



## Sobey School of Business Attains AACSB Accreditation



(L-R) Milton Blood, Managing Director, AACSB, Accreditation Services; Dr. Linda Van Esch, Associate Dean, Sobey School of Business; Dr. Alan Miciak, Dean; Dr. Pat Fitzgerald, Management; John J. Fernandes, President, AACSB International.

Saint Mary's University's Sobey School of Business has earned one of the highest standards of achievement for business schools worldwide. It has achieved the accreditation of its bachelor's, master's and doctoral degree programs by recent action of the Board of Directors of AACSB International - The Association to Advance Collegiate Schools of Business.

The AACSB is the leading international accreditation body for business schools. Saint Mary's is now a member of an elite group of accredited business schools who have received the AACSB's mark of excellence.

The Sobey School of Business is the only business school in Atlantic Canada to have achieved the accreditation of all three levels, the Bachelor of Commerce, MBA and PhD in Business Administration (Management).

"The AACSB accreditation confirms the Sobey School of Business' level of excellence in teaching, research and service," says Dr. J. Colin Dodds, President of Saint Mary's University. "The accreditation of the PhD program is of particular significance as doctoral programs must meet the highest standards of the association."

"The accreditation is really just the beginning," says Dr. Alan Miciak, Dean of the Sobey School of Business. "The accreditation is evidence of our commitment to our continuous improvement, faculty and student qualifications, curriculum, programs and services offered to students. This will ultimately result in stronger graduates who are better prepared to meet the challenges of today's business world."

In order to achieve accreditation, the University underwent a rigorous process to illustrate that it met the expectations of a wide range of quality standards relating to strategic management of resources, interactions of faculty and students in the educational process, and achievement of learning goals in degree programs.

"The accreditation effort reflects the contributions of all faculty and staff," says Dr. Miciak. "A special thanks to Dr. Linda Van Esch, Associate Dean who coordinated the process." ♦

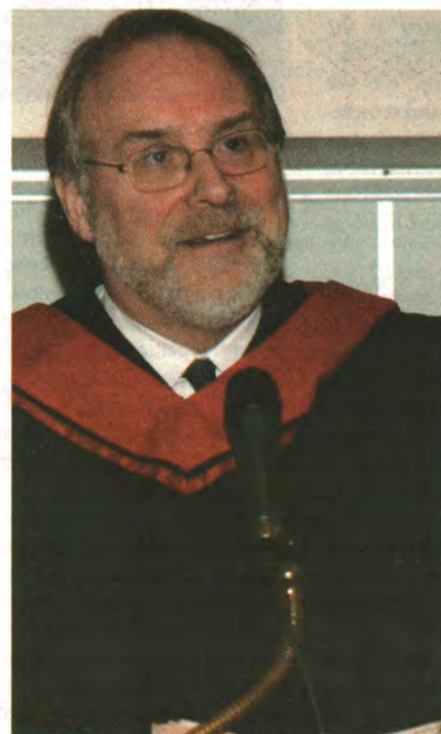


Saint Mary's students from the Class of 2004, (L-R) Scott Marquardt, Commerce; Angela Spierenburg, Arts; Timothy Kituri, Commerce; Lila Dolansky, Science.

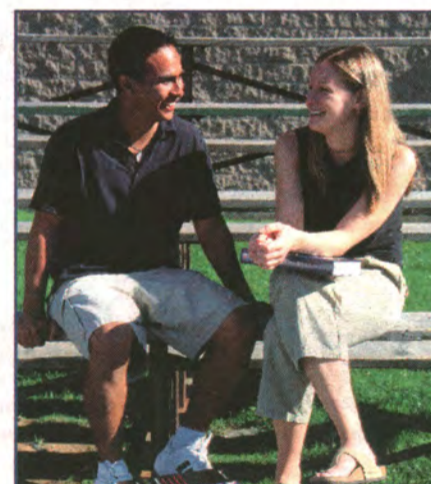
## Saint Mary's Introduces "No Sweat" Policy

Saint Mary's recently created ethical purchasing policy will ensure that all suppliers of products bearing Saint Mary's name, trademarks or images will be in compliance with the University's code of conduct. The University's "no sweat" policy requires that all suppliers of crested apparel and crested giftware, including its contractors, subcontractors, manufacturers, assemblers and packagers comply with its code of labour standards and workers' rights.

"Saint Mary's University is committed to the pursuit of ethical workplace standards and an appropriate code of conduct," says Gabrielle Morrison, Vice-President Administration. Morrison worked with the University's code of conduct committee as they developed the terms of the policy. "The University expects its suppliers to operate their business affairs and relationships in a manner consistent with the code of conduct." See **No Sweat** continued on page 2



Ken Dryden received a Doctor of Civil Law degree (honoris causa) from Saint Mary's University on March 28. One of hockey's all-time greats, Dryden was recognized by Saint Mary's for his individual achievements as a scholar-athlete and his commitment to education. Read Dryden's complete convocation address on page 8.



### Summer @ Saint Mary's Where Friends and Ideas Meet

Saint Mary's offers a wide variety of university credit courses in Arts, Commerce, Science, and Engineering. Sessions range from three to seven weeks. The first summer school session runs from May 10 - June 25. The second runs from July 5 - August 20. Schedules and applications forms are available at

[www.smu.ca/conted/summer](http://www.smu.ca/conted/summer).

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## The Office Next Door — Project Manager, International Mobility



Miyuki Arai, Project Manager, International Mobility

Miyuki Arai understands both the challenges and rewards of living in a new country as an international student. Arai left her home in Hakodate, Japan in 1995 to study international development studies at Saint Mary's. As a student, she developed an interest in working with the University's international programs and organizations. She was the assistant to the international student advisor and a cultural assistant at the TESL Centre. Arai was also involved in the Japanese Society, the International Students' Association and worked as a global issues instructor with Saint Mary's mini-university summer program for children.

She has recently returned to Saint Mary's as a member of the International Activities team. Arai has assumed the new position of project manager, international mobility. She is responsible for the promotion and management of Saint Mary's University international exchange initiatives for students, staff, and faculty, both incoming and outgoing. Arai will participate in the development, promotion, management and implementation of the University's international mobility programs. "I am looking forward to working with students and helping them open their eyes and minds to dynamic experiential learning," she says.

"I am delighted to finally have a full-time position dedicated to ensuring that Saint Mary's students can incorporate international experiences into their studies," says Heidi Taylor, Program Manager with International Activities. "Miyuki has come on board at a busy time. We delivered pre-departure briefings for 80 students in April alone. She is getting a broad introduction to the range of activities already taking our students overseas and I'm confident that there will be many more of these in place by this time next year." ❖

## IN BRIEF...

### Women's Hockey Conference: Gender Issues On and Off the Ice

The Centre for the Study of Sport and Community Health hosted the Women's Hockey Conference: Gender Issues On and Off the Ice from March 26-29. The conference focused on recent scholarship on women's hockey that investigates the historical and contemporary place of the game in North America. It also identified the bio-medical, physical and psychological aspects of hockey for women. It promoted discussion between researchers of differing specialization and disciplinary backgrounds, interested in sport and gender issues. The conference brought together and encouraged a dialogue between academic researchers and members of the wider women's hockey community, and demonstrated the social relevance of academic inquiry into issues of healthful recreation and social well-being. The Centre for the Study of Sport and Community Health is a division of Saint Mary's Gorsebrook Research Institute.

### Chemcon 2004

150 chemistry students from across Atlantic Canada attended the 2004 APICS/CIC Student Chemistry Conference held at Saint Mary's University from May 13-15. The theme for the conference was "Chemistry for a Future: contemplating the role of chemistry and chemists in developing a sustainable future".

