

# THE JOURNAL

JANUARY 12<sup>TH</sup>, 2005

VOL. 70 #13

## TSUNAMI RELIEF CAMPAIGN

SAINT MARY'S UNIVERSITY STUDENTS ASSOCIATION HAS LAUNCHED A TSUNAMI RELIEF CAMPAIGN. THERE ARE DONATION BOXES ALL OVER CAMPUS. SMUSA IS LOOKING FOR CASH DONATIONS FOR THIS CAUSE. IF ANYONE WOULD LIKE TO GET INVOLVED WITH THE TSUNAMI RELIEF CAMPAIGN PLEASE CONTACT SMUSA'S VICE PRESIDENT EXTERNAL RYAN FOLEY.

496-8716

VPEXTERNAL@SMUSA.CA



### WHAT'S INSIDE:

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## What gets your attention?

BY KATHLEEN LINGLEY, VP Academic

If ATV News rolled up in their van one afternoon and asked students what they like about SMU they would probably hear from the majority that students enjoy the community atmosphere at Saint Mary's. This atmosphere is created by friendly staff, a low professor-student ratio, residence life, and events that draw people together. The Students' Association is committed to providing events and services that appeal to students and help them become a part of the SMU community. However this atmosphere is threatened

when student interest in social events, student elections, and lobbying efforts is low. The contemporary student has a lot of demands on their time that range from employment to volunteer commitments but one must make an effort to still engage in their collegiate environment and to carve a niche.

This past Saturday SMU Year's Eve was held in the pub with a small crowd attending. Conceivably the overflow of charity events in support of Tsunami taking place in Halifax or the April Wine show at

the Marquee were responsible for taking patrons away from the pub, or maybe, people simply didn't know that a stellar event was taking place at the Gorsebrook. SMUSA unabashedly admits that it's hard to communicate with 8500 students but it's even harder when people cannot be sure of the best way to get people's attention.

The relatively low turnout has made me question "what gets your attention"? As consumers of pop culture we

Continued on the back page

## Welcome Back!

BY KATHLEEN LINGLEY, VP Academic

It's great to be back in the swing of things although I already have a pile of homework sitting next to my desk, and I'm longing for the lazy afternoons of Christmas break. The University doesn't pay attention to my lazy tendencies though and campus is packed with students are lining up to get into classes or to see advisors. In the past week I've had loads of students knocking on my door with questions about courses, academic appeals, and academic regulations. If you have any nagging questions please make sure you talk to someone, you can get in touch with me, or talk to a professor that you respect. There are people employed to help you get through your career whether they are advisors or even tutors at the Writing Centre. Take advantage of the services offered by Student Services, the Library, your faculty, the Writing Centre, and SMUSA.

This semester will fly by quicker than the last so make sure you're on top of declaring your major, learning how to minimize your midterm madness, or checking out graduate programs at SMU and other institutions. If you didn't make an academic New Year's resolution here's your chance. Pledge to visit

the Student Peers, learn how to use the library's databases for research, and start planning the rest of your academic career. You may want to challenge yourself to receive higher grades, or maybe more importantly, get your readings done before classes. January is a chance to start afresh and make the semester whatever you want it to be.

If you're on track you may want to help others achieve their goals. You can do so by listing yourself in the SMUSA Tutor Database. Currently SMUSA is accepting the names of qualified tutors who are willing to charge no more than \$15.00 an hour for their services. You could also resolve to show your appreciation for professors who are committed to enhancing students' educational experiences. In February the Third Annual SMUSA Teaching Awards will be accepting nominations for outstanding professors. Make sure that you pick up a nomination form and highlight how your professor keeps an 8:30 class awake with engaging lectures or how they help students one-on-one in their office.

Good luck in your endeavors and I hope you keep your academic resolutions!

## Dodgeball and Hockey and Free Stuff...Oh My!

BY JEFF LOHNES

Ladies and Gentlemen, do you want to take part in SMUSA Winter Chillout events? All are essentially free, so you might as well...and here's how you can enjoy the games, competitions, and giveaways and win any of the great prizes.

Many of the events including pie eating contests, hot chocolate and hot dog (veggie dogs too) giveaways, Casino Night and many more simply require you to be there, show up, then take home the goodies, which range from

the hot chocolate to a brand spanking new computer.

There are some events which you need to register for in order to take part. These three events are Dodgeball, Hockey and Broomball. For broomball you need to check in with the intramural office upstairs at the Tower. For Dodgeball and Hockey you need to sign up at one of the tables which will be set up in the Loyola Colonnade and Students' Centre or by emailing me, Jeff Lohnes, at [lohnesejff@hotmail.com](mailto:lohnesejff@hotmail.com). Now seriously, who doesn't want to play Dodgeball, this tourna-

ment will bring in over 20 teams vying to take home the trophy, prizes and best of all, bragging rights as number one Dodgeballers at SMU...imagine that being you with all the glory, and the fame!

Make sure you get out to soak up some of the winter festivities during SMU's own, Winter Chillout 2005. Keep your eyes peeled for posters which will have up-to-date schedules of all events that begin next Wednesday, the 19th of January.

**WE WANT MORE WRITERS. DROP BY THE JOURNAL OFFICE or EMAIL [thejournal@gmail.com](mailto:thejournal@gmail.com) for details...**

# SMUSA PAGE

SAINT MARY'S UNIVERSITY  
STUDENTS'  
ASSOCIATION



## ::: Tsunami Relief :::

Donation tables at:

- Loyola Colonade on Jan 12
- Student Centre on Jan 12 and 13

For more information, contact your VP External, Ryan Foley, at 496-8716 or [vpexternal@smusa.ca](mailto:vpexternal@smusa.ca)

## ::: SRC Meeting :::

Jan 16 1:00 p.m.  
Secunda Boardroom,  
Sobey Building.

- What is the SRC?
- How do I get involved?
- What happens at SRC meetings?

For answers to these questions, visit <http://www.smusa.ca/council.htm>

## ::: Tutors? :::

The SMUSA Tutor Database is here for you!

To sign up as a tutor or to find a tutor, contact your VP Academic, Kathleen Lingley, at 490-8710 or [vpacademic@smusa.ca](mailto:vpacademic@smusa.ca)

## ::: Reminders :::

**Jan 14:** 10:00 a.m. to 2:30 p.m.  
Last day for withdrawing, without academic penalty, from a full course (.0) taught over both semesters.

