

M&W

MAROON AND WHITE

FOR ALUMNI & FRIENDS OF SAINT MARY'S UNIVERSITY

Right on the Button

Marsha Sobey has a
passion for helping



SPRING 2012

Spotlight on Research

Also: Saint Mary's Writes • Going the Distance and Doing the Work • Shirley Boudreau

Mailed under Canada Post Publication Mail Sales No. 40031313 | Return Undeliverable Canadian Addresses to: Alumni Office | Saint Mary's University, Halifax, NS B3H 3C3

President's Message



My term as Alumni Association President is coming to a close in September. Over the past two years, I have learned a lot about Saint Mary's and feel an even stronger affinity to my alma mater. With that in mind, I encourage all alumni to get involved with their local chapter, attend events or consider becoming a member of Alumni Council. If you are interested in becoming a council member, you can submit your resume to alumni@smu.ca by July 13, 2012 for consideration.

Inside this issue, you will find information about 2012 Homecoming events. This year we look forward to welcoming our Golden Grads, the Class of 1962, to celebrate their 50th anniversary and our Silver Grads, the Class of 1987, who are celebrating their 25th anniversary. Other grad years are encouraged to hold reunions and our alumni staff is happy to work with you in coordinating events. In more Homecoming news, we are pleased to announce the second One World Alumni Dinner will support the Catapult Leadership Society, a non-profit camp that provides a high-energy learning experience focused on enhancing leadership skills to students who would otherwise not have the opportunity to take part in this type of experiential learning.

Over the last few months we have welcomed a new Director of Alumni Engagement, Mary Ann Daye, and a new Alumni Officer, Monica Njoku, to the alumni team. I would like to thank Alumni Council, staff and all the alumni I have met during my term; it has been a pleasure working with you all. I leave the incoming President with a great alumni family and wish the Association continued success.

Yours truly,

Greg Poirier (MBA'03)

President

Saint Mary's University Alumni Association

2011-2012 ALUMNI COUNCIL

President: Greg Poirier (MBA'03)

Vice-President: Michael K. McKenzie (BComm'80)

Secretary: Mary-Evelyn Ternan (MED'88,
BEd'70, BA'69)

Past-President: Stephen Kelly (BSc'78)

Sarah Chiasson (MBA'06)

Cheryl Cook (BA'99)

Lena Metlege Diab (BA'85)

Greg Dickie (BComm'03)

Marcel Dupupet (BComm'04)

Sarah Ferguson (BComm'09)

Frank Gervais (DipEng'58)

Chandra Gosine (BA'81)

Cathy Hanrahan (BA'06)

Shelley Hessian (MBA'07, BComm'84)

Paul Hollingsworth (BA'94)

Myles McCormick (MED'89, MA'87, BEd'77, BA'76)

Margaret Melanson (BA'04)

Craig Moore (BA'97)

Vandna Raina (BSc'02)

Ally Read (BA/BComm'07)

Megan Roberts (BA'05)

Karen Ross (BComm'77)

Ross Simmonds (BComm'09)

Matthew Spicer (BA'07)

Student Representatives:

Alwyn Gomez (Science 5th year)

Aayooosh Sapra (Engineering 2nd year)

Alumni Representatives on the Board of Governors:

David Carrigan (BComm'83)

Philip Gaunce (BComm'84)

Nicole Godbout (BComm'98)

Shelley Hessian (MBA'07, BComm'84)

Stephen Kelly (BSc'78)

Greg Poirier (MBA'03)



EDITOR:

Steve Proctor
Communications Manager

ART DIRECTION AND DESIGN:

Spectacle Group
C. Lynn Redmond (BA'99)

CONTRIBUTORS THIS ISSUE:

Mark Campbell
Laura Gallant
Suzanne Robicheau
ThereseAnn Salah
Marie Weeren

ADVERTISING:

(902) 420-5420

ALUMNI DIRECTOR:

Mary Ann Daye (BComm'85)

SENIOR ALUMNI OFFICER:

Kathy MacFarlane (Assoc'09)

ALUMNI OFFICER:

Monica Njoku

ASSOC. VICE PRESIDENT

EXTERNAL AFFAIRS:

Margaret Murphy (BA Hon, MA)

Maroon & White is published for alumni
and friends of Saint Mary's University.
Circulation: 29,000

Please send address changes, suggestions
for stories and snippets to:

Saint Mary's University Alumni Office
923 Robie Street, Halifax, NS B3H 3C3
T: (902) 420-5420 F: (902) 420-5140
E: alumni@smu.ca www.smu.ca/alumni

Mailed under: Canada Post Publication Mail
Sales Agreement No. 40031313

Return undeliverable Canadian addresses to:
Alumni Office, Saint Mary's University
Halifax, NS B3H 3C3

- 2 New Faces
- 4 10 Cool Things
- 10 New Home for Health & Wellness
- 11 Heather has a Heart for Life

Feature Article

- 12 Right on the Button
Marsha Sobey has a passion for helping

Alumni Profiles

- 14 Going the Distance and Doing the Work
- 17 Dickinson Wows Turning Points Audience
- 18 Cheers!
- 20 Hands & Hearts

Spotlight on Research

- 21 Pointers for Athletic Prowess
- 22 Workplace Well-being on the Line
- 23 Suited for Success
- 23 Off-Shore Interest
- 24 Stewarding the Seacoast
- 25 Safety in Numbers

Alumni and Campus News

- 26 Fall and Winter Convocation
- 28 Shirley Boudreau
Through all kinds of weather
- 31 Mario Susa
It's not work, it's a hobby
- 33 Alumni Events
- 34 2012 Homecoming
- 36 Man on the Move
- 37 Mary Ann Daye Back on Campus
- 38 Saint Mary's Writes
- 41 Essay Contest: Once Upon a Husky
- 43 Snippets
- 44 In Memoriam
- 45 Saint Mary's Moment



2012

CAMP OF CHAMPIONS

Summer Camps

- Boy's Basketball
- Girl's Basketball
- Soccer (co-ed)
- Boy's Hockey
- Girl's Hockey
- Football
- Girl's Volleyball
- Mini University
- For Ages 4-16 years
- Camps for beginners to elite players
- Half and full day camps

PRESENTING PARTNERS:

SAINT MARY'S UNIVERSITY
SINCE 1862
One University. One World. Yours.

Call 420-5555



Jonah Taussig



Dr. Patricia Bradshaw

GET YOUR ALUMNI CARD TODAY

Visit:
www.smu.ca/alumni/card

or Email:
alumni@smu.ca

You must show your Alumni Card to receive discounts at The Tower, Bookstore, Library and Varsity Athletic events. Request yours today!



Perry Marchese



Karen Miner

NEW FACES

JONAH TAUSSIG – Head Coach, Men's Basketball Huskies. As a former player and former Assistant Head Coach with the Saint Mary's Huskies Basketball team, Taussig has the credentials to lead his team to victory. With a long list of all-star and MVP honours in both AUS and CIS levels, he was a member of the last Huskies team to win the nationals in 1999. For the past eight years, Taussig has served as the assistant head coach under the now retired Ross Quackenbush. "I've loved being a part of the Huskies basketball program, and I'm thrilled to continue in my new role as Head Coach," said Taussig.

PERRY MARCHESE – Head Coach, Men's Football Huskies. Having played under four of the six coaches in Saint Mary's history, the Hamilton, Ontario native knows what it takes to win. Marchese played four seasons with the Huskies and graduated from Saint Mary's with an MBA in 1997 before serving as an Assistant Coach in the CFL with both Toronto and Hamilton. Marchese was also an offensive coordinator in the CIS at Bishop's and Guelph. He says his vision for the Husky program is not just focused on winning, but also on the process of winning.

DR. PATRICIA BRADSHAW – Appointed Dean, Sobey School of Business effective June 1. Dr. Bradshaw has been an administrator and professor at York University's Schulich School of Business in Toronto for several years. A Professor of Organization Studies at Schulich and also at York University's Graduate Program in Women's Studies, Dr. Bradshaw has served as the MBA Program Director and was instrumental in the development and approval of the new Joint Kellogg-Schulich Executive MBA Program. She has served as Chair of the York University Senate, as well as Chair of the Senate Executive Committee, the Senate Equity Committee, and the Senate Committee on Admission, Recruitment and Student Awards. Dr. Bradshaw is a proponent of collaborative education and is looking forward to working with the faculties of Arts, Science and Graduate Studies to develop new opportunities for business students.

KAREN MINER – Managing Director, Masters of Management-Co-operatives and Credit Unions. Ms. Miner brings a long history of involvement in various sectors within the co-operative movement. She is a board member of both the Nova Scotia Nature Trust and Mountain Equipment Co-op. She hopes to use her experience to enhance the program and show students how profit and sustainability can go together without contradiction.

MARY ANN DAYE – Director, Alumni Engagement. A Saint Mary's Commerce grad, Ms. Daye previously worked at Dalhousie University in various advancement, fundraising and external affairs positions. In her role at this university, Ms. Daye is responsible for maintaining and fostering a network of connected alumni across Canada and around the globe. A detailed profile can be found on page 37.

10

cool things
that happened on campus





2 *Artist rendering of new North East campus building.*

DRIVING CHANGE

As part of a continuing commitment to both research and environmental sustainability, Saint Mary's is participating in a two-year electric vehicle pilot program developed by Nova Scotia Power. The effort is to help answer questions about the operation of electric vehicles, charging technologies and the environmental efficiencies of electric vehicles.

As one of 10 partners in Nova Scotia, the University has leased a 2012 Nissan LEAF for use by Recruitment, External Affairs, sports teams and departments doing university sanctioned activities in and around the HRM. The all-electric vehicle carries Saint Mary's branding, so it is ideal for use in outreach opportunities.

"It's pretty great," says Justin Stacey, VP Student Life with the Saint Mary's student association. "It's quiet, but it can really move on the highway. I like the fact that it is a zero emissions vehicle. The whole time I'm driving I don't have to worry about polluting the air."

Saint Mary's leadership role in the project underscores the University's commitment to sustainability while providing a visible identity for the University connected to the environment. It will also reduce staff and faculty dependence on taxis and private vehicles.

The silver LEAF is daily parked in a prominent spot in front of the McNally Building and is stored in underground parking at night, where its charge is

topped up as necessary. In most circumstances the vehicle can travel 160km between charges.

Drivers are asked to provide feedback on their experience with the vehicle. Much of that feedback can be read on the ShareReady blog found at <http://shareready.nspower.ca/blog/>

NEW BUILDING FOR NORTH EAST CAMPUS

After a decade of transformational change and an investment of more than \$100 million in new and renewed infrastructure, Saint Mary's broke ground May 1st on a new signature building to house our Business Development Centre—currently located off-campus—and our English as a Second Language (TESL) Centre.

As the centerpiece of a project that will cost approximately \$15M, the three-storey, 26,000 square foot building will be a campus 'gateway' providing a storefront for community outreach programs. Its location at a heavily travelled and busy intersection, Inglis Street and Tower Road, will transform the public face of Saint Mary's and first impressions of the campus.

Global in flavour and welcoming in spirit, the new building represents Saint Mary's commitment to international connections, innovation and entrepreneurship. It will be a portal to the community: a place for local and international learners to study, to apply their knowledge and to connect.



3
Koh Yeonsu

FOREIGN LANGUAGE TRIUMPH

Koh Yeonsu, a first-year Japanese language student at Saint Mary's University, made history in Vancouver this Spring by taking the overall Grand Prize at the 23rd Canadian National Japanese Language Speech contest.

As the first student in Atlantic Canada to earn the distinction as best in Canada, Yeonsu exemplifies the success of Saint Mary's Japanese Language Program and the high caliber of instruction in the University's Department of Modern Languages and Classics.

Koh's win came on the heels of multiple wins by Saint Mary's Japanese language students at the 14th Annual Atlantic Canada Speech Contest held in New Brunswick in March. Organized by St. Thomas University and the Consulate General of Japan, the annual competition draws Japanese language students from universities across Atlantic Canada.

Dr. Sophie Beaulé, Modern Languages and Classics Department Chair, said the multiple wins point to the efficacy of Saint Mary's Japanese language program as a whole.

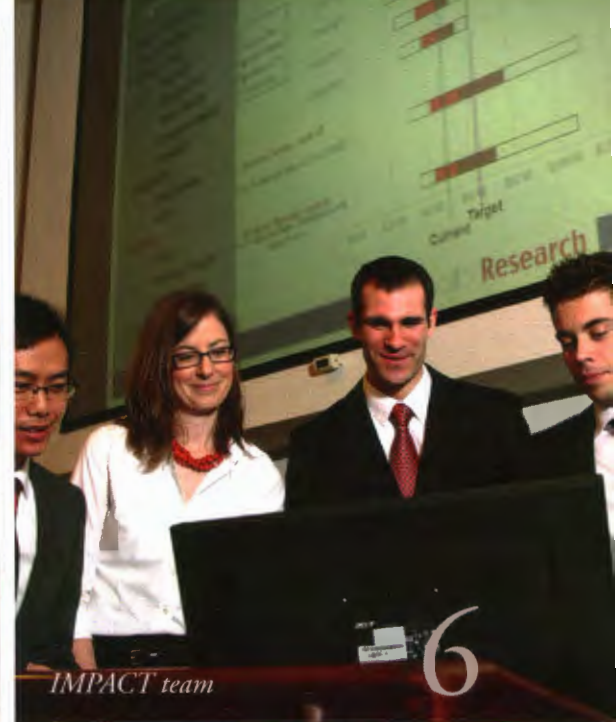
Modern Languages and Classics professor Dr. Alexandre Avdulov accompanied Saint Mary's 17 student competitors to the New Brunswick contest. "They did an excellent job," he says. "Their speeches were compelling, convincing and beautiful. This, in my eyes, made them all winners."