### QEC Competition Finals

A group of students from the Sobey School of Business made it to the finals of the Queen's Entrepreneurship Competition (QEC), held from March 18 to 20 in Kingston, Ontario. Saint Mary's was the only Atlantic Canadian university to send a team.

The student participants included Peter Bragg, Lindsey Brogan, Katie Earle, Marie Frenette, Peter Mahoney, Simon Partington, Denise Pearcey, and Eric Pook. The team's coach is Professor Ellen Farrell, Management Department.



### Ninth Annual Sobey School of Business MBA Case Competition

The Ninth Annual Sobey School of Business MBA Case Competition was held on campus from April 21 to 23. Dr. Gordon Fullerton, a Management professor and organizer of the event says, "We bring many people from the local and regional corporate community to judge this competition. It gives us the opportunity to showcase our program, our state-of-the-art facilities, and most of all, our talented students. This also gives students and those from the corporate community the chance to network with one another, which has both short and long-term benefits."

Top first year students from the event will represent The Sobey School of Business at next year's prestigious case competitions held across the country.

### Geography Student Awarded GeoSkills Sponsorship

Angela Spierenburg, a fourth year Geography student was awarded a GeoSkills sponsorship to attend the GeoTec conference in Toronto from March 28-31. The award covered Spierenburg's expenses up to \$2000.

The GeoSkills program seeks to strengthen the capacity and competitiveness of Canada's growing geomatics sector by promoting geomatics to youth and by supporting the development of geomatics practitioners and industry growth.

Dr. Bob McCalla, Chair of Saint Mary's Geography Department says, "Angela has been able to integrate her geography education at Saint Mary's, her previous work experience in the geomatics field and her training from the Centre of Geographic Sciences (COGS) of which she is a graduate. She is to be congratulated for her initiative and success in winning this award."

## MBA Professor of the Year — Gordon Fullerton

"With the best teachers you learn without realizing that you are being taught," says, John MacRitchie, a Sobey MBA student.

Dr. Gordon Fullerton is this year's MBA Professor of the Year. In addition to teaching the MBA core marketing course, he teaches two important electives, manages the MBA Case Competition and is a member of the MBA Council. This year, he also coached Saint Mary's team that competed at the Molson/Concordia Cup case competition. "The approach that we developed in practices through the fall with him, was not about flash, but about solid analysis, real solutions and remembering to go for what he called the gutsy move," says MacRitchie. "He led us to second place in the round robin against 25 teams from across Canada, the US, Europe and New Zealand and into the semi-finals for Saint Mary's best finish at the Molson competition in years." ❖

## No Sweat *continued from page 1*

All vendors were recently required to submit a declaration of compliance with Saint Mary's Code of Conduct for Vendors of Crested Apparel and Crested Giftware. They were asked to review the code which outlines standards of employment, wages and benefits, working hours, overtime compensation, health and safety and freedom of association. The code also clearly states that the University will not do business with vendors that do not adhere to the code's labour standards. Each vendor will be required to provide written assurance to Saint Mary's that it and its contractors adhere to this code.

The code of conduct committee members will assess, revise and recommend improvements to the code annually or as required. The committee members include Cathy Lewis, Committee Chair and Manager of Institutional Analysis and Planning; Don Harper, Manager of the University Bookstore; Gail Levangie, Manager of Procurement Services; and Stewart Neatby, a Saint Mary's student. ❖

## Coastal Community Health Network

Linking Regional and International Partners



Dr. Madine VanderPlaat

Community well-being, human and ecosystem health are the themes of Saint Mary's newly established Coastal Community Health Network (CCHN). Dr. Madine VanderPlaat, Sociology, Dr. Cathy Conrad, Geography and Environmental Studies, and Dr. Gene Barrett, Sociology, will participate in the partnership involving local community

groups, government agencies and academic institutions.

The CCHN has developed from a partnership with Saint Mary's and universities in Cuba, Chile, and Brazil, including Universidad de Cienfuegos, Cienfuegos, Cuba; Universidade Federal Rural de Pernambuco Recife in Brazil and Universidad San Sebastian Puerto Montt in Chile. A number of non-governmental organizations in the Western Valley region of Nova Scotia including the Western Valley Development Authority, the Clean Annapolis River Project, and the Bay of Fundy Marine Resource Centre will participate. The partners will conduct research, advance education initiatives and publish their findings in various print and web publications.

The Social Sciences and Humanities Research Council of Canada (SSHRC) is providing almost \$100,000 for the well-being component of the project. The CCHN partners will develop a conceptual and methodological framework to research communities-as-mediating structures. They are now developing the human health component of the project and are developing a proposal for the Canadian Institutes of Health Research (CIHR). "The idea here is to establish new partnerships in each of our community sites, including Digby Neck, to come together and develop a large project on the health dimension of the community," says Dr. VanderPlaat. "The objective will be to enable collaboration of Canadian health promotion researchers with their counterparts in Chile, Brazil and Cuba on projects and research programs related to the health and well-being of women, children and families."

The CCHN is applying to a special program funded by the Canadian International Development Agency (CIDA) for ecosystem health work in Cuban, Chilean, and Brazilian communities. Part of this project will connect the regional and international partners and non-governmental organizations. This will include the College of Geographic Sciences (COGS) in Lawrencetown, NS, and the Fishery Sub-Secretariat in Chile. The focus will be on resource conservation in coastal eco-regions and the development of an integrated coastal zone resource conservation plan. Community-based organizations representing a broad constituency of stakeholders will assist in developing community resource centres in a series of pilot project settings. ❖

Saint Mary's University, Halifax, Nova Scotia

**the TIMES**

The Times is produced by the Public Affairs Department of Saint Mary's University. Submissions from faculty, staff, students and friends are welcome.

Tel: (902) 420-5518 Fax: (902) 420-5511 E-mail: lisa.legatto@stmaries.ca, chuck.bridges@stmaries.ca, Internet: www.stmaries.ca

Editor: Lisa Legatto, BA, BEd, MA, Public Affairs Officer  
Vice-President (Assoc.) External Affairs: Chuck Bridges, MBA  
Design: Karen Brown Graphic Design

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## President's Task Force on Class Cancellation and Closure

A task force has been created to review the Saint Mary's current practices that are followed in the cancellation of classes and closure of the University. The President's Task Force on Class Cancellation and Closure has been working to address the critical issues of consultation, decision making and communication during situations such as extreme weather, disasters, emergencies and power outages.

The task force has consulted the students, faculty, and staff through a questionnaire and an open town hall meeting held on April 6. It has also consulted external agencies such as the emergency measures organization (EMO), other institutions across the country and the media about procedures and practices.

The task force will generate recommendations this month on the decision process to cancel classes and close the University and the communication strategies that should be implemented.

The task force members include: Gabrielle Morrison, Chair; Dr. Mark Fleming; Valerie Dubois; Lisa Legatto; Brenda Bentley; Maureen Hayward; Tyler MacLeod; Patrick Connors; Keith Hotchkiss; Gary Schmeisser; and Deborah Keema.

## Renovation Update: The Turf, Track and Lights



The first phase has been completed on the replacement of the turf, track and lights at Huskies Stadium. This renovation project is the first step in the renovation and renewal of Saint Mary's athletic and recreation facilities. The turf and track have both reached a state that necessitates replacement. The field will now be closed until the completion of the project in late July.