**Jan 17:**  
(a) 10:00 a.m. to 5:00 p.m.  
Late Registration and Change of Registration Conclude. Last day for registering for and changing second semester (i.e., designated .2) courses.

(b) Registration Advisory Unit (R.A.U.) closes.

**Jan 31:** Last day to sign medical waiver

For closure/cancellation information, call the new SMU closure/Cancellation Hotline: 491-6263



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# OPINIONS

ARE LIKE ~~ASSHOLE~~ EVERYBODY HAS ONE - LET US KNOW YOURS: THEJOURNAL@GMAIL.COM



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we need writers....

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we need writers...

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## More press for the calendar boy... e-mails from our readers

**FERGUS DEARDEN**

I am writing in response to the Article in The Journal by Sally Whitman; deemed "Halifax university girls: a step back." Before I begin, I would like to say that I see Ms. Whitman's point, and I believe that women should be treated equally and fairly. I would also agree with you that there are a few pictures in the calendar that are questionable. However, your argument is not objective, but truly biased. First of all, I was in the MTG 389 class in which Mr. Pederson proceeded with such an outstanding and commendable project that has had enormous success both on and off campus. As a former junior achiever for 2 years, I know how hard it is to try to put together such an immense project such as a calendar in such a short of time period. Bashing such hard work which is worth 50% of Mr. Pederson's academic grade is hardly fair. Now I would ask the students, faculty, and staff to please hear this "voice of reason." I noticed in your argument that you had stated that "As the co-coordinator of the Women's Centre I have to speak up when I think something is inappropriate" which was followed by "The Women's Centre is trying to maintain a voice in the university community." I commend you on your attempt; however can you truly say that you speak for all women on this campus? I would like to point out the first fact which you failed to mention in this argument. First of all, the professor that is teaching the class and approved Mr. Pederson's project is a woman. I have also heard from reliable sources that Mr. Pederson spent considerably more than his necessary amount on the project. However, that does not mean the whole project has to go up in flames. The next statement I would like to refer to is one in which you contradicted yourself. "I do not believe that there is something inherently wrong with trying to make provocative images to turn people on, and it is not an anti-pornography argument." Then you make the statement "What is wrong with enjoying looking at a woman's body you might ask?" OK, this is where I see a really big problem which is in the following statement; "The Problem is that everywhere we look we can find images of women that subtly or blatantly present us with hoard negative perceptions of what it means to be a woman." This backs a form of anti-pornography argument, which would not be limited to women in tight clothing on television,

billboards, newspapers, and adult magazines. Not to mention that you are assuming that society thinks that way all the time. Now, if you were to really to speak for women on campus, should you not be objective enough to take a survey of what women thought of the calendar before saying that it was sexist and wrong? How about taking an opinion poll of the university community? I personally know a girl or two who volunteered to be in the calendar. Have you even bothered to ask the girls who volunteered what they thought about Mr. Pederson's project? Have you asked around to see what the effect of the calendar would have on the school's image? Did you ask the women who were in the calendar if they chose the pictures that they wanted in the calendar? I would personally like to commend the women who volunteered to have their photos taken and put in a calendar. It takes a lot of confidence and self-esteem to volunteer for such a project. I do not feel that these girls are being objectified like you say they are. I again confirm that there are a few questionable pictures which could have been improved upon, in which case I am not saying that their choices are wrong or sexist. However, if the women are being so objectified like you say they are, then why did they choose to be in the calendar?? Do these girls not have the right to freely express themselves as individuals, without anyone saying that their choice is wrong and sexist? If you would call the right to freedom of expression for someone who has the guts and self-esteem to be in a calendar and promote the school in a way which is unique as compared to every other university in Canada, then I would be all for it. This goes for both men and women in regards to being portrayed in the media in a tasteful manner. Now I am going to flip the coin on this and go to an objective point of view in regards to males. If a girl in our MTG 389 class decided to get a "Guys of SMU" calendar going, where males pose in tight clothing and maybe even in Speedos; would anyone have a problem with that? Everyone is equal in this country (charter of rights and freedoms) and yet in the article that you have written, it sounds like you are not putting everything that you possibly can in an objective point of view and putting down the rights and freedoms given in this country. What about men getting date raped, harassed or assaulted by women? What about men being emotionally

abused by women? Where is the men's centre at SMU? What about the men that have been murdered by women? Believe it or not it happens, and it is generally ignored by society. So let's try to put everything on a level playing field. Should it not be the choice of the person to so choose in how to portray themselves as an individual? I think that you should change your tune a little bit. Think about these girls as individuals and making a free choice, instead of just referring to one gender of the human race. I do realize you are attempting to represent women, however, if you were to write another article please at least attempt to be objective about it. Think about the other side of the coin before you write about such a touchy subject. To wrap up this "voice of reason" it is up to the person whether they choose to freely express themselves as individuals. The women get to choose the photos that they want for that form of media. If that is the way they wish to be portrayed, then that is obviously their choice as an individual. If this aspect is not considered tasteful, then I don't think anyone would know what is. There is one last remark that I would add to this "voice of reason." You claim that women have fought so hard to claim equality and are not given the respect that they deserve. Well, some of these women have been harassed by other women while Mr. Pederson has been away from his table in the colonnade. So are you saying that it is only men that supposedly harass and objectify women? It seems to me that your argument is just bashing free choice and expression of individuals. These women made a choice and I am wondering why the Women's Centre is not respecting this choice? I hope I have shed a little light on the matter. I would ask that the university community to please do not bash Mr. Pederson's entrepreneurial project or the women in the calendar any longer. I would hope that there will be more students to come to Mr. Pederson's defense, as well as the women who had the self-esteem and confidence in themselves to have their pictures taken. I personally think that a calendar is a great idea and can bring the university community closer together, in which some respects it has. It is truly not the purpose of a university and/or society/centre to ridicule such hard and outstanding work done by an entrepreneurial team, however, you are entitled to your opinion. I wish Mr. Pederson the best in all his entrepreneurial ventures in the future, and I hope this controversy can be put to rest.