TO APP OR NOT TO APP: THERE IS NO QUESTION

Shakespearean language may be difficult for some university students to understand, but modern technology is certainly not. At the top of the list: those ever-popular smartphone applications. There seems to be an app for almost everything these days, and now, thanks to Saint Mary's University English Professor, David Wilson, there's also an app to teach Shakespeare's play—*Twelfth Night*. The app features a timed quiz with 20 questions about Shakespeare's comedic tale of romance and mistaken identity. Also included is a page that profiles all of the major characters. Dr. Wilson wrote the content for the app to increase his students' understanding of the play.

Jay Williams, an instructional multimedia analyst at Saint Mary's, designed and developed the software for the app, which was tested in one of Dr. Wilson's 2011 summer courses before officially being introduced to his online English class in February 2012.

"I'm asking them to speak Shakespearean English; it seems only fair that I speak their language which, these days, is apps," said Dr. Wilson. This is the first time this form of technology has been used for academic purposes at Saint Mary's University, and David Wilson is one of only a few professors across the country tapping into the app phenomenon.



LEAP AHEAD

Universities offer a range of supports for first year students who face academic difficulties. Thanks to generous funding from The Windsor Foundation, Saint Mary's is expanding a pilot program to address challenges before they occur.

The LEAP Program (Learning, Engagement, Achievement and Peer Mentors) channels first-year students into discipline-based learning communities, each comprised of 30 students. With the support of a senior student who acts as a Peer Mentor and a series of workshops on learning strategies, new students establish the academic, social and life skills essential to a successful transition to university.

Creating a sense of connectedness, LEAP catches students before they arrive on campus and provides early support through small class sizes, individual attention from professors, targeted skill development and peer mentoring. In mediating the challenges faced by first-year students, LEAP diminishes the number of early drop-outs.

"The LEAP program was structured to support students in their transition to a very different academic environment," says Margaret-Anne Bennett, Director of Saint Mary's Centre for Academic and Instructional Development and a member of the Senate Committee on Student Success, "and it is clearly having a positive impact."

BUSINESS TEAMS SET THE STANDARD

Whether they are preparing and defending corporate analyses or pitching their innovative projects to top CEOs, students at Saint Mary's Sobey School of Business continue to set the standard in prestigious business competitions.

In January, a team of four IMPACT students from the Sobey School of Business competed against teams from Dalhousie, Mount Allison, Université de Moncton and University of Prince Edward Island to take top spot in the fifth annual CFA Atlantic Investment Research Challenge.

The regional win earned teammates Suzanne Gould, Derek Li, Rodney Oickle and Marc Young a trip to New York in April, where they faced off against 40 regional societies from around the world in the CFA Institute's Global Investment Research Challenge.

Saint Mary's SIFE (Students In Free Enterprise) members also have a history of excelling in competitions—and a reputation for social responsibility. So far this year, they've contributed almost 5000 volunteer hours, liaised with small businesses, helped marginalized youth and raised thousands of dollars for the Nova Scotia Food Bank.

Like other SIFE teams around the world, SIFE SMU mobilizes students to make a difference in their communities, while developing the skills to become civic-



SIFE team



Michael Gruberbauer

mindful business leaders. Members demonstrated their particular blend of business acumen and social awareness at the Advancing Canadian Entrepreneurship Regional Exposition. First place wins in the exposition's TD Entrepreneurial Challenge and the Scotiabank and SIFE Go Green Challenge propelled 30 team members to the SIFE National Competition in Calgary in May.

ASTRONOMY'S RISING STARS

Expectations are high in Saint Mary's Astronomy Department thanks to a few rising stars of our own.

Scientists have known for some time that the surfaces of older stars—known as red giants—spin slowly, but, until a discovery by Saint Mary's Astronomy PhD student Michael Gruberbauer and an international team of astronomers, no one had definite proof that the cores of these senior stars spin at least ten times as fast as previously thought.

Gruberbauer attributes his team's success to the precision of data from NASA's Kepler space telescope, the first space mission designed to search for Earth-size planets in the habitable zone of distant stars. "It's an exquisite piece of instrumentation that expanded our possibilities to probe the physics of stars by orders of magnitude," he says. "We have barely scratched the surface when it comes to what we can learn about stars with the Kepler data. We're seeing things that nobody could ever see before."

Like Michael Gruberbauer, Dan Majaess is a PhD student in Saint Mary's Astronomy department, but Majaess's interest lies in much younger stars. While studying a group of middle-aged stars observed three decades ago by his supervisor, Dr. David Turner, Majaess discovered a previously-overlooked stellar nursery about 1000 light years from the Sun.

Comprised of 70 or more stars, this newly discovered cluster is one of the most populous of the groupings

that lie in relatively close proximity to our solar system. And, at under a million years old, this group of stars is extremely young by astronomical standards.

Majaess made his discovery while working on infrared calibrations for cluster stars. "I'm not sure anyone knows that it exists. Folks had some inkling there was a minor overdensity there, but, to my knowledge, no one knows the giant beneath."

INAUGURAL INDUCTION

Jonathan Sharkey, a 2004 Saint Mary's grad who led the University's Computing Science team to multiple national and international victories in 2000, 2002 and 2003, was inducted into Science Atlantic Student Hall of Fame this spring.

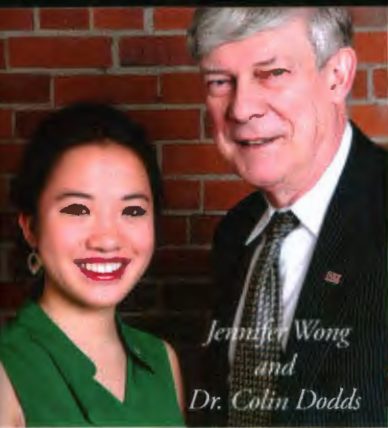
Now a Senior Software Developer at Google Inc., Sharkey graduated with a Bachelor of Arts (Honours) in Computer Science. "I remember my days at SMU fondly, especially the computer programming competitions," said Sharkey. "Saint Mary's gave me the preparation I needed to be successful in this industry."

As a Husky, Sharkey was a team member in 2002 when Saint Mary's became the first Atlantic Canadian team to qualify for the world finals after defeating every team in Northeastern North America except MIT. At the world finals in Honolulu, Hawaii the team scored an Honourable Mention.

The Student Hall of Fame was introduced this year as one of the events commemorating the 50th anniversary of Science Atlantic, formerly known as APICS. The induction was held on April 27 at The Discovery Centre.

WOMEN TO WATCH

Two of Saint Mary's female students share a passion for helping others that has earned them top recognition across the region.



Jennifer Wong
and
Dr. Colin Dodds



Kaitlyn Touesnard



Michael Brown



Simon
Jalbert

Jennifer Wong was recently recognized as the top future health researcher in Nova Scotia by the Nova Scotia Health Research Foundation, and third year Business student Kaitlyn Touesnard was named the 2012 HSBC Woman Leader of Tomorrow for Atlantic Canada.

Wong, working towards a Masters of Science in Applied Psychology, earned the honour as she was named the 2011 recipient of The Quest, also known as the John Ruedy Award. It recognizes a student researcher who demonstrates the greatest promise and potential for excellence in health research. This was the first time a Saint Mary's University student had been selected. Wong is currently working with Saint Mary's University professor Dr. Kevin Kelloway to determine the sources of stress faced by caregivers in long-term care facilities across Nova Scotia.

"This research will not only help the important front-line workers in long term care, but the knowledge will contribute to improving the quality of care residents receive, and it will also strengthen long-term care organizations as a whole," says Wong.

Touesnard's award celebrates her demonstrated strength in leadership and ability to inspire peers, the community and the country through her entrepreneurial leadership. "I'm honoured, excited and proud to be one of the first to receive this award in Atlantic Canada," said Touesnard. "ACE and HSBC have given me the opportunity to showcase the work I am passionate about and the impact our team is having in our community."

Touesnard is the project manager of Saint Mary's Student In Free Enterprise (SIFE) U-Turn Project. The project assists at risk youth in bettering their lives and to achieve their entrepreneurial dreams. This year, Touesnard introduced the Social Loan program which has so far provided over \$1,700 in loans to youth enrolled in the program.

MEN TO WATCH

Michael Brown and Simon Jalbert are both making a name for themselves outside the classroom through the efforts they put inside the classroom.

Brown's diligence has earned him the 2012 Frank H. Sobey Award for excellence in business studies. The criteria for the \$15,000 scholarship is based on academic standing, entrepreneurial interest, extracurricular and community activities, employment history and career aspirations.

Brown, a double major in Finance and Entrepreneurship, is no stranger to hard work. Brown is already an entrepreneur operating a rain gutter cleaning business along with fellow student Mark Mayhew. The business began as a \$10 project idea in Dr. Ellen Farrell's class—Structuring the Start-Up. He is also a research associate for the energy sector in the IMPACT program at Saint Mary's and spends most of his free time volunteering at the YMCA Abilities in Motion.

Jalbert's efforts have resulted in him being selected to participate in The Next 36—a groundbreaking initiative that transforms the country's most promising undergraduates into Canada's top entrepreneurs. He was awarded a \$25,000 scholarship.

The highly prestigious program will help Jalbert gain the academic foundation, practical skills and networks necessary to become one of this country's next entrepreneurial leaders. Jalbert was chosen from over 1,000 of the country's leading students from all academic backgrounds through a rigorous national selection process.

As a key part of the Next 36, Jalbert will spend the next eight months working with a team of four promising students to develop a new business or product targeting the mobile or tablet space. □



New Home for

Health & Wellness

Passersby have sneaked peeks through the expansive windows of the new Homburg Centre for Health & Wellness, and in April the doors opened and visitors were invited inside to preview Saint Mary's state-of-the-art facility for education in wellness and sport.

Named for Dr. Richard Homburg, whose \$5M donation for the project was the largest single gift in the history of Saint Mary's University, the multi-purpose complex includes the existing Tower athletic facility, a renovated main entrance area and a new 20,400 square foot addition that's home to the Centre for the Study of Sport and Health, an integrated wellness program, a community studio/fitness area and additional space for other community-driven initiatives.


By providing this much-needed space, the Homburg Centre allows Saint Mary's to expand existing programs, such as Heart for Life, a post-cardiac program affiliated with Saint Mary's. As well, the centre allows the University to enhance health and fitness options for staff, faculty, alumni and community users through better facilities for team practices; group training

exercises; games, such as basketball and badminton; and innovative fitness classes, such as machine-based pilates.

Among the 350 who took in the opening and toured the building were Dr. Homburg, MLA Leonard Preyra, HRM Councillor Sue Uteck, members of the University Board of Governors, many alumni and neighbours. A five minute video and the official release of the University's new health and wellness strategy were also part of the opening.

From the light-filled lobby with its tiled display area to the wall of mirrors and floating wooden floor in Studio A, the Homburg Centre for Health & Wellness provides a compelling invitation to embrace health and fitness. The rival of any fitness facility in the province, it reinforces the importance of a healthy lifestyle at a time when students are making critical life choices.

"We need the Homburg Centre for Health & Wellness for additional space," says Steve Sarty, Saint Mary's Director of Athletics and Recreation, "but it's actually more about healthy living and promoting healthy lifestyles." □



*Heather and
Ted Hollett.*

Heather *has a*

Heart *for* Life

By Laura Gallant

Ted and Heather Hollett fell in love when they attended Nova Scotia Teacher's College in Truro, Nova Scotia. They got married, had two children and worked as teachers while attending Saint Mary's part-time. Ted earned a BA in 1968, a BEd in 1969 and an MEd in 1975. Heather graduated with her BA in 1980. As she received her parchment, she could never have imagined that twenty years later she would return to Saint Mary's to participate in a life-changing program called Heart for Life.

In 1999, at the age of 56, Heather had a heart attack and needed a quadruple bypass surgery—a traumatic and frightening experience that came without warning. As a non-smoker who walked and hiked frequently, Heather had never considered herself to be at risk, even though both of her parents had died of heart attacks. Both she and Ted were caught completely off guard.

After completing a hospital education program in 2000, Heather asked a Cardiovascular Clinic nurse to recommend a local support group. The nurse was happy to suggest the Heart for Life program at Saint Mary's University. Heather joined Heart for Life and

was pleased to realize that Ted could participate at no additional cost. A lively combination of education, healthy lifestyle supports and social activities, such as summer BBQs and holiday parties, Heart for Life was just what Heather needed.

Now in its 13th year of operation at Saint Mary's, the Heart for Life program is happy to have Ted and Heather Hollett as long-time members. As a registered charity, the group has contributed funds for dedicated fitness equipment, such as a recumbent stepper and a walk-through recumbent bike that will now reside in the new Homburg Centre for Health & Wellness.

Many of the Heart for Life members have been with the group since its inception and are very excited about the new Homburg building and at the opportunity to have a brand new space that will allow their program to expand and grow. To see this dedicated group in action, join them at the Homburg Centre for Health & Wellness on June 16th at 9:00 am for an annual 10km Walk-A-Thon. For more information on this program, please visit: www.smuhuskies.ca □



Right on the Button

Marsha Sobey has a
passion for helping.

By Suzanne Robicheau

Marsha Sobey doesn't mention that she was on the team that won the 2011 Nova Scotia Senior Women's Championship with Nancy Delahunt, Sally Saunders and curling legend, Colleen Jones.

She doesn't allude to the recent announcement that her team will be representing Nova Scotia at the 2012 Senior Canadian Curling Championships in Abbotsford, BC.

Despite what amounts to a bag full of bragging rights, she is surprisingly modest—with one exception.

"I played piano with Jimmy Rankin," she says with a grin. "It wasn't in public mind you. He was playing at our home for a fundraiser for an early intervention program. But I can still say I played with him."

Born in New Glasgow, Sobey earned a bachelor's degree in Physical Education at Acadia before

graduating with a BEd from Saint Mary's in 1982 and later with an MEd from Mount St. Vincent. Her 22-year teaching career began at Landmark East in Wolfville, where she developed a passion for helping children with learning disabilities.

"They're so bright," she says, "but they have so much trouble in school if they can't read."

In 2004, Sobey initiated a not-for-profit reading clinic in New Glasgow.

