live in a society where we have to wear gasmasks on a daily basis?

I hope that these nightmarish imaginings are at best just that. But can we afford to just let Saddam hold these weapons over the rest of the world? Now I'm not so naive to think that there are many other reasons for a US-led war against Iraq - oil is probably the main cause. But again, do we want a dictator in charge of the world's oil supplies? Whether we Canadians want it or not, the world is gearing up for war. I am not a fan of the war hungry "Dubya", but I think it is at least wise of him to recognize Saddam (and not the Iraqi people) as a threat. In the years before WWII, Churchill was booed and shouted down in the British House of Commons, when he warned Britain that Germany was re-arming. And because they failed to listen to him the world was caught with their pants down as Poland was invaded. Let's not be drawn into another world conflict. Let's put pressure on Saddam to give up his stockpile of weapons. But let's also not be afraid to fight this war if it comes to that.

Anonymous

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Public Service Announcements

The Lesbian, Gay and Bisexual Youth Project is seeking volunteers to help provide a variety of support and services to lesbian, gay, bisexual and transgendered youth under 25. This project was started in 1993 and provides a safe, supportive, and youth-directed environment where youth can find their peers, information, and participate in social activities. For more information about how to become involved in this opportunity, contact 429-5429.

The Halifax Regional Municipality Urban Core overnight winter parking ban is effective as of January 5th, 2003. On-street parking is now prohibited between 1:00am and 6:30am until March 31st, 2003. Parking is also prohibited one hour after the start of a storm and will continue until two hours after the storm has stopped. Owner's are reminded that any parked vehicle obstructing snow removal equipment may be removed at the owner's cost.

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Suite 517, Student Centre
Saint Mary's University
Halifax, Nova Scotia
B3H 3C3
Advertising: 496-8203
Fax: 496-8209
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BUSINESS

Ian McNeill - i_meneill@stmarys.ca

Branding the world

Nike's rise from humble beginnings to athletics merchandising supremacy

by Ian McNeill

It might be hard to fathom these days, but the athletic giant, Nike's humble beginnings, began with company co-founder Phil Knight selling sneakers out of the trunk of his car. Knight met the other founder, Bill Bowerman, at the University of Oregon, where Bowerman coached Knight in track and field in 1959. In 1960, while Knight was doing his MBA, he took a class whereby students were required to create a small business including a marketing plan. Knight's idea was a company that relied on low-cost, high quality products from Japan that could be shipped to the States and sold for a huge mark-up.

In 1963, after completing his education, Knight took a trip to Japan, where he decided to schedule a meeting with Tiger, a Japanese running shoe manufacturer. When asked what American company he represented, he came up with "Blue Ribbon Sports" on the spot. Tiger decided to give him a shot and he placed an order soon after. Bowerman had been searching for a lighter; more-durable shoe for his runners and Tiger seemed to fit the description. The business partners sold more than \$8000 worth of shoes by 1964 and around

this time decided to hire their first full-time salesman, Jeff Johnson.

After hitting one million dollars in sales, Blue Ribbon Sports changed its name to Nike in 1971. Nike, pronounced ni-key, was the winged goddess of victory

Caroline Davidson, an advertising student in one of Knight's accounting classes designed it and he paid her a mere \$35 for the design.

As the eighties drew closer, Nike sales skyrocketed from \$10 million to \$270 million and



Phil Knight, co-founder and CEO of Nike, happy to be a billionaire.

in Greek Mythology. Nike presided over history's earliest battlefields and symbolized victorious encounters. In twentieth century terms the name would represent footwear that would allow athletes to reach new levels of mastery and achievement. The swoosh logo was also created in 1971 and represented the wing of the Greek Goddess Nike.

Nike decided to start designing their own sneakers. Bowerman came up with the innovative idea of creating waffle soles for running shoes by cooking up some rubber in his waffle iron and then gluing the waffle shape onto the bottom of the shoes. He got some of his athletes to test the shoes and they had nothing but great things to say about them. These shoes, with the waffle soles, were the most innovative shoes of the seventies and helped Nike to crack the mainstream market. By 1979, Nike was the most popular running shoe in America and they also crossed over and began making sports equipment and apparel.

Nike was considered an innovative company and they were constantly in search of the next big thing for athletic footwear. Most people think that the air-soled shoe was Nike's idea,

however that isn't entirely true. The first patent for an air-soled shoe was in 1882 and there were another 70 before 1969. In that year designer Frank Rudy decided to attempt an air-soled shoe design of his own. He spent countless hours trying to refine the concept until he settled on using a thin polyurethane bag for the cushion. He was able to convince the Bata shoe company to try it out. The prototypes worked fine; however; when the actual shoes made it to market in 1974 the oil crisis was in full swing and the polyurethane formula was changed to use less oil. This spelled trouble for Bata, as the air-soles in the shoes exploded like gunshots when faced with any sort of heat. They soon gave up on the project.

At this point Rudy was low on money and was desperate to sell his idea. He talked to Adidas who were not interested; however, he heard about a small American sneaker manufacturer named Nike from an employee while he was at Adidas headquarters. Rudy quickly contacted Phil Knight, who offered to meet with him regarding his design. Knight personally tried out one of the prototypes and although the shoes slowly

leaked air, he found them comfortable and saw potential in the idea. He gave Rudy six months to come up with a good design and eventually Nike came up with a running shoe that had an inflated mid-sole. The new shoe was called the Tailwind and was rushed into production. It was the most expensive sneaker ever to hit markets at \$50 a pair, but many runners purchased them anyways. Unfortunately, the materials used to build the shoe didn't last the test of time and many of the shoes were returned as defective. Customers weren't impressed and Nike decided to hold off on the idea until they could figure out a sure fire way to market it.

In the early eighties Nike was looking for a change in their marketing plan. They were currently paying athletes \$8000 to \$100,000 to wear and endorse their shoes, but they weren't convinced that this was gaining them more of the athletic shoe market. Nike was pretty much paying half of the players in the NBA to wear its shoes, but they figured they should go for one money rookie and sign him to a contract before he got too expensive. They considered both Patrick Ewing and Charles Barkley for the job, but decided their most lucrative choice was college sensation Michael Jordan. With the new marketing plan they were hoping to tie the success of the player (the man) to the shoes that he was wearing.