**SALLY WHITMAN**

What turmoil this calendar has created! And while I am wearily resigned that the publicity will most likely get more calendars sold, I still feel the need to talk about it. The issue may be getting boring, but I have a few more words to say. I think that there is a perception out there that the Women's Centre is objecting to sexy images being on campus. This is not true. What we are objecting to is the nature of these images in this calendar. The issue of the objectification of women is not a little issue. Virtually all girls and women suffer insecurities about their bodies that cause anywhere from minor to major problem in their lives! This is not a small, insignificant issue!

While I am happy that the University has stopped it from being further sold on campus, I still maintain that it should never have been allowed to be sold in the first place. Again, I feel this not because I think that there should be no sex on campus or something outrageous like that, but because of the nature of this calendar. Sex and sex images are not generic. They carry messages with them.

Also, some might be thinking that if it were a calendar of men we wouldn't have the same objections. First of all, we have never said that we would endorse it for men and not for women, and second, if the objectification of men in media images and mainstream beliefs ever rises to equal that of what women face, then I will take up that cause as well.

So just to reiterate, we are not objecting to sexy images on campus. We are objecting to the nature of the images in this calendar. I'm all for healthy and positive sexy images. In fact, I'm going to find out when the next 'Burlesque' show is and get some posters to put up around campus.

I'm very curious to hear more of what others on campus are thinking about this issue. I think dialogue is good. To get the ball rolling, here is one message sent to us in response to the news the other night. Please feel free to respond to this person as well.

"If it was a calendar about men, you would be buying them up faster than anyone else. Unless of course the women over there at the centre don't like men. Feeling jealous 'cause you're not in the calendar? BOO HISS" I'd like to thank Andrew "Diesel Motor" for his unique and original comment.

womenscentre@smu.ca

..... More on back page

# NEWS

## This Week at Saint Mary's

### CRIMINOLOGY SOCIETY GENERAL MEETING

When: Wed. Jan 12th, 2005.  
Where: Criminology Society Office, Room 515, 5th floor of the Student Centre.  
Time: 12 noon.

This society is open to all students of the Social Sciences: criminology, sociology, anthropology, psychology etc. New members welcome. Phone: 496-8263

Also the Criminology Society will be arranging two prison tours this semester for interested students. The first trip will be to the Waterville Youth Correctional Facility on Friday, Jan 28th, 2005. The second trip will be to the Nova Women's Prison on Friday March 4th, 2005. The sign-up sheet is available at the society office and if students have any questions they may call the number listed above or drop by during office hours.

### SEASONALITY STUDY

How would you like to participate in a study of seasonality? Seasonality is defined as changes in mood and behavior that are determined by the time of year. You can earn bonus points towards most 200-level psychology courses. Check with your professor to see if they accept bonus points. Sign-up sheets will be posted in the Psychology Department on the 3rd floor of McNally Main. All undergraduate students are welcome to participate.

SEND ARTICLES YOU'D LIKE TO SEE IN THE PAPER TO THEJOURNAL@GMAIL.COM BEFORE 10PM SUNDAY.

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### CONTINUING EDUCATION PROGRAM

Learn from the experts with the Halifax Grammer School's Continuing Education Program. Classes are offered to the general public at our own Tower Road campus. The registration deadline is January 14th, 2005. For further information or registration, please contact Denise Jamieson at 902-431-8573.

### SORORITY GIRLS

The Omega Pi Sorority is having their recruitment meeting week January 6th-14th, so come and check it out. To find out when and where e-mail: rush@omegapisorority.com, or please visit the online website at www.omegapisorority.com.

### EDUCATORS WANTED

The 4th Annual ViewFinders International Film Festival for Youth is looking for educators to help with this year's ViewFinders School Program Advisory Team. ViewFinders is a five-day celebration of film and video from around the world geared toward youth ages 3-18 and runs from April 19th-23rd, 2005.

ViewFinder's is looking for educators with experience teaching at the elementary, junior high, high school level, or in French. Teacher's will help assign age range recommendations as well as give valuable feedback on potential films.

The ViewFinders School Program appeals to an entire grade spectrum of General Curriculum Outcomes from elementary to senior high, as a visually-based event which explores other cultures, is a forum for discussion and an inspiring opportunity for hands-on discovery of different media and as a possibility to introduce the later grades to a growing cultural industry.

Educators will be needed for approximately 15 hours a week for 3 weeks starting in mid-January. An honorarium will be provided. For more information or to apply, please contact Kellie Manning, ViewFinders Director at 902-420-4331.

Want to be a writer? We want more writers. E-mail thejournal@gmail.com if you want to get in on the action.



## SMUDENTS, LISTEN UP!!

Over the past twelve months students have endured construction sites in and around campus as the football field, McNally auditorium, and other areas have been renovated and improved. Over this coming calendar year (and beyond) improvements will continue, but now in terms of administrative systems that handle how students register, pay fees, and check their grades. This system is SCT Banner.

Across Canada there are 40 SCT Banner systems operating in varying sized colleges and universities and Saint Mary's has taken the step to meet the challenges presented in implementing a new system. Committee members on the Nexus Project have been working to iron out kinks and to learn how Banner manages academic and administrative functions. They have also recognized that the time has come to prepare students for the transition to Banner. Students will experience a number of changes, and to best articulate these changes SMUSA will use the Journal to keep students informed.

In the coming weeks keep your eyes peeled and your hands on the Journal to learn more. In the meantime you can find more background information about Banner at [www.smu.ca](http://www.smu.ca), just click on the Projects link.

[WWW.SMUSA.CA](http://WWW.SMUSA.CA)



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# ARTS AND ENTERTAINMENT

## Errol, Bob, Oscar, and the potential for fog

BY BILL HUGHES

To say that much has been written in the post 9/11 world on the subject of American foreign policy or meddling (depending on your opinion) would be a frivolous understatement. Those who use the media as their canvas for illustrating the issues and their concerns are often marred by accusations of partisanship, and few are painted with the respect that comes with the title 'unbiased.' Michael Moore, Naomi Klein, and Noam Chomsky are branded as folk heroes, having earned the trust of their readers. They have moral backbone and the ability to sort through the spinning, lies and propaganda to bring to light reality and toss the remainder on the waste pile, along with everything that is CNN.