"That clinic was an important part of my life. It was really rewarding to see the delivery of the program and so gratifying to see the students improve."

The cause close to her heart these days is a \$17M fundraising campaign for Daffodil Place: The Lodge That Gives, a 34-bed facility on South Street where people living with cancer can stay with their families when they come to Halifax for medical attention. Built in 1990 with funds raised by volunteers, "The Lodge"—as it is known—is a non-profit facility owned and operated by the Canadian Cancer Society of Nova Scotia.

"It's very low profile," says Sobey. "You don't hear much about it."

For more than two decades, The Lodge That Gives has been a refuge for people from out-of-town who travel to Halifax for radiation and chemotherapy. It still serves a vital role, but expansion is necessary in order to improve accessibility, add rooms that are flexible enough to accommodate family members, upgrade the kitchen and dining room and extend support to the entire province, including HRM residents who are presently ineligible to stay there.

The Sobey Foundation kick-started the Daffodil Place Capital Campaign with a gift of \$1M, and Marsha Sobey has taken on the demanding role of Pace & Leadership Gifts Chair.

"It takes a lot of time and energy," she says, "but it's something I feel passionately about. This is a critical step in addressing healthcare needs."

A committed volunteer, Sobey has sat on a number of boards, including Landmark East, Kings Edgehill, and Pictou County Early Intervention, a program for children under five who have been diagnosed with learning disabilities. She now sits on Saint Mary's Board, which she describes as a real honour. "We have so many committed members who really believe in Saint Mary's," she says.

Marsha Sobey has three children. Ian is presently in the Business program at Saint Mary's. Olivia graduated from Saint Mary's with an Honours degree in Psychology and is now at law school, and Emma did one year at Saint Mary's before transferring to another school. "She would have stayed at Saint Mary's, but she wanted to study Public Relations," explains Sobey, whose brother and all of his children are also Saint Mary's alumni.

Despite the demands of fundraising and competitive curling, Marsha Sobey spends most evenings at home in Chance Harbour on the shores of the Northumberland Strait. "It's my favourite place in the world," she says. "I've lived by the sea since I was five."

In her leisure time she enjoys family activities such as skiing, boating and the occasional trip to Florida. "We're a pretty low-key family," she admits. "Paul still takes guests to his camp to go fishing."

And despite sharing the stage—albeit a makeshift one—with one of the most nominated artists in East Coast Music Award history, there's nothing that Marsha Sobey enjoys more than accompanying her son Ian when he plays the guitar.

"He's very good," says the proud mom. "It's nice to sit around, playing music together." □



By Suzanne Robicheau

Going the Distance

& Doing the Work

Don't look for Nancy Knowlton at the 19th hole. At the end of a golf game, when most players head for the clubhouse, the President and CEO of SMART Technologies is more apt to be sighting another drive from the first tee.

As the co-founder of a billion-dollar business in interactive communication technologies, Knowlton is no stranger to perseverance. In fact, experience has shown the Saint Mary's alumna that determination

and attention to process are as important in the classroom and the boardroom, as they are on the back nine.

Knowlton graduated from Bishop's University with a commerce degree in 1975. Next came an MBA from Saint Mary's, a goal that almost defeated her—despite a 4.0 Grade Point Average. “I ran out of funds in my first year,” says Knowlton, “so I went to the Dean to tell him that I would be leaving the program.”

In March 2012 Nancy Knowlton was inducted into Saint Mary's Turning Points Hall of Fame. Created in 2007 by the University's Alumni Association, these awards recognize individuals who exemplify outstanding commitment in leadership to Saint Mary's University, to business, to the community, and in life. See story page 37.

With the Dean's help, she applied for a scholarship and worked part-time as an instructor in Saint Mary's business school, teaching four classes over her last two terms.

"It was interesting to teach students who were only marginally younger than I was," she recalls. "It taught me a lot about preparing and about being nimble on my feet. And it was good training for what I do today. As a CEO, teaching is a large part of my job."

In 1986, Knowlton's teaching experience helped her appreciate the possibilities when her husband, David Martin, had the idea for a computer-linked whiteboard.

"We both saw the potential and recognized the broad application," she says. The following year, they co-founded SMART Technologies, a business they have grown together to be a global leader in ICT products and group collaboration tools for education and business.

Connected in part by a common upbringing in an English-speaking area of Quebec, Knowlton and Martin have a history of capitalizing on each other's strengths and ideas. "He has good customer and investor insight," she explains. "His talent is as a combiner. I know how to take a product to the market."

The product they took to market in 1991 was the world's first interactive whiteboard. Today, it remains the most widely used tool of its kind and is found in every Canadian province, every U.S. state, every local authority in the UK and in more than 175 countries around the globe. Competitors have entered the field—and some quite successfully—but SMART Technologies continues to top all other interactive whiteboard manufacturers combined in overall sales.

Knowlton attributes the company's success to a combination of strategic decision-making and good luck. By initially targeting three American hubs, she and Martin propelled SMART into the international market that now accounts for 98% of the company's business. "The emphasis from the beginning was outside Canada," Knowlton explains. "We decided to play in the big leagues and focused on Northern California, New York City and Washington, DC. If we were going to fail we wanted to get it over with quickly in the United States."

Luck came on the coattails of a revolution in information technology. "In the early days teachers weren't using computers in the classroom," says Knowlton. "They weren't familiar with the Internet. Our business took off, as teachers gained better access to computers and became more tech savvy."

For her role in changing the way the world works and learns, Knowlton has received numerous awards, including 1999 Canadian Woman Entrepreneur of the Year (Export category), 1999 Prairies Region Technology Entrepreneur of the Year Award, a Manning Innovation Award in 2002, the TeleSpan Pace Award for teleconferencing in 2006 and a Stevie Award as Best Canadian Entrepreneur. She has also received honorary doctorates from both Bishop's and Saint Mary's universities.

Knowlton doesn't hesitate when asked to name the individual who would be least surprised at her many accomplishments. "My high school English teacher and basketball coach," she replies. "He saw my ability to concentrate for long periods, my willingness to work without external encouragement and my ability to take joy in work. We're friends now, and we're in touch several times a week."

The qualities that sustained Knowlton on the basketball court and in her high school English classes continue to see her through early mornings, long hours and frequent travel. "There's nothing glamorous about my job," she allows, "but I never wanted a glamorous job. I'm more interested in the work. I'm at my best when I can spend time and work on things."

It seems that she and her husband have that in common. And, since taking up golf in 2010—a year after their company made its second billion—Knowlton and her husband also share a strong interest in improving their game and a philosophy that underscores their general approach to business.

"It's not about success," says Knowlton. "As soon as we reach the next level, there's another target to hit. There's no point in focusing on what we have just accomplished. What's really important is the quality of the journey." □

Looking to get more involved in your community?

WHY NOT JOIN THE SAINT MARY'S ALUMNI COUNCIL
WE ARE ACCEPTING NOMINATIONS FOR COUNCIL MEMBERS NOW!

Submit your CV by email at alumni@smu.ca or by mail to Alumni, 923 Robie Street, Halifax, NS B3H 3C3. Please submit by **Friday, July 13, 2012.**



2012 Alumni Awards

NOMINATIONS ARE NOW OPEN

Nominate alumni for the Distinguished Service Award, Volunteer of the Year, Associate Alumni and the Young Alumni Award. The awards will be presented during Homecoming.

For more information and for Nomination Forms contact www.smu.ca/alumni, 902.420.5420 or alumni@smu.ca

DEADLINE FOR SUBMISSIONS IS **FRIDAY, AUGUST 10.**



left: Communications guru and CBC star of the Dragons' Den presents the keynote address. right: SMART Technologies CEO Nancy Knowlton seems to be enjoying herself as she is inducted into the Turning Points Hall of Leadership.

DICKINSON WOWS TURNING POINTS AUDIENCE

Arlene Dickinson grew up poor. She wasted a lot of time as a young person comparing her life as it was to what she thought it should be.

The national communications guru and panelist on CBC's Gemini award-winning Dragons' Den stopped short of wishing for those days and hours back, but she urged those in the audience, attending the 7th Annual Turning Points in Leadership Dinner on March 22, to not repeat her mistakes.

"You have to find a way to get comfortable in your own skin. It's pointless to compare your inside to other people's outside. It won't make you happy. I know."

Dickinson was the guest speaker at the dinner and told a mix of senior business leaders and students that the basic principles for succeeding in business are the same ones required for succeeding in life: honesty, the ability to listen to others and the desire to create win-win situations.

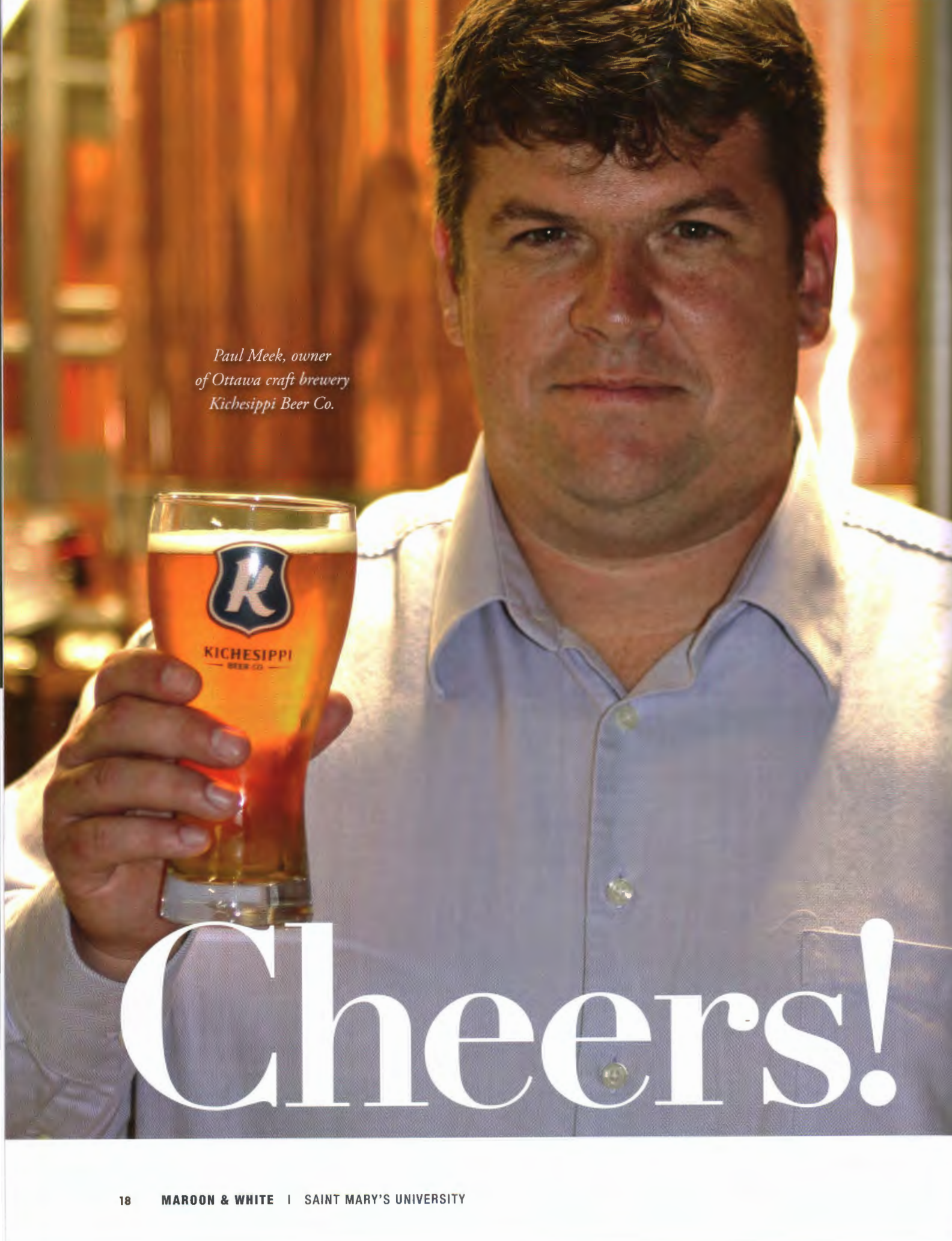
"You cannot be one person at home and another at the office," she said. "When you work for just yourself at any cost you lose the opportunity to listen to other people and genuinely help people."

The most successful deals she has done on television, and with her marketing firm Venture Communications, have allowed everyone to win, she said.

Born in South Africa and raised in Calgary, the mother of four children and grandmother of three has been ranked by *Profit* magazine as one of Canada's Top 100 Women Entrepreneurs for seven years running. She is considered one of the most powerful female business leaders in Canada and has been named as one of *Chatelaine's* Top 100 Women in Business.

Over the years, she has served on key boards including Ad Rodeo, National Board for Kids Help Phone and Calgary Municipal Lands Corporation. Currently, she is a director of Chaordix, and sits on the Advisory Committee of the Stratford Institute at the University of Waterloo, the Leadership Council of the Perimeter Institute for Theoretical Physics and the Editorial Advisory Board of *Marketing Magazine*. As well, she is the national spokesperson for The Breakfast Clubs of Canada. In May Dickinson returned to campus for Spring Convocation and was presented an Honorary Doctor of Law.

SMART Technologies CEO, Nancy Knowlton (see full profile on page 14) was inducted into the Turning Points Hall of Leadership during the dinner as well. □

A man with dark hair, wearing a light blue button-down shirt, is holding a tall glass of beer. The glass has a logo featuring a shield with a large 'K' and the text 'KICHESIPPI BEER CO.' below it. The background is a blurred bar setting with warm lighting.

*Paul Meek, owner
of Ottawa craft brewery
Kichissippi Beer Co.*

Cheers!

Stop by Ottawa's Newest Tourist Site for a Brew

By Marie Weeren

You can be sure that Paul Meek (BComm 97) would happily raise a glass to Saint Mary's. He and his wife, Kelly, met at the university, where they stepped onto the path to ownership of Ottawa's craft brewery, Kichesippi Beer Co.

