

New England Patriots accused of cheating as Bill Belichik states his case...



Business & Technology is back with LAURA MAC and a look at the new Halifax fight store...

# THE JOURNAL THE STUDENT NEWSPAPER OF SAINT MARY'S UNIVERSITY. HALIFAX NS

WHAT THE HELL IS THE NEW Saint Mary's University Students' Association ANYWAY?

# **shu**sa News



## ELECTION NEWS

#### NOMINATIONS

OPEN - MONDAY SEPTEMBER 10TH
CLOSE - TUESDAY SEPTEMBER 18TH AT 5PM
CANDIDATES MEETING

WILL BE ON TUESDAY SEPTEMBER 18TH AT 7PM

(ALL CANDIDATES ARE REQUIRED TO ATTEND)
THE CAMPAIGN PERIOD BEGINS AFTER THE CANDIDATES MEETING

AND ENDS TUESDAY SEPTEMBER 25TH AT 5PM

VOTING DAYS

WEDNESDAY SEPTEMBER 26TH & THURSDAY SEPTEMBER 27TH

# Online Tutor Database



To find a Tutor or sign up to be a Tutor go to:

www.SMLSa.ca

and click on Tutor Database to apply.

#### SINUSA SHIR Margis Envirolay Statems Association

Husky Patro

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Sunday-Friday - 6:30pm-12 Midnight

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# WEEKLY

#### **Volunteer Opportunities**

Meet friends while boosting your resume! Contact the Volunteer Coordinator at 496-8707 or stop by the 5th floor Student Centre

#### **ATTENTION STUDENTS...**

Health and Dental Plan waivers are due Friday September 21st.

Canadian Students can pick up cards at the Information Desk
International Students can pick up cards at the International Centre (3rd floor)
For more information please contact the Student Health Plan Office on the 5th floor of the Student Centre at 496-8754

# EVENT

Gorsebrook Since 1974 Tounge



WEDNESDAY SEPTEMBER 19

OPEN MIC

NIGHT

THURSDAY SEPTEMBER 20

OFFICE PARTY NIGHT SEPTEMBER 21 ---

ALUMNI WEEKEND KICKOFF SATURDAY SEPTEMBER 22— GRADUATING PARTY CLASS 2007

SUNDAY SEPTEMBER 23

VARSITY

MONDAY SEPTEMBER 24\*\*\*

> GLOBAL WORLD SPORTS

TUESDAY SEPTEMBER 25\*\*

INTERNATIONAL REVOLUTION





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## A LETTER FROM THE EDITOR

# A Student's Association's Attempt to Alienate the Students

AMANDA WENEK

What is SMUSA anyways? The Saint Mary's University Student's Association is responsible for providing students with various services, while acting on behalf of students both internally externally. In its long running history SMUSA has successfully implemented many valuable services to allow for a better university experience. So who, then, are SMUSA on campus to serve? Who do they take into consideration when making executive decisions?

Students are questioning the motives of the new SMUSA executive because they are spending a lot of time and energy on issues that seemingly do not benefit the greater good of the

student body. SMUSA plans to spend thousands of dollars moving some of the societies from their offices, The Journal included. This current office was built specifically for The Journal, and we have called it our home since the Student Union Building was built in the 1970s. To move The Journal into a smaller space would be detrimental as we would no longer be able to efficiently produce a newspaper, thereby no longer serving our main purpose: providing a voice for the students.

SMUSA intends for the current Journal office to house six of their departments. They have argued that by being provided with this space, their departments will increase staff communication and morale. There surely are other alternatives to reach this goal. In fact, The Journal offered a compromise to share the

space which would remedy SMUSA's space issues while allowing the Journal to continue to operate effectively - but SMUSA would not consider it. The Journal sought the assistance of the Conflict Resolution Advisor, who approached SMUSA and proposed a facilitated discussion with The Journal in regards to other alternatives - SMUSA declined this offer. The Journal is very disheartened about their refusal to afford the newspaper the opportunity to have a say in the matter. To date, The Journal is still open to engage in this dialogue.

