

ADVANCES

The Newsletter of Saint Mary's University Building on Strength Campaign

The essence of Saint Mary's University was the inspiration for the graphic employed to identify the Building on Strength Campaign. Each segment of the stylized logo represents an aspect of the school's past, present, or future.

THE THREE STYLIZED people at the centre of the wordmark represent three strengths of the University: quality teaching; fiscal responsibility, and a caring environment. The tightly knit group they form is indicative of a University community that is small and intimate - one that works closely together.

THE MOTION OF the figures represents the dynamic nature of a school dedicated to excellence in all areas of life and for all people. It represents Saint Mary's drive for accessibility and accountability.

THE THREE SHADOWS highlight Saint Mary's incredible history. While the figures move forward, they leave their indelible mark behind them. The shadows are stylized further to illustrate that the legacy of those who have gone before takes a shape and life of its own.

THE LINES SURROUNDING the figures represent Saint Mary's controlled growth while propelling its students towards the summit.



Building on Strength

Message from the Chairman

Dr. David F. Sobey

The Building on Strength Campaign has been a resounding success. The campaign's private sector goal of \$12-million was eclipsed by more than \$4.4-million - \$16.4 million has been raised for the benefit and improvement of Nova Scotia's university of first choice, Saint Mary's. The campaign will provide a lasting legacy and significantly enhance campus facilities for the leaders of tomorrow.

Since that exciting day on October 17, 1992 when I had the pleasure of officially kicking off the campaign - it wasn't a bad kick - I have received magnificent support from a dedicated group of volunteers as well as from the President and his talented staff. Their determined and loyal efforts on behalf on this great university are reflected in the superb results which I have the pleasure to report to you. It was a total team effort in response to a top quality university. My heartfelt gratitude to everyone who participated in this success story.

Let's not forget the most important element in this appeal, our generous donors. The students lead off with a superb \$600,000 gift and their challenge was then met by every other campaign division. Over 34,000 donors contributed to the campaign. These donors have shown their commitment and confidence in the mission of the university with their cheque books. I am indebted to them for their generosity and I can assure them that their hard-earned donation dollars are being put to excellent use by the university.

I am proud of what we have accomplished on behalf of Saint Mary's. I know that the numerous and significant benefits of the campaign will be enjoyed by generations of students, faculty, staff, alumni and the community for years to come. We have made a difference.

October 1992



David Sobey - The Kick Off

December 1997



We did it!

Dr. Kenneth L. Ozmon, President (left), and Dr. David Sobey are shown at the Building on Strength Campaign progress billboard in a victory salute to celebrate the campaign's success.

Pledges Keep on Rolling In



The Patrick Power Estate has extended their support to the University for another five years. To date, over \$1.3-million has been contributed by the trust, dating back to 1972. On April 8, 1997, Terry Donahoe, former MLA, Halifax-Citadel, confirmed a \$375,000 pledge on behalf of the Estate to Saint Mary's University Chaplaincy Service and the Chair of Religious Studies. He is pictured with Dr. Kenneth L. Ozmon, President, Saint Mary's and Rev. John Gahan, University Chaplain.



Don Keleher, Director, University Advancement (left), accepts a \$10,000 cheque from Steve Ecclestone, General Manager, Heating, Commercial Markets and Service, Ultramar. This was the last installment on their \$30,000 pledge to the University's *Building on Strength Campaign*.



Volunteers Make it Happen!

The final Building on Strength Campaign cabinet meeting was held at the University on December 11, 1997. Chairman, Dr. David Sobey, reviewed the outstanding campaign results with a number of key local members. Cabinet members gathered after the meeting to view the Sobey Building construction site from a convenient vantage point on campus.