The old turf has been removed and the second phase of construction is now underway. It will involve the preparation of a new surface for the field. This is expected to take 4-6 weeks. In order to do this, large amounts of gravel and asphalt will be removed from the field area. There will be truck traffic from Inglis Street to the field through the arena parking lot and north end area of the arena until mid-June.

The area between the Tower, arena and student centre will not be accessible during the construction period. This will include the parking area on the north end of the arena. The tennis court parking lot is being used as a storage area for the construction crews. It will not be accessible for the duration of the project.

In July, a new track as well as new lights which will cut down on spill outside the field area will be installed. Construction crews may have to work extended hours at different points during the project in order to complete their work on time.

The University appreciates your patience and cooperation as Saint Mary's continues with the renovation and renewal of campus. Everything possible will be done to minimize inconveniences in the months ahead. Regular information about each stage of the renovations will be provided. If you have any questions or concerns please contact Public Affairs, 420.5518.

## Maritimes and Northeast Pipeline Sponsor Mini-University for Disadvantaged Children

Maritimes & Northeast Pipeline, a leader in the region's oil and gas industry recently made a \$18,000 gift to Saint Mary's University for children participating in the Mini-University Programs. The funding will create 20 bursaries a year for disadvantaged children for the next three years.

The two week summer camps expose children between the ages of 9-16 to different university experiences. They participate in activities ranging from astronomy to physical education and computing science. "Maritimes & Northeast Pipeline is proud to play a role in providing these bursaries to Nova Scotian children, giving them the chance to learn and most importantly, to gain an understanding of the benefits of higher education," says Doug Bloom, President of Maritimes & Northeast Pipeline. Maritimes & Northeast Pipeline has a head office in Halifax, Nova Scotia with offices in Fredericton, New Brunswick, New Glasgow, Nova Scotia and Boston, Massachusetts.

For application information on the Maritimes & Northeast Pipeline bursary contact Peggy Allen, administrator of the HRM Kids program, at (902) 876-4364, or allenp@region.halifax.ns.ca

## Congratulations Commerce Professors of the Year

Sobey School of Business students paid tribute to the Commerce professors of the year at the 30th annual Saint Mary's Harold G. Beazley Commerce Society Dinner on March 24. **Jennifer Nicholson**, Accounting, is the Part-Time Professor of the Year. **Dr. Shripad Pendse**, Management, is the Full-Time Professor of the Year. "Dr. Pendse and Nicholson are leaders, mentors, and exceptional individuals, both of whom give a tremendous amount of time to the students," says Marcel Dupupet, President of the Saint Mary's Harold G. Beazley Commerce Society. "The knowledge they pass on to students in class and the time they spend working with students outside the classroom is the reason they were voted by students as this year's top professors." **Dr. Alan Miciak**, Dean, received special recognition for his contributions to Saint Mary's Commerce Society and the success of the branding of the Sobey School of Business.

## HONORARY DEGREES

On May 21, 2004 six accomplished individuals will receive honorary degrees from Saint Mary's University at the spring convocation ceremony.

**Daniel McCartney Brownlow** has a distinguished record of leadership, public, military and community service. Brownlow was a member of the Dartmouth City Council for 21 years and served on the Board of School Commissioners for a decade, acting as the elected Chair for six years. He was the city's mayor from 1976-1985.

A veteran of the Second World War and Korean Conflict, Brownlow worked in the Department of Defense. He received the Canadian Queen's Silver Jubilee and Golden Anniversary Medals and 125th Anniversary of the Confederation of Canada Medal in recognition of his dedication to his community. Brownlow has many ties to Saint Mary's as three of his four sons and six of his grandchildren are Saint Mary's alumni.

**Marjorie Scardino** was voted the world's most powerful woman in business for two consecutive years by *Fortune Magazine*.

After working as a journalist and lawyer she and her husband, Albert Scardino ran the Pulitzer-Prize winning *Georgia Gazette* newspaper. She was the publisher from 1978-1985. In 1985, she became the managing director of the North American division of *The Economist*. Circulation and profits increased under her direction. In 1992, she was named CEO of The Economist Group. Five years later, she became CEO of Pearson, a \$3.5 billion international media conglomerate and major shareholder of *The Economist*. Scardino is the first woman to head a top 100 firm on the London Stock Exchange. She lives in London with her husband and three children.

**Dr. Sara Basson** is recognized as one of the most influential people in the field of speech science. As IBM's Global Services, program manager, accessibility services, Basson advances programs that are improving the way that speech technology is used by individuals with disabilities. She has contributed to the development and marketing of ground breaking speech recognition technology in a technical, operational, and managerial capacity. She holds a B.A. in Classical Studies from New York University (NYU), an M.A. in Applied Linguistics from the City University of New York (CUNY), an M.B.A. from the Stern School of Business, NYU and a Ph.D. in Speech and Hearing Sciences from The Graduate Centre of CUNY. Basson has had an integral role in the development of IBM's speech recognition technology used in Saint Mary's University's Liberated Learning Project.

**Burris Devanney** is a visionary, an accomplished educator, community leader and Saint Mary's alumnus. He established the Nova Scotia Gambia Association (NSGA), a non-profit development assistance organization which for the past 16 years has been connecting Canadians and Gambians to improve the health and education of youth in the west African country. From 1995 - 2000, Devanney was coordinator and administrator of the Saint Mary's project that assisted with the

establishment of the University of the Gambia. He has developed exchange programs for university and high school students. He established the Peer Health Education Program on HIV/AIDS. There are now over 2,500 peer educators working in 120 Gambian schools. There have been 25 successful development projects in The Gambia through the NSGA. The Health Education Program has been extended to Sierra Leone. Devanney was principal of J.L. Ilsley High School from 1988 to 1993. He holds an arts degree from Saint Mary's University, a BEd from Dalhousie and a master's degree in English from the University of Ottawa. Last year, he received the Lewis Perin-bam Award for his grassroots work in improving life in a developing country.

**Graham Dennis** represents the third generation of his family to run Halifax's *Chronicle Herald* newspaper. Born and raised in Halifax, he began working at The Herald selling newspapers as a boy in 1934 and began working for the newspaper full time in 1949 after graduating from McGill University.

*The Chronicle Herald* continues to be the longest serving, independently owned, controlled and operated newspaper in Canada. Dennis has been honoured for his leadership. He is a member of the Order of Canada and holds honorary degrees from Acadia University and King's University. He has received the IWK Award of Distinction and is an officer of the Venerable Order of the Hospital of St. John Jerusalem. He was awarded the Queen's Coronation Medal and the Jubilee Medal and was the Red Cross Humanitarian of the year for Nova Scotia in 2003. Two of Dennis' children achieved Masters of Business Administration from Saint Mary's University.

**Dr. Frank J. Hayden** was a member of Maclean's magazine's 1994 Honour Roll of 12 Outstanding Canadians for his lasting contributions to the lives of people with disabilities through sport. In the early sixties, Dr. Hayden shattered assumptions about the ability of children with mental disabilities participate in sports.

Dr. Hayden, Eunice Kennedy Shriver and the Kennedy Foundation in Washington, D.C. created the Special Olympics in 1968. The Special Olympics is now a worldwide movement involved 140 countries and a million mentally disabled participants. Dr. Hayden was the Director of the Kennedy Foundation for seven years.

He has served on the faculties of the University of Toronto and the University of Western Ontario and is a Professor Emeritus at McMaster University. He has received the Royal Bank Award which honours Canadians for significant contributions to human welfare and the common good. Dr. Hayden is an Officer of the Order of Canada. He is an honorary and permanent member of the Canadian Olympic Association and has received honorary degrees from McMaster University and the University of Calgary. Dr. Hayden holds a PhD from The University of Illinois.

