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## Unilever Canada Donates \$125,000 to Hearts & Minds Campaign

On April 28, 2006, the *Hearts & Minds* Capital Campaign received yet another boost with a \$125,000 gift from Unilever Canada. The announcement was made by Jeffrey Allgrove, President and CEO of Unilever Canada, at a special reception which was attended by faculty, staff, students, and friends of Saint Mary's. The announcement was made in the newly named Unilever Executive Lounge on the fourth floor of the Sobey School of Business.



Jeffrey Allgrove (left), President and CEO of Unilever Canada, and Dr. J. Colin Dodds, President, Saint Mary's

Dr. J. Colin Dodds praised the support from Unilever Canada. "This generous gift is another example of our corporate community recognizing the value and impact education has on our society. Unilever Canada and Saint Mary's are both global in our reach and share a belief in the power of great minds and the relationship between education and business success.

"Supporting organizations and programs that enrich the lives of people is very important to Unilever Canada," said Jeffrey Allgrove, Unilever President and CEO. "Youth, education and society are all served by this donation. This is another way that we can share our success at Unilever with the people of Nova Scotia."

The *Hearts & Minds* Capital Campaign is the first major capital campaign in over a decade and has a goal of \$40 million. The campaign is built around achieving balance, strengthening focus, and above

all, ensuring access — financially, physically and ideologically. The campaign's \$40 million dollar list of priorities includes new and renewed facilities for health and wellness promotion, science education, learning commons space and renewed childcare facilities. It also emphasizes investment in students and faculty through new student financial aid, academic chairs, professorships and other academic and student experiential learning initiatives.

## Momentum Builds for *Hearts & Minds* Capital Campaign with Two Major Gift Announcements



Left to right: Paul J. Dyer, Chair, Saint Mary's University Board of Governors; Tony Comper, President & CEO, BMO Financial Group; Dr. J. Colin Dodds, President, Saint Mary's University; Zach Churchill, President, Saint Mary's University Students' Association; and Paul D. Sobey, Chair, Hearts & Minds Capital Campaign

The *Hearts & Minds* Capital Campaign is even closer to reaching its goal thanks to the support of two leading Canadian organizations. In recent weeks, both BMO Financial Group and Unilever Canada have made significant gifts in support of the Campaign.

### BMO Financial Group Announces \$400,000 Gift

In early Spring, more than 100 faculty, staff, students, alumni and friends of Saint Mary's gathered on campus for a celebration reception at the newly named BMO Financial Group Student Lounge.

The renaming of the lounge, a centre of student activity, was deemed a fitting tribute to BMO Financial Group in recognition of the impact their role in the Capital Campaign will have on the student experience and the Saint Mary's community.

Dr. J. Colin Dodds, President of Saint Mary's, applauded BMO Financial Group. "This generous gift keeps us moving forward towards our overall goal. The BMO Financial Group Student Lounge will forever recognize BMO's investment in Saint Mary's and their belief in the value of education."

Tony Comper, President and CEO of BMO Financial Group, praised Saint Mary's efforts to reach out to and educate students from all parts of the world, adding that the BMO Financial Group Student Lounge feels like a crossroads in the global village.

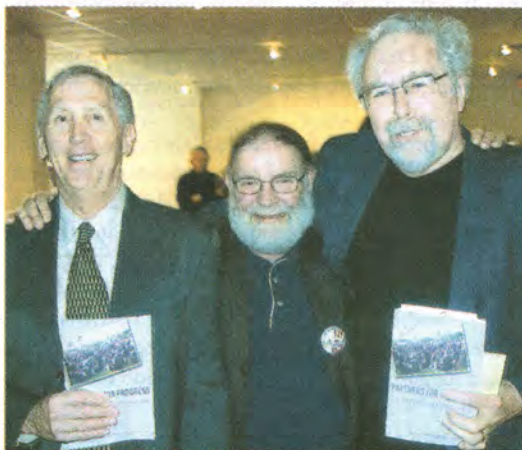
"I am very pleased that the name of my organization will be associated with such a comfortable, contemporary gathering place on the campus of one of Canada's most venerable and deeply respected universities," said Comper.

Many students were in the audience for the gift announcement and unveiling of the newly named BMO Financial Group Student Lounge.

"I'm excited that the BMO Financial Group has decided to support Saint Mary's," said Zach Churchill, President of the Saint Mary's University Students' Association. "Its donations like this one that will help the university create better facilities on campus for students, strengthen our current academic services, and provide more financial assistance for students in need. The students are the direct beneficiaries, and we greatly appreciate this level of support from the business community."

