

## Chairman Out of Order?

# 1.5 Motion Postponed Until November 17th

by Eligio Gaudio

On Friday, October 17, 1980 the controversial Senate Regulation restricting participation in certain extra curricular activities was on the Agenda of the Senate meeting as a notice of motion. The motion never came to the floor.

Senate Chairman and Philosophy professor Art Monahan ruled the motion out of order. The notice of motion presented by Interim Director of Student Services, Peter March, and

seconded by student senator Cathy Hanrahan at the September 12 meeting, stated and was recorded as "that the traditional restriction upon students who are not in good 'academic standing' that they may not represent the University, be removed."

At the meeting under "Business Arising from the Minutes", Chairman Monahan, after ruling the motion out of order, advised the Senate that the proper motion would be

one to rescind rather than remove. The Chairman further advised Senate that a motion to rescind, if it were put forward for the first time at a meeting, at which it was to be considered, would require a two-thirds majority to pass. (Table II of Robert's Rules of Order Relating to Motions, rule 73; pg. 28 & 29 of Appendix of revised edition.)

He further advised Senate that a motion to rescind requires only a simple majority

to pass, if given proper notice and consideration, after proper notice.

The Chairman was not challenged, however. Many senators at the meeting felt that the Chairman was out of order. They felt that the intent of the motion was clearly understood. In a notice of motions regarding the word rescind, repeal or annul, only the purport need be indicated.

When asked about the ruling, Chairman Monahan

cited that the motion "did not specifically refer to the adopted motion" passed by the Senate in recent years.

Former student senator Ro MacLellan feels that the move by the Chairman was another in a long line of delay and stalling tactics used by the majority (faculty) controlling the Senate with regard to the much deliberated 1.5 probationary ban.

The next Senate Meeting will be held on November 14.

# THE JOURNAL

One trouble with being efficient is that it makes everybody hate you so. [March 18, 1916]

Number 6  
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Saint Mary's University  
October 29, 1980



## New Framework for Cdn. Students

by Andrea Porter

A framework for a new student movement in Canada was laid recently by delegates attending the National Union of Students (NUS) and the Association of Students Councils (AOSC) joint conference in Winnipeg.

Delegates representing over 70 universities passed motions which will see the political lobbying NUS merge with the service AOSC in an effort to provide students with a full range student movement. The East was well represented by Saint Mary's SRC president Mike McNeil (once again a member of the NUS central committee) and vice-president Rob MacLellan.

The reconstruction will unite provincial (SUNS in Nova Scotia) and the national organizations and eliminate the current overlap in work by the two groups. This year SUNS won a 500 dollar bursary through lobbying the provincial government, but not without relying on NUS resources. The new organization would offer greater financial assistance plus a supportive student voice. A major focus of attention would also concentrate on the Federal Task Force on Student Aid. Its creditability has been shaken as there is no student representation on the committee. The new organization will hopefully remedy this.

The per capita fee for membership will be 3 dollars higher than the current fee of one dollar for members of NUS, in order to offset financial problems.

A new feature of the proposed organization will be exclusive use of AOSC services by members. The student associations will have to be members before they receive the services. Presently, student unions can be members of the AOSC, or NUS, or both.

"Unfortunately, Saint Mary's has not taken full advantage of the AOSC program," explained Rob MacLellan.

"The students will initially pay more for membership, but the advantages of AOSC outweigh the fee hike. For example, I flew to Winnipeg on a CUTS charter (an AOSC service) for only 212 dollars. With CUTS, students are able to travel at low rates. The students' purchasing power will also be increased. If 200,000 students nation wide (with the exception of Quebec and some western universities) become members, the Bay and Simpsons are prepared to offer discounts to students," stated MacLellan.

Referendums will be held on each campus to decide the fate of the new organization and the subsequent fee increase.

"Saint Mary's will be one of

the first campuses to run the referendum after a much publicized campaign which should be early in 1981. Each student has the right to vote. Hopefully, the students will accept the new organization," explained McNeil.

There are, however, several campuses that are not in favour of the AOSC/NUS amalgama-

tion. They are the universities of British Columbia, Western Ontario, Manitoba, Victoria and Calgary.

Mark Beduz, of U of Victoria, explained, "Politics and services don't mix and that is what the plenary (at the Winnipeg conference) is trying to do when they merge NUS and AOSC. We want the

freedom of choice to join either the services or the political side.

Structural details of the new organization will be worked out at the next NUS conference slated for Lethbridge, Alberta next May. In the meantime NUS, AOSC and the provincial student unions will continue operating as they do now.

## McNeil Reconsiders NUS Resignation

by Andrea Porter

Mike McNeil has reconsidered his resignation as a member of National Union of Students (NUS) Central Committee. His decision was made at the NUS conference two weeks ago in Winnipeg.

According to McNeil, "The student movement of Canada has reached a critical point having just amalgamated its political and service associations. The next twelve months will be very important either making or breaking NUS. I feel that I can be of tremendous help."

Probably the most decisive factor in his decision to remain as a member of the Central Committee was lowering his course load.

"It's insane for an SRC President to take five courses and expect to fulfill his obliga-



Mike McNeil  
SRC President

tions on Council. In the past the SRC President had been offered a summer desk job enabling him or her to attend summer school. Unfortunately the position was not offered last year," explained McNeil.

McNeil was unanimously re-elected last weekend at the SUNS conference. A replacement for McNeil could have been found but the caucus felt that he could best vocalize the views of Eastern Canada and in particular represent Saint Mary's at the national level.

"As I see it, said McNeil, the SRC has a twofold role. Firstly, to provide services to the students and secondly to represent them politically. By lowering my course load I am able to assist in this process."



# BOLSHEVIK BASH NOV. 7

**Take a Look** is a free notice column open to all members of the university community and to the city community with something to offer our community. Submissions must be typed and double spaced.

# TAKE A LOOK

**Take a Look** is a free notice column open to all members of the university community and to the city community with something to offer our community. Submissions must be typed and double spaced.

**LEARN PRACTICAL WAYS TO DEAL WITH STRESS**—A workshop on how to deal with stress creatively will be held Friday evening, November 7 from 7-9:30 p.m. and Saturday and Sunday, November 8 and 9, from 9-5, at the Kripalu Yoga Society, Suite 208, Green Lantern Building, 1585 Barrington Street. Cost is \$3 for the Friday evening Introductory Lecture, and \$40 for the complete weekend. For more information, please call 429-2009.

The "Lunch with ART" series at Saint Mary's University Art Gallery on Friday, October 31, will feature a talk by Dr. Peter March on "The Human Form and the Artistic Form". The program starts at 12:30 and admission is free.

## Interested in Part-Time Employment

Check with your Canada Employment Centre on Campus (4th Floor Student Centre).

### OFF-CAMPUS SOCIETY HALLOWE'EN SMOKER

Friday, October 31, 1980  
Room 300, 2:30 p.m.-6:00 p.m.  
BE THERE TO BELIEVE IT!

A 16 hour Level I Volleyball Coaching Clinic will be held November 8, 9, 1980, Sir Robert Borden School, Dartmouth.

The clinic, beginning at 9:00 a.m. November 8, is open to all interested in starting their Coaching Certification Program or to those who wish to obtain more information on Volleyball Coaching.

Ieva Jessens, a Level IV Candidate Coach, will be head clinician.

The clinic fee is \$25.00 payable to Volleyball Nova Scotia. All registrations are due by October 31 1980, and must be sent to Mareea Steedman, Development Co-ordinator, P.O. Box 3010 South, Halifax, N.S. B3J 3G6.

Contact Mareea Steedman, Development Co-ordinator at Sport Nova Scotia offices for more information—425-5450.

"Careers Education Day" sponsored by AIESEC (The International Association for Students of Economics and Commerce) and the Canada Employment Centre on Campus which was held on Thursday, October 16 was in short, a success. Everybody who participated, including the companies and students, agreed that something was gained by all. Most interest was directed to the oil companies, banks and accounting firms with particular attention drawn to Dome Petroleum and Mobil Oil. Both of these companies came from Calgary just to attend "Careers Day".

The local media also showed a great deal of interest in the day as CBC Television, CBC Radio, ATV and the Halifax Herald all gave coverage to the day.

While this year was a success, next year promises to be bigger and better than ever.

The Nova Scotia Liberal Youth Commission will be holding a Policy Convention this weekend, October 31-November 2, at Keddy's Motor Inn on the Bay Road. Things get under way Friday evening at 7:30. Everyone welcome. Observer fees: \$5.00.

### What's Happening with AIESEC

Within the next week and a half the members of AIESEC will begin selling tickets for the biggest raffle of the year. The prize to be won is a weekend trip for two in January to Montreal to see the Canadiens play the Philadelphia Flyers at the Forum. The trip includes airfare for two, transportation from the airport to the Holiday Inn, two nights accommodation, four breakfasts, two dinners and two tickets to the game which will take place Saturday, January 24. Each ticket only costs a measly dollar which is a pretty cheap price for a chance at a trip to Montreal. The tickets may be picked up from any AIESEC member or at the AIESEC office (for those of you who don't know, it's on the 5th floor of the Student Centre).

In other news, a brewery tour to Moosehead is being arranged and will be open to everybody on campus. We'll let you know the date as soon as we know. Another seminar is being planned for November with the topic to focus on the oil potential off the coasts of Nova Scotia and Newfoundland.