# Celebrating a Year of Excellence in Sport

Saint Mary's University celebrated the achievements of its student athletes at the annual athletic awards held on April 7, 2004. The following athletes were highlighted for their achievements during the 2003/04 varsity season.

## Team MVPs

Field Hockey, Goalie - **Erin Dillon**, 3rd year  
 Rugby, Flanker - **Genevieve Gay**, 4th year  
 Volleyball, Libero - **Catherine MacFarlane**, 4th year  
 Men's Soccer, Midfielder - **Mesut Mert**, 5th year  
 Cross Country (F), **Joelle Marshall**, 1st year  
 Cross Country (M), **Ken Fraser**, 4th year  
 Women's Soccer, Midfielders - **Kim Walton**, 5th year & **Michelle Anderson**, 5th year  
 Men's Hockey, Center - **Keith Delaney**, 4th year & Left Wing, **Kurt MacSweyn**, 2nd year  
 Women's Hockey, Left Wing - **Lindsay Taylor**, 2nd year  
 Men's Basketball, Forward - **Gabe Goree**, 5th year  
 Football (Block & Tackle), Fullback - **Erico Hakim**, 5th year  
 Women's Basketball, Forward - **Julie Galipeau**, 5th year  
 Track & Field (F) - **Joelle Marshall**, 1st year  
 Track & Field (M) - **Dana DeMings**, 3rd year

## Award Winners:

Manager of the Year - **Dave Pawson**, Men's Hockey  
 Jones Johns Unsung Hero - **Ian Ferguson**, Football  
 Robert G. Hayes (Outstanding Community Support) - **Wally Bowes**  
 Dr. David Petrie (Student Therapist) - **Kathy Godbout & Amilyn Kearney**



President's Award for Academic and Athletic Achievement, Keith Delaney (centre), Hockey, with Dr. Colin Dodds, President, Saint Mary's University (left) and Dr. David Murphy, Saint Mary's Athletic Director.



President's Award for Academic and Athletic Achievement, Andrea Shakespeare, Volleyball, pictured with Dr. Dodds and Dr. Murphy.

## President's Award (F) Academic & Athletic Achievement

**Andrea Shakespeare**  
 Volleyball, 4th year Commerce student, 3 time CIS Academic All-Canadian, AUS All-Star, 3.75 GPA.

## Female Rookie

**Danielle Shortall**  
 Volleyball, AUS League Rookie, played in all 59 sets, CIS All-Canadian Rookie team.

## Male Rookie

**Fraser O'Neill**  
 Football - AUS League Rookie, teams' leading receiver, 2nd in league receiving.



Female Athlete of the Year, Julie Galipeau, Basketball.



Male Athlete of the Year, co-winner, Gabe Goree, Basketball.

## Athlete of the Year (F)

**Julie Galipeau**  
 Basketball - 5-time AUS All-Star, 1st in team scoring, 3rd in league scoring, 2nd in league rebounding, 6-time player of the game, former SMU Rookie of the Year.

## Athlete of the Year (M) (Co-Winners)

**Mesut Mert**  
 Soccer - CIS Player of the Year, CIS National Championship MVP, AUS League MVP, 7th in career scoring in league.

**Gabe Goree**  
 Basketball - Back to Back League MVP, CIS All-Canadian, led team in scoring with 18.1 ppg., 2nd in league scoring and rebounding.

## The Year in Review

During the 2003-2004 season Saint Mary's varsity teams captured five Atlantic University Sport Titles, 38 Huskies were named AUS All-Stars, one was named CIS Player of the Year, eight were awarded major awards in their leagues, two received league rookie awards, 12 were named CIS All-Canadians. Sharon Rajaraman, Field Hockey and Blake Nill, Football, were named AUS Coaches of the Year.

### Football

- AUS Champions, 2003 Uteck Bowl Champions
- CIS Silver Medal
- Saint Mary's Football Huskies made history on November 22nd by becoming the first team to play in three straight Vanier Cup championships. The Huskies have played in four Vanier Cup games in a five-year span. The Huskies finished the 2003 season as five-time champions of the Atlantic conference, another record.

### Men's Soccer

- AUS Champions, the 3rd championship in four seasons
- CIS Silver Medal

### Women's Volleyball

- AUS Champions, the second championship

### Women's Hockey

- AUS Champions, for the second year

### Women's Field Hockey

- AUS Champions, for the fourth year
- CIS Silver
- **Saint Mary's Huskies' Anti-Bullying Campaign** continued for the second year. Saint Mary's University football team and members of the RCMP and Halifax Regional Police presented the program to over 9000 students within the Halifax Regional Municipality. The theme for this year was "Tackling Bullying".

## President's Award (M) Academic & Athletic Achievement

**Keith Delaney**  
 Men's Hockey, 4th year Criminology, 3-time CIS Academic All-Canadian, 4.0 GPA, AUS All-Star, led his team in scoring with 32 points, James Bayer Award nominee.

# Time for Tea

Sunday, June 27th, 2004  
 3:00 p.m. to 5:00 p.m.  
 870 Young Avenue, Halifax

Proceeds from this event will go to the "Friends of Saint Mary's Fund" for single parents attending Saint Mary's University.

One Thousand Dollars per ticket

For ticket information call 420-5403.



A charitable receipt for a portion of the ticket will be issued.

## Dr. Porter Scobey

*Father William A. Stewart Medal for Teaching*



Dr. Porter Scobey

Dr. Porter Scobey, a Saint Mary's Math and Computing Science professor has received the Father William A. Stewart Medal for Teaching. Each year, a professor is honoured by students and faculty for their excellence in teaching and commitment to students.

"I am both honoured and humbled to have received this award," says Dr. Scobey. "While it's nice to win such an award, I want to stress that I am very fortunate to work with superb faculty members, all of whom are just as passionate about teaching, research and making time for students. This is the key reason why the department has been attracting top notch students, many of whom have gone on to land prestigious jobs, both in academics and industry."

Dr. Scobey has worked tirelessly with top ranking student teams in regional, national and international computing competitions and developed strong corporate ties between the department, students and companies such as IBM. He established Saint Mary's High School Programming Competition, an annual event organized by the Mathematics and Computing Science Department.

"Porter represents the essence of traditional teaching values," says Dr. Pawan Lingras, a mathematics and computing science professor. "He is a scholar who has dedicated countless hours studying various nuances of computer science in general, and the art of programming, as well spends countless hours each day working one-on-one with students."

Dr. Scobey will be presented with the award at the Spring Convocation on May 21. He will also be formally recognized at the upcoming Saint Mary's Alumni Association Annual General Meeting. ❖

## Community-Based

*A Cross Disciplinary Approach to Environmental Management*

Saint Mary's has established an environmental monitoring network that will connect faculty with regional environmental groups, serve as a forum for community-based organizations and advance monitoring aquatic, marine, and terrestrial protocols.

The Community-Based Environmental Monitoring Network, funded through the University's Strategic Initiatives Fund will involve faculty members from Environmental Studies, Geography, Biology, Chemistry, Sociology, Religious Studies and Economics. They will work with regional environmental groups such as The Sackville River Associations and Springfield Lake Residents Association by providing support with the monitoring and measurement of the environmental quality of ecosystems in their community. They will do this using Environment Canada's ecological monitoring and assessment protocols. The network will also assist in the assessment of scientific and social scientific data.

"Many of our faculty at Saint Mary's have been involved with a number of community groups in the region, whose mandate is environmental stewardship," says Dr. Cathy Conrad, Network Coordinator and a faculty member of the Geography Department. "Our goal through the network is to build on those relationships and to establish new ones, which will further protect our environment for future generations".