It is with deep sadness that the University community mourns the passing of Elizabeth Ozmon, wife of former Saint Mary's University President, Dr. Kenneth L. Ozmon, on Sunday, May 14, 2006. A funeral service will take place on Monday, May 22 at 10:00 a.m. in the Canadian Martyrs Church, Inglis Street. Mrs. Ozmon was a beloved and respected member of the Saint Mary's family. She will be dearly missed.

## Saint Mary's Professors Unveil New Book: *Partners for Progress: A Canada-Africa Venture in University Building*



Left to right: Dr. Michael Larsen, English professor and former Dean of Arts; Errol Sharpe (MA '91), Publisher of Fernwood Books; and Dr. James Morrison, History professor, pause for a group photo at the recent launch of *Partners for Progress*.

Two Saint Mary's professors have authored an inspiring and instructive account of the partnership that led to the creation of The University of The Gambia.

Dr. Michael Larsen, English Department and former Dean of Arts, and Dr. James Morrison, History Department, are the authors of *Partners for Progress: A Canada-Africa Venture in University Building* which was recently released by Fernwood Publishing.

The book tells the story of the Saint Mary's University Extension Program (SMUEP) in The Gambia, an innovative University NGO-Gambian government collaboration to foster higher education in Africa.

"Education is the only self-generating energy source discovered by human beings

and higher education has proven to be the most effective and efficient route to our social, cultural and economic growth and well-being," said Dr. Larsen.

"Tragically, however, poorer nations of the developing world must send many of their most promising students abroad for higher education, only to lose them to brighter prospects of the developed world. This was a dilemma known all too well to the people of The Gambia, West Africa."

Dr. Morrison noted the important social and cultural implications of the partnership between Saint Mary's and the government of the Gambia. "This unique collaboration, which was formed in 1995, led to the foundation of The Gambia's first university, enabling it to provide vastly enhanced opportunities for higher learning and research to its citizens," he said.

Ann Therese Ndong-Jatta, former Secretary of State for Education, the Government of the Gambia, and current Director, Division of Basic Education, UNESCO, applauded the collaboration calling it a "brilliant success."

Story continued on Page 4



Sunday, June 25th, 2006  
3:00 p.m. to 5:00 p.m.  
870 Young Avenue, Halifax

Proceeds from this event will go to the Friends of Saint Mary's Fund which provides bursaries to single parents attending Saint Mary's University.

One Hundred Dollars per Ticket

A charitable receipt will be issued for a portion of the ticket price.

Tickets may be purchased by contacting Bonita Ramsay, Office of the President, at 420.5403 or bonita.ramsay@smu.ca



Left to right: Gina Funicelli, Industry Liaison Officer, Saint Mary's University; Dr. Abdullah Kirumira, President and CEO, BioMedica Diagnostics Inc.; Jennifer Pinks, Industry Liaison Coordinator, Saint Mary's; and Dr. Kevin Vessey, Dean, Faculty of Graduate Studies and Research. Dr. Kirumira presented the seminar, Lab to Market, as part of the series.

## Saint Mary's Industry Liaison Office Concludes Winter 2006 Seminar Series

The Saint Mary's University Industry Liaison Office (ILO) recently concluded its highly successful Winter 2006 Seminar Series. The series focused on the links between research and commercialization, with presentations entitled *Intellectual Property, Managing Research Contracts, A Lab to Market Success Story, and Science and Entrepreneurship*. The seminars were open to faculty, staff and graduate students within the Saint Mary's and Mount Saint Vincent University communities.

In addition to providing an opportunity for faculty, staff and students to learn more about vital tools in technology transfer, the seminar series increased awareness and understanding of the role of the Saint Mary's ILO.

The pathway from research to commercialization can be highly varied, lengthy and challenging. Each presenter provided a fresh perspective on ways to move along this pathway more effectively with 'lessons learned' advice, information on funding support, and recommendations on how to better protect researcher and university interests – all while offering inspiration to their audiences.

All presenters noted the important role that the university ILO plays in supporting researchers and accelerating the transfer of technology and knowledge from inside the university halls to commercial ventures.

The ILO at Saint Mary's is part of the Faculty of Graduate Studies and Research (FGSR) and is staffed by Ms. Gina Funicelli and Ms. Jennifer Pinks. The ILO is also responsible for Mount Saint Vincent University's ILO and works in cooperation with Dr. Anthony Davis, MSVU Associate VP of Research. Dr. Kevin Vessey, Dean of the FGSR, proudly supports the ILO and its activities in creating linkages between academic research and development and industry partners.

The mandate of the ILO is to act as a service provider to facilitate collaborative research, development, and commercialization activities with commercial and non-commercial partners who have a vested interest in the practical applications of research. The ILO also works to foster joint research initiatives so that it can provide more opportunities to market and license technologies to industry and entrepreneurs; meet and work with external partners; and offer support to start-up companies based on technologies researched and developed at Saint Mary's and Mount Saint Vincent Universities.