As the Huskies' mascot at Saint Mary's football games and a retro-uniformed leader of the cheering at basketball games, Paul knew how to motivate an audience.

"I ran the Pepsi halftime show at the basketball games," he says. "The fans named me the Crazy Man because I would go out and do some breakdancing and bug the refs and get the crowd into it."

His role took him to the Atlantic Bowl as well as to basketball championships, where he was involved in running promotions for both Pepsi and milk.

Paul made his move from pop to "the beer world" when he became the campus representative for Keith's. After graduating from Saint Mary's, he gained more experience in the beverage industry, including working for Labatt in Toronto, for Diageo (whose brands include Smirnoff and Johnnie Walker) and for Sleeman Breweries. It was while promoting imported beers—something he still does today—that Paul was approached by customers asking him about a local beer for the Ottawa market.

The Meeks drew on their industry knowledge to develop the concept for Kichesippi beer and, in April 2010, the first keg was sold. At that time, someone else was making the beer for Kichesippi on contract. In December, Paul and Kelly purchased the brewery.

Kichesippi Beer Co. now supplies about 75 restaurants, bars and taverns in the Ottawa area and will soon be introducing six-packs of its pale ale in Liquor Control

Board of Ontario outlets. Although there's been interest from outside the National Capital Region, the brewery is committed to staying local. (Kichesippi is the name the Algonquin gave the Ottawa River.)

"What we want people to do is to have the connection that when you come to Ottawa there are certain things you do," Paul says. "You go to the (Rideau) Canal, you visit the Parliament Buildings and you have a Kichesippi beer—because that's part of the local experience."

Collaborating with and promoting local eateries is also important to the Meeks. Offerings containing Kichesippi beer have included spice cake and pizza. Involvement in community charities is another priority. Both as a business and as a family, they've supported the Juvenile Diabetes Research Foundation. (The Meeks' son, Alexander, has Type 1 diabetes.)

Kerry Winnemore is the fundraising and development manager for the foundation's northeastern Ontario region.

"I know that in the past I've used a quote from Helen Keller: 'I cannot do everything, but I can do something. I must not fail to do the something that I can do,'" Winnemore says. "I really think that the whole family has captured that quote."

And the Meeks are also happy to lend a hand to Saint Mary's, whether it's hosting a post-golf tournament dinner for Ottawa alumni or, as Paul did, speaking to potential students.

"It's a big part of us," he says. "We go to Halifax every summer, and we go to Saint Mary's and throw the football around with my little guy. We take a little tour to see what's new and what's not new... It's just a part of who we are." □



Three Canadian Jesuits – all Saint Mary’s alumni – travelled to Darjeeling many decades ago and continue to serve the people of India today. In giving, they have also received.

Hands and Hearts

Father Joseph Murray Abraham, (41, MA Ed’62)

“The best education we can give to the poorest children we can find” was Father Abraham’s policy as a principal. He emphasizes teaching students to speak and understand English—critical for employment—and providing training in working the land, which could keep them on farms and away from slums.

He also offers training to villagers. “There is an incident in my life I will never forget. I was standing with a little Nepali woman above her half-acre hill farm. Using our system of vegetable growing, she had increased her income from Rupees 150 a month to over 3000 a month! In that moment the two of us spent together, I felt like Wellington felt after he defeated Napoleon at Waterloo.”

Fr. Abraham, who arrived in India in 1948, has found great rewards in his ministries. “After 63 years living with the poor and working for and with the poor, they have become my people, my very own,” he says. “What I have given the poor over the last six decades is as nothing compared with what they have given me—a preview of the kingdom of heaven! How can you not love people who even in this often-bitter life have given you a taste of heaven?”

Father William Bourke, SJ (BA’46, BComm’47)

Imagine an English speaker achieving the proficiency needed to edit the first Nepali-language thesaurus. Father Bourke, who arrived in Darjeeling on Christmas Eve 1954, did just that.

“Whether I was in the plains of north India learning Hindi or in the Himalayas learning Nepali, I realized that while people need education, spiritual care and an escape from poverty, to reach their hearts you have to enter their world,” says Fr. Bourke, whose roles have included headmaster and regional superior. “Literature is one door to that world; in Darjeeling I wasn’t going to try to compete with Nepali-speaking writers, but I could do something no one else could—give them the tools for their writing. There were some dictionaries, but there was no thesaurus.”

In 1995, Fr. Bourke’s work received a prominent literary prize. His language efforts continue (he has since published the first Catholic Bible in Nepali), and he is also undertaking a history of Jesuits in Darjeeling.

“I’ve seen the plains of India from north to south and the kaleidoscope of peoples in them and know that God loves them all,” he says. “Somehow, I fit into that picture, because I believe He wants me here.”

Father Hank Nunn, SJ

Father Nunn has helped others climb mountains throughout his more than 40 years in India.

At first it was by teaching and helping students scale physical mountains —“I enjoyed very much putting the boys through the registered mountaineering course when I was a companion of Tenzing Norgay,” he says. (Norgay and Sir Edmund Hillary were the first to reach the top of Mount Everest.)

Since 1979, his work has involved conquering mountains of a different sort. Fr. Nunn is co-founder and director of Athma Shakti Vidyalaya, which he describes as “a residential therapeutic community engaged in enabling young men and women who are in their 20s and 30s to move out of their serious mental problems. We have been quite successful in this.”

As a student at Saint Mary’s, he learned “problems can be solved, and that you have to stay open to bring about changes.”

The outlook has served him well. “I am very happy with the way my life has been. I keep with me always the words ‘go with it’ and you will find yourself enjoying life and solving problems. □

To find out more about Canadian Jesuits’ work internationally, visit www.canadianjesuitsinternational.ca

Spotlight on Research

Saint Mary's campaign to increase the focus on graduate programs and research paid off in 2011 with \$9M in research funding, an unprecedented ranking of #35 in Research InfoSource's Research Universities of the Year and a three-position jump from #49 to #46 in Canada's Top 50 Research Universities List for 2011.

Considering that Canada has about 100 universities, to be included in a Top 50 list for research is an accomplishment, especially as most of the research done at post-secondary institutions in Canada is conducted at large Medical/Doctoral universities. "We're competing with schools like University of Toronto and University of British Columbia," says Dr. Kevin Vessey, Saint Mary's Dean of Graduate Studies and Research. "For years we didn't make the list at all. For us to be ranked shows that we are doing really well when compared with our peers, and that we are now considered a leader in research among small institutions in Canada." □

Spotlight on Research

Pointers for Athletic Prowess

When Nick Giffin meets someone new, it crosses his mind to measure that person's fingers. "I certainly think about it when I meet someone who has excelled in athletics," admits the Saint Mary's MSc candidate. In the fall of 2009, Giffin and fellow researchers, Miranda Jones and Rebecca Kennedy, recruited 221 students from Saint Mary's University as part of a research study for a Behavioral Ecology class they were taking with Colleen Barber. With Dr. Barber as an enthusiastic mentor, the team set out to examine the correlation between finger length and athletic ability. Digit ratios—in this case the comparative lengths of the index finger and the ring finger of the dominant hand—are believed to reflect prenatal levels of hormones.

continued next page>

*Dr. Colleen Barber
with students.*



Spotlight on Research

Based on a UK study comparing male national-level athletes to the general male population, and earlier studies that found a link between testosterone effects and athleticism, Giffin, Jones and Kennedy predicted that male and female varsity athletes at Saint Mary's would have significantly lower 2D:4D ratios than male and female students who do not play varsity sports. In layperson's terms, they thought that varsity athletes would be more likely to have short index fingers (2D) when compared to the ring fingers (4D) of their dominant hand. They also predicted that 2D:4D ratios would be lower in male athletes than female athletes, as males, on average, have lower 2D:4D ratios than females.

They were right, and their findings are available in more detail in the *Journal of Sports Sciences*. Not only is the low 2D:4D ratio in athletes detectable in the extreme case of national-level athletes when compared to the rest of the population, but it is also apparent in populations at smaller Canadian universities.

The team is pleased that Dr. Barber has the unique distinction of having a group of students from a one-semester class publish a research project. And they understand the importance to their own academic careers. "This is a badge of honour stamped on every school application I submit and every resume I write," says Kennedy.

"I didn't realize that research was an accessible part of an undergraduate education," adds Nick Giffin. "The opportunities I have had in research at Saint Mary's have been a crucial element of my academic success." □



Dr. Arla Day

Workplace Well-being on the Line

The human cost of workplace stress and dissatisfaction is evident in health concerns that range from ulcers and headaches to heart conditions. The organizational costs are less well known, yet estimates suggest that each year Canadian businesses lose about \$12 billion because of stress and another \$6 to \$10 billion to work-life conflict.

"We face many demands in our personal and work lives," says Dr. Arla Day, a Psychology professor and Canada Research Chair in Industrial/Organizational Psychology at Saint Mary's University, "but the negative consequences of stress and conflict are not inevitable."

New funding from the Social Sciences and Humanities Research Council of Canada (SSHRC) helps Dr. Day build upon the success of ABLE (Achieving Balance in Life and Employment), a 12-week, phone-based coaching program she and her colleagues developed to reduce conflict and stress and improve employee health and well-being. "ABLE allows us to help individuals and organizations at the same time. It's a win-win situation," says Dr. Day.

Unlike other workplace stress reduction programs, ABLE is tailored to address individual needs. Participants work through a series of modules to help balance life and work stress. They have weekly discussions with a personal coach to set goals and to identify employer resources. Because it's delivered by phone, the coaching is convenient, discrete and easily accessed by employees, even those who live in remote areas.

The results so far have been very encouraging. Not only have there been significant improvements in employee health and well-being, but the positive feedback from recipients has been overwhelming. "Over 90% were happy with the program, and said that they would encourage others to participate," says Dr. Day. "We have people e-mailing and phoning us to tell us how great the program is and to suggest that it should be made available to all employees."

"We plan to work with organizations," says Dr. Day. "So far, we have had to limit participation because of funding, but the SSHRC grant has made a significant difference in the number of people we can reach." □



Rob Francis in T-shirt and tie.

SUITED FOR SUCCESS

Three Saint Mary's researchers have made some discoveries that just might spell the death of Dress Down Fridays. A study conducted by Accounting professor, Dr. Karen Lightstone, Psychology professor, Dr. Lucie Kocum and Master's student, Rob Francis reveals a significant relationship between what university professors wear and what their students think of them. It seems that clothes really do make the person—at least in terms of credibility.

The researchers asked 257 participants to provide feedback on photographs of male and female university professors dressed in three levels of attire: casual, semi-formal and formal wear. For formal, think power suits instead of tuxedos and ball gowns. What they found was that female and male professors dressed formally were perceived as more credible and competent than their less formally dressed colleagues. In fact, the only downside in dressing up was that males in formal attire were seen as less likeable than females dressed in formal wear.

"We shouldn't leap to conclusions based on this research," cautions researcher, Rob Francis, a dual Master's student at Saint Mary's who is concurrently completing an MSc in Organizational Psychology and an MBA. "The study relates to students' perceptions of professors and not to the business world in general, but the fact remains that formal dress was perceived as more credible."

As a Personnel Selection Officer and a 15-year member of the Canadian Forces, Francis is well accustomed to a certain formality of dress code, but he will remember the results of this research when he prepares to don civilian garb in the future. "I'll carry this forward," he says.

The research was published in the *International Journal of Business and Social Science* in August 2011. □

Spotlight on Research

Off-Shore INTEREST

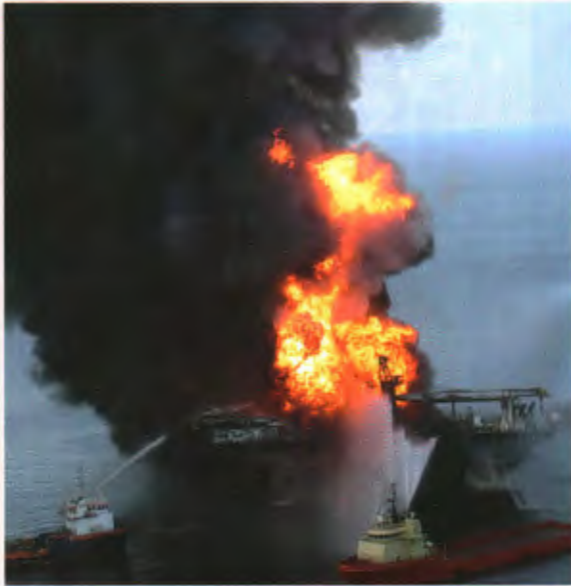
Accidents happen. "But they don't have to," says Saint Mary's psychology professor Mark Fleming.

Dr. Fleming was an undergraduate at Scotland's Aberdeen University in 1988 when 167 workers died in an offshore oil platform accident in the North Sea. "It was one of the reasons that I became interested in the psychological factors that contribute to disasters," he says. "I realized that it wasn't just the equipment that failed; there was a failure by the oil company to create a culture of health and safety in the workplace."

Since then, Dr. Fleming has specialized in helping corporations minimize the risk of disasters, and now he'll be able to support local offshore oil and gas companies with funding of more than \$60,000 from Encana Corporation, the owner and operator of the Deep Panuke natural gas project in Nova Scotia's offshore.

"With this grant from Encana, I plan to develop a set of metrics that companies can use to track and improve the health of their safety culture," says Dr. Fleming. "I also hope to investigate effective ways of impacting managers' knowledge and understanding of safety culture and their role in promoting it."

Dr. Fleming's study, *Developing and Validating Safety Culture Metrics and Evaluating Action Research Knowledge Transfer Strategies*, is guided by a project



steering committee that includes the managers of local offshore operating companies. “It’s a collaborative research project that will draw on expertise from across the offshore industry, both locally and internationally,” he says.