Other societies are also feeling the effects of this power surge. Last year, the Women's Centre lobbied for a new office which provides them with space and visibility. This was essential to the Women's Centre's goal of increasing accessibility. They obtained this space

only to be informed that aaa are moving to another, less desirable space, yet again – this decision also not open for discussion.

These decisions are being made with no caonsultation of those who are losing their spaces. The underhanded and arbitrary process involved in reaching the final decisions, followed by SMUSA's attempt to implement them, causes many to be suspicious. In both situations, SMUSA has used bullying tactics and implicit threats in order to get their way.

The ends SMUSA wishes to achieve are just as questionable. Why is it that SMUSA is trying to blindly hinder the services these societies offer? A student society on campus is vital in providing the students with an opportunity to channel their passions and their voices. They encourage involvement on campus, within the community, and often

internationally.

With both The Journal's and the Women's Centre's moves, SMUSA's services benefit a great deal, but they have failed to acknowledge that the affected parties not only do not benefit, but there will be negative effects. Their actions reflect the notion that a SMUSA run organization gets priority above all else. When questioned why these SMUSA services are getting priority, their answer was: they are the "umbrella organization" and on their way to becoming a "4 million dollar organization". Is that how a student union should compare itself to its societies and the students who belong to them?

As an association created by the students-for the students, SMUSA isn't making their decisions with the student's best interests in mind. It seems they are only interested in what they can say, in future job interviews, of the role they played in the expansion of "the SMUSA organization". They don't seem to have found the balance between making decisions that will benefit the student union, while still serving the greater good.

One has to wonder if those executives in their 5th floor offices have lost sight of what they were elected to do. One thing to be sure of is they are playing with fire.

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#### **WOMEN'S CENTRE NEWS**

The Women's Centre will be seeking a \$2 student levy during this month's election, which will take place Sept 26th and 27th. For those of you who don't know, the Women's Centre opened five years ago under provisional funding from SMUSA, and at the end of this year we will undergo a review to decide if our funding will be renewed. In light of this we would like to establish a long term, sustainable solution which would allow us to have a greater presence on campus and serve students more effectively. Do you care about the future of the SMU Women's Centre? If so, then please vote!



OOOPS! the Journal would like to apologize for neglecting to thank Mr. AJ Levine and Mr. Elie Khoury for their contributions to the cover page in its last issue.

NewsFeed photo credits- Gorilla: Daniel Sprawson/ZSL, Burj Duabi: Imre-Salt, Japanese-PM: REUTERS/Toru Hanai, Atlantic Film Festival: www.atlanticfilm.com, Brian Melo: CTV



### **NEWSFEED**



The World Conservation
Union has said the most
common type of Gorilla is
now one step away from
global extinction. The
extinction is a result of a
combination of the effects
the Ebola virus is having
on the Western Gorilla
population as well as the
environmental effects taking heed on the population.



Standing at 553.33 metres tall, the CN Tower has long been the tallest free standing structure in the world. That has all changed as a building in the Middle East, Burj Dubai is now two metres taller than the Tower. The Y shaped building also has 150 inhabitable levels, more than any other building in the world, and the project isn't even set to be finished until June 2008



Thursday night marked the start off the 2007 Atlantic Film Festival in Halifax. The Festival is a 10 day event running from the 13th-22nd of September



Brian Melo beat out Jaydee Bixby to be crowned the 2007 Canadian Idol. His first single "All I Ever Wanted" was released for play on Canadian Radios Thursday September 13th.



After a year filled with scandal and a lack of public support, Japans Prime Minister Shinzo Abe announced he will be resigning after only one year in the position.