Based on feedback received from the Winter Series attendees, new seminar topics and ideas are already being put forward. Should you have a suggestion for a future presentation or speaker, please do not hesitate to contact the ILO directly at 902.420.5089.

To obtain copies of the 2006 Winter Series seminar presentations or to learn more about the ILO and upcoming ILO-sponsored activities, please visit [http://fgsr.smu.ca/research\\_ind.html](http://fgsr.smu.ca/research_ind.html).

### Spring 2006 Convocation

Look for complete coverage of Spring Convocation in the June 2006 issue of *The Times*, including coverage of this year's distinguished Honorary Degree recipients:

- Robert Belliveau (QC)
- Justice Joseph Kennedy
- Senator Douglas Roche (OC)
- Patrick Connolly
- M.A (Jan) MacDonald
- Dr. Mary Sun

Saint Mary's University, Halifax, Nova Scotia

**the TIMES**

**SAINT MARY'S UNIVERSITY** SINCE 1802

One University. One World. Yours.

The Times is produced by the Public Affairs Department of Saint Mary's University. Submissions from faculty, staff, students, alumni and friends are welcome.

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Layout: Greg Tutty Design

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## Saint Mary's Staff Members Create Partnerships in the Kyrgyz Republic

Three staff members from the Student Services Department of Saint Mary's University recently delivered a four-day workshop in the Kyrgyz Republic on the structure and role of student services in Canadian higher education institutions.

Rolling up their sleeves in the capital city of Bishkek were Ysaac Rodriguez, Program Officer, International Student Centre; Michelle Fougere, Financial Aid Counsellor, Financial Aid Office; and Donnie Jeffrey, Counsellor, Counselling Services.

The goal of the workshop was to promote cooperation and the exchange of ideas between the Canadian facilitators and Central Asian participants. Forty representatives from higher education institutions located in Kyrgyzstan, Tajikistan and Kazakhstan were in attendance.

The workshop is a direct result of a May 2005 study tour that Saint Mary's organized for seven rectors/senior managers from the Kyrgyz Republic who are examining university governance in Canada.



Left to right: Ysaac Rodriguez, Program Officer, International Student Centre; Michelle Fougere, Financial Aid Counsellor, Financial Aid Office; and Donnie Jeffrey, Counsellor, Counselling Services, traveled to the Kyrgyz Republic to deliver a workshop on the role of Student Services in Canadian higher education institutions.

The Kyrgyz Republic is a small and very mountainous state in central Asia with a population of approximately five million. It is home to more than 50 institutions of higher education. The Kyrgyz Republic was annexed by Russia in 1864, and achieved independence from the Soviet Union in 1991. Education reform is a critical step to effectively prepare the youth of the Kyrgyz Republic for a successful and sustainable transition to a market economy and open society.

Through participation in the workshop, Central Asian participants gained an understanding of the structure and role of student services with emphasis on the provision of financial aid, support for international students, and student counselling. The Saint Mary's facilitators discussed best practices to help those in attendance effectively implement student services programming.

In turn, the Saint Mary's facilitators gained first-hand knowledge of education reform in Central Asia and how lessons learned might be applied to Canadian higher education institutions. As part of their visit, they toured a number of higher education institutions in Bishkek and met with the Deputy Minister of Education, Science and Youth. Roundtable discussions with senior administration and workshop participants also provided an opportunity to acquire insight into the needs of institutions and students in the Kyrgyz Republic and to create future partnerships.

This project is a joint effort between Saint Mary's University and the Regional Education Network Association of the Kyrgyz Republic. The aim of the Education Network is to improve higher education in business and economics in Central Asia through resource centres, training programs, conferences and general support to universities and their faculty members. The workshop was hosted by Kyrgyz-Turkic Manas University. The Rector of the institution, Professor Moldobayev Karybek Moldobayevich, visited Saint Mary's in May 2005 as part of the study tour on university governance.

Support for this project is being provided by the Partnerships for Tomorrow Program – Phase II, funded by the Canadian International Development Agency and managed by the Association of Universities and Colleges of Canada.



A group of Saint Mary's University Varsity Athletes have exhibited their community spirit through a highly successful fundraiser for the Canadian Cystic Fibrosis Association (CCFA). The Saint Mary's Athletes' Council coordinated a 6.5 km run/walk which drew 135 registrants and raised more than \$3200 for the CCFA. Left to right: Saint Mary's University Student Leaders and Varsity Athletes Jeff Lohnes (Track and Field), Jackie Brown (Rugby), Ally Read (Soccer and Track and Field), Laura MacPhearson (Basketball) and David Chant (Hockey)

# Scholarly Professional DEVELOPMENT

## ACCOUNTING

Dr. Karen Lightstone authored the article, "How remote responders affect teaching," which was published in *The Teaching Professor*, March 2006.