*Dr. Cathy Conrad, Geography, (centre) with students Derek Schnare, Environmental Studies and Kelly Sabadash, Geography.*

## Environmental Monitoring Network



## Ed Pien *Tracing Night*

24 April – 6 June 2004 • Curatorial Talk with Tila Kellman: Saturday 29 May, 2 pm

The Saint Mary's University Art Gallery presents *Tracing Night*, a new installation by Toronto-based artist Ed Pien.

Entering the gallery, the viewer encounters a suspended veil of glassine paper, 45 feet long and 12 feet high, cutting across the gallery in a gentle curve. Large-scale ink drawings show a girl asleep, with images from her dream, while a fan causes the paper to undulate gently. Further into the gallery, one enters a maze-like installation of hanging drawings, progressing from light to dark to evoke the passing of day into night. Over their surfaces fly a dense swarm of winged, partly human creatures, leading to scenes of transformation.

Pien, who was born in Taiwan, draws on many sources, both Eastern and Western, to create his fantastic figures, including Asian ghost stories, hell scrolls and calligraphic traditions. The work, says Pien, "is initiated by the childhood wonder and fear of night. In



*Beak Boy, 2004*

darkness, details are lost and solid forms seem to give way to ephemeral, hard-to-define shapes. In this state, the senses appear to sharpen; yet physical perceptions succumb to wild imagination."

The exhibition is presented in association with Asian Heritage Month. It is accompanied by a catalogue featuring an essay by the guest curator, Tila Kellman, a writer based in Antigonish, Nova Scotia.

The exhibition is open to the public from Saturday, 24 April to Sunday, 6 June 2004. An opening reception will take place on Friday evening, 23 April at 8:00 pm. There will also be a public talk by the guest curator on Saturday, 29 May at 2:00 pm.

All events are free of charge and open to the public at the Saint Mary's University Art Gallery, in the Loyola Building, 5865 Gorsebrook Avenue.

*In a Realm of Others, 2003*



## The Literary "M"



**D**oug Vaisey, the reference and research librarian at the Patrick Power Library was presented with the Literary "M" Award at SMUSA's Charter Day Awards. The Literary "M" Award is granted to student and faculty for their literary contribution to the University.

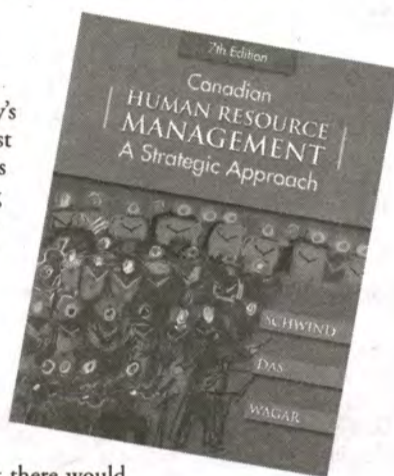
Vaisey has worked at Saint Mary's University for more than 30 years. Saint Mary's students honoured him for the thousands of students he has worked with in the

library and assisted with research. He has written guides for writing papers and using databases and developed the reference collection for the library. Vaisey has a talent for finding the most obscure references for the most obscure research for students and faculty at Saint Mary's. He can find information where no one else can, does it with a smile and endless patience. Along the way he teaches students how to do it themselves the next time. Doug has been a reference library guru for years, the gold standard for library information. ❖

## Sobey School Authors' Textbook A Best Seller

**A**n HR textbook authored by three Saint Mary's Sobey School of Business professors is fast becoming one of the most successful textbooks of its kind in Canadian higher education publishing history. Canadian Human Resource Management, now in its 7th edition, will reach 175,000 editions this year.

The textbook written by Dr. Hermann F. Schwind, Dr. Hari Das, and Dr. Terry H. Wagar was published in 1982 by McGraw-Hill Ryerson. "McGraw-Hill had approached me with the request to write a Canadian text since there were only US texts," says Dr. Schwind. "It was assumed that for an advanced course like human resource management there would not be enough of a market, but McGraw-Hill felt that it was the time to come out with one, they proved to be correct." The textbook immediately sold 2,000 copies and then 5,000 copies. Soon after 15,000 were sold a year. The text has been adopted by over 60 universities and colleges in Canada. Its success has been attributed to its very practical examples, extensive Internet resources and rich collection of learning and teaching aids for students and instructors. ❖



## Exceptional Students, Unique Opportunities

### Lila Dolansky, Geology

Fourth year Saint Mary's Geology major, **Lila Dolansky**, is one of only two Canadian students to receive a Canadian Mining, Metallurgy and Petroleum Foundation Scotiabank and Scotia Capital Markets Scholarship for mineral exploration. This notable scholarship is awarded by the Canadian Institute of Mining foundation.

Dolansky has also been awarded the prestigious \$25,000 Julie Payette NSERC Research Scholarship. She has already received a number of other awards including two undergraduate research awards from the Natural Sciences and Engineering Research Council of Canada.

Dolansky intends to pursue an MSc in Geology when she graduates from Saint Mary's this spring.

For program information contact Recruitment  
tel 902.496.8280  
e-mail recruitment@smu.ca

[www.smu.ca](http://www.smu.ca)



**Saint Mary's University**  
Halifax, Nova Scotia, Canada

*Saint Mary's University is home to one of Canada's leading business schools, a Science Faculty widely known for its cutting-edge research, a comprehensive and innovative Arts Faculty and a new Faculty of Graduate Studies and Research.*

## AROUND CAMPUS



Saint Mary's TESL students **Akimi Tashiro** from Japan (sitting) and **Ying Yu Wang** from China are volunteers with Habitat for Humanity. Students enrolled in TESL programs have opportunities to volunteer and participate in community activities.



On February 24, the **IUOE Local** signed their contract with Saint Mary's University. (L-R) (front) Norm Earle, Facilities Management; Dr. J. Colin Dodds, President, Saint Mary's University. (middle) Alison Druhan, Human Resources; Heather Hunter, Facilities Management; (back) Gary Schmeisser Director, Facilities Management; Kenny Kilbride, Facilities Management; Shelley Price-Finn, Manager Custodial Services; Kim Squires, Director, Human Resources; Pat Connors, Facilities Management; Gabrielle Morrison, Vice-President, Administration.



On April 7, **CUPE 3912** local signed their contract with Saint Mary's University: (L-R) Alison Druhan, Human Resources; Joyce Conrad, CUPE negotiating team member; Gabrielle Morrison, Vice-President Administration; Kim Squires, Director, Human Resources; Barbara Moore, President, CUPE 3912 and Dr. J. Colin Dodds, President, Saint Mary's University.

## TESL News

**T**he Canada Language Council/Conseil des Langues (C-L-C) recently held its annual conference in Montréal. The conference celebrated the twenty-fifth anniversary of the Council formerly the Council of Second Language Programs in Canada/Conseil des Programmes de Langues Secondes au Canada and showcased the organization's new name and logo. **Saint Mary's University** has been a member of the Council since 1993. At the C-L-C annual general meeting, **Maureen Sargent, Director of Saint Mary's TESL Centre, was elected Co-President of the organization**, along with Robyn Inman of Pacific Language Institute.

The C-L-C is the premier national organization in Canada providing official recognition that member programs meet the rigorous standards of the Council. The structure of the C-L-C is unique to Canada in that it is the only cross-sector, bilingual organization representing both official languages as well as the public and private sectors. The broad objective of the C-L-C is to strengthen the reputation and credibility of Canada's language training internationally. Its internationally-recognized comprehensive quality assurance scheme covers the areas of teacher qualification, curriculum, student services, student admissions, promotion and administration, and includes a site visit and inspection.