That's all for now, but don't forget, A TICKET ONLY COSTS A BUCK. (Who know, by January Montreal may be out of last place!)

Ecology Action Centre is asking for donations of second hand books for its used book sale, scheduled for Thursday, November 13 at the Dalhousie Student Union Building. Books may be dropped off at the Centre any time between now and then.

For more information, call 422-4311.

A program of readings by well-known Canadian writer Hugh MacLennan will be presented in the Theatre Auditorium, Saint Mary's University on Wednesday, October 29. The program is sponsored by the Atlantic Universities Reading Circuit and starts at 8 p.m.

Visual Arts Nova Scotia and the Dalhousie Medical Research Foundation have been working together since the spring of 1980 to develop an Annual Art Auction to be held each year in the month of November. This year's Auction takes place on November 6, 1980 at the Lord Nelson Hotel. The Honourable John E. Shaffner, Lieutenant Governor and Mrs. Shaffner have agreed to be Patrons and to officially open the Auction.

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# Proposed Police Academy at Saint Mary's

by Bob Noakes

Several years ago the Advisory Committee of the Nova Scotia Police Commission became involved in the development of a comprehensive training program for municipal police forces in the province.

The program, modeled after training currently used in Ontario, was accepted by the Police Commission in light of a five year projection which saw the need for a majority of new police officers in the expanding Bedford and Halifax-Dartmouth areas.

In subsequent discussions and negotiations a proposal was made to locate the academic aspects of training at Saint Mary's.

Currently most of the police officers in New Brunswick and P.E.I. come from Holland College in P.E.I. In Nova Scotia only the smaller police forces recruit from the College while Halifax, Dartmouth and Sydney provide internal recruit training (these three cities represent over fifty percent of all police officers in Nova

Scotia). The New Brunswick and Nova Scotian governments pay 45% of the costs of Holland College on a two year contractual basis.

The problems arise with the difficulty of the smaller forces to send men or women on advanced courses because of the cost and their inability to replace those whom they do send. Furthermore, the larger forces have tended to maintain some control over training to meet the particular needs of their own communities. This has led to the feeling that a more localized training program would better suit their purposes than would continuing the relationship with Holland College in its present form.

It was in response to these problems and the increasingly sophisticated nature of police work that the suggestion was put forth that Holland College affiliate itself with U.P.E.I., upgrade its courses and facilities or move to Nova Scotia and affiliate with a local university. A cost-benefit study

pointed to Saint Mary's as the most viable option.

The program devised by the Advisory Committee had, as an integral part, an educational component which, for Saint Mary's, would mean offering courses in psychology, criminology, sociology, human relations and so on. Advanced courses would be offered to working officers which would be part of their ongoing professional training.

By comparison, Saint Mary's presently offers a Criminology Certificate Program headed by Dr. D. Perrier and designed to enhance the knowledge and ability of officers without at-

tempting to be a formal part of their professional training. The Certificate program is open to anyone interested such as criminology students, probation officers, lawyers and, of course, police officers.

In no way does this proposal to locate at Saint Mary's mean that the basic training, weaponry, physical fitness, etc. would also be on campus. More positively, all the Nova Scotian police forces would be better

able to send their officers for special courses, the larger departments would be better able to meet their local needs and a great many more officers

would be able to continue or start studies leading to degrees.

In any case, the decision has been made by the Maritime Council of Premiers to put off any decision until the end (at least) of the present contract with Holland College. The Police Commission is still lobbying for the move. The implications are important, even if uniforms are not worn or police cadets do not march to class and the success of any move, if and when it happens, will be directly related to the efforts made to fairly and adequately assess the short and long term effects of any role we play in police training.

## SUNS' Campus Committee

by Toni Maioni

The Student's Union of Nova Scotia met on Saturday at Universite Ste-Anne in Church Point, to discuss a major restructuring of the student movement in Canada. The aim of this restructuring is to transform the National Union of Students into a new and more representative body. By incorporating the Association of Student's Councils and the provincial organizations, the new Union hopes to become a stronger force in Canada with more efficient use of its resources. The reconstruction will be an ongoing process to be completed within a few years.

Another matter discussed was the continuing work of SUNS in the problems of unemployment and student aid. The organization is lobbying the provincial government

in order to decrease the debt load students face and the change the arbitrary criteria needed for student loans.

SUNS was created in the fall of 1978, and has been gradually gaining strength and expanding since then. Membership is by council decision and each autonomous students' council has one vote. Through the restructuring program, SUNS will become a

referenda-based organization. This year, a permanent office has been established in the Dalhousie Students' Union Building. It hopes to increase its profile with pamphlets and discussions with students.

The on-campus link between SUNS and the student body is the Campus Committee which has been set up in each university to deal with the problems and concerns of the students. The campus committee at Saint Mary's University is made up of External Vice-President, Rob MacLellan, two councillors and hopefully more than two non-S.R.C. members.

The next committee meeting will be held on Thursday at 7:00 p.m. at the S.R.C. offices on the fifth floor of the O'Donnell-Hennessey Student Union Building. All interested students are invited to attend.



## Madhatter's Teaparty

Council Report—Meeting of Friday, October 24, 1980

by Andrea Porter

Council members present were as follows: Mike McNeil, Rob MacLellan, Cathy Hanrahan, Tim Rourke, Eligio Gaudio, Ian Patterson, Bill Scott and Rick Reynolds.

This week's meeting was somewhat informal, yet very productive.

The first item on the agenda established a weekly executive council meeting to discuss upcoming events in an attempt to better organize them.

Discussion arose concerning the Commerce and Off-Campus Societies' monopoly of room 300. It was decided that vice-president internal, Cathy Hanrahan, would draft a letter for all societies stipulating the booking procedure of room 300 before Christmas.

A lengthy debate then took place concerning the low profits made from societies' bashes. It was suggested that the SRC relinquish its claim to the bar profits by allowing the particular society to run the bar. It was pointed out that the SRC thrives on bar profits from bashes, thus they are not willing to share them. The SRC is ultimately responsible for the liquor sold at the various functions. If another organization mismanaged the bar, the SRC could lose its liquor licence for the entire campus.

A motion to subsidize the society in order to cut costs was questioned and the motion failed. It was resolved that Council would further look into the matter.

The long awaited budgets will be presented to Council on November 2. In addition, the Fiscal Advisory Committee will be present.

Under general business, the **Journal** was next on the agenda. A motion was passed raising the editor's honorarium from a meager 700 dollars to a more substantial 1100 dollars to be reviewed at the end of the year.

Council has proposed an information picket outside the payroll office this Friday. It is an attempt to catch the undertoe of professors and distribute information leaflets concerning the 1.5 ban. It will be a peaceful and constructive demonstration by the students.

It has come to Council's attention that the Engineering Society has elected its own representative without going through Council. Since engineering represents a science, not a faculty, be it resolved that the position of engineering rep. no longer exists. The motion was passed that the science rep. would fully represent the engineering department to avoid double representation on Council.

Lastly, a motion was accepted to raise the SRC secretary's salary to 2,000 dollars with a cost of living clause in return for her outstanding work.

In keeping with tradition, the motion to adjourn was unanimously accepted by all.

## New Society for 22 to 72

by Jeanette Emberly

A new society called the Mature Students Association has been formed on campus.

The main purpose of the Association is to help Mature Students make a smooth transition into university, to act as an information source and to give its members an opportunity to meet others with similar backgrounds and experiences.

What is a mature student? It is anyone who has not entered university directly from high school. It can be someone who went to work, or travelled, or who decided to marry and start a family.

The mature student may be full or part-time, a graduate or undergraduate—22 or 72. All are welcome to belong to the Association.

The main characteristic of the Association is the diversity of its participants. At any meeting the age of those present has ranged from 25 to

70 and each has his own particular reasons for completely changing his lifestyle.

This cross section of adults creates some difficulties for the association in advertising the groups existence. To offset these problems, the society is preparing a newsletter that they hope will reach interested students.

The society has been and will continue offering workshops as a regular feature of their meetings. Workshops

have been and will continue to be a regular feature of the meetings. To date, the workshops have centered around informal presentations on: mature student-professor expectations, term papers and using the library.

The associations meetings are held every WEDNESDAY from 11:30 to 1:00 in Room MM308. (Top floor Administration Building) They welcome anyone that is interested.



### LUNCH WITH ART

Friday, October 31

PETER MARCH, Speaker  
"THE HUMAN FORM  
AND THE ARTIST FORM"

# Comment: Constitutional Crap

by Charlie Macarthur

Maybe you don't think it is too important. Well look again. They are about to change the game rules. How are they going to do this. Unilaterally. I not only disagree with this aristocratic approach but I don't believe that bilateral action between the Federal and Provincial governments is an acceptable method for a final decision. It is the voting public who should have the final say. A national plebiscite on the newly drafted constitution must be held so that we the players have a say.

The present government has mentioned that a referendum might be considered to find out what the public wants but the opposition disagrees. Are they implying that the public does not have enough understanding or knowledge of what they want? They must think we have no brains or are idiots. Surely any Canadian of sane mind and legal voting age has enough intelligence to decide what they want. We are the people who will have to live by these new rules so why in a land of self determination are a few self-righteous people making the most important decision in Canadian history since confederation.