## ENGLISH

Dr. Russell Perkin presented "The Real Thing?: Henry James as a Fictional Character in Colm Toibin's *The Master and David Lodge's Author, Author*" at the International Conference on Narrative. Ottawa, ON. 7 April 2006.

## GEOGRAPHY

On March 10, the second Saint Mary's University Student Geography Conference was held. The conference was open to undergraduate and graduate students in all disciplines related to geography. A total of 17 students made presentations, with 13 oral presentations and four posters. Most of the presentations documented Honours research projects, Masters and PhD research, or senior undergraduate course projects.

Participants came from Mount Allison University, Dalhousie University, Centre of Geographic Sciences, Saint Mary's University, and the Canada-Nunavut Geoscience Office in Iqaluit a former. The organizers of this year's conference were two senior undergraduate students, Tyson Daoust (BA Honours Geography) and Jillian Bambrick (BA Geography and Anthropology double major). Professors from the Department of Geography were also in attendance, and two professors (Dr. Hugh Millward and Prof. Brian Robinson) served as judges for the awards. Congratulations Sarah Bowman, Saint Mary's University, whose presentation, placed Runner Up in the category of Oral Presentation for her presentation *An Analysis of the Dynamic Fingerprint of Seismic Activity in the Atlantic Ocean in Space and Time: Implications for Tsunamiogenic Processes* earned her the Runner Up placement in the category of Best Oral Presentation.

## INTERNATIONAL DEVELOPMENT STUDIES

Henry Veltmeyer has received a SSHRC grant to investigate "The Dynamics of Regime Change in Latin America: Democratization and Social Development". In addition, he is a co-applicant on two other successful SSHRC research grant applications, one ("Popular Responses to Neoliberal Globalization in Latin America") submitted by James Petras, Adjunct professor in IDS at SMU; the other ("Poverty Alleviation and Human Development: Kerala and Cuba") submitted by Joe Theramagalum, Professor of Sociology at MSVU.

An article coauthored by Henry Veltmeyer, published in 2003 by the Cambridge University Journal of Peasant Studies, was awarded the Krishna Bharadwaj prize for the best article appearing in Volume 31 of the journal. In addition, the English language edition of *Empire with Imperialism: The Globalizing Dynamics of Neoliberal Capitalism* (London: Zed Books and Halifax: Fernwood Books, 2005), a book coauthored with James Petras, has been nominated for the prestigious Deutscher Memorial Prize. The Spanish language edition of the same book (Havana, 2005) has also been nominated for a prestigious prize by the Government of Venezuela. As for *Social Movements and State Power*, a book coauthored with James Petras and published by Pluto Press (London, 2005), Henry Veltmeyer received a Diploma from the university of Cuenca (Ecuador) for his 'contributions towards alternative social thought in Latin America'. *Editorial Lumen* (Buenos Aires/Mexico City) will be publishing *Multinationals on Trial*, another book coauthored with James Petras. This will be their fourth Lumen publication in five years. As with two previous books, *Globalization Unmasked* (Zed Books, 2001) and *Empire with Imperialism* (Zed books, 2005) Henry Veltmeyer's latest book, *Multinationals on Trial: The Development Dynamics of Foreign Direct Investment*, both coauthored with James Petras, will be published in English, Spanish, Portuguese, German and Italian. *Globalization Unmasked*, awarded the Kenny prize for the best book on Canadian labour studies in 2001, has been translated into eleven languages, including Greek and Arabic.

## MANAGEMENT

Dr. Albert J. Mills was recently appointed to the editorial board of Equal Opportunities International. He is currently the Associate Editor of *Gender, Work & Organization* and serves on the editorial board of *Tamara* (Journal of radical postmodern organization studies); *Organization; Leadership; and Management & Organizational History*.

Dr. Albert J. Mills was also recently elected as joint-program chair elect for the 700-member Critical Management Studies Interest Group of the Academy of Management. He continues to serve as Member-at-Large of the Executive of the Administrative Sciences Association of Canada and the VP Liaison of the Atlantic Schools of Business Executive.

Dr. Albert J. Mills presented a paper (with Kelly Dye) "Engaging Acker: Toward an understanding of the gendered organization" - at the 35th annual meeting of the Atlantic Schools of Business (ASB), Halifax, 29 Sept. - 1 October (the paper appears in the proceedings). Mills also took part in two symposia at the ASB conference.