# SMUSA'S NEW LOOK-IS IT WORTH & WORTH

# INDONESIA HIT BY SERIES OF EARTHQUAKES

#### KIM DARES

Between Wednesday evening September 12th and Friday morning September 14th, Indonesia was struck by several powerful earthquakes, leaving residents and officials alike with a fear that another powerful quake may trigger a Tsunami as devastating as the one that hit the region in 2004.

The first quake had a magnitude of 8.4, and it was followed by an equally powerful 7.8 magnitude quake Thursday morning. Those were just the beginning. For over twentyfour hours the area was rocked by seismic activity, with over sixty tremors hitting the region. Thursday afternoon was marked with two more serious quakes with magnitudes of 7.1 and 6.2 respectively. Following a fifth serious earthquake Friday morning, registering a magnitude of 6.6 Indonesia's meteorology agency issued warnings against tsunamis, the warnings were lifted shortly after.

In addition to the more serious quakes approximately ten aftershocks were felt with magnitudes of between 5.0 and 6.0. The quakes were also felt in Singapore and other nearby countries. Tall buildings shook following the second quake within a radius of two thousand kilometres. The area was

hit by over forty aftershocks in total.

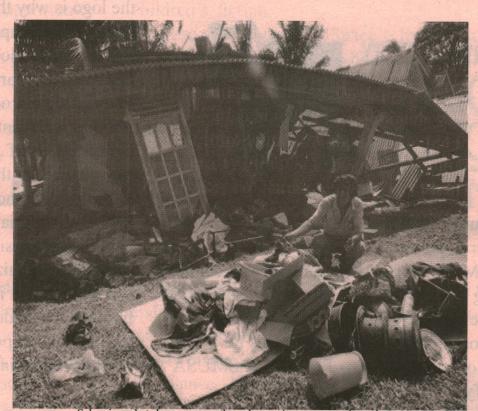
At least fourteen people were killed as a result of the quakes and approximately fiftysix have been reported injured. The number of people missing has yet to be determined. Hundreds responsive to warnings now that they have seen the destruction they can cause. Indonesia's Social Welfare Minister Abuirzal Bakrie said "The people understand more about the problems and the danger of the earthquakes." Bakrie

loss of over two hundred and thirty thousand people and the destruction of much of the coastline. The quake that triggered the gigantic waves registered at 9.1 on the Richter scale. Since the quake in 2004 Indonesia has been struck by over

Also, according to David Applegate of the **U.S Geological Survey** there is also a subduction zone causing the quakes to occur as often as they have in the past few years. A subduction zone is created when one of the earths plates move down beneath another. According to Applegate the Australian and Indian Ocean Plate are moving below the Eurasian plate leading to an increase in earthquakes in the region.

In case you are not familiar with the Richter scale it is used to measure the seismic energy released by each earthquake. The scale goes from one to ten, with quakes registering below 3.5 recorded even though their effects are not felt. Any quakes with a magnitude of 8.0 or greater can cause serious damage in massive areas, over hundreds of kilometres.

The latest series of earthquakes has left residents of Indonesia are now left to pick up the pieces and try and rebuild their homes and their lives yet again.



Salvaging what she can, an earth quake survivor rumages through the remains of a house in Indonesia

of homes and businesses have been destroyed or damaged as a result of the quakes.

The Pacific Tsunami Warning Centre located in Hawaii issued a warning to evacuate the coastline following the second quake as it had the potential to trigger a destructive tsunami. A small tsunami about one metre high was generated following a series of quakes but it did not cause excessive damage or loss of life due to its small size. People who live along the coast of the Indian Ocean are much more

also said The relatively light loss of life can be attributed to national and provincial governments being battle-tested by a string of powerful earthquakes over the last three years." What he said is very true, the people of Indonesia have truly seen what can happen if they fail to heed the warnings given by their government.

Earthquake triggered Tsunamis are a cause for concern among those who live on the Indonesian coast as in December 2004 the region was hit by a devastating tsunami resulting in the

fifteen earthquakes with a magnitude of 6.3 or higher according to data from the US Geological Survey. These fifteen quakes have claimed the lives of over eight thousand people.