Newfoundland has been a have not province ever since they entered confederation (no offence to be taken). Now that our Atlantic coast is or seems to be bubbling with oil they want all the benefit for themselves. It seems as if they forget



who it was that was and still is footing the bill for a great part of their provincial operations. It seems that they won't be satisfied to have their economy on par with other provinces but they want it to be superior. They will attain this by hoarding all the benefits from the offshore development. It is this un-Canadian greed that makes Newfoundland the most unruly province in the current round of constitutional talks.

Nova Scotia had been taking a similarly greedy approach but recently they have softened their stand. This is a hopeful sign in such a pessimistic debate.

Concerning the constitutional debate itself it looks like a mother and ten children fighting over who is to get the most and each not willing to be satisfied with an equal lot. Do our premiers not realize that this is a federation and the federation was created first and then the provinces (preamble).

With such examples of bickering and greed that our leaders set for us how are we suppose to view these men and women. Are tomorrow's leaders going to be like those of today, who cannot do anything together. I dearly hope not. Our federation should aspire to help those without who live in this country and to foster an atmosphere of cooperation and harmony. These qualities which are within our ability to attain could be examples for the rest of the developed and undeveloped nations of the world to follow.

## Letters to the Editor

**To the Editor:**

I am writing this letter in hopes of trying to make some people understand what is really on the line about the 1.5 issue. This university body is very apathetic when it comes to standing up for our rights as students and it's about time we stand up and be counted.

The 1.5 rule is an example of how some faculty members are building up their egos and power. This rule is not for the betterment of the students, but only used as another means by some members of the faculty to

get at the athletic department. The rule is supposed to apply to anyone in extra-curricular activities representing the university, but only the varsity athletes are the ones that are penalized. No one checks on people that are, for example, running the S.M.U. radio, working on the JOURNAL, etc.

The 1.5 rule was put into effect on very underhanded grounds. It was voted on at the end of the year when most of the students and sympathetic faculty members had left the university for the summer.

Another cheap move was achieved just lately by the chairman, Professor Monahan. In order to stop the 1.5 issue to be voted on in October, he stated at the senate meeting that it wasn't worded properly. Therefore, the motion to vote on it would have to be put off for another month. The reason seems very obvious, he knew that the vote looked like it would defeat the 1.5 rule and he and his merry men would have to give away a reign of power. His other reason for doing this is probably hoping to rally more votes to his side and also hoping the students

will cool down and forget about the issue in a month.

This issue is supposedly to help the students. I can't see where we should pay our tuition and be told that "if we're bad boys and girls that we won't get any dessert before bedtime".

This is an insult to us as young adult human beings. It's our money and our lives and by now we should know the score. I am a student and an athlete who has been affected by this rule. My season will be over by the time the senate meets again, but as a student I feel the rule is very unfair and of

course as an athlete I feel cheated. The only way this will be defeated is if we all stand together and be heard.

In closing I would like to bring to your attention a certain faculty member who is one of the heads for the 1.5 rule. He has only fifteen students in all his classes combined.

This just shows us how much he relates to the student body.

Sincerely,  
Vivian Mancini

Editor's note: The above mentioned professor teaches less than 40 students, not 15 as stated in Ms. Mancini's letter.

## STAFF BOX

The Journal is published each Wednesday of the academic year by the Saint Mary's University Student Association.

The opinions expressed are not necessarily those of the Student Association, the University, the editor, or the staff.

The Journal welcomes contributions from students, faculty, and other interested people. We regret that for reasons of style, policy, lateness of arrival, or lack of space, we cannot guarantee that everything will be published.

All submissions, including letters to the editor, must be typed double-spaced, and signed by an individual. If a writer has a good reason for the request, we'll grant anonymity.

The Journal is a member of Canadian University Press, and adheres to the CUP statement of principles.

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Student newspapers try to keep "the pulse" of the campus and in particular, student affairs but this is difficult to achieve without staff. The Journal needs staff writers whether it be news, entertainment or sports. For those of you not interested in writing we also need photographers, layout personnel and other office staff.

## Babysitter's Dream

**To the Editor:**  
Regarding the 1.5 Ban

It's a babysitter's dream come true! The Senate, through a minor technicality, has once again kept the students of St. Mary's waiting on an issue that should have been settled last year.

The probationary ban was brought into effect under very cloudy circumstances which were partially the fault of previous Student Senators (i.e. two were absent for the vote).

I ask one major question. Why was the fact that one wrong word in the motion I seconded not brought up at the Agenda Committee meeting of which I am also a member? If the students had been given enough notice, the wording could have been changed through another minor technicality, and the vote would have gone through.

It is disillusioning to see what is supposed to be the most responsible body in the university playing such silly games with an issue that is so important to us, the students.

The Senate is not a baby-

sitter, however. With the ban, they become just that. Students should have the right to decide on their activities—if a student can represent the university academically they should be able to represent the university in all factions.

They want our money so the grant they receive from the government is larger, but they want to rule our life after we have paid—I see double standards here. Another example is the low admission standards. It is unfair to let a student in and then expect that student to

achieve a higher average than what he or she was admitted on.

I am not criticizing the principles underlying this ban. However, let's be realistic. If a student fails one year, give him a second chance, and if they fail to meet the 1.5 average, throw them out. I think this is enough punishment. We are the only university in Canada with a ban. Why???

Cathy Hanrahan  
Student Senator  
Vice-President [Internal]

## 1.5 Issue Not Dead

**To the Editor:**

The 1.5 issue is not dead yet, and it should not be!

Why penalize a student twice for a bad year in marks?

He is still going to be on probation and the student council is not against this point, but you should not take away the students' rights to participate in activities on campus.

These activities are just

another avenue by which a student can gain knowledge and experience. Is this not what university is all about?

Ian Patterson  
Commerce Representative

Read  
The  
Journal!

# Comment: Sexy Milk and Macro-Marketing

by Simon Wong

Australian concept of flavored milk has arrived in Nova Scotia. The Twin Cities Co-operative Dairy of Bedford, Nova Scotia bought the franchise of BIG M flavored milk and introduced it to the public last summer.

In Nova Scotia the promotional campaign was using a sexy teenage image as the advertising theme to associated with the BIG M products. The campaign has received a tremendous success and penetrated near to 20% of the market in the introduction stage, but this type of advertising theme is dangerous, especially when the teenage sex is a serious problem in the society. This type of advertising theme could provoke more social problems for adolescents and it has a demoralizing effect on the society.

Actually there are many other effective promotional themes which are available to the marketing organizations, for example; the spirit of sport and friendship is the main theme of the Coca Cola advertisements and Pepsi is using a family oriented theme in their advertising campaign.

Today, one of the major problems in marketing is the over-emphasis of micro-marketing activities (such as, advertising and pricing) without regard to the macro-marketing activities. As a matter of fact, there are not too many universities offering a marketing course which is on the topic of macro-marketing.

A business organization should analyze marketing in a broader and larger view. It should study the environmental concerns, social factors, social responsibility and self-regulation etc.

Traditionally we respected and believed in the concepts of free competition and limited government regulation. Today, there are many social and political forces imposing a heavy



burden of responsibility on business organizations. It is because these business organizations have disappointed the ultimate consumer in many ways, such as Love Cannel tragedy and product safety problems. These business organizations are not trusted by the general public anymore and this mistrust is caused by many poor and irresponsible company decisions.

I am not a socialist, environmentalist, or consumerist. I still believe in free competition and limited government regulation, but it is time for the business organizations to strengthen up with better self-control and performing their social responsibilities, therefore, it could avoid the consequence of government intervention and the spread of consumerism.

The future of marketing must be balance by macro-marketing activities. People should be aware of the importance of social responsibility in marketing. There are too many businessmen who are operating under a self-interest concept and completely neglect their responsibilities to the society, and this is a major reason for businessmen to have very little respect from the public. If the businessmen can remember and perform their social functions in the society, they may develop a pride that could help when they are in trouble situations.

\* According to W.G. Nickels [Marketing Principles, Prentice-Hall, Inc., 1979, N.J.], macro-marketing is the study of the total exchange system in a society and how it operates, and to satisfy society's wants and needs. Micro-marketing is the study of the exchange relationship between one organization and the people it serves.



## Letters to the Editor



# The Senate - The Spirit Or The Letter?

Dear Editor,

I write this letter to express my concern over the Senate's handling of the 1.5 issue. On Friday, October 17, 1980 a motion, moved by the Director of Student Services and seconded by the Vice President Internal of the S.R.C. was put on the floor of the Senate. It is my understanding that the wording was incorrect but the intent was very clear. The intent of this motion was to remove the ban on extra-curricular activities which accompanies academic probation. It should be understood that the existence of academic probation was not being questioned with this motion. The academic standards of this university are not and will not be challenged by the students.

What angered the students involved was that the motion was ruled out of order on a technicality. The proper wording to repeal a motion on the books is to "rescind" the rule; the motion in question, however, said "remove". What strikes me as strange is the fact that the Senate has in the past accepted such irregularities of the rules as friendly amendments, yet in this case the rules were strictly adhered to. Since the intent was clear the matter could have been discussed and voted upon but would require a 2/3 majority. The Senate consists of 15 faculty members, 9 administrators and 5 students.