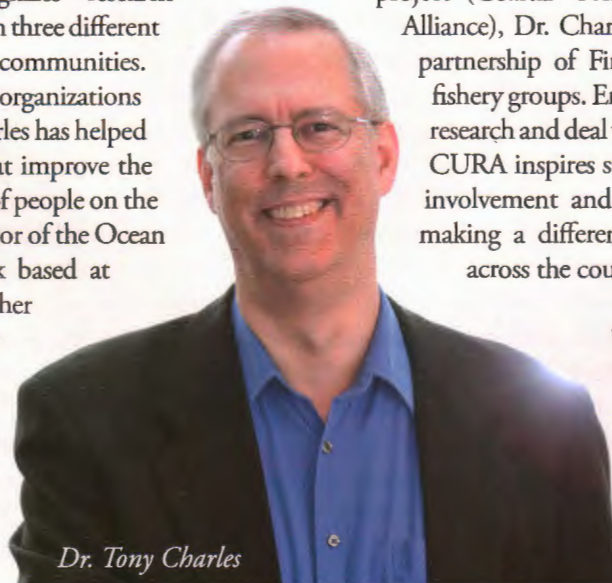
The timeliness of this collaboration is evidenced in the recommendations of inquiries into the Deepwater Horizon disaster in the Gulf of Mexico and the 2009 crash of a Sikorsky S-92A helicopter off Newfoundland and Labrador. In a recent report for offshore regulators, Dr. Fleming concludes that 14 of the 17 offshore disasters he reviewed had safety culture as a causal factor.

“Operating companies need to be able to assess and maintain their safety culture on an ongoing basis,” says Dr. Fleming. It’s a lesson he learned in 1988 as an undergraduate, and since then it’s one that impels him to save lives through psychology. □

Stewarding the Seacoast

The road less taken took Tony Charles to the seacoast, and from there to three decades of ocean-related research that have earned the Saint Mary’s Business and Environmental Science professor the 2011 President’s Award for Excellence in Research.

This President’s Award recognizes research accomplishments that spring from three different levels of support for coastal communities. Through work with international organizations like the United Nations, Dr. Charles has helped to develop global approaches that improve the health of the ocean and the lives of people on the coast. At a national level, as director of the Ocean Management Research Network based at Saint Mary’s, he has brought together ocean researchers from across the country. In the Maritime provinces, he has partnered with a variety of stakeholders to improve decision-making around fisheries and coastal management.



Dr. Tony Charles

“I learn different things at each of these levels,” says Dr. Charles, “but the most amazing learning comes at the local level, where I work directly with fishing people, community people and members of environmental groups.”

As Principal Investigator in the 6-year Coastal CURA project (Coastal Community University Research Alliance), Dr. Charles collaborates with a unique partnership of First Nations communities and fishery groups. Envisioned as a forum to support research and deal with coastal challenges, Coastal CURA inspires strong community and student involvement and has an impressive record of making a difference, both close to home and across the country.

“If we don’t make smart decisions about what we do on land and in the ocean, we can mess up again like we did with the collapse of the cod fishery,” says Dr. Charles.

Like many researchers, he would like to see more of his research put into action, with the overall goal of improving the world's management of oceans and coasts. But for now, he's happy to see that the work he and his colleagues are doing is leading to a greater appreciation of community-based decision making for natural resources and the environment.

"Living by the coast, we tend to take it for granted," he says, "but in order to properly protect our coast and produce the right kind of jobs along the coast, we need to respect the values and skills of people in coastal communities, and work with them in real partnerships." □

SAFETY IN NUMBERS

Dr. Lucie Kocum likes working with numbers.

"Most people don't find quantitative methods very interesting," admits the lively statistics professor, "but I come at it from a different angle. Numbers provide information, and I use that information to help people."

A member of Saint Mary's psychology department since 2008, Dr. Kocum received \$150,000 in funding from NSHRF (Nova Scotia Health Research Foundation) to help make the workplace a more healing environment for survivors of breast cancer. For a research study entitled *Working Women with Breast Cancer: Thriving or Simply Surviving?* she is working in partnership with the Canadian Cancer Society, the IWK Breast Health Clinic and colleagues at Saint Mary's and Dalhousie.

Dr. Kocum traces her interest in this field to a longitudinal study on breast cancer survivors she conducted with colleagues during her post doctoral studies in Missouri. "What struck me was that most women continued to work during their treatment," she says. "I had assumed that they would stay home during this process."

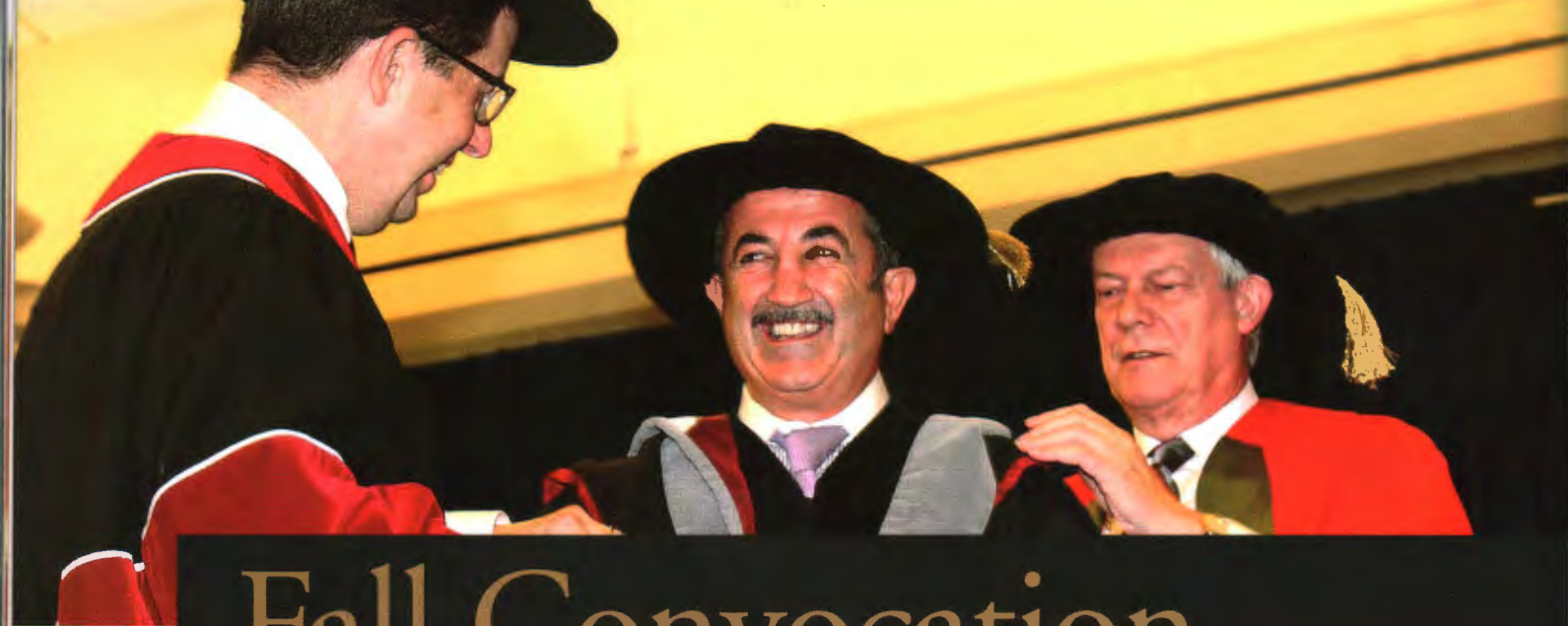
The next surprise came when Dr. Kocum discovered that, although most breast cancer survivors are well enough to return to work at full capacity after treatment, many end up leaving their jobs or reducing their hours. "The fact that their jobs are affected so significantly when compared to survivors of other cancers really sparked my interest," she says.

By understanding how women experience their work when fighting a serious illness, Dr. Kocum hopes to



identify ways that their employers and co-workers can best support them. "We all have basic needs," she says. "We like to feel that we're good at something, that we're doing something worthwhile and that what we do makes a difference. If the workplace can meet those needs, it could be a great place for a breast cancer survivor to heal."

We normally attribute workplace hazards to failures of equipment and procedures, yet according to Dr. Kocum, "interpersonal relationships can also be hazardous to our health—particularly for someone who is already fighting an illness. From that perspective, the data we collect in this study could be very helpful." □



Fall Convocation

As she looked out at the sea of graduates, Valedictorian Ana Zbona left the class of 2011 with one simple message: “It is up to me and to every one of us to pursue and find our own happiness.”

In a world of endless possibility, Zbona urged the Class of 2011 to forget their fears and take a chance on those things that sometimes seem to be the impossible.

They were words once shared by her mother; Words that had helped guide Zbona from her homeland of Slovenia, to Saint Mary’s University, where she was now graduating with a BA in International Development Studies and Honours in Political Science.

“It may have taken litres upon litres of coffee... It may have taken all-nighters, but we’re here now. Graduating, proud, relieved, happy, excited and most of all ready,” said Zbona, in her inspiring speech.

Her sentiments were echoed by Saint Mary’s University President Dr. J. Colin Dodds, as he read to the class of 2011 a quote from former Apple CEO, the late Steve Jobs:

“There is no reason not to follow your hearts.”

In his remarks to the departing students, Dr. Dodds reminded them to never lose sight of the teachings, friends and memories collected at Saint Mary’s University.

“Class of Fall 2011...thank you for permitting us to be a part of your life.”

During the ceremony, Saint Mary’s University granted honorary degrees to three individuals for their significant contributions to Canadian society. Fred George received an Honorary Doctor of Commerce; Dale Godsoe an Honorary Doctor of Civil Law; and Danny McCarthy, an Honorary Doctor of Commerce.

“I can feel the strength in your potential just by looking at your faces,” Dr. McCarthy told the beaming graduates.

The University also granted Dr. David Turner the honorary rank of Professor Emeritus, and Dr. Anthony Charles was named recipient of the 2011 President’s Award for Excellence in Research. □

“There is no reason not to follow your hearts.” Steve Jobs

top: Honorary degree recipient Fred George beams as he receives his academic colours from Chancellor Robert Kelly and President Colin Dodds. right: Dr. Lawrence Hayes addresses Convocation.



Winter Convocation

Saint Mary's University celebrated its first ever Winter Convocation with an energetic ceremony held in the iconic McNally building on January 22, 2012.

The ceremony recognized a need first expressed in 2006 by two students who required their parchments for employment purposes abroad. Since that time, the University Senate has approved a growing list of January graduates, but not until now have these winter grads been recognized with a Convocation ceremony that highlights and recognizes their accomplishments.

It was a defining moment in the newly renovated McNally Theatre Auditorium, as it also marked the first time since 2002—when convocation outgrew the Tower's Field House—that a convocation ceremony of any kind was held on campus.

"This historic McNally building reminds us of the past and is a guide to our future," said President J. Colin Dodds, to the 183 graduates waiting in anticipation to receive their degrees and parchments.

President Dodds asked graduates to treasure what they've learned from their time at Saint Mary's as they embark on their new journey.

He also reminded graduates that no matter which road they travel in this time of progress and change, a world of knowledge will lie ahead.

"Possibly the most important thing I've learned is that we're never really finished learning, and we should never think that we are," said a beaming Catherine Anne Gunn, Valedictorian for the ceremonies.

"You should learn something new every day and from everyone around you,"

After six years at Saint Mary's University, the 41-year old mother of two received her Masters of Business Administration. Gunn completed her MBA as a part-time student while teaching full time in Dalhousie University's School of Health Science and raising a family. In her address to graduates, she highlighted many of the challenges she's faced over the years and the rewards she reaped.

"It's good to be challenged," she said. "It forces you to work harder and draw on the strengths of your classmates, teachers, colleagues, friends and family. And it makes you dig deep inside yourself and discover skills you didn't know existed."

Among those honoured at the inaugural event were honorary degree recipients Lawrence J Hayes, QC and Human Rights Advocate Philip Riteman. Both received Doctorates in Civil Law.

In his address to the graduates, Hayes, a Saint Mary's legal counsel, offered students words of wisdom that would guide them in the years to come.

"Do something for which you have a passion," he emphasized, reminding everyone that life is better lived when you're happy doing what you love.

And he said, when you're happy doing what you love, the lessons learned along the way are always better learned. □

C-STORE



At first glance, there's nothing special about Saint Mary's C-Store. A closer look reveals a collection of six brass plaques above the cash register—and inscriptions on each that honour Aramark employee, Shirley Boudreau, for perfect attendance since 2005.

In fact, Boudreau has had perfect attendance for most of the 27 years she has worked at Saint Mary's in food services. "I just don't get sick," she says by way of explanation. "I'm too busy."

In 2004, not even White Juan could tarnish Shirley Boudreau's perfect attendance record. In an interview scheduled by coincidence on February 20th, the eighth anniversary of that formidable nor'easter, Boudreau has no trouble recalling the blinding snow and fierce winds that stranded her on Saint Mary's campus for two days.

"I knew it was going to be bad," she says, "I'd heard the weather reports, and I was afraid I wouldn't make

it in for my morning shift, so I came to work the night before and slept in the chapel."

Roads were impassable by the following morning, and no one could get in or out of the university. Boudreau pitched in preparing student snacks and meals from whatever food was on hand and slept that night in Aramark's office.

"After that the company gave me a suitcase," she laughs. "Now I'm always prepared."

Happily married for 38 years, Boudreau has three children and five grandchildren. The wall behind her cash register is a proud gallery of family photos and drawings done by some talented young artists.

"I spend more time here than I do at home," she says. "It has to be comfortable."



By *Suzanne Robicheau*

Shirley Boudreau

Through all kinds of weather

On weekends, Boudreau spends as much time as possible with her grandchildren, and she takes her holidays to coincide with their school breaks.

“They keep me young,” she says with a backward glance at a shelf that holds several framed photos. “I spoil them all.”

A gentle accent is the only sign that Boudreau was brought up in a French speaking community in Cape Breton. She moved to Halifax at the age of 16 and shortly after went to work at the Children’s Hospital Infirmary. After staying at home when her children were young, she took a job at Saint Mary’s and has been here ever since.