Dr. Albert J. Mills' recent publications include two books - *Sex, Strategy, and the Stratosphere: the Gendering of Airline Cultures*. London: Palgrave Macmillan, 2006 and (with Jones, Weatherbee and Helms Mills) *Organizational Theory, Design, and Change*. Canadian edition. Toronto: Pearson, 2006; Mills is the editor and author of nine other books. Other recent publications include journal articles - (with Dye and Weatherbee) "Maslow: Man Interrupted - Reading Management Theory in Context," *Management Decision*, 43, 10: 1375-1395, 2005; (with McKee and Weatherbee) "Institutional Field of Dreams: Exploring the AACSB and the New Legitimacy of Canadian Business Schools." *Canadian Journal of Administrative Sciences*, 22 (4), 2005; (with Grant) "The Quiet Americans: Formative Context, The Academy of Management Leadership, and the Management Textbook, 1930-1960," *Management & Organizational History*, 1(2): 201-224, 2006; (with Helms Mills) "Masculinity and the Making of Trans-Canada Air Lines: a feminist post-structuralist account." *Canadian Journal of Administrative Sciences*, 23 (3): in press, 2006; (with Runte) "Cold War, Chilly Climate: Exploring the Roots of Gendered Discourse in Organization and Management Theory." *Human Relations*, in press; chapters in edited collections - (with Thurlow and Helms Mills) "Feminist Qualitative Research and Workplace Diversity". In A. M. Konrad, P. Prasad, and J. K. Pringle [Eds.] *Handbook of Workplace Diversity*, pp.217-236. London: Sage, 2006; (with Carroll) "The Role of Organizational Culture and Gender Identities in Women's IT Careers." In *Encyclopedia of Gender and Information Technology*, edited by Eileen M. Trauth. Hershey, PA: Information Science Publishing, 2006; and "Organizational Rules." In *Encyclopedia of Organisation Studies*, edited by S.R. Clegg and J. Barley, London: Sage, in press.

Dr. Jean Helms Mills was recently appointed to the editorial board of the Equal Opportunities International Journal. She currently serves as the Americas Editor of *Culture & Organization*, and is on the editorial board of *Gender, Work and Organization*, and *Management & Organizational History*.

Dr. Jean Helms Mills was recently elected joint-conference program chair elect for the Critical Management Studies Interest Group of the Academy of Management. She will be responsible for organizing the 700-member group Professional Development Workshops for the 2006 conference in Atlanta, and will be responsible for the conference program for the 2007 conference. Jean continues to serve as the Vice President Communications for the Administrative Sciences Association of Canada.

Dr. Jean Helms Mills' recent publications include (with Jones, Mills and Weatherbee) *Organizational Theory, Design, and Change*. Canadian edition. Toronto: Pearson, 2006; (with Weatherbee and Colwell) "Ethnostatistics and Sensemaking: Making Sense of Business School Accreditation and Rankings" *Organizational Research Methods*, in press; (with Mills) "Masculinity and the Making of Trans-Canada Air Lines: a feminist post-structuralist account." *Canadian Journal of Administrative Sciences*, 23 (3): in press, 2006; and (with Thurlow and Mills) "Feminist Qualitative Research and Workplace Diversity". In A. M. Konrad, P. Prasad, and J. K. Pringle [Eds.] *Handbook of Workplace Diversity*, pp.217-236. London: Sage, 2006.

## MANAGEMENT/PhD

### Books:

Terrance Weatherbee (PhD-entry, 2002 - with Jones, Mills & Helms Mills) (2006) *Organizational Theory, Design, and Change*. Canadian edition. Toronto: Pearson.

### Journal Articles:

Terrance Weatherbee (PhD-entry, 2002 - with Helms Mills and Colwell) (2006) "Ethnostatistics and Sensemaking: Making Sense of Business School Accreditation and Rankings" *Organizational Research Methods*, in press.

Runte, Mary (PhD-entry, 2001 - with Mills) (2006) "Cold War, Chilly Climate: Exploring the Roots of Gendered Discourse in Organization and Management Theory." *Human Relations*, in press

Jim Grant (PhD-entry, 2003 - with Mills) (2006) "The Quiet Americans: Formative Context, The Academy of Management Leadership, and the Management Textbook, 1930-1960," *Management & Organizational History*, 1(2): 201-224

Margaret McKee (PhD-entry, 2003) and Terrance Weatherbee (PhD-entry, 2002 - with Mills) (2005) "Institutional Field of Dreams: Exploring the AACSB and the New Legitimacy of Canadian Business Schools." *Canadian Journal of Administrative Sciences*, 22 (4): in press.

Kelly Dye and Terrance Weatherbee (PhD-entry 2002, with Mills) (2005) *Maslow: Man Interrupted - Reading Management Theory in Context, Management Decision*, 43, 10: 1375-1395.