Speakers at the conference included Tony Milns, Chief Executive of ARELS/ English UK, Sue Blundell, Executive Director of English Australia and Scott Wade, Director of Hothouse Media. The conference, which generated significant national and international interest, was also attended by representatives of key federal and provincial government departments such as the Department of Foreign Affairs and International Trade (DFAIT), Citizenship and Immigration Canada, the Ontario Ministry of Education and Canadian Heritage. Opening the conference, Helen Rodney, Deputy Director, Policy and Operations, International Academic Relations Division of DFAIT congratulated the Council on its twenty-fifth anniversary and on its new standards and quality assurance scheme: "...we commend the Council for having introduced a quality assurance scheme, endorsed by such eminent international bodies as the British Council and the Australian NEAS, and including site visits and inspections." Observers at the conference included representatives of other language industry associations across Canada.

The annual conference provides opportunities for members and prospective members to share ideas on language programming. This year's conference "25 Years: Reflections, Milestones and the Future" focused on re-branding the C-L-C as the premier association of quality language programs in Canada and a major international language travel destination. ❖

# Scholarly Professional DEVELOPMENT

## Chemistry

**Dr. Keith Vaughan, Dr. Valerio Bertolasi, and Dr. Julie F. Glistler** published 4-(E)-2-[3-(E)-2-(4-cyanophenyl)-1-diazenyl]perhydrobenzo[d]imidazol-1-ylmethyl perhydrobenzo[d]imidazol-1-yl]-1 diazenylbenzotrile: X-Ray Crystal Structure. in the March edition of *Journal of Chemical Crystallography*.

**Dr. Keith Vaughan, Dr. Elizabeth Turner and Dr. Hilary Jenkins** published, 1,2-Bis-(1-[3-pyridyl]-3-methyltriazen-3-yl)ethane: Synthesis and X-Ray Crystal Structure in the March edition of the *Canadian Journal of Chemistry*.

## Library

**Hansel Cook** gave a presentation to the Canadian Association of Independent Schools, "Getting Started and Going Digital: Building Your First Archives" on March 30th. He also attended the Museums and the Web Conference in Arlington, Virginia, in April. At the conference, he demonstrated the Saint Mary's Archives' Digital Decades Web Site and gave a paper, "Reconstructing History Online – The Digital Decades Online Exhibit".

**Peter Webster's** article "Metasearching in an Academic Environment" was published in the March/April edition of *Online*, the leading magazine for informational professionals.

## Management

**Albert J. Mills** has been appointed to the editorial boards of two new journals, *Leadership and Organizational and Management History*.

**Dr. Albert J. Mills and Dr. Jean Helms Mills**, have been awarded a SSHRC grant of \$84,600 to study "The Gendering of Organizational Culture Over Time: Case Studies of Selected US Airlines".

**Dr. Jean Helms Mills and Terrance Weatherbee**, PhD Program have had their paper "An Ethnostatistical Study of How Canadian Business Schools use Accreditation and the Media Rankings as Sensemaking Devices" accepted for the Best Paper Proceeding of the Academy of Management annual meeting in New Orleans. The Academy of Management with 13000 members is the world's leading management forum, less than 4% of all papers make the proceedings.

## Sobey PhD

The Sobey PhD student group recently celebrated their 100th publication. As a group the PhD students average over six publications each.

**Ramon Baltazar** had "A strategic guide for building effective teams" accepted for publication in the *International Public Management Association for Human Resources Journal*.

**Ellen Rudderham-Gaudet and Dr. Albert Mills**, presented their paper "Assessing the Implication of a Gendered Organizational Culture on the Glass Ceiling Phenomenon: A Study of Rotary International" at the 2004 International Applied Business Research Conference, in San Juan, Puerto Rico.

**Gina Grandy and Dr. Albert Mills** had "Strategy as Simulacra? A reflective look at the discipline and practice of strategy" accepted for the *Journal of Management Studies*. **Jim Grant and Dr. A. Mills** presented their paper "The worker who came in from the cold: cold war ideology and the making of the contemporary American worker" at the 2004 International Applied Business Research Conference, San Juan, Puerto Rico.

**Jane Mullen** had, "Factors Influencing Safety Behavior at Work" accepted for the *Journal of Safety Research*.

## Gorsebrook Research Institute Announces SSHRC Post Doctoral Fellow

Dr. Judith Rygiel is the Gorsebrook Research Institute's latest Social Sciences and Humanities Research Council of Canada (SSHRC) post doctoral fellow. She will be conducting postdoctoral research on the persistence of traditional Acadian textiles and costumes in the Maritimes in the early 20th century. Beginning in September, she will examine potential reasons why some Acadian women still wove and wore homespun skirts as well as distinctive bonnets and head scarves for their everyday work clothes well into the 1930s. Rygiel's Acadian mother and grandmother in New Brunswick both inspired this project. Her mother learned to weave in the 1940s, and her grandmother raised a large family in the early years of the twentieth century. She will be studying photographs of Acadian women "at work", Acadian textiles in more than a dozen archives in the Maritimes, and clergy reports of traditional Acadian culture to better understand persistence of both a traditional craft and costume. Rygiel is also an accomplished master weaver with over thirty years experience teaching weaving, writing about textiles, and actively working as a professional studio artist. She recently used her textile skills organizing and cataloguing over 300 early Canadian textiles in the Ruth McKendry Collection at the Museum of Civilization in Gatineau, Quebec.

## In the News...

**Dr. Gene Barrett**, Sociology, discussed Saint Mary's coastal community health network in a *Chronicle Herald* article.

**Chuck Bridges**, Vice-President (Assoc.) External Affairs, discussed the Maclean's rankings of universities in a *Daily News* article.

**Dr. John Chamard**, Management, commented on the European-Canada Mobility Project which will send a group of Saint Mary's commerce students on a trade competition to Belgium in a *Nova Scotia Business Journal* article.

**Dr. J. Colin Dodds**, President of Saint Mary's, was interviewed for a *CBC Canada Now* segment on funding for universities.

**Dr. Larry Haiven**, Management, was interviewed about unions on *CBC Radio's Information Morning*.

**Dr. Andrew Harvey**, Economics, discussed time zones in a *Hamilton Spectator* article commenting new emphasis on increased hydro costs in Ontario makes daylight saving even more appealing. He also talked about stress and time with *The Toronto Star*.

**Dr. Colin Howell**, History, discussed the Women's Hockey Conference that was hosted by Saint Mary's University in articles appearing in *The Chronicle Herald* and *The Daily News*.

**Dr. Gwyneth Jones**, Biology was featured in a *Daily News* story about her crafts work.

**Dr. Kevin Kelloway**, Management, said in *Reader's Digest* that writing is a good way for people to deal with an issue before they lose their composure. He said that it forces people to organize their thoughts about an issue and develop a plan of how to deal with it.

**Dr. Chris MacDonald**, Philosophy, was interviewed of an ATV story about contests and ethics. He also authored a *Vancouver Sun* article about ethics and nanotechnology.

**Dr. Alan Miciak**, Dean of the Sobey School of Business, was one of three panelists that provided weekly commentary on the NBC reality television program "The Apprentice" for *The Chronicle Herald*.

**Dr. Terry Murphy**, Vice-President Academic and Research commented on the Metropolis Centre in articles that appeared in *The Nova Scotia Business Journal* and *The Chronicle Herald*.