I am concerned with the impartiality of the chair and the tactics of a small fraction

of the faculty who vehemently defend the ban. It seems that through continuous delays students are being denied the possibility of expressing their views and challenging this ban in the nearest facsimile of a democratic forum.

I plead with students, professors and administrators to attempt to understand the issue and the S.R.C.'s position. A fact sheet is being

distributed this week by the Council and I hope that it will be read. The S.R.C., too, is concerned about the large number of students on probation but does not feel that the ban is an effective nor fair way of combating the problem. We cannot make any real progress however, unless the actual cause is identified and addressed.

The objectives of this uni-

versity are defined as:

A. promote and disseminate learning and knowledge

B. give special emphasis to the Christian tradition and values in higher education

C. provide an atmosphere of Freedom, responsibility and mutual respect in the University community

D. aid in the improvement of society in all ways consistent with these objects.

I earnestly hope that all members of the Saint Mary's community will work together to accomplish these goods and cease denying members of this community their citizenship.

Sincerely yours,  
Mike McNeil  
President  
Students' Representative Council

## Free Time Who's Business?

To the Editor:

I am writing this letter in regards to the 1.5 issue. Although I am not personally affected by this ruling, I still feel it is highly unfair. Its ultimate aim is to raise the academic standing of our university by suppressing those students who fail to achieve a set of marks prescribed by the Senate.

It is one thing for these Senate members to want to set rules and regulations in their classrooms for an academic standard, but it is another issue entirely when they start

to dictate what a student may or may not do in their free time.

The Senate has no right to infringe on our extra curricular activities, yet they have been able to do so since this 1.5 rule came in. Through this ruling they have made it impossible for certain high profile students around this university to take part in out of class activities. Athletics, the activity hardest hit has been seen as a threat by the Senate for many a year.

The Senate has always

wished to change the 'jock' image associated with this school into an academic one. Yet what they don't realize is that without our athletic image, St. Mary's would become unknown altogether. We have too much competition from other larger Maritime Universities to be known for academics.

Why should the Senate be embarrassed by our athletic achievements? Our teams have not only given us recognition around the country, but they have also been the center from which our student spirit

and pride has been best represented.

Why should the Senate be allowed to pull underhanded power plays over our rights as students and free citizens. What we do out of class is our business. We pay the tuition which pays their salaries. Why should they be allowed to suppress the high profile students who are going to get us places as a student body.

If there has ever been a time for the students as a whole to bind together and fight for our rights and privileges, this is it. And for those students who feel that the Senate's judgement over the 1.5 rule was justifiable, don't be surprised when after one of their meetings, they make a new ruling over you!

P.M.

Editor's Note: Name was withheld for fear of academic retaliation.

### NOTICE TO ALL STUDENTS

Due to our tight schedule the Journal is unable to accept copy later than Monday at 11 o'clock. All copy should be typed and double spaced. We're more than willing to accept copy from the students (hopefully we'll be seeing a little more) but our deadlines must be respected.

# Enthusiam Lacking in Ballot Taking

by Margaret Crook

With complaints from voters, candidates and campaign workers alike concerning Saturday as the permanent Municipal Elections Day, the New Halifax City Council is going to have to make assessment of the new election day a priority.

Upon observing the fact that only **thirty-seven to thirty-eight percent** of eligible voters went to the polls, Saturday, October 18, it is clear that the remarks concerning the new election day are valid.

Some of the complaints have been voiced around the idea of religious discrimination especially concerning the Jewish community when Saturday is the Sabbath. Halifax has one of the largest Jewish populations east of Montreal.

Other points brought up against the Saturday election idea included the fact that if Saturday is such a good day to hold elections, why don't the more senior levels of government hold their elections on that day. It was also pointed out that as well as Saturday being a difficult day, a Saturday in early October is particularly bad as people try to close their cottages for the winter, go hunting and also many stay at home to watch the various sports finals.

Further more, all bars, taverns and liquor stores must

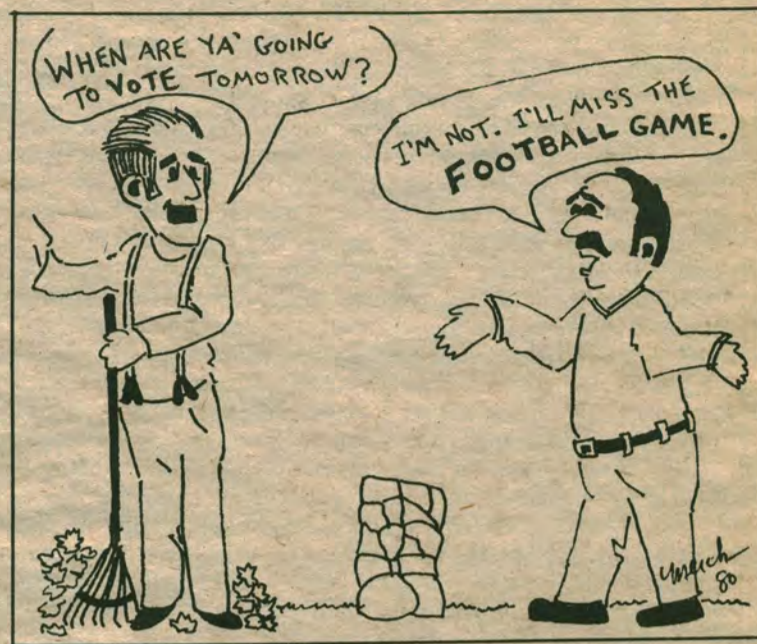
close during polling hours. Haligonians must face the inconvenience of stocking up ahead of election day or drive across the bridge to Dartmouth. It seems insane and archaic that such an idea should still be practiced as it is unlikely that people will drink more on election day than on any other day and so as already mentioned, liquor is available across the harbour. Saturday is a particularly bad day for the stores and pubs to be closed as it is easy enough to do without booze for one day but with the next day being Sunday, if one has not thought ahead—it's out of luck for the weekend!

This is not to say that it is totally the fault of the day and that voter turn-out was low and always might be low if elections are held on Saturdays. There were Advance Polling days, the previous Saturday (October 11) and also Tuesday, October 14. There also remains the fact that if people cared enough, they would miss a few minutes of their baseball or football game in order to mark their ballots.

As usual, it's easy enough to complain. This time however, the City did leave a lot of openings for people; there were two Advance Polls instead of the usual one, it was made very easy for a voter

whose name was not on the voters list to be sworn in. . . and if the weather was a factor, every candidate supplied free transportation and baby sitting services if required.

**Thirty-eight percent** turn out is far too low a turn out for an election in a time when strong municipal government is vital. Apathy's the major problem but no amount of complaining and door-knocking is going to solve it. It's up to the individual to see if he or she thinks enough of the city and subsequent city decisions to get him or her out to vote.



## 8<sup>th</sup> floor holds feast

**Eighth Floor Pub. Co.**

Friday night the Eighth Floor Publishing Company held a banquet in the PDR for past and present members of the company.

The banquet was catered by Saga but was actually a tasty meal. The meal consisted of roast beef, potatoes and vegetables. There was an onion soup appetizer that was uncharacteristic of Saga.

Those who dined there had the pleasure of having Dr. Oz-

mon as a guest. The President had arrived late due to other commitments but stayed until the end.

After the banquet Dr. Ozmon joined the eighth floor members in their lounge and watched them play a few rounds of cards. He did not join the game as it seemed to be an original Eighth Floor concoction.

There were several speakers at the dinner including past and present floor dons. A few

telegrams from alumni were read to the guests. After the telegrams, past Eighth Floor projects were reviewed and plans for a move to start a new country were announced.

This year, the Eighth floor plans to liberate the Maritimes and the New England states to form a new country.

The banquet was a tribute to the endeavours of the Eighth Floor Publishing Co., whose many years of service needs a tribute.

# HALLOWEEN SPECIAL



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- 3rd PRIZE - \$20.00

JUDGING WILL TAKE PLACE AT 6:00 P.M.

DECISION OF JUDGES WILL BE FINAL

# The State of Canadian Health Care

by Alison Thomson

reprinted from the Gateway

A man who's been called everything from a raving socialist to a threat to the medical profession can't be all bad.

Mr. Justice Emmett Hall, in his report on Canada's health care system released in August, has elicited screams of rage from the official representatives of the medical profession.

In 1979, the Clark government requested he review the success of the government health insurance scheme. A year later, having held hearings across Canada and received over 450 submissions, Hall presented his report.

And the rhetoric is flying. Various physicians, as well as the Canadian Medical Association (CMA) and the Alberta Medical Association (AMA) have responded with a strident defense of a doctor's right to charge what he chooses, and a threat to become a trade union in order to negotiate fair fees for physicians.

What did the good judge say to cause this uproar?

Hall recognizes the physicians right to adequate compensation for his services. He notes that it is important to twin the basic principles of accessibility and adequate compensation in such a way that the health services program survives, and repetitive conflicts year after year do not occur.

Hall concludes that when negotiations between physicians and government fail, the disputed issues should be sent to binding arbitration. The arbitration board would consist of one nominee from each group and one person nominated by the Chief Justice of the province concerned.