### Chapters in Edited Collections:

Wendy Carroll (PhD-entry 2004 - with Mills) (2006) "The Role of Organizational Culture and Gender Identities in Women's IT Careers." In *Encyclopedia of Gender and Information Technology*, edited by Eileen M. Trauth. Hershey, PA: Information Science Publishing

Amy Thurlow (PhD-entry 2003 - with Mills and Helms Mills) (2006) *Feminist Qualitative Research and Workplace Diversity*. In A. M. Konrad, P. Prasad, and J. K. Pringle [Eds.] *Handbook of Workplace Diversity*, pp.217-236. London: Sage

## MARKETING AND COMMUNICATIONS

Dr. Valerie Creelman was invited to participate in the Department of English's Speaker Series at Dalhousie University in February. There, she presented a paper entitled "Right worchepfull mastresse": Petitionary Letters and the Discursive Formation of Medieval Gentlewomen's Honour."

## MATHEMATICS AND COMPUTING SCIENCE

Dr. Bert Hartnell was invited to give a lecture on "The Design of a Terrorist Cell" at the Second Conference on Mathematical Methods in Counter-terrorism held November 1-3, 2005 in Columbia, South Carolina.

## PHILOSOPHY AND INTERNATIONAL DEVELOPMENT STUDIES

On March 22, 2006, Dr. Sheldon Wein presented the paper "Filosofia del Derecho: Problemas Olvidados" (Forgotten Problems in the Philosophy of Law) to the University of Buenos Aires Faculty of Law.

## PSYCHOLOGY

Dr. Kenneth Hill, with E. H. Cornell: "The problem of lost children." In C. Spencer & M. Blades (Eds.), *Children and their environments: Learning, using, and designing spaces*. Cambridge, UK: Cambridge University Press, 2006.

## SOCIOLOGY & CRIMINOLOGY

Dr. Linda Christiansen-Ruffman attended a "Think Tank" on "Global Feminist Knowledge" in Costa Rica between March 12th and the 18th. She also participated at the "Polycentric World Social Forum" in Bamako, Mali (January 19-23, 2006) and spoke at a session organized by Women in Black. Dr. Christiansen-Ruffman attended the national forum on "Women's Activism in Constitutional and Democratic Reform" (February 13-15, 2006) to commemorate the Ad Hoc Constitutional Action on February 14, 1981. There she co-chaired a session on Women's Political Participation. After the session, Dr. Christiansen-Ruffman spoke on CBC radio and the Afternoon Show in Ottawa.

Dr. Deirdre Smythe attended the "The Places of Our Lives" presented by Eastern Sociological Society (ESS) in Boston, Massachusetts February 23-26, 2006. There she presented her paper entitled "Birth and Place in China: A Study of Zuo Yuezi Among Chinese Women". Zuo yuezi, loosely translated from Mandarin, means "sitting in for the first month."



## In the News...

Dr. J. Colin Dodds, President of Saint Mary's, was quoted in The Halifax Chronicle Herald and The Halifax Daily News where he praised the recent \$400,000 gift to the Hearts & Minds Capital Campaign from BMO Financial Group. Dr. Dodds also wrote an article on higher education for the University Matters column that appeared in The Halifax Chronicle Herald.

The Honourable Myra A. Freeman, Lieutenant Governor of Nova Scotia, was highlighted in The Halifax Chronicle Herald as the Honorary Patron of the Atlantic Centre at Saint Mary's.

Martin Rutte, Chair of the Centre for Spirituality and the Workplace at Saint Mary's, was interviewed by The New York Times where he discussed the Centre and its importance to society.

Dr. Malcolm Butler's recent appointment as Dean of Science at Saint Mary's was highlighted in The Halifax Chronicle Herald. Dr. Butler, who is currently Chair of the Astronomy and Physics Department, will take the top job starting this July.

David Lane, Astronomy and Physics Department, was a guest on CBC Radio's Mainstreet Program where he educated listeners on the subject of vernal equinoxes.

Dr. Margaret Harry, Chair of the Atlantic Canada Studies (ACS) Department, and English Department, was featured on CBC Radio's Mainstreet Program where she spoke with listeners about the unique aspects of the English dialect.

Dr. Chris MacDonald, Philosophy Department, was interviewed by CTV News regarding ethics surrounding a recent case in Montreal pertaining to the "Roll up the Rim to Win" contest offered by Tim Horton's.

Dr. Veronica Stinson, Dr. Steven Smith and Dr. Marc Patry, Psychology Department, have been generating a great deal of media interest as a result of their "CSI-related" research. News of their work has attracted the attention of CBC National News, CBC Newsworld, CBC Radio Canada (French), Global News, CTV News, The Halifax Chronicle Herald and The Halifax Daily News.

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## New Program Reaches At-Risk Children in HRM

Saint Mary's University is opening its arms to help at-risk children throughout the Halifax Regional Municipality (HRM). Through a new program called PALS, the University will offer assistance to children who live in disadvantaged environments. The acronym "PALS" stands for Positive role models and mentors; Academic tutoring; Leisure and physical activity; and Social and life skills development.