Nike went to Jordan and offered him a five-year \$2.5 million contract plus royalties on every shoe sold, but he turned them down. He wasn't interested in the Nike shoes, because he loved wearing Adidas basketball shoes. He was willing to wear Adidas shoes



Bill Bowerman, co-founder of Nike.

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for less money; however, they only offered him \$100,000 with no royalties and no special treatment. Needless to say he signed with Nike in 1984 and the rest is history.

The first pair of Jordan's were white, red and black. At the time black shoes were not allowed in the NBA and Jordan was fined \$1000 a game for wearing them, which Nike gladly paid. The Air Jordan marketing campaign has been the most successful athletic endorsement of all time and Nike sold over \$100 million in merchandise in the first year alone. The Jordan campaign also helped Nike obtain worldwide recognition and propelled their product sales in all areas of athletics. By the late eighties Nike had many high-profile athletes endorsing their products and they made a point of having commercials that were different. Two of the other popular campaigns were the "Just Do It" and the "Bo knows" campaigns.

There is no doubt about it; Nike's marketing campaigns and innovative design strategy were the

reason that it has become such a dominant force in the world of athletic retail. Nike currently makes sales of roughly \$10 billion a year. Some of the other companies had their opportunities to climb to the top, like Adidas with Michael Jordan and even Converse with basketball shoes in general, but these companies seemed a little less eager to take the big risks that Nike did. Nike continues to strive to create high performance equipment for athletes and they have expanded their company in the last little while partnering with other brand names like Bauer, the hockey gear manufacturer based in Montreal and also Cole Haan, a casual luxury footwear manufacturer out of New York.

As with any large companies, Nike's rise to the top of the sports world hasn't been all gravy. First of all, Nike has been constantly criticised for using third world and child labour to produce their sneakers. It is really quite obscene to think that somebody is paid a pitiful wage to produce sneakers that go on to sell for at least

\$100 a pair. Nike also reported losses of \$48.9 million this past summer and Foot Locker cancelled orders for some of Nike's more expensive Vince Carter and Jordan sneakers. This was enough to make the managers of Nike realise that some changes would be required to put the company back on track. Nike has been showing more financial constraint and CEO Phil Knight has decided to hand over day-to-day control to a pair of Nike veterans, co-Presidents Mark G. Parker, 47, and Charlie Denson, 46. According to Knight "We got to be a \$9 billion company with a \$5 billion management."

Phil Knight is currently still very involved with the company that was originally his brainchild, but sadly, the other founder, Bill Bowerman has since passed away. Nike's mission, which Bowerman created, still remains today. Their mission statement is "to bring inspiration and innovation to every athlete in the world" and that goes along with Bill's notion that "if you have a body you are an athlete".

Did somebody say McLosses?

by Ian McNeill

The worldwide fast food giant, McDonald's, has been warning its stockholders that they are headed towards fourth-quarter losses due to the cost the company has been incurring from closing restaurants and cutting jobs. The company is planning to take a pre-tax hit of about \$435 million in the last quarter to cover the restructuring cost. This is the first time that McDonald's has reported a quarterly loss and it translates into an expected loss per share of 5 or 6 cents. McDonald's shares are 48% below their 52 week high and the company's market value has fallen over \$18.5 billion this year. Industry analysts believe that McDonald's downfall has been partly caused by the company's reluctance to offer healthier choices in a time that society is increasingly looking to eat healthier foods.

To steer the company back on course, management plans to shutdown 175 stores and also eliminate upwards of 600 Mcjobs. This all comes in the wake of the resignation of Chief Executive, Jack Greenberg. McDonald's has announced that his replacement will be Jim Cantalupo, former vice chairman and president of the company. Management at McDonald's is looking to the future and hoping that they can continue to build on such strengths as their brand recognition, especially since they are considered to be the world's leading food service retailer.



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Holiday movie madness

by Jeremy Strong

This holiday season the movies came out in full force. First on the scene but not showing any sign of stepping down was *The Lord of the Rings: The Two Towers*. The epic second installment of Peter Jackson's homage to J.R.R. Tolkien's sweeping tale of good versus evil has held a spot at the top of the box office charts since its release December 18th. If attendance remains high for another couple of weeks, it is likely that *The Two Towers* will become the second highest grossing film of all time, second only to *Titanic*. The film has so far reached a total gross of \$252 million dollars.

Other films making a

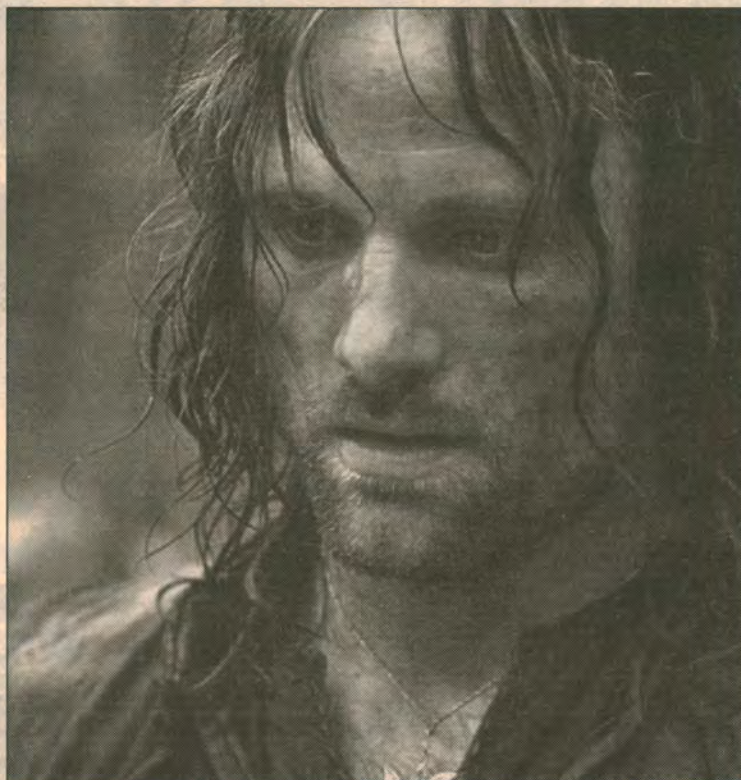
killing at the box office include the Steven Spielberg cat and mouse drama *Catch Me If You Can*, which stars Tom Hanks and Leonardo DiCaprio, and *Gangs of New York* again starring DiCaprio with Daniel Day-Lewis and Cameron Diaz.