The issues of outlawing balance billing and government acceptance of binding arbitration must be linked, Hall argues. The Cabinet must not have the right to approve or revoke the arbitration award.

Hall refers to binding arbitration as society's substitute for conflict and chaos in Canada's health services. So far so good. Hall says he received numerous letters supporting this comment from physicians during his enquiries.

Clearly, if physicians are not to be allowed to extra bill, only two alternatives remain. Either the physicians must be required by law to practice under the jurisdiction of the health authority, or they may be permitted the alternative of non-participating as is presently available in Quebec.

With this alternative, the patients of these physicians

may not receive benefits from the government for health care expenditures. It is the second alternative which Hall is recommending. He notes that the just majority of Quebec physicians have elected to remain within the government program. Were this not the case, allowing non-participation would have serious consequences for the patients of these physicians.

Predictably, these recommendations have met with outrage from the spokesmen of the medical profession. The CMA's statement on the Hall Report said the recommendation that payment for physician's services come from one source and be subject to arbitration are not in the best interests of the public or the profession.

The CMA argues that this would infringe on the right of

Clearly, if physicians are not allowed to balance bill, only two alternatives remain. Either the physicians must be required by law to practice under the jurisdiction of the health authority, or they may be permitted the alternative of non-participating as is presently available in Quebec.

## Balance billing

Hall concludes balance billing is unacceptable. He bases this conclusion on the premise that if extra billing is permitted, and regulated only by the medical profession, it will in the long run destroy the medicare program, and create a two-tier system of health care.

Hall found balance billing causes hardship for low income individuals, who report reduced utilization of health care and financial problems as a result of extra-billing.

This is clearly contrary to

Medicare. This is an organization originally established by the Alberta Federation of Labour, and supported by other Alberta Groups including the Alberta Council of Aging, the Consumers' Association of Canada, and the United Nurses of Alberta.

Their submission to Hall made clear the opposition to balance billing, and they have continued to make this point in submissions to the Minister of Hospitals and Medical Care, David Russell.

Hall acknowledges, how-

the traditional role of the physician as a self-employed professional, or small businessman. This is a tradition particularly strong in Alberta, and it is not one that will be easily eradicated.

The CMA takes the position that assuming part of the cost for medical services ensures the patient retains some responsibility for personal health care. "It allows the patient more freedom to decide how much of his personal resources he will spend on health care," they say.

The CMA has declared that should Hall's proposals be adopted, Union organization for physicians will become essential. The CMA again assumes that this is intrinsically a bad thing. They are unclear on precisely what the difference would be between the provincial medical associations as they exist now, and some postulated Medical Union.

Hall also recommended that the provincial ministers meet to work out a scheme by which Canadians could move from one province to another without annoyance and financial loss with respect to health insurance.

He recommended that governments of the three provinces with health care premiums—Ontario, British Columbia and Alberta—give serious consideration to phasing out the premiums.

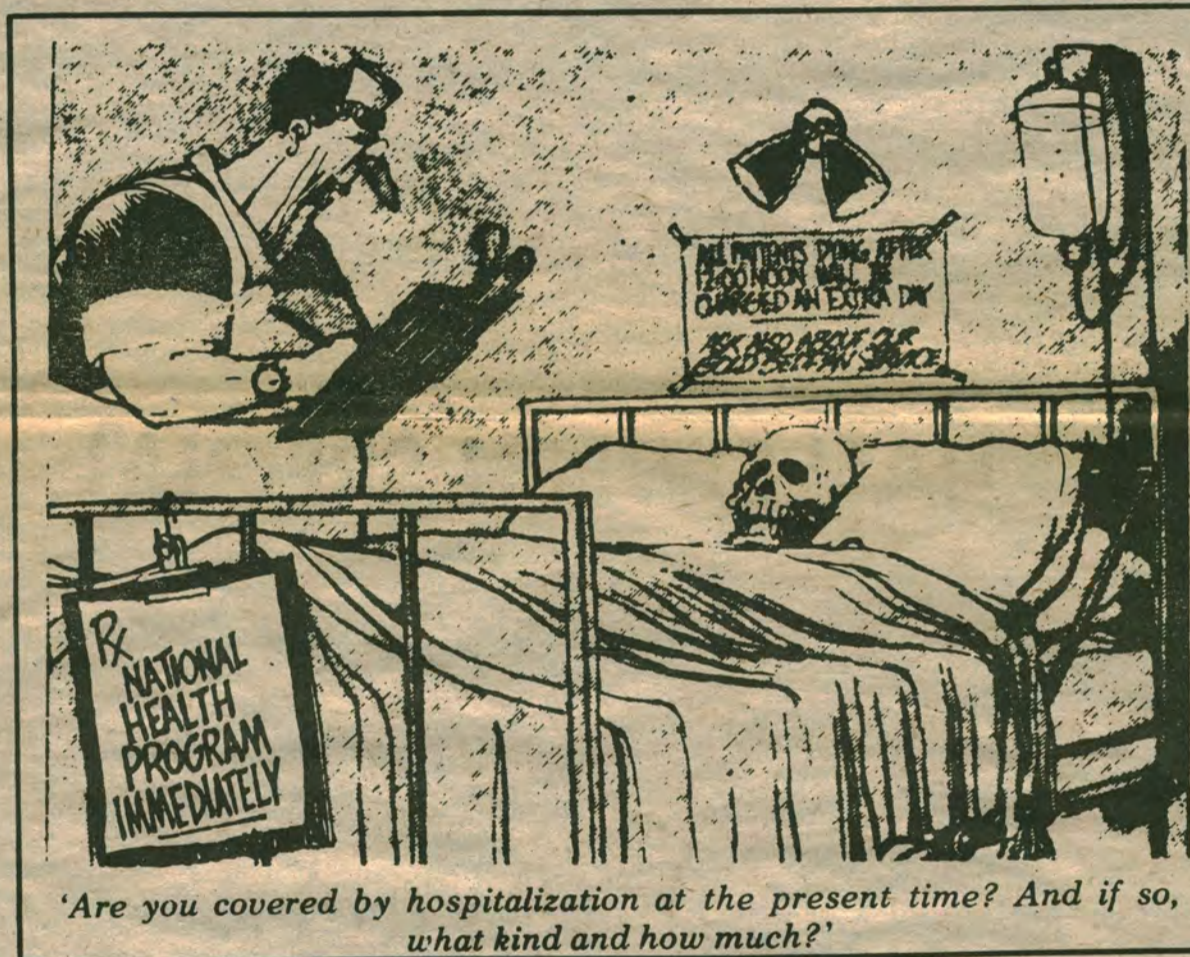
Accessibility to health care is limited, he charged, by hospital user fees.

Hall urges the emphasis on preventative and lifestyle medicine as a priority in health care of the 80s.

He recommends that the discrimination against chiro practice services as a valid part of health care be eliminated.

These proposals, and other which do not affect physicians pocketbooks, have evoked little reaction.

How extraordinary. Alberta's Hospitals minister Russell has not made definite statement on which aspects of the report his government will accept or reject. However, it seems unlikely any health care legislation will be brought forward during the current legislative session because it will probably be dominated by constitutional and resource related issues.



the patient to select a doctor of his choice, and further, that the physician would become "a government-retained dependant contractor" or "a de facto civil servant." This is apparently argument enough as far as the CMA is concerned, since they do not bother to explain why civil services is such a dreaded fate.

"Mr. Hall is recommending that health care insurance, which the Medical Profession of Canada has pioneered and strongly supports, be abandoned in favour of state medicine," the CMA proclaims. This is a similar argument to the previous one; it presupposes that everyone must necessarily be horrified at the prospect of state medicine.

usual position of physicians who hold that balance billing does nothing of the sort. They say physicians are always willing to moderate their fee to their patients' incomes.

Perhaps they are. But Hall found that most people expressed some hesitation and embarrassment in discussing a professional's fees with him.

Therefore, Hall concludes, balance billing denies health care access to some elements of society, and violates the "essential principle of accessibility to all." He is supported in this view by many of the consumer groups who made submissions to him.

In Alberta, the staunchest defenders of the principles Hall espouses in his recommendation that balance billing be outlawed are the Friends of

ever, that the government should not be the sole determinants of remuneration. "I reject totally the idea that physicians must accept what any given Province may decide unilaterally to pay," said Hall. This appears to lead to a dilemma. If neither the medical profession nor the government is to set health-care payments, who is to do the dirty work?

These outcries stem from

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Watch For The Journal's  
Upcoming Bash!

# Springsteen : The River

by Dan O'Leary

In 1970, Bruce Springsteen was opening for Elvin Bishop and Boz Scaggs. Since then he has become one of the greats of rock music. To say that Bruce Springsteen is a singer is an understatement. He is rather a street poet, an artist who composes stories that reflect the frustration of being born without. As Bruce once said simply, "I try to write stuff that doesn't sound silly. If you change peoples' minds it's a miraculous thing, I write what I see around me." And he sees clearly, with a talent for articulating without losing the rapport he shares with his audience. Bruce's first album, released in 1973, was a classic. The music was rock and roll, a commodity that was in very short supply in the early seventies. But the lyrics seemed to somehow transcend rock, perhaps it would be more accurate to call it urban

folk. His second album was more of the same. Then, just when it seemed as if Springsteen was going to claim the mantle left by the Beatles, contract disputes ended in an injunction that kept him out of the recording studio for two and a half years.