Dr. Stephen Schneider, professor of Sociology and Criminology, spearheaded the development and implementation of the program which began in early May. Currently enrolled in the program are 36 children, ages 5 through 12, all of whom are from two social housing communities in the HRM.

The day-to-day coordination of the program is being managed by three students in the Criminology Masters Program at Saint Mary's: Margo Fisher, Ashley MacPherson and Jennifer Simpson.

"The program [PALS] is meant to address – in a comprehensive, complementary and integrated fashion – factors that put disadvantaged children at risk by enhancing their resiliency and fostering a nurturing family environment," said Dr. Schneider.

PALS addresses five key areas that are vital to the positive development of children and youth: education (academic development); life and social skills (behavioural development); physical activity (health development); mentors (positive role models); and effective parenting (a nurturing social environment).

Oxford Learning (Halifax) is assisting in the delivery of the academic tutoring element. Oxford is also providing its proprietary curriculum for the project, and Oxford teachers are helping to train the Saint Mary's tutors.

In addition, each child receives Oxford's unique Dynamic Diagnostic Assessment to accurately measure skills and potential. Using the assessment information, Oxford creates a personalized program to meet each child's specific needs. Oxford programs are specially designed to improve each child's learning, thinking and academic skills while increasing self-esteem and confidence.

"We are particularly pleased that Oxford Learning has agreed to coordinate the tutoring component for PALS," said Dr. Schneider. "They have a very innovative, effective and individualized approach to a child's education. We are thrilled that they are on board."

"Research shows that children who receive tutoring support achieve better academic results, are less likely to be truant or drop out of school, are more likely to attend a post-secondary institution, are less likely to engage in criminal or delinquent behaviour and display pro-social behaviour in general," he added.

Rick MacKenzie, Director of Oxford Learning's Halifax centre, said that teachers at the centre are proud to be taking part in PALS.

"We are extremely proud of the work we do at Oxford Learning, and we are very pleased to have been asked to assist with the tutoring element of the Saint Mary's University's PALS project. This initiative is completely in tune with our passion – helping kids to succeed in school and in life," he said.

Dr. Schneider noted that PALS is now actively recruiting student volunteers to help the program in its growth.

While children are engaged in the tutoring sessions, parents will have the opportunity to attend lectures addressing topics intended to promote effective parenting skills and nurturing a positive family environment. Topics will include nutrition, promoting self-esteem and self-confidence, sibling rivalry and conflict resolution, discipline, primary health care, protecting children's mental health, and helping children with their schooling.

"By acknowledging the importance of the family environment in a child's development, the parent lecture series is meant to complement the program's components that directly involve the children," he said.

PALS will also promote positive behaviour, attitudes and life skills essential to a child's development.

"These will be addressed through sports mentoring," said Schneider. "In this component, the children are brought to the Saint Mary's campus where they engage in team sports-based activities with members of men's and women's varsity teams."

"In addition to exposing the children and youth to positive role models while encouraging a physically active lifestyle, activities implemented as part of the sports mentorship component will be structured to address such pro-social behaviour and life skills as self-esteem, positive body image, teamwork and cooperation, leadership, communication, critical thinking (self-discipline and anger management), and conflict resolution."

For those who wish to volunteer or learn more about PALS, please contact Dr. Schneider directly at 902.420.5872 or email [pals@smu.ca](mailto:pals@smu.ca).

## In the News... cont'd.

Dr. Kevin Kelloway, Management and Psychology, was featured in The Halifax Chronicle Herald and The Halifax Daily News. Both publications highlighted his recently released research on safety in North America's workplaces.

Dr. Lori Francis, Dr. Kevin Kelloway and Dr. Camilla Holmval, Psychology Department, were featured extensively in the media following the release of their research on rudeness in the workplace. Media outlets covering their research included CBC National Television, CBC Canada Now (Nova Scotia), The Halifax Chronicle Herald, and CBC Radio (Nova Scotia).

Dr. Larry Haiven, Management Department, was featured on CBC Radio's Mainstreet where he spoke about his research involving cultural production in Nova Scotia.

Dr. Gordon Fullerton, Marketing Department, was interviewed by Marketing Magazine on the topic of airline competition in Canada. Dr. Fullerton was also interviewed on CBC Radio's Information Morning where he spoke about the internationalization of Saint Mary's and, in particular, the number of students from abroad who enroll in the University's Master of Business Administration (MBA) Program and other programs offered through the Sobey School of Business.

One of Dr. Arla Day's graduate students, Sonya Melnyk (Master of Science, Psychology Department), was highlighted in The Halifax Chronicle Herald and on CBC Radio's Information Morning Program where she discussed her research on emotional intelligence.