The difference between the mentioned artists and *The Fog of War* is that creator and director Errol Morris gets on the inside, and speaks with one of the kingpins of the American meddling of yesteryear. Morris uses the big screen to present through documentary format, the permanent film that war leaves on a nation and its people. Morris' 'inside look' was conceived after the editing of over 20 hours of interview with former American Secretary of Defense Robert S. McNamara, who served with the American Armed Forces for seven years in this role during the Kennedy and Johnson administrations.

McNamara uses this picture to express his regret for the atrocities that were committed

during his tenure, exemplified by landmark historical moments in American history such as the Cuban Missile Crisis and most notably the Vietnam War.

Through exploration of what McNamara calls his 'Eleven Lessons of War' he takes the viewers on a journey into the past. McNamara identifies those people who were both responsible and then implicated in the decisions that ultimately led to the obliteration of a country. As a result, approximately fifty-eight thousand American soldiers and countless Vietnamese civilians were killed on the front lines.

Although it is never expressly mentioned, the suggested parallels to today's use of American military intervention are clear, but McNamara intentionally skirts those issues. At the same time, he agrees with sentiments expressed by Moore and Chomsky in saying that if America continues to disregard global well-being and furthers its push for hegemony, it will only be a matter of time before other countries decide to collectively 'push the bully back'. In today's military climate, that would inevitably end in global destruction.

McNamara's motivation is to admit his belief that the US may in fact have been wrong in committing to war in Vietnam. He goes on to confess that he and his colleagues are likely guilty of War Crimes (the shame of what he refers to as "human beings killing other human beings.") He reminds how close other wars have

been to bringing the world to its knees, by saying their nuclear nature was avoided only because they "lucked out of it." He then implies that the onus be placed firmly on current wartime officials to evaluate the situation to avoid committing those same mistakes. Moreover, McNamara denounces the common belief that he had gone mad during his tenure. Although, he does understand, without implying that it is an excuse, how the pressure of wartime circumstance did and can cloud or 'fog' the judgement of officials asked to make rapid and significant assessment.

Morris uses a face-to-face interview style look into the 88-year-old Harvard Business School graduate, former president of World Bank, decorated Freedom Medal soldier and grips his audience with the 'horse's mouth' account of the American military for the entire 95 minutes. Morris' ability to supplement the interviews with timely emotional music and metaphoric visuals (the domino effect) shines through as he captivates and educates the audience with his Academy Award winning performance for Best Documentary Feature.


In interpreting McNamara's responses, Morris explains that our world is reaching a critical juncture, when military officials must be conscience that a potential disaster is on the horizon. Although this time, very few people may survive to endure what McNamara calls the resultant "Fog of War."

## 2<sup>nd</sup> Annual Frosted Snow Ball

It's winter time again here at SMU; and to make sure you keep that warm, fuzzy feeling from Christmas, the Rez Society is proud to present the 2nd Annual Frosted Snow Ball. This event will take place Saturday January 15th, in the Student Center Café, from 9pm-1am. It's a semi-formal dance featuring SMU's very own DJ Super Boy. A WET/DRY event for the whole school to enjoy! Here's the deal: Advance tickets are available on the 11th and 13th in the Loyola colonnade from 10am-3pm, Wednesday the 12th in the Student Centre from 10am-3pm and the 11th-14th in the Dockside from 4:30-6pm, as well as at the door. For Rez Society members, the cost is \$6, non-members will be charged \$8 from the 11th-14th, and \$10 at the door. Bring your SMU IDs if you're under 19 to get it.

But wait! There's more! If you become a member of the society between the 11th and the 14th, you will get the discounted price for the ball. The combo price is \$10, (\$6 membership fee, plus a \$4 ticket fee) and \$6 for additional tickets.

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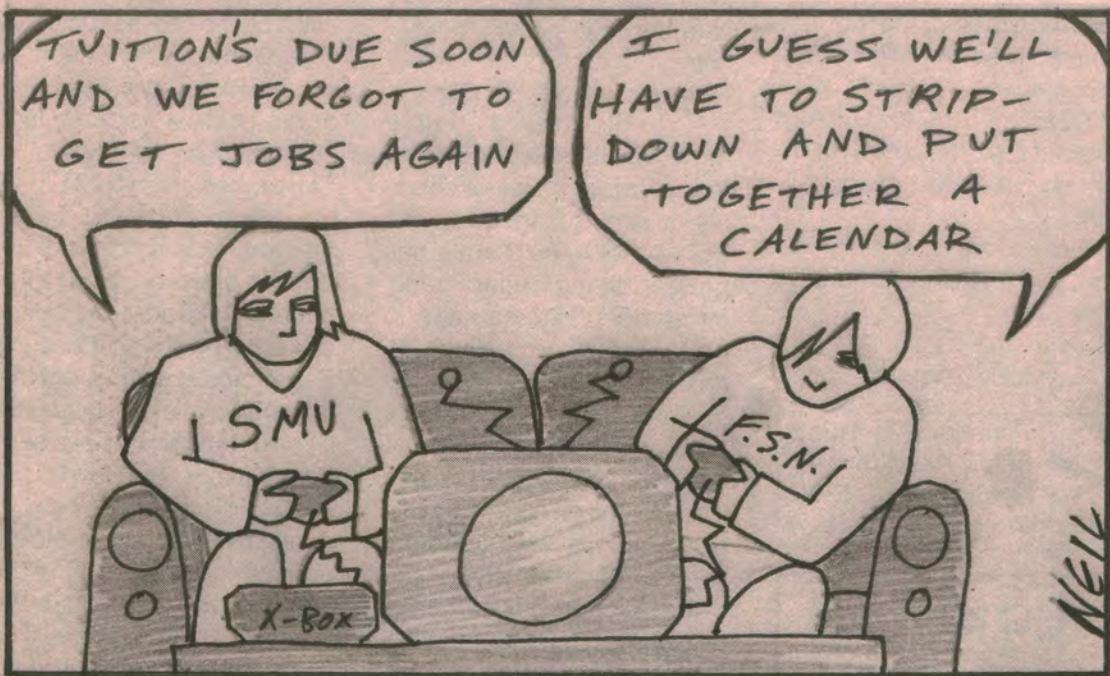
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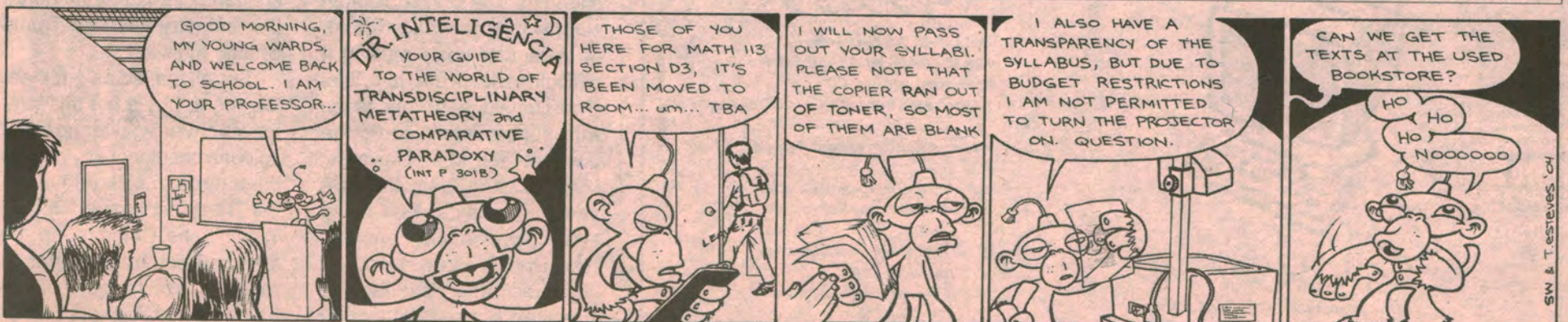