Springsteen's third album was a classic, the wait was worth it. The album contained some of the most popular material from his concerts and re-established Bruce as a force in popular music. Two more years were to pass before we were to hear from him again. That album was also a fine effort. Though lacking the inspired instrumentals of **Born to Run**, **Darkness on the Edge of Town** was the poetic apex of his career to that point. Such songs as **Candy's Room**, **Factory** and **Badlands**, showed the inspiration of a Dylan coupled with the musical talent of a Hendrix.

Unfortunately, to hear the real genius of Springsteen one must hear him live. As he once told an interviewer during one of his concerts, "The problem with records is that you get all mixed up in style and getting a certain sound. When I'm on

## THE RIVER



lighthearted love song, Bruce bemoans the lack of affection that he feels for his girlfriend's mother. The song is not exactly a piece of social comment. **Jackson Cage** is a sort of "old wave" rock cut that sings of frustration and anger. The vocal is poetic and intense, and Bruce plays some very good harp to make the song one of the album's best.

**Two Hearts** is another fast rocker. Max Weinberg is at his best on drums. The song, like many others by Mr. Springsteen, focuses on the enforced loneliness of today's

a touching story of life stripped of everything except reality. It tells of a boy trapped into marriage and a life of bitter labour and how unbearable this becomes when romance is lost to age. This song alone makes the album worthwhile.

Side three begins with a song about poverty, lost love, and a loss of innocence. The song is titled **Point Blank** and has been bootlegged extensively. This song also fails to capture the intensity of other efforts by Springsteen. Even so, it is one of the best on the album. This cut is followed by **Cadillac Ranch**, a love song to a car. When he sings, "When I die throw my body in the back, And drive me to the junkyard in my Cadillac." I lose interest. Good driving music, but hardly palatable to those weaned on **Born to Run**. The next song is on the same level. In the song Springsteen declares himself, "a rocker." This is hardly disputable, but is the song necessary? It sounds a little like "album filler" to me. This is a rare device on most of Bruce's albums.

**Fade Away** is a ballad that rises above the clinches of lost love and loneliness. Springsteen has a talent for this type of song. He is able to sing love songs while at the same time keeping reality in mind. The song is very tight instrumentally and is one that would have been kept in a single album collection. The side finishes quietly, with a good song about lost opportunity. It could be seen as part-two of **Thunder Road**.

Side four begins with an excellent piece. **Ramrod** is an optimistic song (strangely enough) that clearly shows Bruce's roots. Next, **The Price You Pay**, gives the album more credibility. In the tradition of Springsteen greats, it tells of the "price you pay" to enter "the promised land." Springsteen is, again, great on harp. The veiled threats of violence in the song are made bitter by a predecided impotence.

**Drive All Night** is one of the many that fall flat in the studio. The song is too long and seems over-polished and lazy. Clemens is the only person whose effort is really listenable. The Album finished with a piece about death. In the song (titled **Wreck on the Highway**) a car accident is discovered and a body found with "blood and glass all over." Despite the serious intent the song lacks the conviction to bring it off seriously.

Overall, the album is far from failure. It contains some of Springsteen's best material. But it is not what we hoped for. Perhaps with our noticeable lack of heroes, we tend to be overly demanding of the idols we do have. Bruce is an immense talent, but when will we hear him live.

stage every muscle in my body is tense for three hours." Due to this, and the long periods between albums, Springsteen has been extensively bootlegged. These "bootlegs" have done nothing to harm his reputation. The recordings, though of often poor acoustic quality, have captured the raw power of Springsteen's awesome energy.

**The River**, Bruce's newest album (released in Halifax last week), is a collection of some of the best material that has been available (if you're in the right place at the right time) on bootlegs for the past two years. It also contains new material to capture the audience possibly lost to the bootleggers. The album, despite rumours of a new live album, is a studio effort that may possibly disappoint the more fanatical of his followers. In this album Bruce only occasionally shows the insight we've come to expect. The album is not a weak collection. In the wake of such pap as **Urban Cowboy**, it is a refreshing swim in cool water. But perhaps Bruce should have contended himself with a single album, this may have given a more consistent package with a little less emphasis on fast cars and girls in tight pants.

The album opens with a very strong cut titled **The Ties That Bind**. The song is a fast rocker in true Springsteen style. Springsteen has been performing the piece for the last two years but this version has an extra verse tacked on that ties (forgive the pun) the song together very nicely. It is too bad that the album couldn't have included this cut live. It would be far more interesting. The second cut recalls fifties' style bop. A

society (Though the world turns you hard and cold. . .). Listen closely to Elvis Costello. The side closes with a slow piece about leaving home to start a new life. In the song a son rationalizes to his father about why he must leave the depressed neighbourhood that threatens to smother his youth. It is interesting that, like **Darkness On The Edge of Town**, darkness is used as the main metaphor in describing the atmosphere of his home.

Side two begins with a vocal as close to a falsetto as you're ever going to hear on a Bruce Springsteen album. Not too terribly deep, the song is a cute idea that never really gets into solid shape. Clemens's sax is the only thing that redeems the song at all. **Out In the Street** is a very strong effort. It has a haunting echo of Buddy Holly that is accentuated by good lyrics. The song is followed by a boring cry for sex, or at least a proclamation of undying affection for a "Hong Kong special". The half-hearted applause at the end is not really deserved.

**You Can Look**, leaves Buddy Holly for Gene Vincent. Thematically, much like **Summertime Blues**, the song is a shot at the subtle class system of North America ("You can look but you better not touch . . ."). The next cut is a very interesting proposal of marriage. I won't say anything. You listen to it and tell me what you think he's talking about.

Side two ends with the title track. **The River** is a fantastic song. Lilted harmonica floats throughout as Springsteen illustrates his immense talent with a song in the vein of **Factory**, and **Down in the Flood**. The lyrics show a Dylanesque vision that paints

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# HOROSCOPE

your world from the stars

by I.M. Kidding

**Aries** (Mar. 21-Apr. 19): Avoid any forms of the three "classroom no-nos", sex, religion and politics. Of course, without these, you're in for a pretty boring life. Your lucky numbers are 69, 1 and 281.

**Taurus** (Apr. 20-May 20): Your entire week will consist of confrontations with other Taurus natives. You will discover, upon reflection, that everyone significant you meet will also be of your sign. You will really be shooting the bull this week.

**Gemini** (May 21-June 20): Entertainment is tops this week. The fun will never cease until you get a fly in your salad and you sit on a piece of gum. You'll tie up the week with a very serious and intellectual conversation over too many beer.

**Cancer** (June 21-July 22): Accent is on a week filled with "wine, women and song". You're in for a spell with some Lonesome Charlie, Margaret Trudeau and the top ten K-tel records of the week.

**Leo** (July 23-Aug. 22): Don't be discouraged by your messy room, your over-due assignments or your punk rock hair style. Disorganization is the rule of the day. Just when you seem to get your act together, the curtain will come down.

**Virgo** (Aug. 23-Sept. 22): This week is a reminder to be thankful for all the good things in your life. The number may be diminishing. Keep walking the straight and narrow, and remember to get up on Thursdays. Stick to small cars and keep your fingers and toes crossed.

**Libra** (Sept. 23-Oct. 22): Be persistent with your views and opinions. Don't succumb to those who oppose. You have a message to tell, so spread it around. Besides, it makes the grass grow greener.

**Scorpio** (Oct. 23-Nov. 21): This is your week for deja vu, insight into your psychic, and numerous conflicts found between your id, ego and superego. Exercise extreme caution or even with the best of efforts that anal personality will show through.

**Sagittarius** (Nov. 22-Dec. 21): You will find yourself obsessed with telephones this week. They are constantly ringing in your ears. Hundreds of people will be talking at you from all directions, but you can't hear a sound. Fortunately for you, Halifax

has a choice of two lovely bridges that will serve beautifully for whatever decision you will make.

**Capricorn** (Dec. 22-Jan. 19): Roses are red. Violets are blue. Your week ahead stinks. And so do you. (Don't look at me, it's written in the stars!)

**Aquarius** (Jan. 20-Feb. 18): Bon Voyage. Bon Voyage! Anchors aboard, sails to the wind. Keep your rubber ducky close by if you take a bath and don't forget your inflatable pillow. Seas can get rough and journey's long in chlorinated waters.

**Pisces** (Feb. 19-Mar. 20):

You discover you have the choice of becoming the managing executive of the second largest wig manufacturing company in the world, or marrying Suzy, the girl next door. Thus, the unprecedented question is "Toupee, or not toupee? It leaves you in a particularly hairy predicament.

To learn the truth about your future as written in the stars, feel free to drop a line to I.M. Kidding, care of this newspaper. (Only fee's required are lifelong dedication to reading the **Journal**, and a four inch whoopie cushion.)

## The Future of Quality Literature

by Michael Quinn

The intent of this article is to briefly illustrate a disturbing problem that is emerging in the field of literature. The brunt of the stimulus for this article was derived from a lecture presentation by noted Canadian author Margaret Atwood. However, this article is not a review of that lecture. Instead, it is concentrated on the problem of the present and future availability of quality literature.