Romantic comedies did well over the Christmas break, with *Two Weeks Notice* and *Maid in Manhattan* holding places at 3rd and 4th respectively. *About Schmidt*, a dark comedic drama starring Jack Nicholson drew a large crowd this past weekend, grossing roughly \$8.75 million dollars.

The children's movies *Harry Potter and the Chamber*

of Secrets and *The Wild Thornberrys Movie* both managed to sneak on to the top ten lists as well.

Also appearing on the top ten list is the musical *Chicago* starring Renee Zellweger, Catherine Zeta-Jones and Richard Gere, which hasn't enjoyed enormous success yet because of a limited release. The last film I should mention that squeaked onto the top ten list is the drama *Drumline*, starring Orlando Jones and Nick Cannon. *Drumline* is a tense education themed drama about a young hip-hop artist from Harlem who is striving for a place as a member of a very prestigious marching band.



Oscar will be grouchy this year

by Jeremy Strong

Why has it been such an insane holiday season for the movies? The Oscar race of course. Studios have been panicking to release their films within the time constraints set forth by the Academy of Motion Pictures. This year's Oscar race will, in my opinion, be one of the most difficult to predict. There were so many films this year that are worthy of nominations that I could come up with a list of at least ten in the runnings for every single category.

That is why I am a bit hesitant to choose my "Nomination Predictions" this year. That's right, you heard correctly, I am going to predict the nominations. Then, next month, once the nominations are announced, I will really give `er with my Oscar Predictions.

So, as hesitant as I am, and not having seen every film of note quite yet (although I have seen most of them), here are my Nomination Predictions for the 2003 Oscars. I have only bothered with the major awards, to save space and

not bore you too much. Each list contains nominees I think are most deserving. Underneath each there is a description of what I think might happen whether something deserves to win or not. Although the Academy has made a lot of great choices in the past, they have also made some terrible ones and some obviously biased ones as well. The Oscar's certainly are not, in my mind, the be all and end all of the film world. Of course, they certainly have obtained that image over time. Just because a large group of actors, producers, directors



and other stinking rich Hollywood types vote a certain movie as best picture or a certain actress as best actress, that doesn't make it so. In fact, only each of us as individuals knows for certain which movie we

think is the best of the year. Just because 300,000 people disagree with you, that doesn't make you wrong. But it can sometimes be fun to play the Oscar guessing game. There are so many factors to consider when trying to decide what film or which person will win each distinctive award. It is a study of the social science of our society to weigh all the different factors involved in who the award will go to and then using that information to come to a decision. I would be very interested in printing some reader's ideas about the Oscars, who should be nominated and which film should win best picture. Please send your responses to

Smu_Movie_Man@hotmail.com.

BEST PICTURE

Should be nominated:

1. Lord of the Rings: The Two Towers
2. About Schmidt
3. Road to Perdition
4. The Hours
5. Antwone Fisher

In actuality, I think About Schmidt and Antwone Fisher will be shafted this year in favor of *Gangs of New York* and *Chicago*. I don't think this is fair, but I still think that's what will happen.

BEST DIRECTOR

Should be nominated:

1. Peter Jackson (*The Lord of the Rings: The Two Towers*)
2. Spike Jonze (*Adaptation*)
3. Alexander Payne (*About Schmidt*)
4. Stephen Daldry (*The Hours*)
5. Sam Mendes (*Road to Perdition*)

It's likely that Martin Scorsese, the gangster of Hollywood, will muscle his way into one of these fine gentlemen's slots. If I had to hazard a guess I would say Spike Jonze would be the first to budge.

BEST ACTOR

Should be nominated:

1. Daniel Day-Lewis (*Gangs of New York*)
2. Jack Nicholson (*About Schmidt*)
3. Michael Caine (*The Quiet American*)
4. Tom Hanks (*Road to Perdition*)
5. Adrien Brody (*The Pianist*)

I think this is a pretty safe bet with the exception of Adrien Brody. He will probably be overlooked in favor of Derek Luke.

BEST ACTRESS

Should be nominated:

1. Meryl Streep (*The Hours*)
2. Nicole Kidman (*The Hours*)
3. Julianne Moore (*Far From Heaven*)

4. Diane Lane (*Unfaithful*)
5. Salma Hayek (*Frida*)

There will be no major upsets this year as far as best actress is concerned. The only thing that might happen is that Diane Lane may be overlooked in favor of Renee Zellweger, which would come as no great shock.

BEST SUPPORTING ACTOR

Should be nominated:

1. Ed Harris (*The Hours*)
2. Tom Hanks (*Catch Me If You Can*)
3. Chris Cooper (*Adaptation*)
4. Christopher Walken (*Catch Me if You Can*)
5. Dennis Quaid (*Far From Heaven*)

This category is very shaky. There are a lot of great actors that deserve a nomination here but didn't make my list, like John C. Reilly, Denzel Washington, Richard Gere and Paul Newman.

BEST SUPPORTING ACTRESS

Should be nominated:

1. Patricia Clarkson (*Far From Heaven*)
2. Julianne Moore (*The Hours*)
3. Toni Collette (*About A Boy*)

ARTS & ENTERTAINMENT

4. Susan Sarandon (Moonlight Mile)

5. Michelle Pfeiffer (White Oleander)

The only thing I'm unsure of here is whom Kathy Bates will bump off the list (probably Toni Collette). I know it's going to happen, and I am a huge Kathy Bates fan, but I just don't think her performance in *About Schmidt* is anything special. Sorry Kathy. If you're a big Bates fan and you heartily disagree, don't worry. The academy is in love with this woman.