**Dr. Leonard Preyra**, Political Science has made regular contributions as a political commentator with *The Chronicle Herald*, *The Daily News*, *CBC Radio*, *CBC* and *ATV* and the *Metro Radio Group*.

**Dr. Porter Scobey**, Computing Science, appeared in an Eastlink television story about Saint Mary's students' success at a recent computing competition.

**Dr. Rob Singer**, Chemistry, was interviewed by *Global TV* about pharmaceutical research that he and Dr. Peter Scammells, Victoria College of Pharmacy, Monash University, Australia, are conducting.

## Revisiting a Classic Text

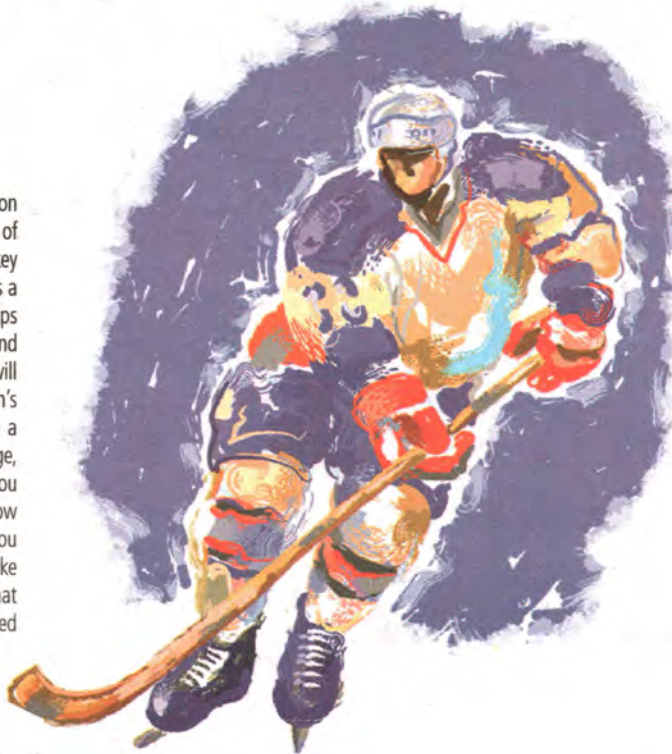
Editor: William Kelly Simpson, Yale University Press, 2003

*The Literature of Ancient Egypt*, written by W. K. Simpson of Yale, Edward Wente of the University of Chicago and Raymond Faulkner of the British Museum was first published by Yale University Press in the early seventies. A slightly revised edition was published a few years later. In the late nineties, Simpson and Wente decided that he wanted a rewrite of the book but their colleague Faulkner had since died.

**Dr. Vincent Tobin**, a Saint Mary's Classics professor was approached by Simpson to participate. "I accepted the invitation, and was told that my task would be to retranslate and write introductions to the selections which had originally been done by Faulkner," he says. "I was particularly pleased with this, since Faulkner's specialty was early and middle Egyptian texts, and his contributions to the book had included some of the most challenging and disputed texts in Egyptian literature."

According to Dr. Tobin, the texts contained in *The Literature of Ancient Egypt* represent the essential masterpieces of ancient Egyptian literature, and the work provides an excellent compendium of the writings produced by the ancient Egyptians. There are several other collections of Egyptian writings in English and other languages, but this volume is particularly outstanding in that the translators have attempted to create translations which reflect the authentic idiom of the Egyptian language while still reading as good literary English. He says, "This collection provides, I believe a far more authentic view of the literature of ancient Egypt."





This might seem an odd gathering – an academic conference on hockey, and on women's hockey; sponsored by an institution of higher learning; all of this inspired by a Women's World Hockey Championships which are about to begin. But really, I think it's a very appropriate gathering, and very timely. The championships will demonstrate again how remarkably the women's game and the skills of women players have developed in only a short few years. It will also make more clear some of the game-shaping choices those in women's hockey have ahead of them. Just as in men's hockey, a game may begin a certain way, with a certain set of understandings, but then strategies change, equipment changes, the possibilities of how you play a game change and you end up where you're not sure you want to be, and you don't quite know how you got there. It's essential that you take control of your game, because if you don't, little changes that have crept into it that nobody agreed to, will take their own control. In many ways, that's where the men's game is today. What will those of you in women's hockey do? Will you wait longer than they need to act, or will you act decisively?

It's been a tough few weeks for hockey and sports, the kind of weeks that make you think and wonder and doubt a little. What's happening here? How did we get to where we are? What does all this say about us? What does it say about hockey and about sports? All of us who have grown up in sports know how much sports has mattered to us. Sometimes we take it for granted that it's the same constructive, shaping experience for today's kids as it was for us. But is it?

I grew up in the Toronto suburb of Etobicoke. Some years ago, at the Etobicoke Sports Hall of Fame induction dinner, I tried to explain to the audience why sports mattered to me:

"When I was a year old," I said, "our family moved to Etobicoke, I lived here until I was 18 when I left for university. All of my minor hockey was played there – the Humber Valley Hornets until peewee, the Humber Valley Selects until, in Junior B, we became the Etobicoke Indians. All my baseball, with the Indians and Orioles at the Shale Pit at Lambton-Kingsway School, Humber Valley Kiwanis and Old Mill at Central Park, Runnymede Lions and Primo at Christie Pits. All my basketball, at Humber Valley School and Etobicoke.

I knew then, I know much better now, how immensely privileged I was. The parks we had to play on, the leagues, the people who coached us. Decent, honest, good people who did far more than put a few kids into the big leagues, who were models, who helped shape lives. Ray Picard, our coach during all those Humber Valley years; Ken Thom, who, in his Ottawa Valley accent, taught more than one generation of Etobicoke kid physics and basketball. People who understood that sports isn't just about cutting angles or throwing curve balls, but about habits, values and attitudes – about doing things wrong occasionally to get them right; learning about ourselves and others; setting goals and working towards them, about winning and losing, feeling satisfaction and disappointment, about learning to live with both.

About the now, but also about the future. If I'd never played one minute in the NHL," I said, "this would have made it worth it. Montreal for me came and went in 8 years, all this has lasted me a lifetime." I feel the same today.

A few years before that, when I was putting together a 6-hour series for CBC called "Home Game," and writing a companion book to it, I asked myself the same questions about hockey. Just why does it matter to me? And to us as Canadians:

Hockey is part of life in Canada, I wrote. Thousands play it, millions follow it, and millions more surely try their best to ignore it altogether. But if they do, their disregard must be purposeful, done in conscious escape, for hockey's evidences are everywhere – on television and radio, in newspapers, in playgrounds and offices, on the streets, in sights and sounds, in the feeling of the season. In Canada, hockey is one of winter's expectations.

Hockey is part sport and recreation, part entertainment, part business, part community-builder, part social connector and fantasy-maker. It is played in every province and territory and in every part of every province and territory in this country. Once a game for little boys, now little girls play hockey as well, and so do older men and women; so do the blind and the mentally and physically handicapped. And though its symmetry is far from perfect, hockey does far better than most in cutting across social division – young and old, rich and poor, urban and rural, French and English, East and West, able and disabled.

Its first game was played just eight years after Confederation by reluctant northerners who chose to escape winter and play it indoors. In little more than 125 years, hockey has moved from pickup games on rivers and sloughs to Friday nights in quonset-hut rinks, town against town, to cathedral-like arenas and Hockey Night in Canada, to the spectacle of electronic scoreboards, synthesizers, and million-dollar contracts. Hockey has changed as life around it, as people in it, have changed; as Canada has changed.

