

UPDATED: Tuesday, May 28, 1996

MASS RALLY/COMMUNITY CELEBRATION ORGANIZING PLAN

MASS RALLY COMMITTEE: Carolann, Fred, Evelyn, Jerry, Paula, Paulette

THEME: "A CELEBRATION OF COMMUNITY ACTION"

DATE & LOCATION: Thursday, June 6 from 5:00 pm to 7:00 pm at the Grand Parade and afterwards at Gravitee

BACK-UP LOCATION IF RAIN: to be discussed

PROGRAM:

SPEAKERS TO BE CONFIRMED BY WEDNESDAY, MAY 29:

Bob White, President, Canadian Labour Congress (Confirmed)

PSAC speaker - Nycole Turmel? (TBC by Lynn)

Rick Clarke, President, NS Federation of Labour to introduce Bob White (Confirmed)

Burnley "Rocky" Jones

Carolann Wright

A woman from CAYG (TBC by Isaac)

Reverend Kelsie (TBC by Rocky)

Brothers Reaching Out (TBC by Shelly)

Black United Students (Confirmed - Isaac)

Merchants' Association (TBC by Shelly)

Disabled Persons' Secretariat (TBC by Amy)

Reverend Moriah (TBC by Lynn)

Arts Community (TBC by Paula)

Charlotte Hazle for the Universal Prayer (TBC by Lynn)

Grand Poobahs--Lynn Jones and Fred Furlong

Chanter: Shelley Fashan

Note: We felt that with Bob White as the keynote speaker, a fairly representative crowd from the labour movement could be mobilized. We thought that White could speak for ten minutes and the others will be limited to a few minutes, depending on the number of speakers. Lynn and Fred could provide history and updates throughout.

POLITICAL SATIRE: TBC by Paula (e.g. This Hour has 22 Minutes; Irondale is interested and will assess who is available) followed by a brainstorming meeting to determine content of satire with a group of occupiers. We need to focus on Jean Chretien and Liberal policies, with some attention to Young and Clancy. Incorporate various visuals from the occupation:

Harry Fancy

Deadly Doug - Mary Ellen (TBC by Paula)

Various sizes of chairs with the vacant social justice chair for Doug Young

CEC Banner

Support Thermometer

Stilt Walker - Gillian Raby (TBC by Paula)

ENTERTAINMENT POSSIBILITIES:

Four The Moment (TBC by Carolann on Wednesday)

Anne Marie Woods (Confirmed)

Bucky Adams (TBC by Carolann)

Faith Noland (TBC by Carolann)

Laura Smith (TBC by Fred)

Cheryl Gaudet (TBC by Rocky)

Brotherhood (TBC by Shelly on Friday)

Jackie Richardson (TBC by Joan)

Suzie Gangoo - Black National Anthem (TBC by Lynn)

Evelyn Riggs - Solidarity Forever (Confirmed)

Gospel Airs (TBC by Carolann)

Songs of the Occupation (Shelley/Anne to organize copies)

STAGE MANAGER: Judy Joe (TBC by Paula)

SET UP/SOUND SYSTEM: IATSE (theatrical union - TBC by Fred); Jerry has volunteered to help with any set up.

CONFIRM LOCATIONS: Anne O'D and Amy to write letter and fax to City to meet Grand Parade booking requirements. Isaac to follow up with a phone call on Wednesday. Shelly to book Gravitee.

MEDIA: Anne Betts

BALLOTING CAMPAIGN: Innis will set up the polling station and organize canvassing throughout the rally.

BUTTONS: Anne to investigate. PSAC will design and print a "Save Our Community CEC" button and ship to DASC Industries. The cost per button will be 20 cents plus PST and GST. We will ask for a donation for each button.

T SHIRTS AND SWEATSHIRTS: Anne will order from a unionized company in Ottawa. The design will be faxed to Anne on Wednesday then shared with whomever is available for feedback. The design shows a diverse group of community members circling an office with "Save our Community CEC" and "Gottingen Street, Halifax" on the front.

144 T shirts, white on purple, white on black, black on grey.

one quarter size L, one quarter XL, half XXL

30 sweatshirts astro collar

5 XXXL, 10 XXL, 10 XL, 5 L

PLACARDS: to be discussed

FUNDRAISING: to be discussed for transportation costs, food at Gravitee

MIND THE CEC: We need people to staff the CEC during the rally - to be determined.

HOW DOES THIS BECOME A MASS RALLY?

1. DOOR TO DOOR (Isaac is working on a list of volunteers and a plan)

2. LOUD SPEAKER ON A VEHICLE/TOWN CRIER (Fred to investigate)

3. BANNER (Amy on Barrington Street; Isaac has a group of volunteers to make banners)

4. INFO TABLES (Isaac is working on a list of volunteers, locations and a shift schedule)

5. LEAFLETTING (Isaac to work out a plan)

6. POSTERING

7. MAILINGS (LETTER AND POSTER):

Federation of Labour if ready in time. Fred will liaise with NSFL to check on mailing date? Yvonne will be asked by Lynn to do the mailout to the Black Community Work Group.

8. COMMUNITY "CAPTAINS"

Paula, Shelly and Collette will develop a list of community groups and we will each volunteer to contact a number of specific groups and ask them to "deliver" a certain number of people. Shelly will develop a telephone script.

We will later follow up with "our" groups to recruit for other support activities. Gloria will develop a "Help Needed" flyer using the BROS example as a guide.

Volunteers to date:

PSAC - Gary Bannister

NSNU - Innis

Other unions and NSFL - Fred

Coverdale - Shelly

Topshee Conference Speakers/Participants - Anne

New Brunswick (Anne to liaise with Cathy Murphy who will try to organize a van load from Moncton)

Provincial Outreach -

Contact Mike Tynes - Rocky

Check "Paula's List" on the Flip Charts

POSTER: Amy & Gloria to be ready by Wednesday evening.

LETTER: We need a letter outlining the purpose of the rally and why it is important at this particular time (Amy and Carolann)

ACCESS: Shelly to look into ASL/English Interpreter
Consider access for stage set up

DIRECT ACTIONS - OTHER CECs

Paulette and Anne will coordinate with District Labour Councils.

"60 DAY CELEBRATION" COMMITTEE: Shelly and Isaac

Rocky has a commitment from a sponsor from the community to financially support a community celebration, preferably at Gravitee. Rocky will follow up with the sponsor to find out the amount of the donation and will put Shelly and Isaac in touch with our sponsor so they are in a better position to work out the details. We would make donation box available at the event. Jerry will DJ.

It is recommended that the celebration be held on June 6 after the rally. We still have \$100 wings available at Gravitee.

OTHER:

Yvonne Atwell is available to be slotted in where required.

Fred will liaise with Linda Gallant to set up a meeting soon after Bob White arrives on June 6.

PRIORITY TASKS TO BE DONE BY NOON TUESDAY:

Letter for Grand Parade (Amy, Anne O'D)

Organizing Plan (Anne, Lynn)

Contact Bob White (Fred)

Draft flyer (Gloria, Amy)