So there you have it, my official Oscar nominations predictions. I'll quickly give you my early selections for the winners, although these will likely change slightly between now and Oscar night as I have three or four movies left to see out of the ones I consider the heavyweight contenders for the big awards.

For Best Supporting Actress I would like to see Julianne Moore take home the prize, although I have a feeling it will go to Pfeiffer or Sarandon. Julianne Moore is my official pick, although I am putting far too much faith in the system. Susan Sarandon has the best chance. This year's Best Supporting Race is quite similar to last year's Best Actress contest, where the woman with the best chance and the most backing from the academy (Sissy Spacek) was ousted by a virtual newcomer (Halle Berry), who actually deserved to win. That likely won't happen again in the Sarandon/Moore situation. But Michelle Pfeiffer will be the wildcard.

Best Supporting Actor should go to Christopher Walken hands down. If it doesn't, I will be both surprised and disappointed. He is a brilliant man. Tom Hanks and Ed Harris are his biggest competition, although I think both of these men have had their fair share of time in the limelight. Wait, I lie - Ed Harris deserves a bit more recognition. I would be very surprised to see Tom

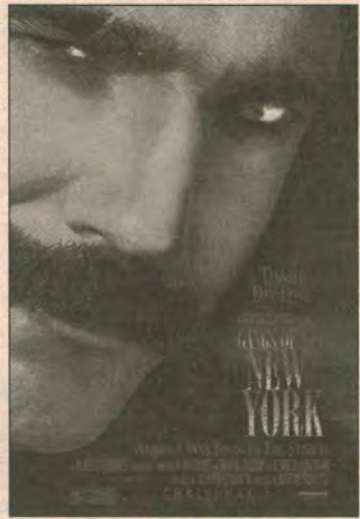
Hanks win for best supporting actor for *Catch Me if You Can*, as it just wasn't a performance of any special note.

Best Actress should go to Julianne Moore for her fine



performance in *Far From Heaven*. Although I have a very sneaky suspicion that Nicole Kidman is going to be in the limelight this year for *The Hours*, it's funny enough that Julianne Moore is also in this film. After the split between Nicole and Tom Cruise, the celebrity community swayed heavily in her favor. Although I hate to say it, this means she has a lot of support in important places. Let's just say if she wins, it won't just be due to her talent as an actress, which she does possess (although in lesser quantities than Julianne Moore).

Best Actor is another shoe in as far as I am concerned. Daniel Day-Lewis should win for his portrayal of Bill "The



Butcher" Cutting in Martin Scorsese's *Gangs of New York*. Although I was very disappointed in this movie, I was enthralled with Day-Lewis's performance. Everything wrong with this film, all that was lacking was made more bearable by Daniel Day-Lewis.

Day-Lewis is up against major competition with Jack Nicholson, Tom Hanks and Michael Caine. But hopefully, the votes between these three big wigs (who all gave stellar performances as well)

will be divided and ensure that the truly deserving actor, Day-Lewis, gets his due for one of the most believable performances I have ever seen. If I had to choose between the other three for second place, it would definitely be Jack Nicholson. Michael Caine would get next nod; followed by good old Tommy (sorry Tom, but sometimes you can just be too good man).

Best Director is probably going to end up making me furious. Peter Jackson should win without question, as he should have last year for *The Fellowship of the Ring*. Unfortunately, the academy doesn't seem to respect that Jackson filmed three incredible films in only one year. I am so positive that *The Two Towers* will be nominated for best picture. I am slightly less positive that it will win. And usually best picture and director go hand in hand.

But, one can hope can't one, precious? Yes, my precious, we can. If *The Return of the King* turns out to be as good as the first two films, then Peter Jackson will have accomplished something completely unheard of; filming three movies worthy of best picture in one year. His dedication and vision involving *The Lord of the Rings* is completely unmatched by any director alive today. He deserves to be recognized for these films. In fact, even if we are just talking about *The Two Towers*, I think Peter Jackson should be awarded Best Director hands freaking down.

I suppose when only considering the other directors he is up against, his biggest competition is Scorsese followed closely by Sam Mendes. But *Road to Perdition* and *Gangs of New York* just don't hold a candle to *The Two Towers*. Which brings me to Best Picture.

Best Picture of the year is *The Lord of the Rings: The Two Towers*. Whether the movie gets its due is another thing. This film has everything that the academy loves. The only thing lacking from *The Two Towers* is any standout acting performances. There are some great performances, but nothing

that will beat any of the other nominees. This is in my opinion the only thing threatening its chance to be best picture of the year.

Competition should be *About Schmidt* and *Road to Perdition*, although I have a sick feeling in my stomach that *Gangs of New York* is its biggest adversary. My problem with *Gangs of New York* is that the only really good things about this film were the incredible sets of Old New York and Daniel Day-Lewis. The rest of the movie has some serious problems. *Road to Perdition* is a film that was made



specifically to clean up at the Oscars, but one that shouldn't because of its specific design to do so. It is a really good film, but perhaps too dark and purposefully dramatic; they overdid this one just a little bit. If *Lord of the Rings*

doesn't win, I really hope that *About Schmidt* does. *About Schmidt* is practically flawless. It's only downfall is in being a bit too realistic and depressing.

In the end, I hope the academy goes with the epic film about good versus evil. I know somebody who has



already seen this film 6 times. That's 18 hours of *The Two Towers*. There has got to be something remarkable being presented on the screen for a person to gladly devote that much of their time to a seat in a theatre. Either that or there is something seriously wrong with the soft tissue of this person's brain.

So, there you have it folks, my 2003 Oscar nomination predictions and early hopes for the winners. Sometime in late February look for an updated Oscar article.



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Smooth sailing for Staggered Crossing

by Richard Woodbury

"You guys fucking suck." That's what hockey legend Eddie Shack once said about the Canadian band Staggered Crossing when hearing them play at the Corner Café in Toronto a few years back. At that

he thought of their band. Obviously, he wasn't impressed. These days, most people don't seem to feel the same way about the band as he did.