The reason Indonesia has seen so much devastation and loss of life as the result of earthquakes and tsunamis is because it is located on "The Ring Of Fire"; an arc of volcanoes and fault lines that encircle the Pacific Basin. This leaves Indonesia open much more seismic activity then other coastal countries.

# SMUSA'S NEW LOOK - IS IT WORTH \$3000?

#### KIM DARES

So you may or may not have noticed SMUSA's new logo on your student handbook, or on the posters around campus. Or you may be new to SMU and have no idea that the **Student Association** logo has changed. But it has changed, and an expensive change it

was. SMUSA spent over \$3000 on the new design which they hired an outside company to do, and have received a lot

of criticism about as a result.

After meeting with SMUSA Executives Chris MacDougall (VP Internal Affairs), and Matt Risser (VP External Affairs), the concept behind the logo does seem more logical. It was time for a change, the old logo had been in use for almost ten years and was not the most original design. A combination of the University's lettering and the Athletic Departments logo, it did not scream "We Are SMUSA!" It really just blended into the posters.

When asked, **SMUSA President** Mitch Gillingwater said "The old logo didn't speak to who we are" and also that it was time SMUSA's logo differentiated SMUSA from the University, so students see "We're SMUSA, We're here for you."

They looked into many companies and chose Trampoline Branding. SMUSA said they consulted their own Marketing Department but they didn't have the time

There has been much discussion on campus and on SMU-SA's message boards about the new logo, and its hefty price tag. When students find out the cost the immediate reaction is "I could have done that in Paint or Photoshop for free". The logo itself may not look like it required extensive effort and per-

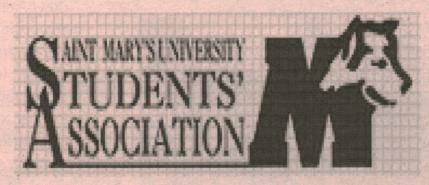
and beyond to provide a logo that captured what SMUSA is all about.

The purpose of this re-branding was to create student ownership over SMUSA and to produce something "simple and classic, with staying power". The question that comes up in every conversation about the logo is why the orange? Put simply, it is the only colour that matched maroon. They chose maroon for SMU to represent the University itself, and then orange for the SA to show that although SMUSA is affiliated The hope is that in the future when students see the logo on posters they immediately

with the University it is a separate organization.

Council (SRC) until after the final decision had been made, the money paid, and the logo plastered on the handbook, frosh week paraphernalia, and posters around campus. When the issue was finally put to a vote the SRC voted 8:1 in favour of the new logo. The Council member who voted No expressed agreement with the fact SMUSA needed re-branding, but disagreed with how they carried out the process. They also said, "I voted against the logo because many large decisions - involving money and SMUSA as a whole. were made without the approval of the SRC, the highest governing body."

The SRC is supposed to be the highest governing body of the Students Association. According to the handbook, Council members as a whole make the decisions regarding SMUSA policies and practices. Therefore, should the SRC not have been consulted prior to deciding on a new logo, or at least before it was sent to the printers.



or resources over the summer to provide what SMUSA was looking for. Trampoline, the company that was chosen, has been a source of controversy itself. Tyler MacLeod, who served as SMUSA President in 2003-2004, was the Account Manager on the project. There was much talk on the discussion boards that this may have been a conflict of interest. MacDougall said he did not realize Mr. MacLeod's affiliation with Saint Mary's until after the decision had been made. He also expressed the opinion it was beneficial to everyone involved that Mr. MacLeod has an intricate knowledge of SMUSA and what it represents.

haps if you knew exactly the logo you were going for you could in fact design something similar in Paint. The \$3000 was for "The Process" as SMUSA

to it and it is indeed a process.

refers

There

were countless meetings and focus groups with students to bring together many ideas of what should represent SMUSA and the students of SMU. Risser and MacDougall both said that Trampoline gave many consultations and did more revisions to designs then was originally agreed upon. They went above

associate the service with SMUSA. With this logo they wanted to make "students feel they are a part of SMUSA, that SMUSA serves an important role, and that they can easily get involved with SMUSA."