The first thing I will tackle will be a brief definition of what I mean by quality literature, and then give a few examples. Quality literature, I feel, is that which, firstly, is not written with the profit stimulus as first priority. It was, or is, written with the purpose of providing the reader with content which is high in terms of technical quality, and which provides a message, whether the message is surface or latent. This type of literature is contrasted by what is most commonly seen on the market today—commercially

oriented, quick-sell pulp such as is seen on the "bestseller" lists. Thus we have Commercial (King, Robbins, etc.) as opposed to Quality (Plato, Hesse, Brecht, etc.)

The problem facing quality literature is primarily one of marketing. Most bookstores are concerned with high turnover in terms of sales which is provided by the pulp material. This discourages them from stocking the quality product. Profit incentive deems this necessary. Combine that with the fact that most reading material is marketed by chain bookstores and you have a situation where the quality material is left to the small independent retailers to try and market.

The problem with this is the fact that the small retailers are being forced out of business by the larger chains. There is a prime example of this in Halifax, when one observes the plight of Red Herring Bookstore. As a small, independent store handling quality material, they cannot compete with the chain stores

and their commercial product. RH's future is in peril.

What this amounts to is that the availability of quality material is rapidly decreasing. This is of special concern to the college student, who is, in some cases, dependent on the availability of quality material to fulfill course requirements. The only foreseeable solution is to do the following. Firstly, patronize stores which market quality material and tell them your concerns (and literary preferences). Secondly, voice your concerns over any available media. Every little bit helps.



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## For a Friend Indeed

by Michael Quinn

(1)  
Contradiction in nonterms/eyes fold into bottomed holes of alternating light and dark/underline kenetic somethingness/find, search, draw back, look sideways, and then/run into seemingly empty physic void/drown in hilarious confusion.

(2)  
Such "say what"/black, all black (divisions of ribbon-lined acid confusion or conscious attempts at crossing his own wires?)/pale as a spring day/following like a pseudo-paranoid santa claus/soul runs like lame horse/much power/crippled by self-inflicted fall/needs to formulate own crutch/potential lying in limbo/dogod/live like a payphone/deposit energy for next 3 days/temporarily out of order.

(3)  
Go directly to 4 (3 has been cancelled due to lack of personal interest).

(4)  
Fire, such fire, never burn soul (or fingers)/confusion/eyes burn/nonono/Dylan dead/Dead dead/burn idols/until moment of next weakness/soul runs/eyes trying to keep pace/no insanity-until next train stop/board train at runningboard/be an Oakie/time stops/play Cannery Row bum/until next cliché'/BURN YOUR OWN FIRE STERLING /waters of creeping weakness threaten you/burn long/burn high/no waste for friendly cripples/crush/build ladder on their failure/not life long/mighty/true.

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# CIAU Playoffs Outlook

by Eddie Westlake

As the C.I.A.U. football season comes to a close, many people wonder who will play against the AUSA champions in the Atlantic Bowl played here at Huskie Stadium on November 22 with the winner going to the College Bowl the following weekend.

Two of the four conferences have finished, with the semi-finals starting next weekend. In the Ontario-Quebec Conference, it will be Bishops at Ottawa, and Queens at McGill.

In the Ontario Conference, it has Laurier at Toronto, and Guelph at Western.

Although the West still has one remaining week of regular season left, the playoff will be between Alberta and Calgary, with the two battling it out for home field advantage.

The only conference whose playoff position is not yet decided is the AUSA, which has always proven to be the toughest division in any sport, as it always goes down to the

final games.

Acadia is the only team guaranteed a playoff position. St. Mary's must win this weekend, at home, against the Mt. A Mounties to make the playoffs. If the Huskies should lose, then the New Brunswick

Red Bombers could make the playoffs by beating Acadia twice in a row. Even St. F.X. could make the playoffs.

The winner of the Quebec-Ontario Conference will play the AUSA champions in the Atlantic Bowl.

## Huskies down Acadia

by Wes Slavik

On Saturday the St. Mary's Jesuits RFC travelled to Wolfville to play the Acadia Axemen RFC. The result was a great match on a great day, with the SMU side winning by a score of 6-4.

From the opening kick-off the play was scrappy. The referee dealt numerous penalties to each side. On two of these, deep in the Acadia zone, SMU's Paul Broderick split the uprights for six points early in the game. The remainder of the first half saw a strong attack by the SMU side. Good kicking by the Axemen spoiled SMU's attack time after time.

Acadia came back strong in the second half. On a scrum deep in the SMU zone, Acadia's forwards pushed over and scored a try. The stage was set for a tied score, but the convert was missed by the Axemen kicker.

The play ground on slowly with numerous scrums and line-outs. Strong running was exhibited by both teams, and towards the end of the game, SMU's Allan Servo tackled the Axemen center by the shoestrings to save a sure try.

Next weekend, the Jesuits will meet the Dalhousie Rugby Club in the N.S. University championship, held at Acadia.

# Balls & Pucks

by E.W. & J.P.

It looks like the football Huskies will have their mettle tested in the upcoming weeks. With starting QB Mike San Angelo injured for the season, it will be up to rookie back-up Chris Tzanateas. They must win this weekend to clinch a play-off spot. Mount A. will be coming in this Saturday at 1 p.m. Saturday's loss to UNB will probably drop SMU from the Canadian top 10. . . In the CFL, Ottawa came from behind to beat Hamilton 27-26 and keep their play-off hopes alive. Toronto beat BC 31-20 and must win Sunday against Hamilton. Montreal lost to Winnipeg 26-25 and haven't yet clinched first place in the east. They play Edmonton on Saturday. Edmonton lost to Calgary on Sunday, 34-25, despite leading 14-0 after the first quarter. . . In the NFL, no team has yet established itself as the team to beat, and upsets are the name of the game. . . In the NBA, L.A. beat Atlanta, Boston beat Washington, Philadelphia beat Utah. (Saturday). . . In the NHL, the Leafs ended their 6 game win streak by losing to L.A., Montreal is still off-track. They lost to Buffalo on Saturday. . . Despite the contrary advice of boxing officials and of his own doctor, Muhammad Ali insists he will return to the ring. Sugar Ray and Duran have started their sparring (verbally). Leonard was quoted as saying that he hoped his son would grow up to be "just like Duran". Haligonian Trevor Berbick has been ranked 8th in the World Heavyweight rankings by both the WBC and the WBA. . . Soccer Huskies home field playoff hopes look dismal following their loss to Dal on Sunday. . . Hockey Huskies pre-season record is 6 and 1, and Coach O'Byrne and his players feel they have a team capable of taking the Nationals at Calgary in March. We hope so. . . In Cricket, Leeds is expected to take the title, and that's all. Good luck to the Football team on Saturday. The SMU Rugby team won their first game of the season with a 6-4 win over Acadia.

## Possible A.U.A.A. Playoff Outcomes

by Bill Anstie

There is two weeks of football to be played in our conference. SMU plays Mt. Allison this weekend and has a bye the last weekend of play. Acadia plays UNB back to back on successive weekends. There are five possible outcomes that could occur. SMU's chances of making the playoffs are based on three of these five possibilities. They are as follows:

- 1) SMU defeats Mt. Allison, Acadia splits with UNB  
Result: SMU vs. Acadia at Acadia for the playoff.
- 2) SMU loses to Mt. A., Acadia splits with UNB  
Result: St. F.X. vs. Acadia at Acadia for the playoff.
- 3) UNB sweeps Acadia and SMU loses to Mt. A.  
Result: Acadia vs. UNB at UNB for the playoff.
- 4) Acadia sweeps UNB and SMU defeats Mt. A.  
Result: SMU vs. Acadia at Acadia for the playoff.
- 5) Acadia sweeps UNB and SMU loses to Mt. A.  
Result: SMU vs. Acadia at Acadia for the playoff.

Let's hope for a big turnout this Saturday at Huskies Stadium as our injury riddled team needs all the help and support they can get to secure a playoff berth.

## A New Season

THE NEW SEASON

by Dale Rafuse

The NHL season is barely three weeks old and already we've been hit with some big surprises, as well as the expected. Perhaps the biggest surprise must be the refreshed Toronto Maple Leafs. After looking like a farm team in their homeopener the Leafs had come back with 6 straight wins including two over Philadelphia and one over Buffalo.

Perhaps the new atmosphere about the team, due to peace between Harold Ballard and captain Darryl Sittler, is all that was really needed. The Leafs are 1st in the Adams Division and overall. Could this be the season of Ballard's

bunch? Let's hope so.

Another surprise of the young season is the inconsistent play of the Montreal Canadiens. Les Habs have only put a couple of games in the win column and have looked bad in all but one of their losses. It's a safe bet to say this won't continue for long. But it's just surprising to see a powerhouse team having trouble so early in the season.

Of course, no NHL season would start without the have-not teams playing just as expected. Detroit Red Wings have managed only two wins in eight games and Winnipeg only one win in seven games. Some things never change.

**Crack a pack of Colts along with the great outdoors.**

# Bombers Drop Huskies

by Eddie Westlake

The football Huskies dropped their third game in a row Saturday losing to the UNB Red Bombers 17-10. The loss dropped the Huskies record to 4-3 after opening the season with four wins and are now in a battle for a playoff spot.