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# BUSINESS



## Biz Girl

BY JACKIE HOWATT

Remember the days of gimp and floss bracelets? For Ally Read, a triple major student, designing jewelry from that tacky material in elementary school provided an entrepreneurial taste for something more grandeur in her future. Her business, Ally Read Jewelry Design, has been in full swing for several years and produces hand-made, high quality, earth-based jewelry.

Her inspiration comes from her parents, who "encouraged [her] to share [her] art", and also none other than Claudia from the Babysitters Club, "the clothes that she made and the jewelry she made... I just always thought I was Claudia!" she remembers with a laugh. But then again, who didn't think they were one of the Babysitter's Club girls?

Read soon found out that the demand for her jewelry was bigger than just making a few bracelets for friends. In High School, she sold her work at Juandaro's Futbol in Wolfville, Nova Scotia and Margolian's in Amherst, Nova Scotia. "They did it to help out a student and a friend," she boasts. She received her vendor's license a few years ago and sold her jewelry by the Public Gardens in Halifax. This seems to be just the beginning of her plan when it comes to getting out there in the marketplace. Her biggest

order to date was for 300 hemp necklaces for a Women's Soccer Tournament. And yes, she does this all herself.

Read genuinely cares about her customers. Most of her orders are custom and she is happy to accommodate any preferences or concerns a customer may have. "If a clasp were to break either from my jewelry or something you bought from somewhere else, I do repairs also". Unlike many vendors around campus, Read's business provides customer care that is hard to find from any jewelry business, let alone one operated by a student.

She assures that the jewelry she makes is of high-end quality. "I'm a perfectionist. I would not sell something I wouldn't wear myself". She adds that, "with the colors, the textures and the patterns... I make things I find attractive and the people around me find attractive". She notes that she will always be a part of the fashion and design industry, thus, she obviously has an eye for beautiful things.

"I'm into natural products" she says. She asks her friends who travel out of country to purchase unique beads and materials to add to her collection. "When my friends go traveling I get them to pick me up beads" she explains, mentioning that her friend is currently in Uruguay with a request to bring her back beads preferably made of bone, wood and precious stone. All of her jewelry is well thought out before making it, to ensure her customers the best quality possible.

In regards to marketing her business, she claims that she doesn't spend too much

time on it right now. Word of mouth, friends, family and local students are keeping her busy. She can be spotted around campus with her bi-fold display of pre-made necklaces, bracelets, anklets and earrings, and she is also equipped with her business cards. In the works, is a website primarily for business-to-business selling, but to also allow potential customers to have a peak at what she provides.

"I have very reasonable prices... someone who may think my prices are too high doesn't really know quality". A samples of her price list includes hemp bracelets at \$6.00, hemp necklaces at \$10.00-\$12.00, beaded necklaces for \$10.00-\$15.00 and beaded earrings between \$10.00-\$20.00. The prices of her custom orders depend on the type of materials used. Precious stones such as turquoise and amber will be more expensive, but well worth the cost.

Read balances her full course load at Saint Mary's University, where she is a triple major in English, Entrepreneurship, and Human Resource Management, along with two other jobs, plus her jewelry business. Even though she handles much more than a regular student, she is "always interested in taking her business to the next level".

Her advice for people starting out in this business is to hands-down, "talk, talk, talk!". She explains that you never know when someone might own a store or be looking for new business ideas. Judging by her fierce ambition, we can expect to see Ally Read jewelry gracing the hottest stores in New York in the years to come!

Interested? Contact Ally Read at (902) 802-7960 or by e-mail at ally\_read@hotmail.com

Do you have a business that you'd like to feature in Miss Biz?

E-mail Jackie at howattjackie@hotmail.com

Founder, Ally Read of Ally Read Jewelry Design at MGT389 Tradeshow

## Just who is Donald Trump

BY AARON JOHNSTONE

Media mogul, big time business icon, New York City real estate developer and last but not least billionaire, are all common idioms used to describe none other than Donald Trump. Just how did 'The Donald' become so influential, living the American dream of luxury and riches?

'The Donald', born Donald John Trump on June 14, 1946 to Fred Trump and Mary MacLeod Trump in Queens, New York quickly learned the ways of his father in uncovering and taking advantage of an excellent opportunity. 'The Donald' was overly assertive as a child, often giving orders to his four siblings, so off he went to military school at age 13 in an attempt to put his energy in the right direction. Military school propelled 'The Donald' to Wharton Business School where he acquired an economics degree. 'The Donald' worked for his father for 5 years in the family real estate development business where Fred Trump is quoted in respect to 'The Donald': "Everything he seems to touch turns to gold."