The song, "Further Again", from their 2001 self-titled debut has

on Canadian radio. The band has shared the stage with the likes of Nickelback, The Guess Who, Big Sugar, and The Tea Party, amongst others.

I recently interviewed bassist Dan Black by telephone. He was in Toronto when we spoke. Black is looking forward to the future and he has

had friends who played the appropriate instruments, so it was eventually done.

According to Black, there have been some advantages and disadvantages to releasing the album without a label. "We don't have the marketing and promotional budget that we did with Warner. They [the major record labels] have a big pull getting you on the radio and on the television". But with an independent release, "we are in control of our own destiny. It's very satisfying. We feel we're onto something running things ourselves".

For the new release, the band underwent a lineup change. Keyboardist Darrell O'Dea and guitarist Bruce Adamson left the band. Adamson has been replaced by David Marshall, he was a member of Staggered Crossing when the band was starting out.

When asked about the reasons for the departures, Black said, "They were 15 years older than us. At the time, it wasn't a big deal. Our priorities changed. We wanted to keep going forward and devote a lot of time to the band. They couldn't devote the time and energy. It wasn't a bad break. We were going to move forward in different directions." Relations between the former and current band members are still amicable. The two groups often jam together.

The band has toured the country extensively and was once referred to as "Ontario's drinking team"

by John Mann, lead singer of Spirit Of The West. Staggered Crossing did a national tour in 2001 supporting SOTW. Their reputation appears to be well deserved. At one of the shows, Vince Dietrich (from SOTW) challenged Julian Taylor (from Staggered Crossing) to a beer chugging contest on stage. Soon, it developed into a nightly ritual with all band members taking part. At a show at the University of Calgary, things got a little wild. "Vince fell off the stage and twisted his ankle. It was a fiasco to say the least".

Sharing stages with renowned artists such as Nickelback and The Guess Who has not gone to the band members heads. "We don't take ourselves very seriously. We're a rock band. We just like to go up there and have fun. It's like a release. We get so much out of performing. We feel very lucky that we're able to do what we do right now".

In addition to the band, the band members hold other jobs or pursue other activities. Black is a part-time history student at U of T. Taylor is a bartender. Marshall works at a restaurant and has a degree in political science. Drummer Jeremy Elliott works for a P.A. company, washes windows, and was a cultural studies student at York University at one time.

There's no question that the band wants to make it big. "It's what we want to happen. Hopefully, one day we won't have to work".



point in time, the band members were all underage and were playing a weekly gig at the above-mentioned pub. Shack was a frequent visitor to the Café, and the band asked him on one occasion what

become a Canadian rock radio staple and was also nominated for Single of the Year at the Canadian Radio Music Awards. For the year 2001, "Further Again" was the sixth most played single by a Canadian artist

reason to. The band will be touring out west in January and February in support of their new album, Last Summer When We Were Famous. No tour dates are scheduled for Atlantic Canada as of yet, but the band is hoping to play some shows here. If you are unable to see them in concert, you will be able to see them perform on Open Mike with Mike Bullard on February 27th. The band will be playing the song "Business As Usual", the third single from the new album.

The new album is being released independently, their first album was with Warner Canada, but they were dropped from the label. Black describes the new album as being a heavier record thematically that deals with coming of age and love. The new album features ten tracks, plus a hidden track. The hidden track is the first single "Felony", but with a saxophone and a trumpet.

The band was unsure of what version of "Felony" to use, and eventually decided to put both versions on the album. Black pointed out that using a sax and a trumpet on record was something that the band had always considered doing. They

Staggered Crossing

Last Summer When We Were Famous

by Richard Woodbury

The Canadian band Staggered Crossing have a bright future ahead of them. Their self-titled debut album, released in 2001 spawned the hit single "Further Again", now a staple on Canadian rock radio.

Last Summer When We Were Famous is a solid CD that everyone should have a copy of in

his or her collection. Start to finish, it's a great CD with no filler tracks. All of the tracks are worth listening to. The CD has ten tracks, and also contains a hidden bonus track. The bonus track is a different version of the song "Felony".

The standout track on this album, "Losing's Alright", is not even one of the singles from the album. I was immediately hooked by the guitar riff, drawn in further by the lyrics and sold by the guitar solo. This song is a great start to a fantastic album.



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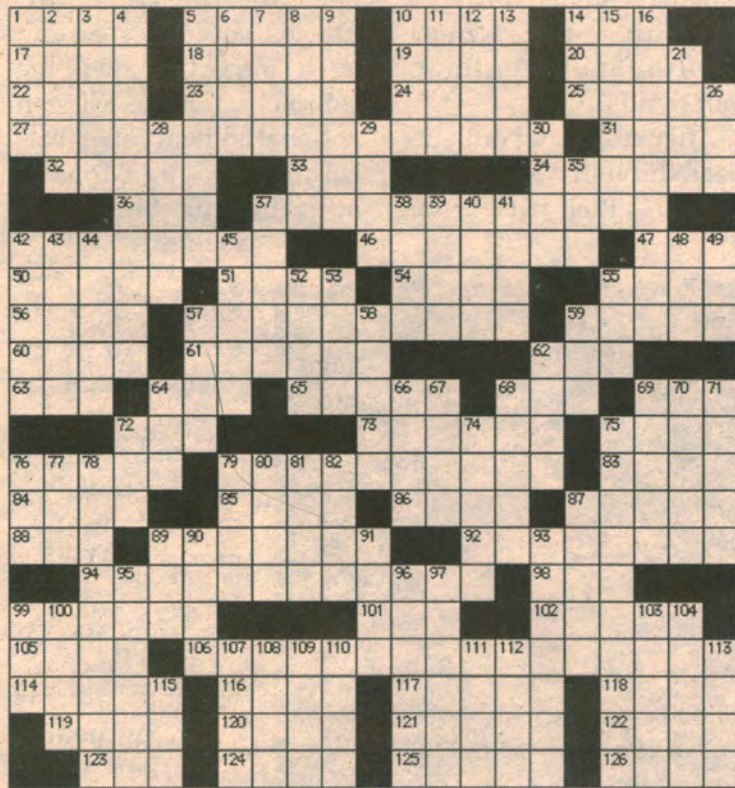
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The Right Stuff