In the early days, the students called her “mom.” “That was nice,” she recalls. It was also an acknowledgement of Boudreau’s genuine concern for their wellbeing, a concern summed up in her general philosophy of the

way to treat others. “I treat students the way I would want my own children treated and adults the way I would like to be treated myself,” she explains.

Things have changed over the years. In the late 1980s, Boudreau ran Orange County, a little canteen in Loyola where Tim Hortons is today. “For breaks, I would sit at one of the tables and smoke with the students,” she recalls with a wry smile.

These days, she’s often too busy to take a break, but she always has time for a pleasant word and a smile. “I was brought up in a loving home,” she says. “We didn’t have a lot, but I’ve always been happy in whatever I do.”

Although Shirley Boudreau is turning 65 in July. She has no plans to retire.

“Why would I?” she asks. “I love coming to work, and I’m too active to stay home.” □



golf.
2012

Presented by:

AECON



SAINT MARY'S
UNIVERSITY SINCE 1802

ALUMNI

One University. One World. Yours.

August 23, 2012 † Register today at www.smu.ca/alumni/golf

Industry Liaison Office



SAINT MARY'S
UNIVERSITY SINCE 1802

One University. One World. Yours.

- Need an expert to help solve a problem?
- Want to analyze a sample but don't have the scientific equipment?
- Looking for funding opportunities to advance your R&D projects?
- Wish you could increase productivity in your company?
- Shopping for new technologies that could help your business innovate?

We can help.

Contact us: Tel: (902) 420-5270 E-mail: ILO@SMU.CA Web: www.smu.ca/ilo
Find an expert! Search our Research Expertise Database: fgsr-red.smu.ca



MARIO SUSA

By Mark Campbell

It's not work, it's a hobby

It's noon, and Saint Mary's University's mail clerk Mario Susa has just finished sorting the new arrivals when the deluge begins. Students arrive at the mailroom one after the other, each eager to collect Amazon orders and registered letters.

'You've got to keep things organized or you get way behind,' says Susa, bending, reaching and lifting to an extent that should exhaust this 82 year-old man. But his energy and enthusiasm never wanes, and everyone is greeted with a warm smile. This is a man who truly loves his work.

It was work that brought Croatian-born Susa to Canada some 55 years ago. 'If you didn't join the Communist party, you couldn't get a job,' he explains. He originally planned to go to the U.S., and spent some time in Toronto, but wound up settling in Halifax with his wife to raise a family because, as he concedes, 'I had bought a house here.'

For many years, Susa worked in a canning plant in Woodside, but the business died off after it changed hands, and he found himself out of work at the age of 58.

'I found an ad in the newspaper for this job. I came in, was interviewed and they hired me. That was May 1989.'

Twenty-three years later, Susa is still here. He boasts that, apart from knee surgeries, he's never missed a day due to illness, and that he typically clocks in a half hour early. To him, it's not work, it's a hobby, and a chance to socialize with young people from around the world.

'There are students from Croatia and Slovenia, so we share the same language. I especially like talking to the football players. I call them rib-breakers.' Susa laughs, admitting he is more of a soccer and basketball fan.

He also admits that his employment at Saint Mary's has been relatively uneventful, a fact he seems to appreciate. The most exciting thing he can recall is that 'once, somebody broke in, but that was about 20 years ago. I didn't realize anything was missing.' Challenges are few, apart from the students who ask him to hand over their regular mail to save them the effort of unlocking their boxes. 'But then, if nobody bugged me, I'd be bored,' he chuckles.

More students come seeking packages, and Susa is on it. 'How sweet it is,' he declares, after he matches one recipient with a rather large box. How long does he see himself doing this? 'I don't know, but so far, I'm enjoying it.'

Given his vigor, it could be a very long time indeed. □



There is more than one reason for alumni to come back to campus...

Book your next meeting or conference with us!

Conference Services

1.888.347.5555

conference.services@smu.ca

www.smu.ca/conferences



SAINT MARY'S
UNIVERSITY SINCE 1802

One University. One World. Yours.

Time for Tea



SUNDAY, JUNE 24, 2012
3:00 p.m. to 5:00 p.m.

Proceeds from this event will go to the "Friends of Saint Mary's Fund" which provides bursaries to single parents attending Saint Mary's University.

A charitable receipt will be issued for a portion of the ticket price.

One Hundred Dollars per ticket



SAINT MARY'S
UNIVERSITY SINCE 1802

One University. One World. Yours.

Tickets may be purchased by contacting Bonita Ramsay, Office of the President at 420.5403 or bonita.ramsay@smu.ca

Alumni Events: (left to right)

The Toronto Chapter hosted a Night with the Raptors as they played the Boston Celtics (standing) Lacie Handren (BComm'05), Ashlea Ochsner (BComm'07), (sitting) Meg Campbell (BSc'07) and Kim Frame (BA'09). (February 10)

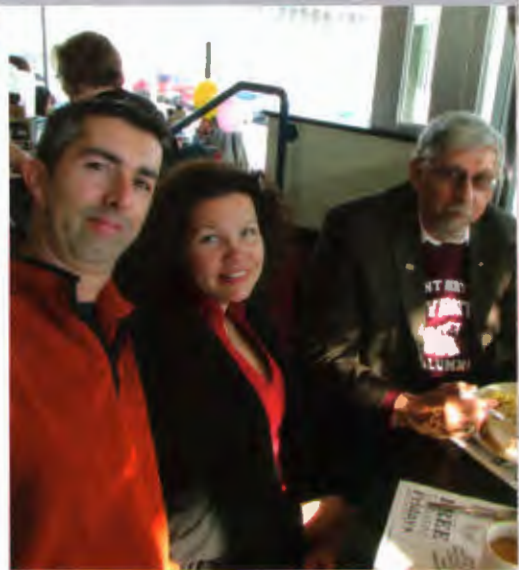
MP Peter Stoffer, Vikram Khurana (MBA'95) and Senator Terry Mercer (BA'71) visiting Delhi, India. (February)

Max Beaton (BComm'55) along with son Ken and daughter-in-law Tiffany enjoyed the annual Ottawa Chapter Christmas Brunch at the Rideau Carleton Race Track. (December)

Saint Mary's was well represented at the East Coast Connected Charity Ball in Toronto by (left-right) Nathan Crossman, Heather Berti (BA'07), Erin Pickard, Bryan Jones, Amanda Stone (BA'07), Christina Perrotto (BA'08), Anthony Vecchioli and Lisa Moore. (March 30)



Alumni Events



Visit www.smu.ca/alumni for more photos from other Alumni Events!



Homecoming



1) University President Dr. J. Colin Dodds at the 2011 Golden Grad Luncheon with Peter Butler (Class of '61), and Alumni Council President, Greg Poirier (MBA'03) 2) 2011 Silver Grad, Starla Egan (BA'77, BEd'78) and her guest Dot Duhan sharing fond memories of 1978. 3) Starla Egan (BA'77, BEd'78) 4) Kelsey and Andrew at the 2010 Catapult Leadership Society Reunion Camp 5) 2011 Catapult Campers James, Michael, Ian and Morgan showing off their teamwork skills 6) Emma and Beth enjoying an afternoon of mud sliding at the 2011 Catapult Camp 7) Shane and Bethany at the 2010 Catapult Camp Amazing Cook-off 8) Alumni Council Member, Ross Simmonds (BComm'09) addressing the 2011 Alumni Awards recipients.

Saint Mary's Homecoming (September 20-23, 2012) is about reconnecting with friends and celebrating your school and your achievements as a Saint Mary's grad. It's an opportunity for the university to come together and to celebrate as a whole, but even more importantly, it's about you. It's a chance to come home, relive memories and reflect on your experiences.

Top Ways to Reconnect

2012 One World Alumni Dinner: Returning for its second year, the One World Alumni Dinner, presented by TD Insurance Meloche Monnex, will unite the alumni community in supporting the Catapult Leadership Society, a Nova Scotian charity committed to developing exceptional student leaders and encouraging youth to take an active part in school. A 10-day, high-energy camping experience, Catapult inspires promising young people who may not otherwise have the opportunity to develop and enhance leadership skills.

"Words cannot describe one of the best and most memorable experiences of my life," says Sandrico Provo, 2009 Catapult Camper and future Saint Mary's Criminology student. "It has given me the opportunity to publicly represent my school and travel all over Canada. Catapult was a positive life changer."



Catapult was conceived by founder and Camp Director, Jane Roy (BComm '84), who witnessed the transformation of her teenaged son and daughter when they returned from the Village Camps leadership program in Europe. Jane realized that if every student who had natural leadership abilities was given a chance to develop these abilities, it would have a lasting impact on their schools, their communities and our province. Through research, phone calls, and many helping hands, the first Catapult camp was held in August 2009 at Acadia University. An unqualified success, it showcased 50 students from all over Nova Scotia.

"It's clear that Catapult is changing the lives of these young individuals," says Scott Grant, Senior Manager, Affinity Market Group, TD Insurance Meloche Monnex. "We are proud to join Saint Mary's alumni to raise money for a charity that is making a difference in the schools and communities of our province."

Since its inception, Catapult has held three leadership camps and two reunion camps. It is now gearing up to launch an extended leadership program.

"It was a fun, creative, unique project that I could work on," says Jane Roy. "I had no idea that I would end up finding a new passion."

Small Groups: Homecoming is about celebrating your success as a graduate of Saint Mary's, and there is no better way to do it than by forming a Small Group. Last year saw the creation of the Math & Computer Science group, The Vanier Cup Champs and the small group creatively known as The Fifty.

The Small Groups concept is an opportunity for alumni to create their own experiences and build stronger communities. Alumni create a group and encourage people to join. The alumni department then helps to ensure the event is a success. Your class, residence, societies, special interests and friends from the Gorsebrook can all define a Small Group.

"The chance to reconnect with a place that I love while spending time with friends was a fantastic experience last year," says Cheryl MacDonald (BA'10), who organized the Sociology/Criminology (2010) Small Group. "Although I just completed my Masters at Concordia, I can't wait to start planning this year's Small Group Homecoming visit . . . and with a bit more organization, I can plan something amazing!"

Show off your creativity by creating a group that is memorable for you. Contact the Alumni Office for more information.

Reunion Pub: The Reunion Pub will celebrate the 10th anniversary of the Class of 2002; the 15th anniversary of the Class of 1997; the 20th anniversary of the Class of 1992; and the 50th anniversary of our Golden Grads, the Class of 1962. Join us for entertainment, laughter and the sharing of great memories.

Other Events: For a full schedule of events including the VIP Reception & Alumni Awards, Mass of Thanksgiving, Golden Grad Luncheon, Reunion Pub, Hall of Fame Ceremony, 5k Fun Run and the much anticipated SMU Homecoming football game against Acadia, visit us online. □

Man on the Move



Christopher Cheney (BComm '06) acquired a taste for travel at an early age and ran with it.

Family moves took Cheney, a self-described corporate brat, around the Maritimes, and then to Ontario, England, France, Quebec and Washington, D.C. It was after graduating from Saint Mary's, however, that he really picked up steam.

From 2006-2010, Cheney spent 10-11 months a year on the road as a tour business manager with Feld Entertainment®, whose productions include *The Greatest Show on Earth*®, *Disney Live!* and *Disney on Ice*. Cheney has worked on all of these shows, travelling to 46 states, two provinces and throughout Latin America.

"I love seeing new things and experiencing different types of cultures, different thought processes, different people," he says. "I really do enjoy being able to see a lot of the things that you only read about in books. One year on tour I went to the Golden Gate Bridge, the top of the Sears Tower and Miami Beach—all within the span of about a month."

Cheney's daily responsibilities ranged from payroll "all the way up to settling multimillion dollar contracts." Unexpected assignments could also crop up, from operating a spotlight to handling props. He describes a "can-do attitude and the idea that it doesn't matter what's written down in your contract, the show must go on."

This pulling together contributed to the camaraderie he shared with team members. "You have this whole group of people travelling together, and these are your friends, and, in a sense, a second family you're creating," Cheney says. "I'm not kidding when I say there are people who are literally out of high school

all the way up to 60, 70 years old, still touring because they had that bug in them."

After four years on the road with Feld Entertainment®, Cheney set his sights on a different goal. Since his graduation from Saint Mary's he had planned to pursue MBA studies. He enrolled in the program at Michigan State University, specializing in supply chain management. Cheney graduates this spring and will join Intel Corporation in Portland, Oregon, as a commodity manager in the materials management department.

While he's logged many miles since Saint Mary's, Cheney is still influenced by his experience at the university. "It's hard to put in words. Saint Mary's really tries to make you a more well-rounded person," he says. "It's trying to make you a better person so that, when you head out to Bay Street or Main Street, you'll be more knowledgeable and thoughtful."

Dr. Eric Lee is a professor in Saint Mary's Department of Finance, Information Systems, and Management Science. He remembers Cheney as one of his "odd" students—a high compliment in his book. "I look for people who are oddballs, who don't fit a normal mode," he says. "Usually that oddness causes them some loss in marks, but they're pursuing learning, they're pursuing a passion... (Christopher) knows how to go after something and make it come true."

Looking into the future, Cheney has already mapped out his big picture. "I think it's just trying to keep enjoying myself in a career, as I slowly work up the corporate ladder. One day, I'd love to be a director or VP or even higher at some company," he says. "I want to be able to look back fondly at a lot of the things I've done, and go, 'You know what? The things I've done have made me who I am today, so I don't regret them, and I'm very happy I did them.'" □



Mary Ann Daye

MARY ANN DAYE

Back on Campus

campus include cheering in the rain at Husky football games, endless music bashes at the Gorsebrook (what is now the Loyola Conference Room), and camping out with a blanket and text books at the Patrick Power Library, cramming for exams.

“Looking back on my days at Saint Mary’s, it helped me be who and what I am today,” she said. “It wasn’t just about academics; the whole experience changed my outlook on life.”