The Bombers opened the scoring early in the first half on a 36-yard field goal by DiRenzo. Their lead was increased to 10-0 on a 23-yard run by Skinner, which was aided by penalties against the Huskies.

The Huskies got on the scoreboard early in the second quarter on a 13-yard touchdown pass by San Angelo to Ceci, with Ellison adding the convert, decreasing the Bombers' lead to three points. It looked like the Huskies would take the lead late in the first half when the Huskies took over the ball in the Bombers end only to have San Angelo's touchdown pass intercepted.

In the second half the Huskies seemed ready to take the lead away from the Bombers as they put together their biggest march of the game. On their first possession of the second half the Huskies went 77 yards and settled for a 28-yard field goal by Ellison tying the score at 10. This however was the final attack the Huskies put together.

The Bombers, aided by a single and two field goals, went on to win the game 17-10.

With seven minutes remain-

ing in the game, Mike San Angelo was removed from the game after being injured on a 14-yard run. This brought in rookie Chris Tzaneteas, and he could not power the Huskie attack.

The only bright side of the game was the playing of the defense which kept the Huskies in the game. The defense sacked the Bombers' QB three times, lead by two of those coming from Grant Cox and one of them by Cox when the Bombers went for third and goal. Vinnie Romano increased his interceptions to seven, which is tops in the C.I.A.U. The defensive play of the game was the goal line stand by the Huskies when the Bombers were 1st and goal on the Huskies' one yard line. The Bombers were turned away without even scoring a single point.

The loss put the Huskies in a must win situation for next week's game at home against Mt. a. if the Huskies should win that game and UNB lose at least one of their two remaining games with Acadia, the Huskies would end up going to Acadia for the A.U.A.A. representative in the Atlantic Bowl.



photo by Chris Hartt

Defensive tackle, Bob Gray (68) sacking UNB quarterback during SMU's 17-10 loss to UNB.

# Pucksters Gearing Up for Season Opener

by Debi Woodford

The Huskies have completed their pre-season exhibition schedule which included at least one game against every opponent in their division of the A.U.H.C.

Last Tuesday, October 21, the Huskies hosted the Acadia Axemen in their only exhibition game played on home ice. The Huskies dominated the Wolfville club 8-3, outshooting them 44-24. Steve Schell and Darren Pickrem each collected two goals and an assist, Ken Hoppner and Robert Raftus each scored once and assisted once, and Dale Stienburg had one goal.

The Axemen have a large contingent of returning veterans and experimented with different line combinations throughout the game. They will probably be the weakest team in the Kelly Division, but could provide tough competition for the Maroon & White in regular season play.

On Friday, October 24, the St. Francis Xavier X-Men toppled the Huskies 10-5. The opening period told the story, with the X-Men leading 6-1 at the ten minute mark, and adding one to go into the dressing room with a 7-1 lead after 20 minutes of play. The Huskies rallied to outscore the X-Men 4-3 in the final 40 minutes, leaving Saint Mary's on the short end of the 10-5 score.

Steve Schell, Mochie Friesen, and Mike Peterson all scored and assisted once, and Darren Pickrem had three points on two goals and an assist. Shots on goal favoured the X-Men slightly, with a

39-36 total.

Experience, fast forwards, and good goaltending won the game for the X-Men, but Huskies Coach Brian O'Byrne believes the X defense is their weakest point and hopes to capitalize on that in future encounters.

The Huskies travelled to the Island on Saturday, October 25 to challenge the Panthers. They came away winners, defeating U.P.E.I. 10-5. Mochie Friesen led all scorers with a hat trick, bringing his weekend's total to five points. Wayne Cox had two goals and an assist, Gary Richardson scored twice, Ken Hoppner had one goal, and George Levere and Chris Clarke each had a goal and an assist.

The Panthers are a better team than the 10-5 score indicates, but they had problems with their goaltending. They have 12 returning players, and should be a top club in the McAdam Division.

On Wednesday, November 5, the Huskies face the Dalhousie Tigers in their league opener. Coach O'Byrne knows from pre-season competition his Huskies can score goals, but says, "They're thinking too offensively and not recognizing the importance of goals scored against us. We'll be stressing defense during the next few days of practice before we meet the Tigers."

This year could be an exciting one in the A.U.H.C.'s Kelly Division. Coach O'Byrne believes it's the strongest league in the nation. Dal, St. F.X., Acadia, or Saint Mary's are all capable of beating each other, and there will not be a runaway team this season.

## Join the Journal

A student newspaper is only as good as the people who work on it, read it, enjoy it, criticize it. Reporters, graphic artists, photographers, and feature writers are needed to help make this year's Journal better. Perhaps there's a specific topic that interests you:

- cutbacks
- provincial government
- federal government
- university investments
- university bureaucracy
- housing
- course evaluation
- student government
- student services
- city politics
- municipal election
- foreign students
- Canadian students
- bilingualism
- food services
- departmental associations
- cultural associations
- interesting people on campus
- libraries
- student unemployment
- the seal hunt
- solar energy

- nuclear energy
- Rank and File
- Tenants' Association
- rape
- abortion
- birth control
- cancer
- apartheid
- music
- dance
- films
- books
- theatre
- records
- concerts
- hockey
- soccer
- rugby
- basketball
- swimming
- skiing
- intramurals
- you name it

You and the Journal should probably get together.

Suite 517, Student Centre. Ask for Eligio or Andrea or Liz or Simon or Greg or Mark or . . .

'80-'81 Basketball Insight

# Huskies Shoot for 3rd Consecutive Title

by Wendell Carroll

Followers of the Huskies Basketball team over the past number of years have been treated to many exciting games. This year's version of the Huskie "hoop" team promises more of the same.

The major problem with last year's team was lack of depth. Coach Gary Heald used his first full summer at St. Mary's to rectify that problem. A quick look at a team roster that showed two returnees would lead one to believe that this would be a rebuilding year. Such will not be the case if the new players play up to their potential.

Returning this year are 6'0" sharp shooting guard Rick Plato and 6'7" junior forward Ron Blommers. Both had outstanding campaigns last year. Coach Heald will look to these two for stability on the relatively inexperienced team. Plato will wear the "C" on this year's team.

Leading the list of new faces in the Huskie lineup will be 6'11" center Kevin Jones from Yonkers, New York. Jones moves very well for a man of his size. His strength will be getting the ball inside. Few players will be able to contain him when he receives the ball.

Some other new faces who will provide excitement for fans will be 6'3" swingman Mike Roberson, 6'7" forward Bob Oostveen and 6'0" guard Fred Murrell. Roberson, from Bridgeport, Connecticut, is lightning quick and an extremely good leaper. Oostveen, who has played at MacMaster, University of Windsor, and in Holland, is strong inside and also a capable shooter. Murrell, a rookie from Oakville, Ontario was a high school All-Canada.

dian. His strength will be ball handling and quickness.

The remainder of the squad are rookies. 6'4" Rod Buckland from Chatham, Ontario was a leader on his high school team that were Ontario Champs last year. 6'3" Ralph Draws from Kitchener, Ontario is a strong player and one who Coach Heald is excited about.

6'0" guard Jim Moore and 6'4" Steven Perry were two of the best high school prospects from Prince Edward Island

and 6'5" Mike Williams, although lacking in experience, plays with desire and will give depth to the team.

A major disappointment for fans is that Ron "Hawk" MacFarlane has been ruled ineligible by the C.I.A.U. because he played in the semi-pro Continental League last year. St. Mary's are awaiting the decision of an appeal, but are not optimistic. The ruling would be a precedent since the Continental League has never

been ruled professional.

The key to this team, according to Coach Heald, will be their ability to adapt to different game situations. They will be quick enough to play a running game and big enough to control the inside boards.

The team is looking for a capable statistician for the year. Interested persons should contact Coach Heald at the Athletic Department, 4th Floor, SUB.

## U of M Offer Athletic Bursaries

WINNIPEG (CUP)—Athletic Awards for University of Manitoba athletes will be available as early as next year.

The proposed policy would allow outside donors to provide financial support for University of Manitoba athletes, provided these student-athletes has attained a certain level of academic proficiency.

The basic proficiency level has yet to be determined, and the financial aid will be extended initially to only first-year students.

The policy proposal awaits approval from the Canadian Intercollegiate Athletic Union

(CIAU) who regulate inter-school athletic competition. It has been their policy in the past not to allow schools to compete if they offer athletic scholarships to students.

The policy at the University of Manitoba included specific instructions that they be called 'awards' and not scholarships. The distinction was deemed appropriate since academic standing will also be taken into account when the awards are distributed.

Preference for the awards will be given to athletes who are residents of the University of Manitoba catchment area -

Manitoba, Northwestern Ontario, and parts of Saskatchewan within 50 miles of the Manitoba border.

Physical education director Henry Janzen cited the inability to compete with American colleges for many top-flight Manitoba athletes as a problem which could be solved through the use of athletic awards.

According to Janzen, as many as thirty-eight hockey and football players have left Manitoba to pursue collegiate athletic careers south of the border.

A critic of the policy in

Senate, professor M.E. Feld said the athletic awards would only lead to disaster and eventually to national ridicule for the University of Manitoba.

Other opposition reminded the Senate of wrongdoing in the American universities. The fudging of records and invitations for corrupt behavior on behalf of the university administration were considered to be real dangers of the proposed policy.



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