- 66 SMU is one
- 67 Sister of 50 across
- 68 Retaining wall
- 69 Basil and pinenut concoction
- 70 Speak
- 71 Manly mane
- 72 Even trade for 72 across
- 74 Oops!
- 75 Inoffensive volunteer opportunity?
- 76 Play without direction
- 77 US lawyer's group
- 78 Inoffensive pet food?
- 79 Tug
- 80 TV award
- 81 Chevy financial services group
- 82 Actress O'Grady
- 87 Sit on
- 89 Doubloon material
- 90 Live __!
- 91 One to be shunned, by pizza lovers
- 93 CANDU part
- 95 Okay, on a ship
- 96 Peace and security promoters, est. 1945
- 97 Karen Cain, for one
- 99 _ Lanka
- 100 River isles
- 103 Princesses wear
- 104 Use a Robertson head
- 107 Bumpkin
- 108 DDS layer
- 109 "The King and I" locale
- 110 "La _ Bonita"
- 111 Tattled
- 112 Shoe part
- 113 Munches
- 115 Pop

created by Kevin Smith
edited by his Mom and Dad

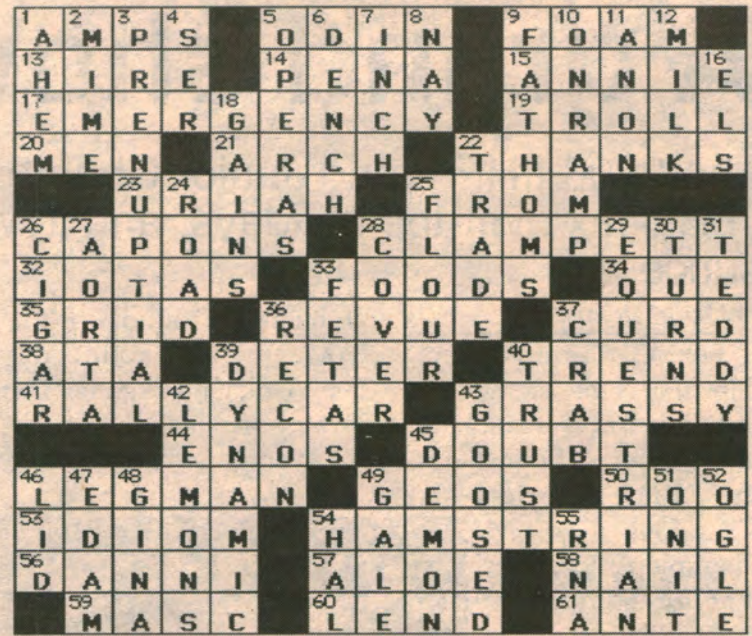
Across

- 1 Sandwich accompaniment
- 5 Abrupt
- 10 Interruption word
- 14 5-0, on the street
- 17 Tiny prefix
- 18 Wood-turning tool
- 19 2000 Bush opponent
- 20 Gulf entrance to the Red Sea
- 22 Taste - have __
- 23 Like the ostrich
- 24 Shower
- 25 Takes, for lack of payment
- 27 Inoffensive London area?
- 31 Concorde's et al
- 32 Ring the alarm
- 33 _ Tsu
- 34 More like pie?
- 36 Tell a whopper
- 37 Inoffensive Aretha Franklin hit?
- 42 Of chest muscles
- 46 Oven cleaner
- 47 Symbol of wisdom
- 50 Brother of 67 down
- 51 Mr. Kotter portrayor Kaplan
- 54 Not fatty
- 55 Spill the beans
- 56 Winglike
- 57 Inoffensive bar order?
- 59 Designer Bill
- 60 Head of Paris
- 61 Sherlock Holmes
- 62 Word with over or date
- 63 Green Day drummer Cool
- 64 Mao _ Tung
- 65 Esso, in the US
- 68 Make note of
- 69 The Gorsebrook for example
- 72 Even trade for 72 down
- 73 Burdens
- 75 Red Rose
- 76 Osaka's country
- 79 Inoffensive honeymoon locale?
- 83 Como _ usted?
- 84 Touch
- 85 Start of a 1969 Pink Floyd album
- 86 Boot item?
- 87 115 down, old school
- 88 Draw out
- 89 Pipeline
- 92 Tape over
- 94 Inoffensive weather forecast?
- 98 Before, to Byron
- 99 " _ _ , Say Me"
- 101 " _ _ minute!"

- 102 Bank concerns, abbr.
- 105 Eastern staple
- 106 Inoffensive store brand?
- 114 " _ _ to be You"
- 116 Les États _
- 117 "Go away"
- 118 _ avis
- 119 Salty sauce
- 120 Pagan god
- 121 Mr. Ma's medium
- 122 Ready Pierre?
- 123 Unite
- 124 Austen title character Woodhouse
- 125 Command
- 126 Bow and hack

Down

- 1 Break easily
- 2 The Gallagher brother's group
- 3 Canned tomato company
- 4 Inoffensive trivia subject?
- 5 Flotation device, for some
- 6 Sitar virtuoso Shankar
- 7 Shed or PC program
- 8 "What __ do?"
- 9 Nairobi resident
- 10 Cultural prefix
- 11 Icy coating
- 12 Monty Python alum Idle
- 13 Bill of fare
- 14 Auto
- 15 Ukranian port
- 16 Inoffensive soft drink?
- 21 Score bit
- 26 U or C follower, previously
- 28 Negatively charged atom
- 29 Campus sponsor
- 30 Bookstore section, with help
- 35 The Tanners' houseguest
- 37 Smooth wood
- 38 Dub
- 39 Drifting
- 40 Pair
- 41 Scottish isle
- 42 Whitney's aircraft construction partner
- 43 Conger catcher
- 44 Pack
- 45 Like a gymnast
- 48 Music producer Don
- 49 Kgs alternative
- 52 The Wonderful Wizard of Oz author
- 53 Outer prefix
- 55 Component of pain?
- 57 Hey you
- 58 Exclamation from Buddy Holly
- 59 Get on the nerves
- 62 Prescription instruction
- 64 Half of a Belgian adventurer?