The high life of 'The Donald' had commenced. Recognizing the economic potential of New York City, he put all his eggs in one basket and put his basket into New York City real estate. 'The Donald' however received no inheritance from the family business, so, despite his lavish upbringing, he crossed the threshold to the Big Apple with nothing but ambition. 'The Donald' has lived and still lives in some of New York City's most prestigious properties, most of which he owns.

'The Donald's' history aside, why has he become an icon of business and a celebrity of sorts for the business world? Well, 'The Donald' has prefers dating supermodels for starters. His marriage to Ivana Trump, with which he has three children, was the beginning of his high profile marriages. Then came the marriage and divorce of Marla Maples, and on again off again relationships with beautiful women of class and style. With the potential to have millions of gorgeous, dazzling and elegant ladies at his fingertips 'The Donald' is often seen with a new "lady friend" on a regular basis making it difficult to track his love life. 'The Donald' is so obsessed with supermodels, he is the owner of the Miss Universe, Miss USA and Teen Miss USA beauty pageants. As if being a billionaire was not enough, 'The Donald' had to go and buy three beauty pageants to surround himself with more

supermodels the average guy can only dream.

'The Donald's' glamorous marriages combined with his precisely orchestrated business deals have landed him celebrity status worldwide. 'The Donald' has at times owned most of the best properties in New York City. Despite going bankrupt in 1990, 'The Donald' in true entrepreneurial spirit stayed alive, he's still here, he's still strong, embarking upon a comeback of monumental proportions. Reportedly in 1990, 'The Donald's' companies were carrying over \$2 billion in debt, but he bounced back through clever deal making and by the late 1990's he was back in the game. The list of the properties 'The Donald' has owned over the years is astonishing but here are a few of the most remarkable properties: Trump Tower on 5th Avenue, The Plaza Hotel, the Ritz Carlton Hotel, the land under the Empire State Building and the NikeTown Store adjoined to Tiffany's Jewelers. 'The Donald' also owns the Trump Parc, the Trump Palace, the Trump Plaza, the Trump World Tower and the Trump Park Avenue buildings all easily identified by the massive golden 'T' visibly located on all Trump buildings. 'The Donald' even sold licensing of his name to a building in Seoul, Korea for an easy \$5 million.

So 'The Donald' has a little bit of cash from his real estate ventures, but what else makes him so spectacular? It could be the best selling books 'The Donald' has written on comebacks and getting rich, or his political aspirations in his campaign for the United States presidency in 2000 for the reform party. His celebrity status as a result of his lifestyle and money gave him cameo appearances in the classic, The Fresh Prince of Bel-Air and Rosanne, not that anyone watches Rosanne, but if you did you might have seen 'The Donald.' 'The Donald' has launched numerous casinos during his penetration into the gaming industry, owning the world renowned Trump Taj Mahal Casino Resort. 'The Donald' went far enough to get his hands into the transportation industry with the Trump Shuttle Airline.

For all the ladies out there looking to buy a gift this year for your man, wander up to the cologne counter of any department store to pick up the latest Trump escapade; 'Donald Trump, The Cologne.' In the latest of celebrity fragrance releases, a business deal with Estee Lauder, 'Donald Trump,



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# SPORTS

## Huskies look to improve in '05

BY NEIL JORDAN

The Saint Mary's men's basketball squad kept busy over the Christmas Break, taking part in the annual Rod Shoveller Memorial tournament at Dalhousie University. They began the journey with a 69-63 victory over visiting Ottawa on New Year's Eve. This set up a semi-final meeting with number two ranked St. FX to ring in the New Year. SMU went on a 19-5 run over the final 7 minutes to pull out an exciting 67-60 upset. Damon Cole ran the show with 21 points and 5 assists, and Jerome Goodman had yet another dominating performance with 23 points. The Huskies held the explosive X-Men to their lowest point output of the season, and that put SMU on course for a clash against sixth ranked Concordia in the final. Concordia used their advantage in the speed department to jump out to the early lead, one that they would never lose. The Huskies did fight back to make the score respectable, but they looked like they had expended more energy in the semi-final than expected. Goodman again led the way with 19 points, 12 boards and 3 swats. Damon Cole was named to the tournament all-star team.

The Huskies resumed the regular season last Thursday at The Tower, with St. FX, looking to avenge the Shoveller Tournament loss. The Huskies led 35-32 at the half, but X started the second half quickly with an 11-2 run, and never looked back. Zach Russell scored

31 points with a nearly flawless shooting performance, and Neil MacDonald chipped in 14 points. Nelson Carvery was top scorer for SMU with 22 points, with Cole helping with 13 points, 6 assists and 6 steals, while Goodman was held to only 10 points.

After a disappointing Sunday afternoon loss to Dalhousie at Dalplex, the Huskies are tied with Memorial with 6 points, good for second last in the AUS. SMU will need a late season run to get them into the playoffs.

The Saint Mary's women's Huskies also had a busy break, hosting the Holiday Hoops Invitational at The Tower. The ladies topped Lakeview University 65-46 in their opener, but were then overwhelmed 70-44 by the University of Laval. This sent SMU to the Bronze Medal game against UNB, and the Reds pulled out a mild upset, defeating SMU 59-52. The tournament was eventually won by the University of Winnipeg, who beat Laval 64-59 in the final.

Laura MacPherson made the tournament all-star team for SMU, and she continued her strong form when the Huskies resumed their regular season against winless St. FX. The Huskies smothered the X-Women defensively, winning 48-37. MacPherson had 18 points and 12 rebounds to own the post area. The women now sit in third place after a Sunday afternoon road loss to Dal, with 12 points. The ladies need to show more consistency if they wish to secure a playoff berth.

### ARSEHOLE OF THE WEEK

#### Randy Moss

Added to the 'Hall of Fame' next to Gary Bettman and Bob Goodnow as our only two-time recipients. Randy garners this title after having made a fool of himself when he pretended to pull down his pants while celebrating a touchdown. Randy, I like clever and exuberant celebrations as much as the next guy. But, come on, there's a line between clever and crude. You crossed it. That being said, it was pretty funny, and celebrations are a good time.