After leaving Saint Mary’s Daye earned a Bachelor of Public Relations from Mount Saint Vincent University and went on to Dalhousie spending 19 years in a variety of positions including Executive Director of University Advancement.

An interest in music honed during the musical bashes at the Gorsebrook never waned. She left Dalhousie and in 2009 converted an old furniture store into The Company House, a quaint music venue in the North End of Halifax.

Daye worked hard to bring in musicians from local, national and international music scenes and her determinations paid off. In 2010 and again in 2011, her venue was the recipient of the East Coast Music Award for Venue of the year.

She was extremely satisfied with her work, but when the Director’s job at Saint Mary’s came up, she couldn’t turn away “from the perfect job.”

“I felt as passionate about being a student at Saint Mary’s as I do about the music,” she said. “The idea of reconnecting to those days and helping others do the same was something I couldn’t pass up.” □

When Mary Ann Daye attended her first classes at Saint Mary’s more than 25 years ago the spot where the Sobey School of Business sits was an empty parking lot, the Tower was a tennis court and professors used overhead projectors in the classroom.

While the campus has changed markedly in the last quarter decade, Daye’s passion for the school has not. The newly minted Director of Alumni Engagement is quick to note her best years were spent right on campus.

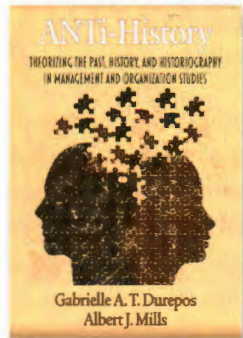
“I knew from the very moment I walked across campus again that this was the right move for me,” she said, sipping her coffee in the Atrium and reminiscing about her years on campus.

“I get to talk to other alumni about their experiences at Saint Mary’s, and I have the opportunity to get them excited about what’s happening on campus. I know I can do that given my own experiences as a student.”

Daye graduated from Saint Mary’s with a Bachelor of Commerce in 1985. Memories of her five years on

Saint Mary's Writes

Dr. Albert Mills



Durepos, Gabrielle A.T & Mills, Albert J, *ANTI-History: Theorizing the Past, History, and Historiography in Management and Organization Studies* (Information Age Press, 2011)

Twenty-two years after the release of his first book, Dr. Albert Mills still feels a sense of exhilaration when he publishes something new, and there's a special excitement that accompanies his latest effort, a historiography he co-authored with Gabrielle Durepos, one of his former PhD graduate students.

ANTI-History: Theorizing the Past, History, and Historiography in Management and Organization Studies contributes to the broad critique of the nature of management and organization theory. As well, it addresses the need for more historicized research and alternative ways of writing and conceptualizing history.

Dr. Mills is a professor in the Sobey School of Business's Department of Management and the Director of the PhD Business Administration (Management). He has been at

Saint Mary's since 1993 and in that time has produced 27 books/edited collections and dozens of scholarly articles. His 28th book, *Case Study Research in Business* will be published in November.

Dr. Mythili Rajiva



Rajiva, Mythili & Batachary, Sheila eds., *Reena Virk: Critical Perspectives on a Canadian Murder* (Canadian Scholars' Press/Women's Press, 2011)

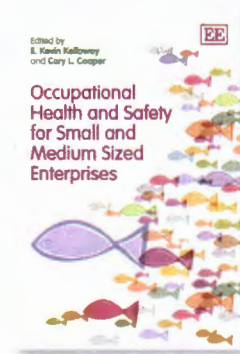
In November 1997, Canadians were shocked at the death of Reena Virk, a 14-year old from BC who was swarmed, beaten and murdered by a group comprised mainly of teenage girls. As a South-Asian Canadian female Saint Mary's Sociology professor, Dr. Mythili Rajiva experienced the tragedy on a personal level.

After joining Saint Mary's Department of Sociology and Criminology in 2005, Dr. Rajiva decided to encourage critical scholarship about Reena Virk by producing an anthology. "I didn't want Reena's story to disappear

from view with a single article, and I liked the idea of strength in numbers," she says.

The result is *Reena Virk: Critical Perspectives on a Canadian Murder*, co-edited by Sheila Batachary. The anthology's nine essays examine the failure of the Canadian media to question the role played by race, gender and class, instead choosing to pathologize the adolescents involved in a media frenzy about girls becoming more violent.

Dr. Kevin Kelloway



Kelloway, E. Kevin & Cooper, Cary L. *Occupational Health and Safety For Small And Medium Sized Enterprises* (Edward Elgar Publishing Inc., 2011)

A new book, co-edited by Saint Mary's Psychology professor Dr. Kevin Kelloway and Dr. Cary L. Cooper, CBE, Distinguished Professor of Organizational Psychology and Health at Lancaster University in the UK, explores the unique—and largely ignored—challenges of small and medium-sized enterprises when

Maroon and White welcomes first-time feature, Saint Mary's Writes. Read about recent books with Saint Mary's connections; then buy your own copies at Saint Mary's Book Store.

it comes to occupational health and safety issues.

Authored by international experts in the field, including two Saint Mary's professors and two graduate students, *Occupational Health and Safety For Small And Medium Sized Enterprises* summarizes existing knowledge, identifies best practices and offers strategies for improving workplace safety.

"I'm really happy with the final product and hope that it will encourage others to look at the particular health and safety concerns in small and medium sized enterprises," says Dr. Kelloway, Director of the CN Centre for Occupational Health and Safety and a Canada Research Chair in Occupational Health Psychology.

Erica Schmidt



Schmidt, Erica, *I Let Go* (Amazon e-book, 2011)

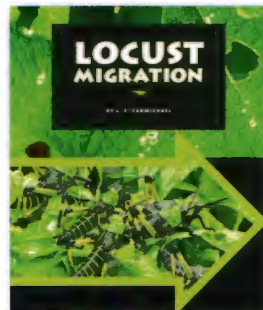
Erica Schmidt admits that she's an expert on writer's block, a common affliction of the students she works with as a tutor at Saint Mary's Writing

Centre, yet she still managed to self-publish an e-book on Amazon and is currently working with a Toronto publishing house on a novel slated for release in 2013.

Despite the many perks of self-publishing—one of which is compensation—Schmidt says that she and illustrator Sara Enquist would love to release a print version of their book, *I Let Go*, with more illustrations. "But that would raise the price for consumers," she adds, "and since we're not yet that famous and we still want tons of people to read our book, we are happy with an accessible version than anyone can afford."

Priced at only \$2.00, *I Let Go* is only a click and an e-reader away.

Lindsey Carmichael



Carmichael, Lindsey, *Humpback Whale Migration, Wildebeest Migration, Locust Migration and Zebra Migration* (The Child's World, 2011)

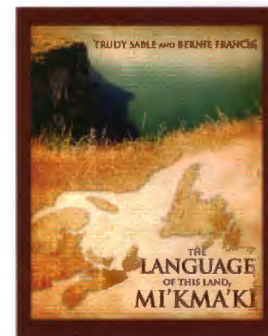
As an aspiring writer, Lindsey Carmichael had trained herself to expect rejection, so she was

overjoyed to receive her first contract to write four children's books on animal migration for an educational publishing company. "Thanks to a PhD in wildlife population genetics, I have solid research skills and can reasonably be considered an expert," says the writing tutor at Saint Mary's Writing Centre, "at least on some topics."

For Carmichael, the rewards of writing outweigh bad hours, frustration and sometimes terrible pay. "I love the idea that a kid somewhere will read my work and be so inspired by the subject that he or she will grow up to be a scientist. Plus, I get paid to learn while wearing my pajamas, which is possibly the best deal going."

Carmichael's books, *Humpback Whale Migration, Wildebeest Migration, Locust Migration* and *Zebra Migration* are published by The Child's World.

Dr. Trudy Sable



Sable, Trudy & Francis, Bernie, *The Language of this Land, Mi'kma'ki* (Cape Breton University Press, 2012)

The Mi'kmaw worldview comes alive in *The Language of this Land, Mi'kma'ki*, a new book co-authored by Saint Mary's anthropology professor Dr. Trudy Sable, Director of the Office of Aboriginal and Northern Research at the Gorsebrook Research Institute, and Mi'kmaw linguist, Dr. Bernie Francis, who collaborated on the development of a new writing system for the Mi'kmaw language.

In *The Language of this Land, Mi'kma'ki*, Sable and Francis examine the role of language, legends, song and dance in sustaining the Mi'kmaq to the present day. Despite centuries of cultural disruption, Mi'kmaw traditions and spirituality have been preserved by Elders in the words they speak, the dances they dance and the land they walk. With this book, Dr. Sable and Dr. Francis have taken the next step in this journey of preservation.

Dr. Sable is a community researcher and educator and has worked collaboratively for the past twenty-two years with First Nations and Inuit peoples.

Dr. Henry Veltmeyer



Veltmeyer, Henry (5 books)
Social Movements in Latin America:

Neoliberalism and Popular Resistance (Palgrave Macmillan, 2011) co-author J. Petras

Beyond Neoliberalism: A World to Win: (Ashgate, 2011) co-author James Petras

The Cuban Revolution as Socialist Human Development (Brill, 2011) co-author Mark Rushton

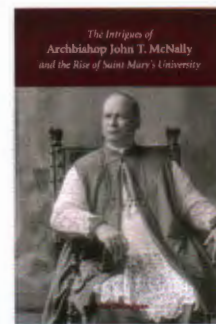
Socialism of the 21st Century: Possibilities and Prospect (Fernwood Publishing, 2011) editor

The Critical Development Studies Reader: Tools for Change (Fernwood Publishing, 2011) editor

The word “prolific” doesn’t quite capture the writing intensity of Dr. Henry Veltmeyer, an International Development Studies professor at Saint Mary’s and an adjunct professor of Development Studies at Universidad Autónoma de Zacatecas in Mexico. In the past decade, Dr. Veltmeyer has authored, co-authored and edited 13 books and 25 scholarly refereed articles—many on the political economy of international development with a particular focus on Latin America.

Also noteworthy, five of those books were released in the past year. For *Social Movements in Latin America: Neoliberalism and Popular Resistance* and *Beyond Neoliberalism: A World to Win*, Dr. Veltmeyer teamed up with James Petras, a Bartle Professor (Emeritus) of Sociology at Binghamton University in New York. Veltmeyer was also the co-author of *The Cuban Revolution as Socialist Human Development* and the editor of *Socialism of the 21st Century: Possibilities and Prospect* and *The Critical Development Studies Reader: Tools for Change*.

Peter McGuigan



McGuigan, Peter *The Intrigues of Archbishop John T. McNally and the Rise of Saint Mary's University* (Fernwood, 2012)

With the deft hand of a natural historian, Peter McGuigan chronicles the history of Saint Mary’s University in a saga that begins in the early 1800s when Bishop Edmund Burke establishes a school for boys at the corner of Barrington Street and Spring Garden Road. What follows is a guided tour of archival material, highlighted by lively excerpts from many of Halifax’s major newspapers and early architectural renderings of buildings—many that remain today.

At the heart of *The Intrigues of Archbishop John T. McNally and the Rise of Saint Mary’s University* is a fresh—and sometimes scathing—approach. In getting to know the real John T. McNally, the reader will catch a rare glimpse of Nova Scotia’s back room politics and gain an insider’s understanding of events that culminated on June 24, 1949 in a sod-turning ceremony near the end of Robie Street for Saint Mary’s new McNally Building. □

Once Upon a Husky...

By Shallon Costello (BA'12)

The past several years at Saint Mary's have presented challenges, choices and triumphs that have shaped the person I am today.

As an impressionable 18 year old, coming here from my little bubble of an island, Cape Breton, was the greatest culture shock of my life. Seeing so many diversities, not only ethnicities but also the vast age differences, opened my eyes to a completely different world.

Saint Mary's was the key that unlocked my passion for culture and, furthermore, gave me the opportunity to travel and live in a country surrounded by the diversities I craved to learn more about: France. For the first time in my life I was a minority as the only female Canadian in my program in Angers, France, and it was not easy. It was a test of my strength, independence, interpersonal skills and street sense.

The indispensable life experience I gained from living abroad is something for which I will be forever grateful. From that experience made possible by the university, my curiosity for culture and languages has thrived and pointed me towards my career path. We often underestimate the power of passion, an emotion that drives our ambition, the foundation on which our accomplishments are built.

As I reflect upon the best days of my life since becoming part of the Husky pack, I realize I was only a small but integral part of a well-oiled machine. Here, everyone has their own specialities and agendas, but we are all interconnected. How powerful is that? A place that motivates you to think, to question and to take action; a place that encourages you to be creative, assertive and to outshine the average. Along the way you meet professors that become mentors, advisors that become second parents, classmates and co-workers that are like brothers and sisters, and most irreplaceably, friends that become your other half.

University is about getting an education but not strictly in the form of taking notes and being tested. The real test is finding out who you are, what you're passionate about, your greatest abilities, as well as your limitations and how they may influence your morals and beliefs. The greater insight we gain shows us that we have a voice that matters and how to make it heard. This university experience has taught us how to become well-rounded individuals and that, in order to achieve balance and happiness in our lives, you don't need all the answers. You must, however, be willing to go out there and look for them with determination and integrity. I intend to honour my Husky experience by facing everything life throws at me with passion, enthusiasm and determination. Fifty years from now, when it's all said and done, I know I'll look back as a proud alumnus because once a Husky...always a Husky!

Each year we ask our grads to describe how their time at Saint Mary's has changed their lives: What life and learning experiences they will carry with them? What connections have they made with Saint Mary's? This year, the Alumni Council judging panel selected Shallon Costello's essay as the most memorable.



What if there were
no curveballs?

ALUMNI INSURANCE PLANS

Alumni Insurance plans can help prepare you for whatever life throws your way.

- Health & Dental Care
- Term Life Insurance
- Income Protection Disability Insurance
- Major Accident Protection
- Critical Illness Insurance

Call us at **1-888-913-6333**

Or visit us online at
www.manulife.com/smumag



One University. One World. Yours.