This week's winner is Genevieve Gay and Naomi Harper

Drop off your completed crossword to the 5th floor of the Student Centre at the Journal Offices.

Name: _____

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SPORTS

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A grand show

The 2003 IIHF World Junior Championship was held in Halifax over the holidays, and it was a resounding success

by Daniel Bonner

For Canadians, one thing that comes along with the Christmas season is hockey. The tradition that is the IIHF World Junior Championship is one that forces hockey fans around the world to put aside their turkey and turn on their televisions on Boxing Day. When Halifax was awarded the tournament two years ago, there was some apprehension throughout the nation that a region with such a small population base would be able to produce attendance results like those seen elsewhere in the country, like Winnipeg or Hamilton. By the end, however, it was clear that the tournament was a rousing success, culminating with a tournament record for attendance.

The tournament began on the 26th of December to boisterous crowds in both Sydney and Halifax. A sellout crowd of over 10,000 people greeted team Canada in their first action of the tournament, an 8-2 drubbing of Sweden. Over the next five days Canada would amass three more victories – a 4-0 win over the Czech Republic, a 4-1 win over Germany and a 5-3 win over Finland. Their record of 4-0 was good enough to take Pool B and sent the red and white off to the semi-finals, with a bye through the first stage

of the medal round.

Meanwhile, action in Pool A, playing its games in Sydney, was just as heated. An average of nearly 3000



fans came out to each and every game in Cape Breton, culminating with a sell out crowd of 4,950 for the USA vs. Russia tilt that saw the Russians sail to a 5-1 victory. Russia continued to cruise through the round robin portion of the tournament – with victories of 4-0 against Slovakia, 5-1 versus Belarus and a narrow 7-5 win over Switzerland. The 4-0 record equaled that of the Canadians, and set the two teams on a collision course that would eventually be realized in the finals.

The medal round saw a spirited United States team, that actually quickly earned fan backing in Halifax, knock off the heavily favoured Czechs by a score of 4-3, making a Canada vs. USA semi-final possible.

Finland, one of the pre-tournament favourites, got past Slovakia by a 6-0 count to set up the second semi-final to be a border war as well, with the Finns squaring off against the Russians. In the end, the Russians would prove to be far too much, defeating Finland 4-1 in a game that never saw the Finns get going.

The battle of North America took place in front of 10,594 fans, who were all in for a better contest than they had thought.

The underdog Americans kept stride with Canada, but eventually fell short to a Jeff Woywitka goal that elevated Canada to a 3-2 victory.

The scene was thus set

goal was in 1995, when Canada pummeled Russia 8-5. This game would unfortunately continue both trends.

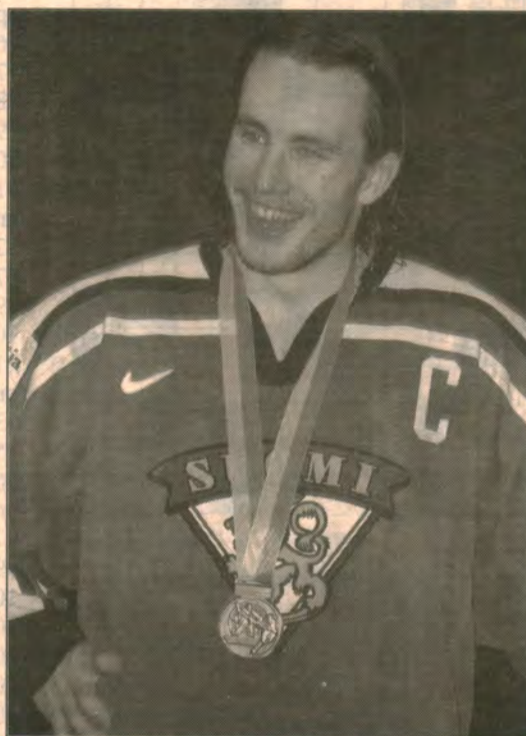
After stretching out a 2-1 lead through two periods, Canada settled back a bit,

recover, however, and continue to chant for Canada, cheer like mad and even sing O Canada at the completion of the Russian national anthem. Silver was certainly enough for the adoration of the fans in Halifax.

In the end Nova Scotia proved to be an ideal location for a World Junior Championship, a fact illustrated by the attendance numbers. Halifax shattered the previous record for attendance at a World Junior event by nearly 70,000 fans, with a grand total of 242,173 fans taking in the event throughout the ten days. Winnipeg held the previous record from 1999,

which commanded 173,453 fans, while previous second best was yet another Canadian host, Hamilton in 1986 that boasted 148,632. The numbers raise a somewhat obvious question, why not hold the event in Canada every year, if for nothing else than economic reasons. IIHF president Rene Fasel says that although this won't be the case, ideally the tournament would return to Canada "at least every three or four years."

As decided by the Journal staff, here is our selection for the first line all-stars of team Canada. Obviously between the



Photos by Daniel Bonner/ THE JOURNAL

for a Canada vs. Russia final, one of the classic rivalries in international hockey. In recent days Russia has had Canada's number. Since the last Canadian gold medal in 1997, Russia has eliminated Canada four of the last five years in the medal round. This includes a 5-4 victory in the 2002 finals, a 3-2 victory in the 2000 semi-finals, another 3-2 elimination in the finals in 1999, and a 2-1 quarterfinal victory in 1998. In fact, the last time a Canada vs. Russia game was not settled by just a single



A crowd of over 10,500 people packed the Metro Centre for the Gold medal game.

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SPORTS

*Continued from cover***Larry Uteck**

that he went, and during his five-year fight with the illness, his character shone through day after day after day." Larson helped orchestrate a moment of silence for Uteck before the Canada vs. Sweden opening game on Boxing Day. In a moving moment, over 10,000 fans who were hotly anticipating an event two years in the making, all stood silently for the legendary Husky.