### QUOTE OF THE WEEK

"Size, speed, strength and way too much skill."  
-TSN Hockey analyst Pierre McGuire's assessment of the triumphant Canadian Juniors during their 6-1 blowout of Team Russia in the gold medal game. Team Canada finished the tournament undefeated enroute to capturing the gold medal in Grand Forks, North Dakota from December 25 to January 4, 2005.

"I think the Canadian people must be proud of this team."

-Alexander Ovechkin, the 2004 1st overall pick in the NHL Entry Draft and Russian forward, following the 6-1 gold medal loss.

## Predictability©

BY BILL HUGHES

The second round of the playoffs. Let's do it...

### Indianapolis at New England

This is a three-point game no matter how you cut it. The intrigue in this game has to come down to two major storylines, those being the Patriots injuries to key players versus Payton Manning's ongoing assault on NFL defenses. When perennial Pro Bowl corner Ty Law was placed on the injured reserve alongside Pro Bowl caliber teammate Tyrone Poole, the Pats may have been exposed. Bill Belichick is the master of creating schemes that limit exposure to the weaknesses in his defense. He will have the monumental task of trying to stop an offense that to date this season has looked completely unstoppable. That said, this game will be all about ball control. Enter Cory Dillon. Dillon finished with a team record 1600+ yards, good for third in the NFL. If the Pats can keep the ball on the ground, and keep Payton's quick strike offense on the sidelines then they will play tough. Payton Manning is the NFL's new poster boy QB. With what we know of Patriots QB Tom Brady's competitive nature, I'm not sure that this sits well. Brady will be extremely prepared to prove once again that he is the NFL's best, and the short passing game will return to prominence. We know the following: The weather will be cold, the crowd will be loud and the Pats will be fired up coming off a week of rest. A betting man has to figure in Manning's lack of success on the big stage. Belichick will bump the Indy wideouts off the snap and bring the house on the rush. When Manning is under that kind of pressure, he falters and throws terrible interceptions. To be the champs you have to beat the champs. This will be bar none the most memorable game of the 2004-2005 season. At Foxboro, I think (read: hope) that the Pats with help from Cory Dillon and some cold weather will prove that Payton has to wait yet another year to prove his worth in the postseason.

New England 30 Indy 27

### New York at Pittsburgh

This game lacks intrigue because it is a complete mismatch. The Jets are coming off an upset victory on the road in San Diego where the Chargers played unlike they had in ten weeks and payed the price. The Jets were able to capitalize on the poor effort and secured the victory. The

Steelers continue to ride an unbelievable fourteen game winning streak enroute to the regular season conference championship. The key in this game will be the running game. The Steelers have found unlikely success from veteran Jerome Bettis and the Jets field the NFL's regular season rushing champion in veteran Curtis Martin. Both of these vets have led Hall of Fame caliber careers, but the knock on Martin has always been his lack of production in the playoffs. The game will likely come down to this matchup. The QBs also present a key matchup as they usually do at this time of year. The big question is how will AP Rookie of the Year Ben Roethlisberger will fair in the playoffs? If big games down the stretch in the regular season were any indication then he will do just fine. Jets QB Chad Pennington is banged up, and it shows in his lack of arm strength. He put forth a valiant effort against the Chargers, but the Steelers are a whole new difficulty. Another key matchup will be the head coaches. Pittsburgh's Bill Cowher and New York's Herman Edwards are two of the best and most humorous coaches in the league. They will have their teams well prepared, but the edge has to go to Cowher who has much more experience in the postseason. My feeling is that the Steelers will prove to be too much on both offense and defense for the Jets on Saturday afternoon. The scoreboard in Pittsburgh at day's end will read...

Pittsburgh 27 New York 13

### St. Louis at Atlanta

The Rams have to be credited for turning their season around and making it to this point. Although after finishing at only 8-8, they were able to secure the easiest route of all six NFC clubs by opening the playoffs in a victory over the lowly Seattle Seahawks and now facing the unproven Falcons. The Falcons are a club that has garnered very little respect for an organization that captured the NFC South crown on the strength of a 11-5 regular season record. The knock on the Falcons has been the inconsistency of QB Michael Vick. When Vick plays well, the Falcons are very successful. When he is mediocre they must rely on a strong defense to carry the load. The Rams will be tired coming off an emotional win last Saturday and will have to get major performances from Tory Holt, Marshall Faulk and Marc Bulger to pull out another

win. My thought is that Vick may not be ready for the big show just yet, but that he will play well enough to beat a very mediocre Rams club.

Atlanta 20 St. Louis 17

### Minnesota at Philadelphia

Randy, Randy, Randy. When will this guy learn that you can't intentionally run over police officers with your SUV, nor can you continue to embarrass the league with your crude taunting. That being said, the Vikings did prove a lot of skeptics wrong with a convincing road victory over Brett Favre's Packers at Lambeau. The question about the Eagles is whether they will come out rusty after having not played in a game of any significance in well over a month. The first signs of the loss of Terrell Owens will begin to show, but the Eagles have rest, home field and enough talent on both sides of the ball which will prove to be enough against the Vikings tandem of Culpepper to Moss.

Philadelphia 23 Minnesota 17

## Predictability of a sidekick...

BY NEIL JORDAN

### Indianapolis at New England

Absolutely massive matchup. Can the Pats slow down MVP Manning and his ridiculous offense? I know Bill is gonna hate this, but it's Peyton's year, and he's due to win in Foxboro.  
Indy 27-24

### New York Jets at Pittsburgh

They needed a lot of luck to get by the Chargers, but I think the Steelers are too strong to for it to even come down to a last second field goal. For the Jets to win, Curtis Martin must go off.  
Pittsburgh 24-10

### St. Louis at Atlanta

Finally, the Falcons get to prove themselves. Are they really a playoff caliber team? We'll see this week, and I don't think they are. Maybe next year, fellas.  
St. Louis 30-27

### Minnesota at Philadelphia

If Randy Moss isn't 100%, there will be no mooning the fans in the City of Brotherly Love. He'll take heat on that ankle. They'll need a lot more than Afros to beat the Eagles.  
Philly 20-14

## More press for the calendar boy... continued from OPINIONS

DANNY MELVIN



ABOVE: D DOT HEARTS NUDITY SHARES HIS WITH ALL OF US

It seems that our humble little institution has made the local news. If you're a student at this University, and you don't live under a rock on campus, you must have heard about the calendar that has ignited so much controversy. Most of you know the story by now: a student here spent \$10 on a class project by making a school calendar with attractive girls in skimpy outfits in suggestive poses, which has since been banned for sale on campus. Personally, I do not think about the moral implications of it, I just like to ogle, and if you do not like it, too bad.