Why do we feel about it the way we do? What makes millions of Canadians sit and watch tiny flickering images scores of nights a year? What makes grown men and women buy T-shirts and sweatshirts, coffee mugs, posters and key chains of favourite teams and favourite players and talk with passion about those teams and players as if they were family? Why do certain phrases continue to buckle our knees – "my first sweater," "Foster Hewitt," "the year we won the championship," "1972"? What hold does hockey have on us? It doesn't put food on our tables or roofs over our heads. It doesn't cure the sick, raise the downtrodden, spark our minds to do great deeds and think great things. It is just a game. We are serious, ambitious people. We have kids and jobs and bombs to worry about. There are drugs on the streets. Isn't this atten-

tion, this preoccupation, misplaced; this money, time, and energy misspent? Don't we have our priorities wrong?

Why does hockey matter? It matters because communities matter. Kids matter. Kids and parents and grandparents matter. Friends matter. Dreams, hopes, passions; common stories, common experiences, common memories; myths and legends; common imaginations; things that tell us about how we were, how we are, how we might be – they matter. Links, bonds, connections – things in common, things to share – they matter. That is why hockey matters.

But as Canada has changed, the place of hockey, and the place of sports, have undeniably changed.

Once there wasn't sports, or at least not as we know sports today. There was play – informal, unscheduled and random, make-up games – offering kids, and adults, an opportunity to meet a need we all have, to come together, to connect, connive, conspire, compete, cooperate, do things with others – all for no other apparent reason than just doing them.

And separate from play, there was fitness – building bodies, making them stronger, making them more agile, more able to do more things, and to do them longer. But that fitness didn't come from play, it came from work, from chores – lifting, hauling, digging – all of it done for very particular reasons and purposes. For why would anyone want to do all this difficult, hard, sweaty, tiring stuff – this work – if you didn't have to. So until this past century, there was no time, and certainly no energy, for play that was rigorous, systematic and structured – no time for play as sport – except for the rich. And for the rich, sport was less about building the body – for what lifting, hauling and digging were they going to do in their futures? – and more, through the struggles and contests of sports, about strengthening, training and disciplining. It was more about building the mind.

Then sometime this past century, things began to change. New technologies allowed us to do old tasks with fewer hands. We didn't need the young to do major chores around the house any longer. People moved into cities and worked in offices. Work now mattered less in making bodies stronger, more agile, more fit. What were the young going to do now with all their new-found free time? For parents who feared that "idle hands do the devil's work," what would they put in place for their kids to do? Sports! Sports keeps them busy. Keeps them off the streets. Sports builds their bodies.

But in post-World War II times, after years of depression and war, with the economy booming, in family-building times, with new suburban neighbourhoods being laid out, random sports would not be good enough. This would be organized play. So as new parks, arenas, gyms, baseball diamonds, tennis courts and swimming pools were being built, clubs, leagues, teams and sports associations were created. Sports, to build bodies and develop character, were no longer for the rich. Sports were for everyone.

And for a few decades, sports held a special pride of place. But today, sports is less and less part of everyone's experience. Before, there weren't many things for a kid to do. Before, sports dominated because of its appeal, and because of the absence of alternatives. Now there are lots of things for kids to do – in the arts, music, dance, drama; in sciences. Now, there are many more part-time jobs, and for many more hours a week than just Friday night and all day Saturday. Now, in a country with a much greater population mix, some ethnic groups have little tradition of sports. Now in times that seem more focused and urgent, sport can seem unserious. A luxury we can't afford. So the most engaged and interested kids, the joiners and doers, don't all gravitate to sports any longer. And the institutions that supported them, the municipalities and the schools, don't support them the way they once did.

School systems have had to cut back. Schools have had to make choices. Schools have been under attack for not preparing their students rigorously and properly. Teachers know how much their students learn in sports and the arts – as kids, they learned so much there themselves. But math and science and English are so definably school subjects, and others like the environment and business seem so relevant to their futures. So if choices have to be made, what choice do educators really have?

In elementary schools and high schools, in colleges and universities, sports and the arts have been pushed to the side. Academic learning is serious and

defensible. Experiential learning is not. Recently, in working on a project for a university, I had the chance to write about this, about the place of sports and arts in educational institutions:

Through most of history, I wrote, the great majority of people learned through practice – through doing, exploring, experiencing and creating firsthand. In recent years, as universities have become increasingly more specialized in academic learning, they have increasingly marginalized disciplines like the arts and sport as experiential learning. They have come to understand and treat learning through these disciplines as ancillary, a luxury in a time when basic needs must take precedence. Yet academic learning is also experiential learning. It is experience taken in, filtered and understood but through someone else's eyes, mostly the eyes of the expert. Modes of learning based on student trial and error, practice and repetition, experimentation and play are seen less and less in the university.

While the university recognizes a responsibility to teach and to facilitate sport and the arts, it has abandoned the historical understanding that one can teach vividly and well with and through both; that the process of direct experience provided by sport and the arts can also be important to developing a culture of civility and responsibility.

In sports and the arts, in experiential learning, you almost always get things wrong. In academic learning, especially for those arriving at university with their 80% average or more, you are used to almost always getting things right. In sports and the arts, you learn how to fail and to keep on going. And you learn how to keep going. How to cope with disappointment, how to sort through problems for which answers are often not apparent. You learn how to apply what you know to what you don't. To find your own answers.

You learn that failure is part of life. That you can learn, often better, through failing than succeeding. Actors rehearse, artists sketch, athletes do drills. They get things wrong to get things better. In their mistakes, they see possibilities. They come face to face with questions that direct them towards answers far more interesting than they thought they were pursuing.

In sports and the arts, you learn to be humble because good learners have to be humble. Good learners must be willing to give up what they know for what they don't. After university, the great majority of us, the great majority of time, will learn through practice – through doing, exploring, experiencing and creating firsthand. In sports and the arts, we learn how.

Once, for an induction ceremony of the International Scholar-Athlete Hall of Fame in the U.S., I had to think about the connection in my life between learning and playing. I said to the audience that in growing up – "I never considered myself a scholar or an athlete. I was just somebody who loved to play and loved to learn. I came to realize that the best kind of learning came with play, and the best kind of play came with learning."

There is an important connection between sports and learning and educational institutions, one that is increasingly forgotten, one that needs to be reinforced. Conferences like this matter – to the participants, to hockey, to the community, and to the university.

I would like to leave you with something I wrote a few months ago. I had just finished writing a new chapter of *The Game* which was being re-released on its 20th anniversary. I discovered some unfinished notes I had made months before and, with a few hours with nothing to do, I finished them. This has to do with feelings I have, on the playing fields and off, about being a "player".

I am a player  
I love to play  
I want to win  
It matters to me if I win or lose  
It matters to me how I play the game  
I want to win without injustice or bad luck or regret  
I want to own every pleasure and disappointment  
I want to get lost in play  
I want time not to matter  
I want to do something more important than me  
I cannot win alone  
I need my teammates and my opponents to make me better  
I trust, because I have to trust  
I forgive, because I need to be forgiven  
I play a game, not only a game  
I try because that matters to me  
I try because it's more fun that way  
I don't quit because it doesn't feel good when I do  
I play with others, but I play against me  
I learn when I play  
I play when I learn  
I practice because I like to be good  
I try what I've never tried before  
I fail, to fail smarter  
I want to be better than I was yesterday  
  
I dream  
I imagine  
I feel hard and deep  
I hope, because there's always a way.

Ken Dryden, six time Stanley Cup champion, award-winning author, educator and lecturer is President and General Manager of the Toronto Maple Leafs organization and Vice-President and a Board Member of Maple Leaf Gardens Enterprises.