But, SMUSA did not present the final logo choice to the Student Representative

#### SMUSA CONTROVERSY CONT'D...

The SRC is a combination of five SMUSA Executives and thirteen elected representatives as well as a Chairperson and Secretary. The member who voted No also said "The **Executives seemingly** just wanted us to say 'Even if I don't like it, I'm going to approve the logo because its already been in use for two months'. I simply wasn't prepared to do that."

SMUSA Executives took it into their own hands to make a decision that the SRC should have been a part of. It seems a little pointless to ask

a deciding opinion on something that has already been decided. When asked about this, Risser said the SRC was consulted throughout the process, although they did order frosh week items be printed without approval to ensure it would be ready on time. He said they did essentially "buck their authority" but that it was not put on any permanent signage until the SRC had been consulted. He also mentioned that the SRC did not have to be consulted in regards to the \$3000 as there is another committee

responsible for that. Risser is now working with the SRC to estab-

lish a new process to ensure they are prop-

erly consulted on such issues in the future.

Members of the SRC were sent updates over the summer to help keep them informed. There is a clause in SMUSAs Constitution that says the Executives can conduct any business necessary over the

summer months

without SRC approval. The logo is what

it was too pricy and that a student competition would have been

> a better way to get the design. A few students were in favour of the

new look, saying the old logo was less fun and not a representation of SMUSA. It would appear SMU-SA's re-branding has, if nothing else, drawn attention to their organization. Whether this was to SMUSA's benefit or not has yet to be revealed.

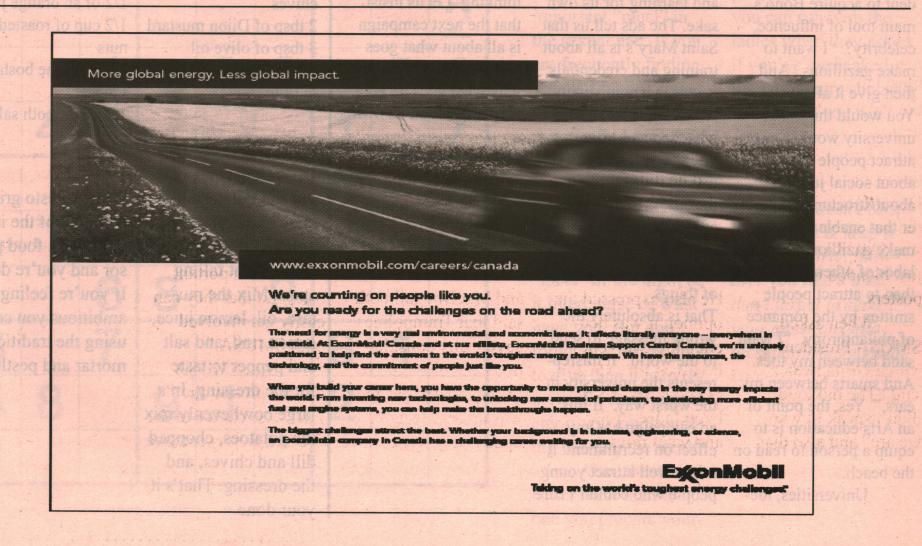
riticism about as a



it is now; to love it or hate it is really a mat-Alternative logo choice

opinion. Of those asked, eighty percent of students expressed the opinion they do not like the logo, or its cost, even after they heard the explanation behind it. The general consensus seems to be

INTERESTED IN WRITING? THE JOURNAL WANTS YOU! IF YOU HAVE THE DESIRE TO RE-PORT ON GROUNDBREAKING SMU NEWS - THEN COME TO THE JOURNAL OFFICES ON THE 5TH FLOOR OF THE STUDENT CENTER OR SUBMIT YOUR ARTICLES VIA EMAIL TO: THESMUJOURNAL@GMAIL.COM



# FEATURES

## THE CRANKY PROFESSOR

#### MARK MERCER

"I want to go to Wall Street," declares the maroon shirt in the recruiting poster for Saint Mary's University; "Not Main Street." Whenever I pass the bus shelter that features this poster, the shelter on South Park near Inglis, I want to say to the people waiting for the bus, "No, no, it's not like that at all! Actually, Saint Mary's is a wonderful place at which to study and grow!"