Underwritten by:



The Manufacturers Life Insurance Company

WE'D LOVE TO HEAR FROM YOU

Please fill out this form, and tell us where you are and what you're doing.



Name: _____

Home address: _____

Telephone: _____ E-mail: _____

Program: _____ Year Graduated: _____

Company Name: _____ Position/Title: _____

Did your spouse/partner attend Saint Mary's: Yes No Name: _____

Notes / Maroon & White Entry: _____

*Supply on separate sheet, if necessary.
Please include a picture if you wish.*

Return to:

Mail:
Saint Mary's University
Alumni Office
867 Robie Street
Halifax, NS B3H 3C3

Fax:
(902) 420-5140

Email:
alumni@smu.ca

Fill out the form online at:
www.smu.ca/alumni

Snippets

Learn what's happening with your classmates and other friends of Saint Mary's by browsing our *Snippets*. Share your own successes and personal milestones by e-mailing a brief update to alumni@smu.ca

2005

David & Alix Hillmart (both BComm, 2005) recently moved to Brisbane, Australia with their two young children. David is working on a major LNG project, and the family is likely to call Australia home for at least the next 4 years.

Jarvis Googoo (BA cum laude, 2005) passed his BODYATTACK video evaluation on November 2. He is a part-time Group Exercise Instructor with GoodLife Fitness.

2002

Dianna Burns (BA) graduated from the University of Cape Town, Republic of South Africa in December 2011 with a degree in Law. While she was there, she was able to volunteer with the Youth in Social Justice Organization and work in the townships helping people address their legal issues. She has returned to Halifax to work with a local firm and will be looking to complete a Masters of Law in the coming year.

2000

Tanya Moxley (MBA), after leaving NSPI in 2001, spent several years working with the Community Access Program in HRM and completed an MEd in Adult Education at The Mount. That led to five years with Springboard Atlantic as Training & Business Development Manager, a position that ended when Jack arrived in Oct 2009. After 18 months at home, Tanya has returned to the workforce as Industry Liaison Administrator with Saint Mary's University.

1998

Sandy (BComm) and *Sonia (Pike) Watson (BA'95)* are happy to announce the arrival of their newest daughter, Ariana Blair Watson, born 23 February, 2012 at the IWK Health Centre. Ariana is healthy and happy and has already taken to her siblings Rhys and Teaghen, who have dressed her in her first SMU outfit. The family has made plans to take her to her first football game this fall at Saint Mary's Stadium. The Watsons continue to reside in Dutch Settlement and when the opportunity presents itself, to visit the university where their family first began.

Tracey Rudolph (BComm) says, "Saint Mary's University always holds a place in my heart. Not only for its distinguished business school, but for the friends I made during my years there. I continue to support the teams, and you can always find me in the VIP section cheering on the Huskies at every football game. You can now find me at Royal LePage Atlantic." TraceyRudolph@royallepage.ca

1997

Geoffrey Brown (BA) married Shihomi Homma on June 1, 2011 in Minato Ku, Tokyo where they currently reside.

1996

Jacqueline Stevens (MBA) has been appointed Program Coordinator at the Heart and Stroke Foundation of Canada, Nova Scotia

Kwame Watkins (BSc) and his wife Alana had a baby boy on October 2, 2011. His name is Kadiri Kuumba Watkins.

1991

Brenda Hogan (BComm) is a Director on the board of Women in Capital Markets (WCM), a 1,000 member Toronto based organization that's focused on the professional and personal development and advancement of women in the Canadian financial services industry.

1990

James (Jim) Meadley (BA) is a Training Development Officer in the Canadian Forces, responsible for Analysis, Design, and Development of Training and Education primarily for the Army and Navy. His current focus is on Training Technology and eLearning. After a series of postings, which have progressively headed west, Jim has settled in Victoria BC with his wife Pauline and children, Andrew and Jocelyne.

1988

Lisa Jackson (BA Hons) recently moved to Calgary from Ottawa to join the Canadian Pacific Police Service as Deputy Chief of Police in charge of Administration. She is also very excited about travelling to Scotland this

summer to get married to Dave Fox (Acadia alum, 1987). Dave currently serves with the RCMP in Calgary.

1987

Bob Ferguson (BComm) is the Vice President, Planning and Global Effectiveness for RCI (a division of Wyndham Worldwide) and resides with his wife and children in Indianapolis, Indiana.

1981

Jasmin Hanley (BSc) has just retired as Laboratory Manager at the Joseph N. France General Hospital in St. Kitts. She has now opened the Mediserv Cytology Training School, which teaches graduates of medical laboratory technology and other natural sciences to identify pre-malignant and malignant cancer cells of the cervix. Her website is www.cytologytraining.com

1979

Ian Colford's (BSc) novel, *The Crimes of Hector Tomas*, will be published by Freehand Books in October 2012.

1975

Dominic Boyd (BA) has recently become engaged to his best friend and companion, Jane MacMaster. Jane is a STFX grad and works for Housing in New Glasgow. Dom loves his job as a crisis worker in Amherst. Stay tuned for wedding plans.

1967

Chris Donahoe (BA) and his wife, Pat, after a 30 year career in teaching, went on to establish themselves with a retail store. November 2011 saw them celebrate their fifteenth year at HOUSE Warmings. Nestled in the South Courtyard of the Keith's Brewery on Lower Water Street in Halifax, the store has developed a solid clientele and especially enjoys the Saturday bustle of the Historic Farmers' Market. Chris and Pat have three children and three grandchildren, with one more expected in June. Chris has also written some anecdotes for the upcoming SMU Sports remembrances book.

In Memoriam


- Jack Devan*
BA'38
January 15, 2011
- Christine Currie*
BComm'79
January 26, 2011
- Hank Rounsefell*
DipEng'45
February 5, 2011
- Rt. Hon. Garrett F. Fitzgerald*
DCL'85
May 19, 2011
- Robert Hoegg*
MBA'01
August 22, 2011
- Kevin Hanrahan*
BEd'83
August 27, 2011
- Jennifer Fitzsimmons*
BA'05
September 16, 2011
- Cynthia Hallett*
BComm'80
October 21, 2011
- Robert Cooper*
MBA'82
November 16, 2011
- Robert Sampson*
BA'05
November 26, 2011
- Dr. Graham Dennis*
DCL'04
December 1, 2011
- Paul Laba*
BA'42
December 18, 2011
- Carolyn Chetwynd*
BA'80
December 20, 2011
- Richard James*
BA'71
January 12, 2012
- David Morse*
BComm'93
January 12, 2012
- Bishop Emeritus Colin Campbell*
BA'52, DLit'87
January 17, 2012
- Wilson Verge*
MBA'00
January 19, 2012
- William Addley*
BA'64
January 21, 2012
- Louis Graves*
BComm'44
January 21, 2012
- Patricia Coolen*
BA'72
January 28, 2012
- Thomas McLelan*
MBA'99
February 19, 2012
- William Bishop*
BComm'41
February 24, 2012
- Stanley MacPhee*
HS'51
February 28, 2012
- William Shelburt*
BComm'69
March 9, 2012
- Michael Campbell*
MA'64
March 18, 2012
- Dr. Ronald Beazley*
BA'60
March 29, 2012

With Sympathy

- Shirley Himmelman*
February 17, 2011
- David Currie*
March 3, 2011
- Darryl Bruce*
July 8, 2011
- Frank Arab*
October 9, 2011
- Winnifred Belliveau*
October 26, 2011
- Norman Latimer*
October 29, 2011
- Helen Johnson*
November 15, 2011
- Maggie Grennan*
January 5, 2012
- Lawrence Curry*
January 23, 2012
- William Moore*
February 12, 2012
- Robert Aucoin*
April 6, 2012

Building For Your Future
conted.smu.ca 902 420 5492

Community Business Dialogues
Elder Learners
The Silver Economy
University Preparatory Programs

 **SAINT MARY'S UNIVERSITY** SINCE 1802
One University. One World. Yours.

CONTINUING EDUCATION
conted.smu.ca

Certificate Programs - Credit/Non-Credit
Extension Courses - Credit/Non-Credit
Executive & Professional Development
Evening Credit Courses On Campus
Web Programs - Credit



JOIN US ONLINE!

Find out the latest on Facebook:
facebook.com/saintmarysuniversityalumni
Twitter: @SMUAlumniHfx
Linked in: Saint Marys University Alumni



smu.ca/alumni

When international students expanded my world

My father was in the oil business, and we moved around a lot. When it was time to go to university, we had just come back to Halifax, and I had to decide where I wanted to study. I was planning to do science and mathematics, in particular.

I talked to different universities and met with Father William Stewart who was then the Dean at Saint Mary's. I liked him and I liked the size of the university. It didn't concern me that I would be the first full-time woman student. It was just a question of where to go for the best education.

That year, Saint Mary's had a lot of Colombo Plan Scholarship students from Sarawak, on the north coast of Borneo. We became friends. People talk about life-changing moments: this was one for me. My friends from Borneo taught me that the world is really interesting, that you can go places and enjoy a different way of living and looking at things.

I couldn't know it at the time, but I would end up joining CUSO and going to Sarawak. I was there with a group of CUSOs – I think there were 12 or 14 of us that year – who were all over Sarawak. And I had my friends from our time together at Saint Mary's.

I spent a year teaching math at one of the colleges. When the Field Officer left, I was asked to take on that position, which I did for two years. It was

fascinating, and I had the opportunity to travel, giving CUSOs a hand and doing what I could.

One reason I went to Sarawak was that I wanted to be able to come back to Canada, and to see it clearly, and with different eyes. I thought Sarawak would be so different, that I would have a new perspective. What happened, of course, was that I kept seeing Sarawak in Canada and Canada in Sarawak; I

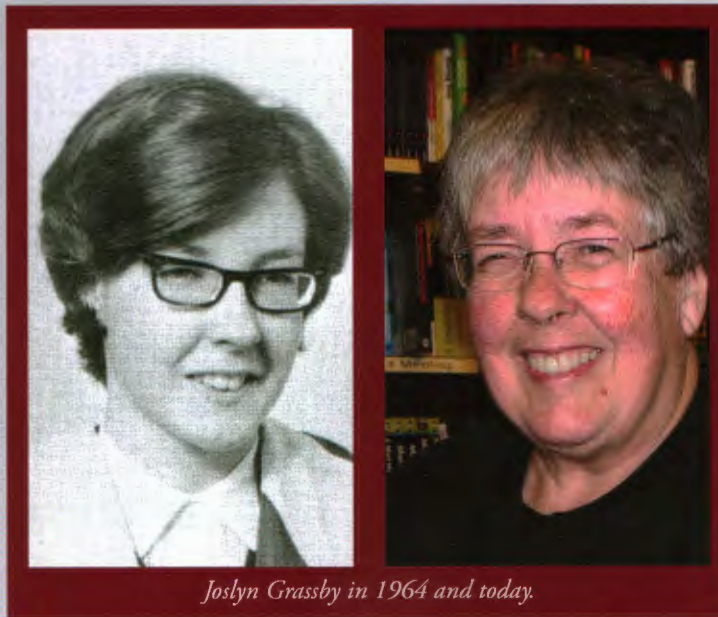
realized that people are fascinating and share a great deal, no matter where they are from.

When I returned to Canada, I finished my MA and then studied library science at Dalhousie. I met a chap from Thailand, so off I went and lived there for about eight years. I taught at the university and wrote for the newspaper to pay the rent. Then I worked for the UN for several years before

coming back to Canada to take a job at the National Library. Five years ago, I retired as the library's planning officer in Information Technology Services.

The influence Saint Mary's had on me, I think, was the spirit of, "If you want to do it, do it. The only thing holding you back is you." Look at SMU's motto—Age quod agis—"What you do, do well" or, as I would put it, "Do your damndest."

Joslyn Grassby graduated with her BSc in 1964 and her BA (Honours) in 1965. □



Joslyn Grassby in 1964 and today.

Did a Saint Mary's moment change your life? A first kiss, shift in thinking, a mentor or a life-long friend? Send your story to alumni@smu.ca, and you could be featured in a future issue.

TD Insurance
Meloche Monnex

"I saved through my alumni group rates."

– Lekha Patmanathan
Saint Mary's University Graduate
and satisfied client since 2010



See how good your quote can be.

At TD Insurance Meloche Monnex, we know how important it is to save wherever you can. As a member of **Saint Mary's University Alumni Association**, you can enjoy preferred group rates on your home and auto insurance and other exclusive privileges, thanks to our partnership with your Alumni Relations Office. You'll also benefit from great coverage and outstanding service. We believe in making insurance easy to understand so you can choose your coverage with confidence.



Get an online quote at
www.melochemonnex.com/smu
or call 1-866-352-6187

Monday to Friday, 8 a.m. to 8 p.m.
Saturday, 9 a.m. to 4 p.m.

Insurance program endorsed by



One University. One World. Yours.



The TD Insurance Meloche Monnex home and auto insurance program is underwritten by SECURITY NATIONAL INSURANCE COMPANY. The program is distributed by Meloche Monnex Insurance and Financial Services Inc. in Quebec and by Meloche Monnex Financial Services Inc. in the rest of Canada.

Due to provincial legislation, our auto insurance program is not offered in British Columbia, Manitoba or Saskatchewan.

*No purchase required. Contest organized jointly with Primum Insurance Company and open to members, employees and other eligible persons belonging to employer, professional and alumni groups which have an agreement with and are entitled to group rates from the organizers. Contest ends on January 31, 2013. 1 prize to be won. The winner may choose the prize between a Lexus RX 450h with all basic standard features including freight and pre-delivery inspection for a total value of \$60,000 or \$60,000 in Canadian funds. The winner will be responsible to pay for the sale taxes applicable to the vehicle. Skill-testing question required. Odds of winning depend on number of entries received. Complete contest rules available at www.melochemonnex.com/contest.

®/The TD logo and other trade-marks are the property of The Toronto-Dominion Bank or a wholly-owned subsidiary, in Canada and/or other countries.