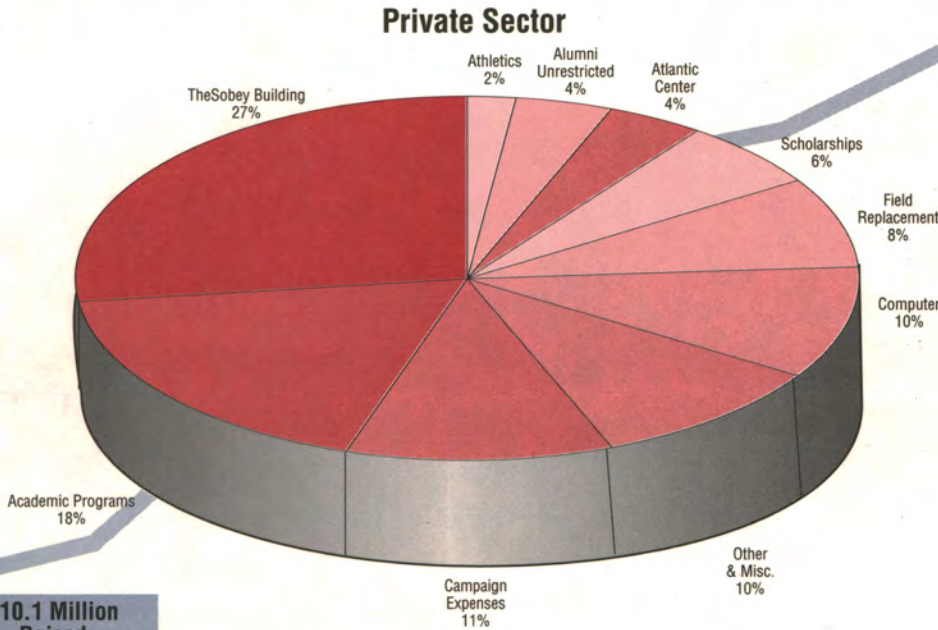


From the left is: Paul Dyer, Vice-Chair, Board of Governors; Bob Belliveau, Chair, Board of Governors; John P. Francis, President, Saint Mary's University Students' Association (SMUSA); Jack Keith, Local Corporation Chairman; Ross Quackenbush, Member of the Staff Committee; Suzanne Sheaves, Corporate Canvasser; Dr. David Sobey, Chair, *Building on Strength Campaign*; Guy Noel, former Vice-President Administration; and Dr. Stephen Davis, Member of the Faculty Committee.

**Campaign Kickoff
\$4.5 Million Raised
October 17, 1992**

Donations by Designations

Final Results \$16.4 Million



\$10.1 Million Raised June 1995

THE TOP
25
PRIVATE
SECTOR
GIFTS

- Saint Mary's Alumni
- FRI Corporation
- The Sobey Foundation/
Sobey's Inc.
- The Windsor Foundation
- The Patrick Power Estate
- Saint Mary's Students
- Pepsi Cola Canada
- McConnell Foundation
- U96/U97 House Lotteries
- Max Bell Foundation
- MT&T
- Royal Bank of Canada
- CIBC
- Saint Mary's Board of
Governors
- Bank of Nova Scotia
- Bank of Montreal
- Japan Foundation
- Maritime Steel
- David Sobey
- Imasco
- Saint Mary's Staff
- Digital Equipment
- John Labatt Ltd.
Foundation
- McCain Foods
- Coca Cola Foundation

Progress Report

A+

As of December 1997

National Corporations



Local/Regional Corporations



Alumni



Family



Foundations



Sobey Building Takes Shape

It's been about five years or so since Ken and I last had our picture taken in front of the *Building on Strength* progress billboard," laughs Dr. David Sobey, Chair, *Building on Strength Campaign*. "How time flies when you are having fun," he says, patting the President on the back.

And how time does fly! Just seven years after considering the *Building on Strength Campaign*, the University has raised over \$16.4-million from the private sector. The funds will directly support areas such as the Atlantic Centre of Support for Disabled Students, student scholarships, library acquisitions, renovations, and the construction of the new **Sobey Building** that will house **The Frank H. Sobey Faculty of Commerce**. It will be a state-of-the-art facility, the only one of its kind east of Montreal, offering a wide variety of programs, including a new Ph.D. program in Accounting.



The University's slogan, "Where Tradition Meets the Future," took on a whole new meaning on July 2, 1997 as a number of coins from around the world were placed in the foundation of the Sobey Building by international students from Saint Mary's. In the construction industry, there is a tradition that when footings are poured, silver coins are placed in wet concrete. The coins represent "good luck" for the building and construction process.



Russell MacLellan, Premier of Nova Scotia (far right), tours the new building. Joining him is John Francis, President, Saint Mary's University Students Association (SMUSA), and Alyson Bailey, Astronomy and Physics student and a National Sciences and Engineering Research Council (NSERC) award winner.

"I just can't believe this much money was raised," says Dr. Sobey who points out that the new academic building is progressing well and is on budget. Construction crews are busy working inside the building and expect to complete the building by mid August. People living in the neighbourhood are impressed with how fast the construction process has been moving along.

Dr. Ozmon indicates that the building will add 77,500 square feet of new space. In addition, he says the University will renovate 86,500 square feet of space within the current Loyola Academic Complex. Upon completion, almost 75% of all academic classes will be held in the new complex.

The new **Sobey Building** will open its doors to thousands of students in September, 1998.



ADVANCES is a publication of the *Building On Strength Campaign*. For additional copies, reprints or comments, please contact the Campaign Office at (902) 420-5496 Fax (902) 420-5140 Halifax, Nova Scotia B3H 3C3



Saint Mary's
University

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