What an awful ad campaign. It's loud, it's obnoxious, it espouses values many Santamarians reject, and, worst of all, it sends to potential students entirely the wrong message. So what's so bad about Main Street? What's so great about Wall Street? "I want to get into foreign policy. Bono style." Does Bono have a foreign policy? Could Saint Mary's help a student to acquire Bono's main tool of influence, celebrity? "I want to make gazillions. And then give it all away." You would think that a university would want to attract people concerned about social justice, about structures of power that enable a few to make gazillions from the labor of others, rather than to attract people smitten by the romance of philanthropy. "I want sand between my toes. And smarts between my ears." Yes, the point of an Arts education is to equip a person to read on the beach.

Universities, ide-

ally, are places at which people are invited and encouraged to examine their world and to think hard about it. Universities are communities of intellectuals. For four years a student at a university lives as a member of such a community. She experiences first hand the rigors and joys of living the life of the mind and discovers how that life can be appreciated for its own sake. The point of a university, then, is what happens at the university. The point is not the degree earned at the end of the experience, nor is it the training or the credentials that one acquires through attending a university.

The current ad campaign has nothing to do with the quality of life at Saint Mary's. It does not portray it as a place at which students participate in inquiry and learning for its own sake. The ads tell us that Saint Mary's is all about training and credentials; it says that a university education is all about what happens after one graduates. The point of university, according to the ads, is to make one attractive to employers and to prepare one to get on with the next round of things. That is absolutely the wrong message to send to the world. It misrepresents the university in the worst way. If this ad campaign has any effect on recruitment, it

might well attract young

people who couldn't care

less about the life of the mind and repel those keen to live it. Politicians and policy makers and the public generally already misapprehend the nature and purpose of the university; the current ad campaign can only confirm for them their mistaken view. The political decisions they make regarding higher education will be decisions informed by these mistaken views. And we, those of us who

love the university, will have to live with the consequences of their decisions.

We who represent the university to the wider community must do a

community must do a better job. We must convey that Saint Mary's, and the institution of the university itself, is a place of education where intellectuals study and think for the sake of studying and thinking. Let us insist that the next campaign is all about what goes on at St. Mary's and why what goes on here is special all on its own.



## **CKDU'S LET'S GET BAKED**

#### Potato salad:

10 small potatoes chopped and boiled 1 small bunch of dill 1/4 cup of chopped chives 2 tbsp of Dijon mustard 3 tbsp of olive oil salt and cracked pepper

#### Pesto:

3-4 cups of basil
3 cloves of garlic
8 apple mint leaves
1 tbsp orange rind
1/2 of an orange juiced
1/2 cup of roasted pine
nuts
1 tsp of ume boshi plum
vinegar
1/2 tsp of both salt and
pepper.

#### **Directions:**

to taste

For the Potato salad chop and boil the potatoes until they are soft but not falling apart. Mix the mustard, oil, lemon juice, lemon rind, and salt and pepper to taste for the dressing. In a large bowl evenly mix the potatoes, chopped dill and chives, and the dressing. That's it your done.

For the Pesto grind or blend all of the ingredients in a food processor and you're done. If you're feeling really ambitious you can try using the traditional mortar and pestle

# KEEPING THINGS ON TRACK:ORGANIZING FOR SUCCESS

ALANA GREEN for Organize Anything

Let these organizing tips help you start the year off right.