"I think what must be said about Larry is that he was an individual who genuinely cared about people," said football coach Blake Nill, who took over the reins from Uteck in 1998. "Here's a guy who cared about everyone, from his family obviously, to his players, his coaches and everyone that he was in contact with. He truly made Saint Mary's a better place while he was here. To me Larry was a confidant that I went to when I needed help. I enjoyed going to him and running things by him, having him tell me he felt they were good made me feel better. That's what I'll miss about Larry the most, just the everyday things."

Basketball coach Ross Quackenbush was another person who had a

relationship with Uteck for a number of years. "Larry was a unique individual, who was very intelligent, very compassionate, and a person who had a real sense of right and wrong and how to apply it judiciously. These qualities all helped to make him an excellent Athletic Director.

most of all. The thing that I most admire about him was his integrity and his desire for fairness. He was a man who stood up for what he believed in, and he was never afraid to stand up for right. I can only hope to have a little Larry Uteck in me."

Uteck attended the

career, Larry began his 20-year relationship with Saint Mary's in 1982, just a year later being given the head coaching position of the Huskies football team. During his fifteen-year tenure, Uteck racked up the honours, winning the AUAA coach of the year five times, the CIAU coach of the year twice and coaching teams to five Atlantic Bowls and three Vanier Cups. In 1995 he was named interim Athletics Director, and two years later he was formally given the job. In the same year, Larry was diagnosed with ALS, and felt that it was time to hand the reins over to a new football coach while he focused on his new position of Athletics Director. At the time Larry said, "Looking ahead I feel as though I can best serve Saint Mary's



Uteck, a man for whom family and friends always came first, is pictured here enjoying a golf tournament in the company of his sister Anne Mussett and his friend Gary Robinson.

He's going to be sorely missed."

"I know that I'll make better decisions for the rest of my life, simply because of my admiration for Larry Uteck," says hockey Huskies Coach Trevor Stienberg confidently. "For the five and a half years that I knew him, his ability to be a leader stands out

University of Colorado in the early 1970s, before transferring to Wilfred Laurier University in Ontario, in 1973. After a successful university career, Larry was given a shot in the CFL, a shot that he made the most of, being selected conference all-star on three separate occasions. At the conclusion of his

and the Huskies programs as Director of Athletics and Recreation." Larry continued to serve as the Director right up to his untimely death two weeks ago. Larry Uteck was great man whose influence on everyone at Saint Mary's as well as all of the Huskies teams, will be sorely missed.

Christmas b-ball

Goree leads Huskies to victory at Shoveller Tournament

by Steven Clow

While the men's basketball team may have went into the Christmas break a little disappointed, they sure came out of the break on fire. After losing the Rod Shoveller tournament a year ago, the Huskies appeared to be on a mission this past weekend at the Dalplex. The Huskies showed that they are deserving of a national ranking with a convincing 77-63 win over the #4 ranked Laval Rouge et Or in Sunday evening's final. The Huskies were led all weekend by tournament MVP Gabe Goree who followed back to back 25pt games on Friday and Saturday with a 21pt effort in the final. SMU withstood the barrage put forth by Laval's all-star forward Charles Fortier, who ended the game with 32pts, and

took a 39-30 lead into the half. The Huskies used the second half to build their lead to double digits and would put it in to cruise control the rest of the way to win by 14.

The Huskies had to battle for the chance to play in the final, as both Queen's and AUS rival UNB proved to be tough tests on Friday and Saturday respectively. SMU would edge the Golden Gaels 74-71 in their first game. Goree led the way with his first of two 25pt outings, while Micheal Shaughnessy continued his fine play with a 13pt effort and sparkplug Geoff Williams added a dozen for the Huskies in the win. Will Featherstonhaugh paced Queen's with a 19pt outing in a losing cause.

SMU battled rival UNB in the Saturday evening tilt, a possible future playoff

match up. It was tight from the start and SMU would need every last point to edge the Varsity Reds 75-74 to earn a berth in the final. Again Goree led the way with 25pts, while Jonathon Thibault reached double digits for the second straight game with a much needed 13pts. The Huskies got 16pts combined from the point guard position with both Damon Cole and Shawn Smith scoring eight points each against the Reds. Dan Goggin led a balanced Reds attack with 17 points.

Both basketball squads will be geared up for this Thursday's games at the Tower against arch-rival ST. FX. Game times are 6pm for the women and 8pm for the men and fans may want to show up early as a huge crowd is expected for both contests.

GO HUSKIES ACTION THIS WEEK

HUSKIES BASKETBALL
Thursday, January 9th vs StFX
Women - 6 p.m. Men - 8 p.m.

MEN'S HOCKEY
Friday, January 10th - 7 p.m.
vs STU
Saturday, January 11th - 7 p.m.
vs UPEI

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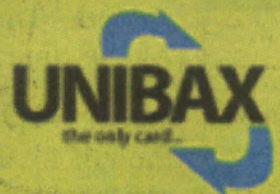
pipe would be Marc-Andre Fleury. Although David LeNeveu was solid when called upon for the most part, Fleury stole the show, and the hearts of everyone in Halifax, who are used to booing the goaltender when he plays for hated rival Cape Breton. On defense would be Carlo Colaiacovo and Ian White. Colaiacovo, who spent time with the Maple Leafs earlier this year, led the tournament in scoring among defensemen, and made the tournament's all-star team. Ian White was selected as the seventh defenseman on the squad, but quickly worked himself into regular work. Excelling on the powerplay, White's hard shot created many opportunities for the Canadians. Up front, Jordin Tootoo, Scottie Upshall and Derek Roy would lead the way. Tootoo, adoringly called Toots by all that know the Nunavut rocket, stole the heart of Halifax with his old time Canadian style of score and slam hockey. Upshall was the consummate captain, leading the team on and off the ice. He scored four goals in the tournament and two were game winners, not bad for a six game event. Roy was taken for granted on the high powered Canadian squad. Listed at 5'8", but most likely two inches shorter, Roy was the best forechecker on the team, and became a fixture on the penalty kill, and centering the third line.



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BEAVER AND PENGUIN