Dr. Cyril Byrne (Professor Emeritus), Irish Studies Department, was featured on CBC Radio (Nova Scotia) where he discussed the University's Irish Studies Program, the only program of its kind in Canada.

Dr. Pdraig O Siadhail, Irish Studies Department, appeared on CTV News where he explained the meaning of St. Patrick's Day and why it is celebrated around the world.

Dr. Jeremy Lundholm, Biology/Environmental Science Departments, has been conducting research involving Green Roof Testing. His work has attracted the interest of Halifax Magazine (produced by Progress Magazine) and CBC Radio (Nova Scotia).

Trudy Sable, Gorsebrook Research Institute, was highlighted in a recent Radio Free Asia article where she discussed the Gross National Happiness concept for society. The same story was also picked up by Turtle Island News.

Steve Sumarah, Athletics Department, was highlighted by a number of media outlets immediately following the announcement that he would assume the head coaching position for the Huskies Football team. Media outlets covering the announcement included The Halifax Chronicle Herald, The Halifax Daily News, CBC Radio (Nova Scotia), Metro Radio Group (C100 FM, 96.5 FM, Q104 FM, and Kicks Country Radio FM) and CKDU Radio FM.

Monika Napier's Mad, Mad, Mad, World Art Show, which was recently held at the University's Art Gallery, received extensive media coverage by The Halifax Chronicle Herald, The Halifax Daily News, the Metro Radio Group (C100 FM, 96.5 FM, Q104 FM, and Kicks Country Radio FM) and CKDU Radio FM. The Halifax Chronicle Herald provided weekly coverage of the Trade Mission to India in which Saint Mary's Executive Master of Business Administration (EMBA) students participated.

CBC's Venture Program recently covered the Saint Mary's Student Commerce Society's Annual Job Fair which was held in the Loyola Conference Hall.

The Society for Human Resource Management News highlighted the University's Liberated Learning Project via the Atlantic Centre for Research, Access and Support for Students with Disabilities.

## Teaching Peace in Ireland



Bridget Brownlow, Conflict Resolution Advisor, Saint Mary's University, and Zach Churchill, President, Saint Mary's University Students' Association (SMUSA) pause for a photo during their recent trip to Ireland where they participated in a major community outreach initiative to promote conflict resolution skills among students in the Belfast area. They are shown here with students from the Edenbrooke School in the Protestant (Loyalist) Shankill District of North Belfast. Other Saint Mary's students participating in the initiative included Valerie

Roil, Emily Walsh, Jeremy Legere, Christina Oleksiuk, Mika McGrath, Andrea Coombs, Nathaniel Smith, and Melissa Martin.

## Saint Mary's Professors Unveil New Book *Continued from Page 1*

The historic first convocation ceremony of the SMUEP took place on February 16, 1999 in the country's capital city of Banjul where 62 Gambians received degrees on their home soil. Today, hundreds of students attend the University of The Gambia.

In the book, Dr. Morrison provides readers with an insightful sketch of The Gambia, focusing mainly on its rich cultural inheritance and, in particular, its traditions in higher education and present social and economic challenges. Dr. Larsen provides an overview of the Saint Mary's initiative, from the conception of an "extension program" offering university level courses on site in The Gambia to the establishment, structure, and initial functioning of the SMUEP.

A number of other writers, all of whom were deeply involved in the SMUEP, also contributed chapters to the book. They include: Burris Devanney, founder and Executive Director of the Nova Scotia Gambia Association; Dr. Muhammadou M. O. Kah, Assistant Professor of Management Science, Rutgers University; Dr. Jainaba M.L. Kah, Assistant Professor of Public Policy and Administration, Rutgers University; Denis Leclaire, Director of the International Activities Department at Saint Mary's; Heidi Taylor, Manager of the International Activities Department at Saint Mary's; Dr. Kenneth L. Ozmon, former President of Saint Mary's; Dr. Terry Whalen, English Professor at Saint Mary's; and Momodou Sabally, Valedictorian at the first SMUEP Convocation.

To learn more about *Partners for Progress: A Canada-Africa Venture in University Building*, visit Fernwood Publishing at [www.fernwoodbooks.ca](http://www.fernwoodbooks.ca).



The Honourable Myra A. Freeman, Lieutenant Governor of Nova Scotia, was recently named Honorary Patron of the Atlantic Centre of Research, Access, and Support for Students with Disabilities at Saint Mary's University. Here, she chats with Saint Mary's student Melissa Myers (Double Major in Psychology and Sociology). The Atlantic Centre is an international leader in providing support services for students with disabilities at the post-secondary level. It is one of only three centres of specialization in Canada supported by the Federal Government to enhance the full participation of citizens with disabilities in higher education.