The Two-Minute
Rule. If it takes less
than two minutes to do,
do it now. Your friends
can wait two minutes
for you to finish something. This will prevent
you from having to
sit for hours sorting
through papers and
will ensure you have
a clean workspace so

you don't end up doing your homework on your bed.

# Don't Carry Around a Bottomless Pit.

Don't let your schoolbag become a bottomless pit of papers and garbage. Make a habit of cleaning out your backpack every night when you take your textbooks and notebooks out.

Inboxes Aren't Just for E-mail. Desktop inboxes aren't just for corporate execu-

for things you need to complete and an outbox for things that need to be dropped off (mail, assignments, forms, money owed) can be a great way to stay on top of what needs to be done.

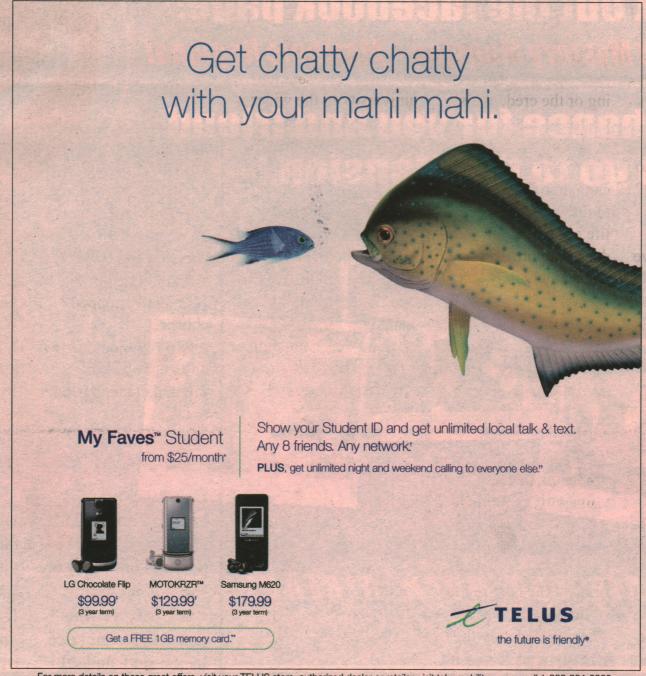
File This Under 'Awesome'. An accordion file is a portable and

File This Under 'Awesome'. An accordion
file is a portable and
affordable alternative to a filing cabinet.
Make sections for bills,
school, jobs, housing,
health, and extracur-

ricular activities. This will help keep your bulletin board clear of clutter so you have more room for photos, mementos, and current event information. It's also easy to move.

Don't Let a Red Sock Ruin Your Day. Try using a sectioned hamper or two separate hampers so that you can sort lights from darks as soon as they are dirty. This will save you time when you are ready to do a load of wash (and prevent a red sock from turning your whites pink).

Following these tips will save you time and give you a great start staying organized this school year.



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# AA PRESENTS "THE JOURNAL ASKS..."

SMUSA spent \$3000 of the students' money on the new logo. What do you think of that?



LAURA SHAND 3rd Year Psych

"I like the logo, but it looks like it could have been done in Word in like ten seconds. Definitely not worth the money."



TREVOR MURPHY 2nd Year Rel. Studies

"It's pretty ugly. When the student union is paying someone else to design instead of its own students, then something is wrong."



NICOLE D. St. Mary's Student

"I love the new logo, but \$3000 is a lot of money to pay for it. they should have got a student to do it"



ADAM HARRIS 4th Year Environmental Studies & Biology

"I saw the other choices and it was definitely the best one to pick. I do think it will be effective in SMUSA's approach to engaging students."



WILLIAM JOHNSON
1st Year Commerce

"I like the logo, but that's a lot of money! They could have spent the money on something more important"



ALLYSON MARSH 4th Year Rel. Studies

"SMUSA doesn't have their priorities in the right place.
They could have put someone through the school year with that amount of money. They employ their own graphic designers; they should focus more on student employment."