I bought last Friday's edition of The Daily News, and it seems that even some of the students who took part in it had some reservations about it, so it seems not to be a black and white issue. Some people were not against the calendar *per se*, it's that some of the pictures went a little too far. So it seemed to straddle a line of taste, but what is this line? And how do we determine it? In short, what is the problem with it?

In the last issue of The Journal, someone wrote an article decrying the objectification of women and the use of sex to sell everything, and she also quoted some statistics of rape and sexual assault. These are important issues, and I do not want anyone reading this to think that I am downplaying them. She said that one of

the main issues is the image of the women being portrayed, and of the campus they represent, and I have heard that other people had reservations about it as well, but did not seem sure why? I tried to figure it out myself, and then it occurred to me.

I am an older student, and grew up in a different world than most of you. In the 1970's, it seemed that sexism in the media was a little more overt in some ways, in spite of the wave of feminism, but in the '80s and '90s, when political correctness took hold, some the messages had to be a little more sublime. When I was growing up, women seemed to be a little more aloof and unattainable, and I dare say, a little more moral. The girls in this calendar, on the other hand, seem a little too eager.

Some of the models were on their knees in some of the pictures, giving a sort of "come and get it" vibe. If this person wants to make another calendar next year, here is some artistic advice: aloof can be just as sexy if not more so, and hiding more can also be sexier, since what the eye does not see can also be titillating, and should also satisfy most of the critics. Of course, some people will never be satisfied, but you cannot please everyone. If you did it that way next year, you might even be able to sell the calendars on campus again.

## BUSINESS cont.

The Cologne' was launched in September 2004, so for only \$60 your man can smell like 'The Donald' himself.

With his billions of dollars, luxurious properties, abundance of supermodel girlfriends, casino resorts and hotels, commercial airlines, best selling books and even a cologne you would think 'The Donald' was at his climax. Well 2004 witnessed the birth of yet another Trump brainchild, 'The Apprentice.' 'The Donald's' latest media exploit involves 16 competitors fighting, screaming, bickering, sometimes working together and always competing to be the next minion of 'The Donald.' The show is notorious for "Your Fired!" often used by 'The Donald' on silly Ivey League grads unable to acclimatize to real world business.

'The Donald is on the top of the world right? Wrong. Just when all is going great and all is wonderful at the helm of the Trump Empire, our favorite

celebrity tycoon is in danger of losing the treasure yet again. 'The Donald' has filed for bankruptcy of Trump Hotels and Casino Resorts Inc. in New Jersey. The three Atlantic City properties are the Trump Taj Mahal, the Trump Plaza and the Trump Marina owned under Trump are in severe financial danger. 'The Donald' has remained CEO of Trump Hotels and Casino Resorts but his share ownership of the company was reduced from 47 to 27 percent. 'The Donald' is in a bit of a predicament and eventually the shareholders might just say, "Your Fired!"

### Interesting Facts:

- 1) 'The Donald' admitted he would be a lousy president because he is scared of germs, he would never shake even the cleanest of hands.
- 2) He once owned a \$100 million yacht before his first bankruptcy in 1990.
- 3) 98% of the United States population know Donald Trump.

Continued from the front page

## What gets your attention?

know what we like but what grabs our attention in terms of event advertising? Around campus posters were up but these did not draw people in droves, so what else needs to be done? Would you rather have someone hand you a flyer as you walk through Loyola, or would an email newsletter with upcoming events snag your interest? Perhaps the cliché posters that scream "sex" or "beer" before proclaiming that they have your attention are the best route for communication? However, I tend to think that there may be more clever ways of attracting people to SMUSA events.

As you trudge through your daily schedule there must be something that makes your

head turn, and whether it's a ten foot penguin advertising Winter Carnival or the Husky mascot with a sandwich board we want to know! All students directly fund the Students' Association and its events through their student fees, and SMUSA endeavors to provide and promote events that appeal to student interests. Input from our shareholders however would better equip the Marketing Department with ideas for promoting events and creating a record of success. So take a minute and reflect on what grabs your attention and pass your ideas along. Creative ideas and suggestions are always welcome and you can get in touch by simply dropping an email to [marketing@smusa.ca](mailto:marketing@smusa.ca).

## SPORTS cont.

### NHL Lockout - update: Stalemate

BY BILL HUGHES

To date: 119 days have passed since the lockout began.  
Games lost: Nearing 600  
End in sight? No  
Next bargaining meeting: None scheduled  
Ball's in: Owners court

### News and Notes

BY BILL HUGHES

The Saint Mary's Huskies volleyball club returned to the court to continue the AUS regular season on Tuesday when they visited the Dalhousie Tigers. The Huskies continue an action packed week when they travel to the Island to take on the UPEI Panthers. Following their matchup with the Panthers, the Huskies then welcome New Brunswick natives the University of Moncton to The Tower on Sunday for a 1PM start. The Huskies record coming into the New Year is 7-3, good for twelve points and a three-way logjam at second place in the AUS conference.

### HOCKEY RESULTS:

#### MEN'S

January 7<sup>th</sup> SMU 4 UPEI 3  
January 8<sup>th</sup> SMU 5 UNB 4

#### This week:

January 12<sup>th</sup> DAL @ SMU 7pm  
January 14<sup>th</sup> SMU @ UPEI  
January 15<sup>th</sup> SMU @ UNB

#### WOMEN'S

January 9<sup>th</sup> SMU 4 DAL 1

#### This week:

January 15<sup>th</sup> SMU @ UNB  
January 16<sup>th</sup> SMU @ UdeM

Hockey guru Adam Costello returns next week with full recaps on your Huskies.

### VARSITY TRACK & FIELD

We are looking for any females that have competed in track and field! We need: 60 meter sprint, 60 meter hurdlers, high jump, long jump, and triple jumpers.

Please call Coach Brown

**496-8764**



# 2005

## SMUSA WINTER CHILLOUT

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